

# The Future of Multiple Benefits for Investors: Accelerating Energy Renovation Investments

Date and time: May 27<sup>th</sup> 2021 at 14:30 to 16:00 (CET)

## Overview

To achieve the EU's 2030 climate goals, the uptake of energy-related building renovation must accelerate. Today, the majority of buildings require energy-related renovations, and seeing as 85% of these structures will remain standing in 2050, it is clear that retrofits are becoming increasingly important and necessary. Non-residential buildings account for a quarter of all buildings in Europe and represent a complex and fragmented sector. This webinar intends to highlight that the benefits of energy renovation of non-residential buildings go far beyond energy savings and thus inform investment decisions. These benefits, often referred to as multiple-benefits, are directly linked to an increased property value, improved comfort and higher productivity levels of building occupants. In fact, studies show that poor quality of indoor environments is associated with adverse mental health effects, cardiovascular diseases, lung cancer, asthma-related health issues, obesity and productivity loss. Nevertheless, multiple benefits of energy efficient investments are not presently well defined, measured and valued. These benefits, if properly incorporated in the investment decisions, have the potential to boost a company's competitive advantage and result in positive social and environmental impact. Several EU Projects, including [M-Benefits](#) and [EEnvest](#), are dedicated to defining and quantifying multiple-benefits of energy-related renovation to inform better investment decisions.

To help explore the present and consider the future of Multiple Benefits for investors, valuation methodologies, screening criteria and KPIs for multiple-benefits will be presented based on the experience of key market actors from the United States and Europe, with a focus on best practices and replication opportunities. Register here to learn more about the importance of multiple-benefits in valuation methodologies, investor relations and the Renovation Wave!

**Moderator: Clemens Rohde**, Fraunhofer Institute for Systems and Innovation and Leader at the EEFIG working group on Multiple-Benefits and Member of the M-Benefits Project

## Speakers:

1. **Paolo Bertoldi** – Co-author of Untapping Multiple-Benefits: hidden values in environmental and building policies and Senior Expert, European Commission
2. **Patricio Cartagena** – EEnvest Work Package Leader on Multiple-Benefits and Business Analyst, GNE Finance
3. **Jaime Gómez-Ramírez** – Senior Data Scientist, GNE Finance
4. **Aleksandra Njagulj** – Global Head of ESG, CBRE Global Investors
5. **Guy Pollentier** – Head of Sustainable Business Competence Centre, BNP Paribas Fortis

## Agenda:

- Welcome and Introduction by **Clemens Rohde** (Moderator): *A short presentation of the EEFIG's MBs paper*
- **Patricio Cartagena**: *Overview of the EEnvest Project*
- **Jaime Gómez-Ramírez**: *MBs measurement methodology*
- **Paolo Bertoldi**: *MBs in EU policies*
- **Aleksandra Njagulj**: *ESG impact on property value – US & Europe's Perspective*
- **Guy Pollentier**: *Role of buildings in the future for people, cities, companies, and the environment*
- Q&A and Conclusion

