



# KICK-OUT<sup>TM</sup> MALARIA

TRAIN-THE-TRAINER/  
SCHOOL AND COMMUNITY  
ENGAGEMENT PROPOSAL

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# KICK OUT MALARIA TRAIN-THE-TRAINER

## SCHOOL AND COMMUNITY ENGAGEMENT PROPOSAL

### **1) Description:**

The purpose of this proposal is to train teachers, guardians, caregivers and children's leaders in schools and community learning centers in countries with high burden of malaria and NTDs on the effective use of the Kick Out Malaria educational products comprising Kick Out Malaria Storybooks, Story Apps, Computer Video Games and Short Animated episodes.

### **2) Goals:**

1. Advocate cleanliness through behavioral change.
2. Help children adopt a healthy lifestyle for their well-being.
3. Teach positive attitudes towards tackling environmental pollution for the common good.
4. Groom informed climate change agents that will act as catalysts for a cleaner, greener and healthier world.
5. Raise heroes who will influence other children to act as a force towards eradicating malaria in the world.

### **3) Objectives:**

1. To train teachers/guardians/caregivers/children's leaders on the effective use of the Kick Out Malaria educational products (Storybooks, Story Apps, Computer Video Games and Short Cartoon episodes).
2. To monitor the performance of the teachers and children/students on the learning outcome of the Kick Out Malaria educational products, which is to live a healthy life and keep a clean environment.
3. To evaluate the impact of the Kick Out Malaria educational products and training on the lives of the children and their communities.

#### 4) COST BREAKDOWN (PER SCHOOL/COMMUNITY LEARNING CENTER):

##### 4.1) TRAINERS/FACILITATORS TEACHING MATERIALS & TOOLS

S/N	ITEM DESCRIPTION	QUANTITY	UNIT COST \$	LINETOTAL \$
<b>KICK OUT MALARIA EDUCATIONAL MATERIALS</b>				
1	Kick Out Malaria: <b>Waste Pickup and Disposal</b> – Storybook, Story App and Computer Video Game set	This set contains: 1. Storybooks - <b>25 Copies</b> 2. Computer Video Game - CD/DVDs - <b>7 Copies</b> 3. Computer-based Story App - CD/DVDs - <b>7 Copies</b>	\$120	\$120
2	Kick Out Malaria: <b>Plug The Puddles of Water</b> – Storybook, Story App and Computer Video Game set	This set contains: 1. Storybooks - <b>25 Copies</b> 2. Computer Video Game - CD/DVDs - <b>7 Copies</b> 3. Computer-based Story App - CD/DVDs - <b>7 Copies</b>	\$120	\$120
3	Kick Out Malaria: <b>Clear The Drainage Channels</b> – Storybook, Story App and Computer Video Game set	This set contains: 1. Storybooks - <b>25 Copies</b> 2. Computer Video Game - CD/DVDs - <b>7 Copies</b> 3. Computer-based Story App - CD/DVDs - <b>7 Copies</b>	\$120	\$120
			<b>Subtotal</b>	<b>\$360.00</b>
<b>GADGETS/TOOLS</b>				
4	Computer System (Laptop); New/Refurbished, First Grade	1	\$75	\$75
5	Portable Bluetooth Speaker	1	\$12	\$12
6	Laptop Powerbank + Adapter Cable	1	\$70	\$70
			<b>Subtotal</b>	<b>\$157.00</b>

**Note: The number of the training materials are calculated as follows:**

**1) Each of the primary 1-6 class teachers gets 3 copies of each Storybook title, 1 copy each of the Computer Video Game and Story App CD/DVDs plus matching Cartoon Videos respectively.**

**2) The headteacher gets 7 copies of each Storybook title, 1 copy each of the Computer Video Game and Story App CD/DVDs plus matching Cartoon Videos respectively.**

**The materials (i.e. Storybooks, Games & Story Apps + Cartoon Episodes) may also be used as teaching resources after the training. We advise that each pupil get a copy of the storybook titles for effective learning. These materials and tools are the properties of each school/community engaged and to be used for training purposes only. The Kick Out Malaria educational material sets also include promotional items for the facilitators/trainers such as customized T-shirts and ID cards.**

#### **4.2) TRAINERS/FACILITATORS WAGES/REMUNERATION:**

S/N	ITEM DESCRIPTION	QUANTITY	UNIT COST \$	LINETOTAL \$
1	Facilitators/Trainers – Remuneration for training, monitoring & evaluation for 4 months spread across 1 year	2	\$100 x 4 months spread across 12 months (1 Year)	\$800
2	Transport Allowance	2	\$25	\$50
			<b>Subtotal</b>	<b>\$850.00</b>
			<b>GRANDTOTAL</b>	<b>US\$1367.00</b>

### **5) KEY PROJECT PERSONNEL**

#### **5.1) CHIEF EXECUTIVE OFFICER**

**Paul Abayomi Jeremiah:** Paul is an international award-winning social entrepreneur, experienced teacher, children’s author and early-learning innovator with over 20 children’s titles to his credit.

In 2011, Paul founded Wemimo House Enterprises under which he initiated and implemented some social impact ideas and programs, including:

1. SOYES - a program that recruited and trained over 1,000 participants, mostly youths, from Lagos local communities on basic computer skills, web presence for their local businesses and business development, in partnership with a faith-based organization, from 2011 to 2014.
2. 1Skool (aka OneSkool or 1School) – a finalist of a pan-African programme called Apps4Africa 2012 sponsored by US Department of State, 1Skool was proposed to build a unified quality learning platform for Africans and the world.
3. Lead-A-Leap (now LEADALEAP Enterprises) – a participant in the Youth in Social Enterprise Conference organized by LEAP Africa and sponsored by

Microsoft Nigeria (2013); an After-school Graduate Development Center (AGDC)'s Ignite Idea Contest winner (2015); and a Lagos State Employment Trust Fund (LSETF)'s Lagos Innovates workplace voucher beneficiary (2019) – Lead-A-Leap started as a project to enhance children's learning in the classroom and improve their learning outcome through the production and distribution of quality learning materials to early-grade schools.

In recognition of his social development works, he was nominated for some awards, namely:

- a) Actualidad's "Platinum Eagle for Prestige and Quality - Europe 2011".
- b) Europe Business Assembly's "Best Enterprise of Europe" and "Best Manager of the Year 2012".
- c) Nigerian Top Executives in the Human Resources Industry 2015 Publication and Rating's "Excellence Award", in which he was also featured and rated in the top 9 percent of all Nigerian executives based on the company size and international business network strength in a book published by the award organizer.

## 5.2) CHIEF OPERATING OFFICER / PROJECT MANAGER

**Rebecca Amarachi Jeremiah:** Rebecca is a certified project management professional. She worked as an administrative officer at a social enterprise working for children. She is a co-author of numerous titles on child development, which include:

1. **Jig-Bam: The Wonders of Reading**
2. **Animatopia: The World of Little Friends**
3. **Zoom-zoom, To The Village!**
4. **MOSBUGROACHES: The Household Pests**
5. **Kick Out Malaria series.**

## 5.3) HEAD OF FACILITATORS/CONSULTANT

**Millennial Solutions LLC:** A consortium of IT professionals providing repeat clients all over the world with cutting-edge solutions in the areas of:

1. **Enterprise resource planning (ERP)**
2. **Product adoption**
3. **IT procurement**
4. **Executive training**
5. **Project mobilization & consultations**





## CONTACT INFORMATION

**NG Mailing Address:**  
**LEADALEAP ENTERPRISES/  
KICK OUT MALARIA SOLUTIONS LTD  
P. O. Box 9808 ASPAMDA  
Trade Fair Complex (ASPTFC) Lagos**

**US Mailing Address**  
**Millennial Solutions LLC  
16192 Coastal Hwy. LEWES  
Delaware 19958  
Phone: +1 347 690 0192**

**Phone: 0906 478 9357**  
**WhatsApp: +2348128808353**  
**Email: [kickoutmalaria247@gmail.com](mailto:kickoutmalaria247@gmail.com), [info@kickoutmalaria.com](mailto:info@kickoutmalaria.com)**  
**Website: <https://www.kickoutmalaria.com/community-engagement>**