

# 2020 ANNUAL IMPACT REPORT

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Chicago Global Shapers

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# CURATOR'S WORDS

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Greetings,

The 2020-21 season tested and challenged all of us in myriad ways with the COVID-19 pandemic, grappling with racial injustice, and economic instability felt on personal and citywide levels. The Chicago Global Shapers responded with agility and creativity to come closer together and to continue to support partner organizations doing work across Chicago.

The Chicago Global Shapers Hub is part of the World Economic Forum's Global Shapers Community. Since our founding in 2013, we have prioritized partnering with mission-focused organizations across Chicago through impact projects, supporting the work of peer international hubs, and providing professional development opportunities for young leaders in our group. At our core, we are a collective of young, local leaders committed to making an impact in Chicago and the world.

In this report, you will learn about our impact projects – a series of partnerships with local organizations and community members to address pressing issues across workforce preparedness, public safety, and maintaining a healthy environment. You will also read about events we hosted as a hub to grow together through virtual social hangouts and serious conversations around equity and inclusion.

Thank you for your interest in the Chicago Hub's progress and growth over the year. We are eager to be together again and partner with our existing colleagues and form new relationships in the coming year. To best support our mission of driving a more inclusive and equitable future of work, Chicago Global Shapers collaborates with organizations, individuals, and sponsors that complement this aim. Please reach out via our website, [ChicagoShapers.org](https://ChicagoShapers.org), for more ways to collaborate with us in the future.

Warmly,

**Allen Linton**  
CGS Curator 2020-2021

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## THANK YOU TO OUR PARTNERS

# BLACK GLOBAL SHAPERS STATEMENT AND HUBS THAT STAND IN SOLIDARITY

Dear World Economic Forum:

It's been brought to our attention that since the tragic incidents that took place over the [last year] in the United States of America, the World Economic Forum is yet to make a statement or take a public stance against racism despite Global Shapers communicating our support for the movement to thousands of followers. Wadia Ait Hamza did reach out via TopLink to ask what the World Economic Forum could do, this letter is to respond and provide a call to action.

Black members of the Global Shapers Community are hurting. This letter is a plea that the Forum stands on the right side of history with a community that has supported your mission from inception. Every day, we do our best to show up and support the community, advancing initiatives that are pre-prioritized while knowing that our own lives are not being prioritized, and are even dehumanized. Additionally, over the past weeks, the proliferation of news highlighting the plight of unjust police brutality plagues us, as well as communities outside of the United States, making this greater than a "North American issue". Many of us attempt to cope with the current reality and still show up to do the work that is social impact, voluntarily laboring for change with double consciousness, coping with the current reality of our broader lives while showing up, always at our "best," to lead.

Across the globe, racism is an age-old problem. The most recent demonstrations are the police killings of Breonna Taylor, and George Floyd, not to mention the countless victims whose stories are not publicized and heard. Furthermore, recent events surrounding COVID-19 have shed light on heightened racial and religious tension, around the world. Overall, the issue we are facing is the systemic oppression of Black people which is evident through health, economic, and education disparities; to name a few. A vocal and action-oriented approach, other than a seeming nod when discussing a "reset", is paramount in this moment. We need to see that the Forum cares for the young Black people in your communities upholding your mission if it is your plan for us to attend the parallel virtual Davos in 2021.

At this moment we are focusing on racism's detrimental impacts on the global Black community. Yet, as we stated earlier, systemic racism, and white supremacy is killing and negatively affecting communities in every corner of the world.

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During this critical time, which side of history will you stand on?

We want the World Economic Forum to support us with the vigor we support our global community. In the words of Nelson Mandela, "it is in your hands, to make a better world for all who live in it".

Signed,



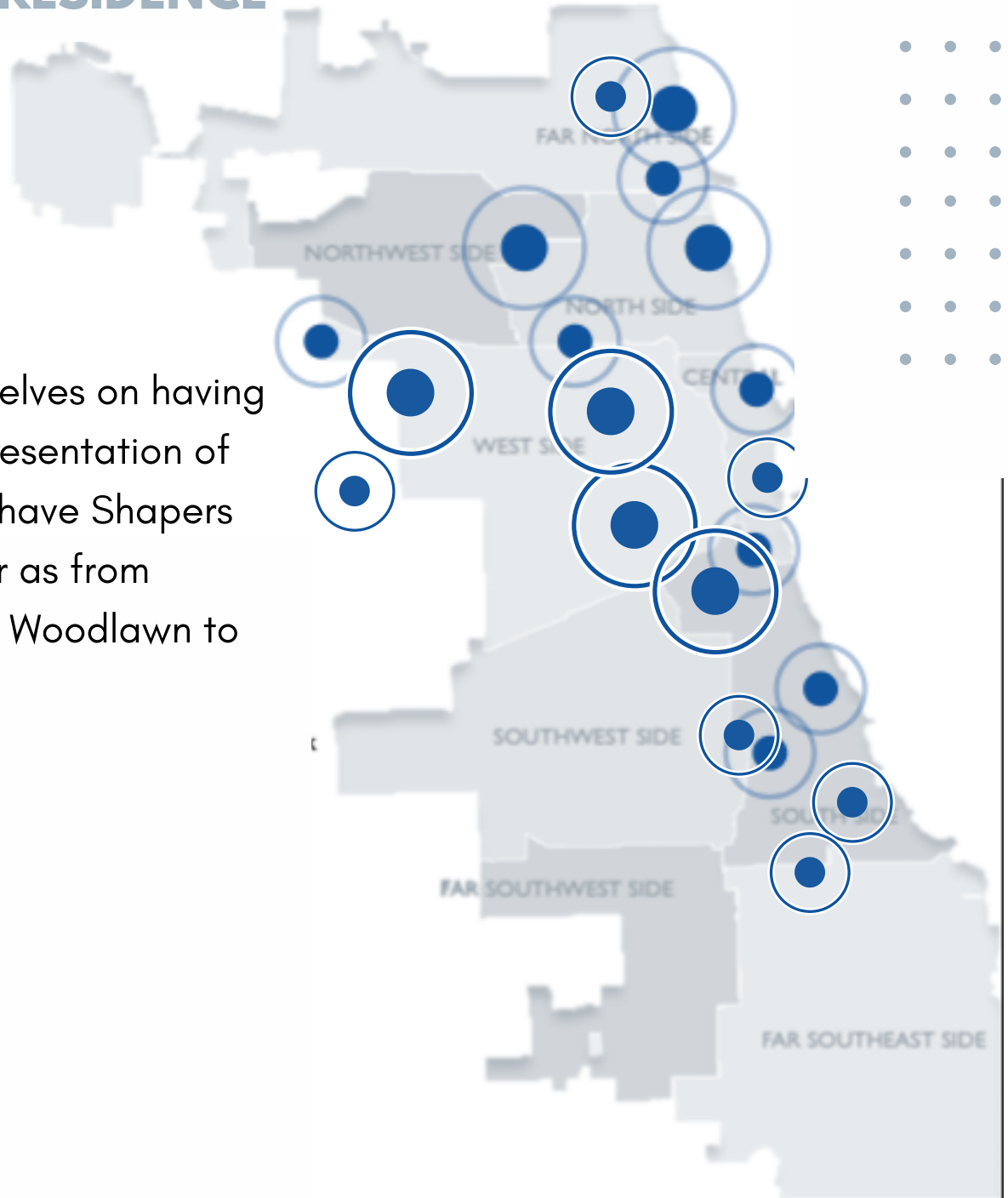
# WHO ARE WE?

Diversity Audit

**24** ACTIVE MEMBERS

## CHICAGO RESIDENCE

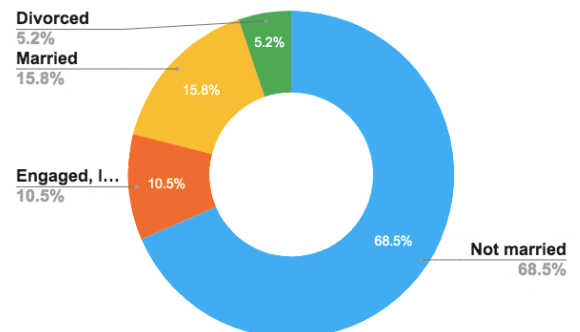
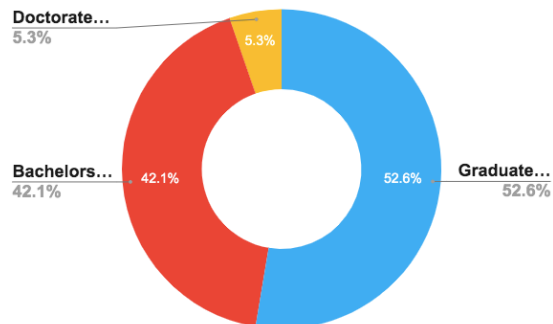
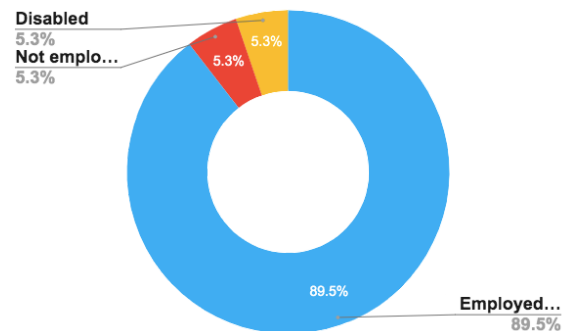
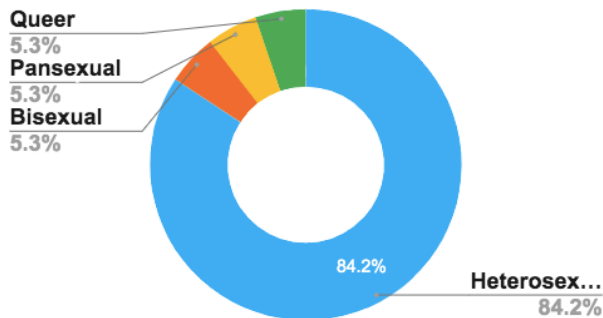
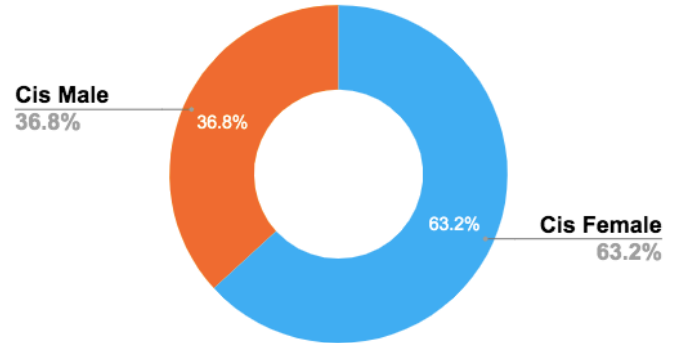
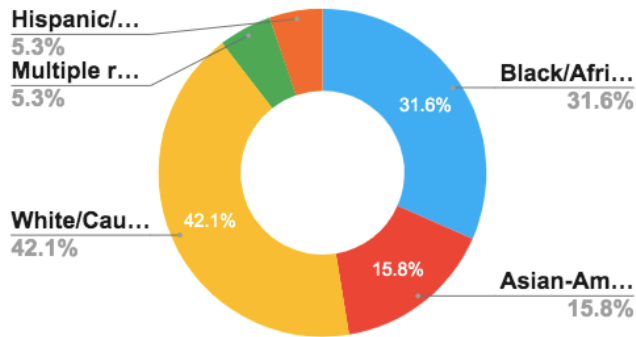
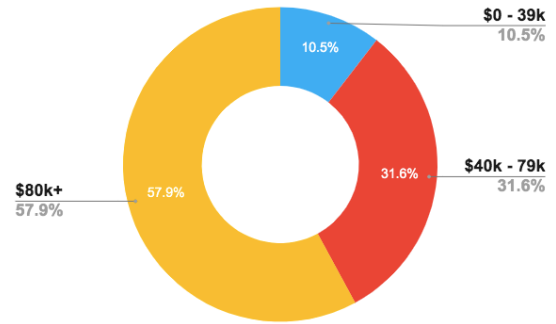
We pride ourselves on having a diverse representation of Chicago. We have Shapers residing as far as from Edgewater to Woodlawn to Oak Park.



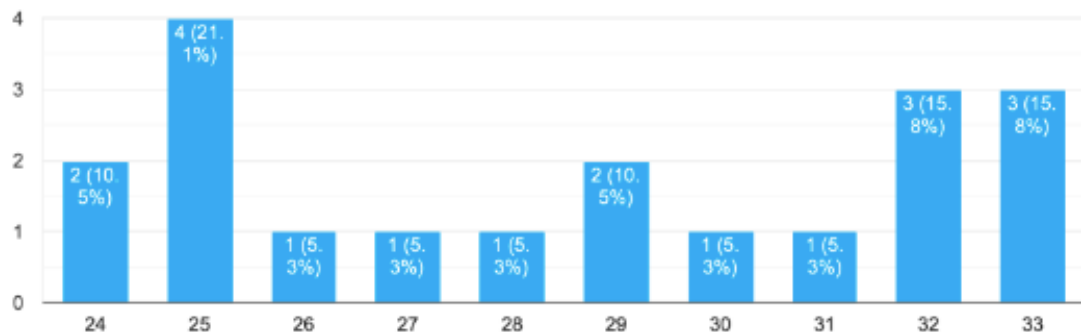
# WHO ARE WE?

## Diversity Audit

24 ACTIVE MEMBERS



## AGE





# IMPACT PROJECTS

## OVERVIEW

In alignment with the initiatives of the World Economic Forum, the Chicago Hub's impact projects for the 2019-2020 year sought effect change on the future of work and education, through the lens of:

- Diversity, equity and inclusion
- Defining our role as Chicagoans in addressing climate change.

## HOW WE SERVE CHICAGO

To make our impact more immediate and substantial, the Chicago hub seeks partnerships with existing local organizations that may already have existing efforts in place or direct expertise in the areas that we strive for impact. In this capacity the Chicago Hub is able to offer organizations the skills, talent and network of Chicago Shapers, while expanding the hub's network of partner-organizations.

## 2020-2021 PROJECTS

In the 2020-2021 year, we partnered with the **Global Strategist Association**, **Urban Rivers**, several **US Shaper hubs** and **Chicago-based police, academics, and organizers**. The COVID-19 pandemic provided unique challenges to these projects and required our flexibility and reassessment of community needs. In the following pages, you'll find spotlights of two of our projects.

Thank you to all of our partners for making our impact projects a success!



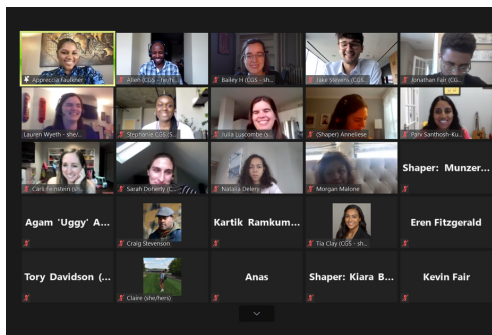
# IMPACT PROJECT

Global Strategist Association



## OVERVIEW

The Chicago Global Shapers partnered with the Global Strategists Association (GSA) - a Chicago based non-profit working to increase the engagement of Black people in global affairs. A team of Shapers worked with GSA to develop aspirational goals, an outcomes measurement framework to track progress towards the goals, as well as an implementation plan to begin to collect data for new measures. Additionally, we developed an infographic highlighting GSA's work to date for the organization's upcoming anniversary celebration.



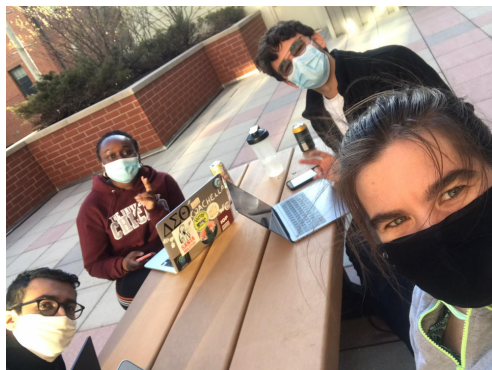
## IMPACT

### Target Population:

- Black Chicagoans from South and West Side
- Community Leaders from South and West Side
- City of Chicago staff (including Global Strat. Initiatives office)
- State of Illinois staff
- Staff of International organizations based in Chicago
- Consulate Corp

### Outcome:

- Created 30, 60, and 90+ measurement activation plan
- Established Key Aligned Goals
  - Advance racial equity in global affairs by building a model in Chicago that can be replicated nationally and globally
  - Increase opportunities for Black Chicagoans to engage in Global Affairs, working in collaboration with the City of Chicago, State of Illinois and partners



**Appreccia D. Faulkner**

Founder / Chief Executive Officer



***I and our Board are very grateful - the goals and measures will help guide our work for the next 3-5 years.***





# IMPACT PROJECT

## Urban Rivers



## OVERVIEW

The Chicago River impact project is centered around supporting Urban Rivers and their work in cleaning & strengthening the river ecosystem. The team focused on securing financial support and providing volunteer time to further UR's programs.



Waste removed from river: **411 lbs**

Mussels propagated: **130**

Birds spotted: **2,118**

Macroinvertebrates identified: **9,660**

Floating wetlands maintained: **9**

New plants hosted: **8,000**

## IMPACT

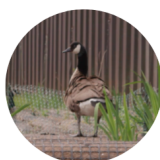
This project facilitated a \$10k donation from Waterriders to Urban Rivers to date in the form of 5 kayaks and a dingy donation for cleanup efforts that we will co-brand with Urban Rivers to promote CGS as we conduct cleanups.

Team members assisted with research efforts lead by Urban Rivers on behalf of state and environmental agencies. This included the Wild Mile macroinvertebrate population impact report, migratory bird watching, and mussel propagation.

We hosted an outdoor river cleanup in the early spring where many shapers met for the first time due to the pandemic. Looking forward, there is a lot of potential for the hub to get involved with Army Corps of Engineers efforts in the Bubbly Creek area in collaboration with other river stakeholders.

### Outcome:

- Grant application submitted
- \$10k donation secured (5 kayaks & 1 dingy)
- Volunteer research
- River cleanup event



Chicago River Duck



*A massive, tasty success!*



# IMPACT PROJECT

## Police Accountability



THE UNIVERSITY OF  
CHICAGO

## OVERVIEW

Amid the strain and anxiety brought about by the COVID-19 pandemic, the Summer of 2020 brought the nation and the city of Chicago to a breaking point with the deaths of Breonna Taylor and George Floyd at the hands of police officers. In Chicago, long standing issues of police brutality and the lack of accountability brought thousands of Chicagoans out in protest, to demand real change in police policy and practice.

To participate in the conversation, the Chicago hub engaged in this impact project, focused on advocating for police accountability and policy change, specifically as it pertains to excessive force and brutality.

## IMPACT

A large component of this project involved research and information gathering on Chicago police and police policy. The project team met and interviewed the following individuals/organizations through the course of our information gathering effort:

- a. CPD/COPA Public Meeting of the Police Board
- b. Officer Julius Givens, CPD
- c. Andrea Craft, Ph.D, College of Urban Planning and Public Affairs, UIC
- d. 2nd District, Chicago Police Department/Commander Joshua Wallace
- e. Alderman Pat Dowell, 3rd Ward

With the goal of advocating public participation with policing and police accountability, the impact project team developed a public awareness campaign for three police draft policies that were open for public feedback. The three policies open for feedback were:

- a. Hate Crimes and Related Incidents Motivated by Bias or Hate Policy Draft
- b. Forms Management System Policy Draft
- c. Supervisory Responsibilities Policy Draft

### Outcome:

- Engaged in stakeholder interviews with community leaders, CPD officers, politicians and researchers on the topic of police accountability
- Hosted a campaign to drive community feedback on draft Chicago Police policy
- [www.chicagoshapers.org/cpd-policy-reform](http://www.chicagoshapers.org/cpd-policy-reform)

### HOW IT WORKS

The way we are bridging you, Chicago residents, to Chicago Police Department (CPD) reform.

- 1 Read the summaries below of current Chicago PD policy reforms.**

Review the summarized key points derived from the full Chicago PD policy drafts.
- 2 Tell Chicago PD what you think about these reforms by Saturday, April 17, 2021.**

Visit the Chicago PD website links on the summary pages to submit your feedback.
- 3 Stay in touch!**

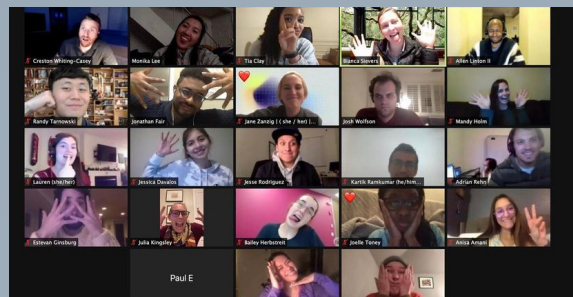
This effort is part of a larger Chicago Global Shapers campaign to address police accountability. Join this effort by staying up to date on our progress through our



# GLOBAL ENGAGEMENT

## US HUB HAPPY HOUR

In virtual times, the Chicago Shapers wanted to reach out and connect with fellow shapers around the country. The Sacramento Global Shaper hub partnered with CGS to host a virtual happy hour to share impactful work being done in their community and exchange ideas on what those can look forward to in post-COVID times.



## CLIMATE REALITY TRAINING



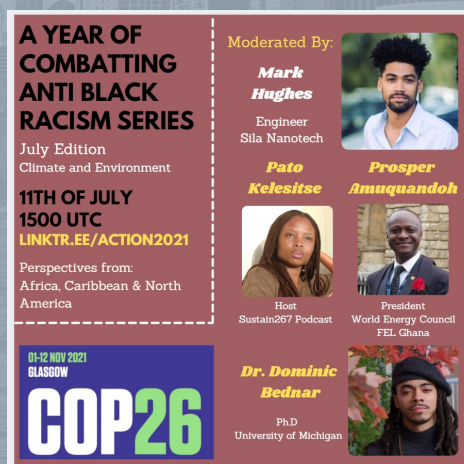
**The Climate Reality Project**

**Climate Reality Training**  
with **Brian Kastenholz**,  
climate reality leader

Wed, September 16, 2020  
5:30 PM – 6:30 PM CDT  
Register at Eventbrite  
Virtual Zoom Event  
[tinyurl.com/BrianClimateRealityTraining](https://tinyurl.com/BrianClimateRealityTraining)

"Join to learn more as I present the harsh realities of climate change and the role we all play in building a sustainable future."  
—Brian

## ANTI-BLACK RACISM MONTHLY SPEAKER SERIES



**A YEAR OF COMBATting ANTI BLACK RACISM SERIES**  
July Edition  
Climate and Environment

**11TH OF JULY 1500 UTC**  
[LINKTR.EE/ACTION2021](https://linktr.ee/action2021)

Perspectives from:  
Africa, Caribbean & North America

**Moderated By:**

- Mark Hughes**  
Engineer  
Sila Nanotech
- Pato Kelesitse**
- Prosper Amuquandoh**
- Dr. Dominic Bednar**  
PhD  
University of Michigan

Host: Sustain267 Podcast  
President: World Energy Council  
FEL Ghana

**01-12 NOV 2021 GLASGOW**  
**COP26**

## #SHAPE THE VOTE 2020

Across the whole United States, Global Shaper hubs hosted Civic Dinners virtually to host community conversations about the upcoming 2020 Presidential and Local elections. The Chicago Hub had 8 community members in attendance. Which is was the max attendance required.



# COMMUNITY

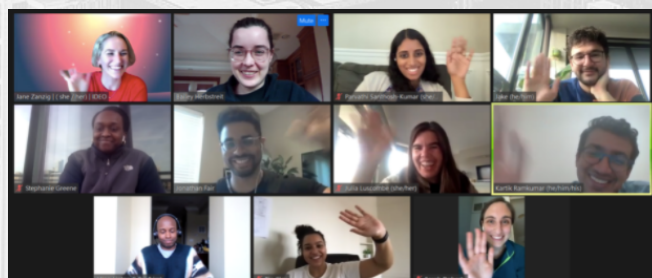
## RETREATS

Our Fall and Spring Retreats are annual events that bring together the Chicago Global Shapers with the goal of building relationships, setting the direction of the hub and selecting and evaluating our impact projects.

Unlike past years, our **Fall 2020** and **Spring 2021** retreats were held on Zoom to accommodate COVID-19 restrictions and to ensure the safe participation in our activities. This required our Event Co-Chairs, **Jane Zanzig** and **Kartik Ramkumar** to create different types of activities that would keep our members engaged while achieving our goals of building hub community and delivering on hub goals.

During the planning of these retreats, we kept in mind that many of our attendees were spending a great amount of time on Zoom for work and other activities. Therefore, we created a mix of different activities from large group sessions, breakout rooms to create more interactive spaces as well as frequent breaks to reduce Zoom fatigue.

The Fall and Spring retreats were a huge success with over 30+ attendees. Many attendees shared that the time went by very quickly with the range of activities and sessions covered over the agenda.





# COMMUNITY

## SHAPE THE CITY

THURSDAY  
JUNE 3, 2021  
6-7PM CT



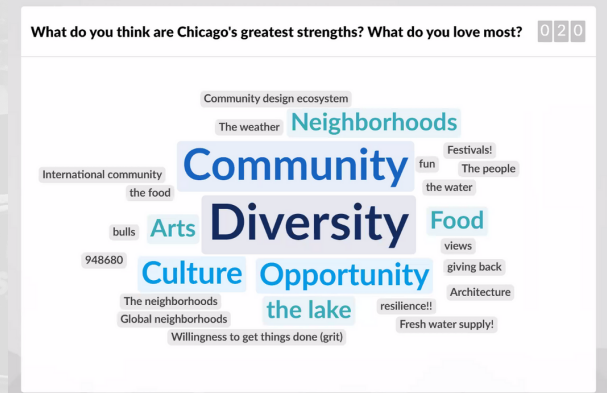
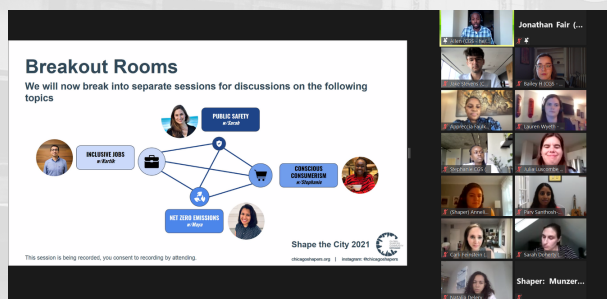
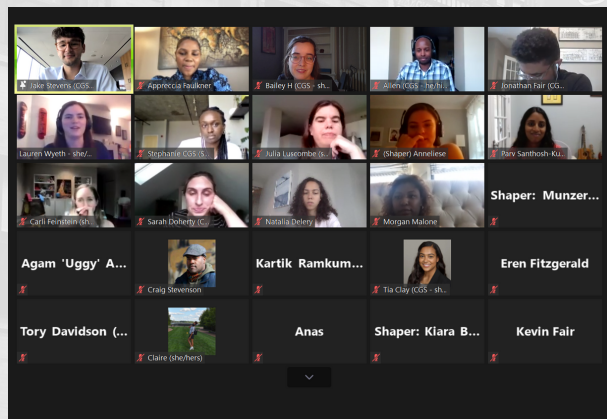
## SHAPE THE CITY 2021

Shape the City is the Chicago Global Shapers' annual event where we get to showcase the work that we've done over the past year, acknowledge and thank our partners, and outline the application process for potential new Shapers.

Needless to say, this year was a different year for event planning, and to ensure the safety of attendees and Shapers, our team needed to get creative. We turned to Zoom to host the event virtually, and we were delighted to have 50+ attendees between partners, potential new Shapers, and people interested in learning more about what we do.

Despite the event being virtual, it was still dynamic and interactive, and we created breakout sessions to allow our attendees to discuss the important impact areas that Shapers focus on and ask questions.

We are thankful for those who attended, and for the continuous support that we receive from our community as we continue to work hard to make Chicago a better and more equitable place. We hope that we can go back to in-person events in the next Shape the City!





# THANK YOU

## SPECIAL THANKS TO OUR PARTNERS



URBAN  
RIVERS



Thank you for taking the time to learn about our work and the impact that we continue to strive for each and every year.

Follow us on our social channels to stay up to date on our projects and Shapers. Get in touch with us. If you have any questions about our work or interested in partnering with us, we look forward to hearing from you!

Stay healthy. Stay safe. Keeping on shaping!  
Sincerely,

CHICAGO  
GLOBAL SHAPERS



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[chicagoglobalsapers@gmail.com](mailto:chicagoglobalsapers@gmail.com)