

# Communication Styles

# Word association ice breaker

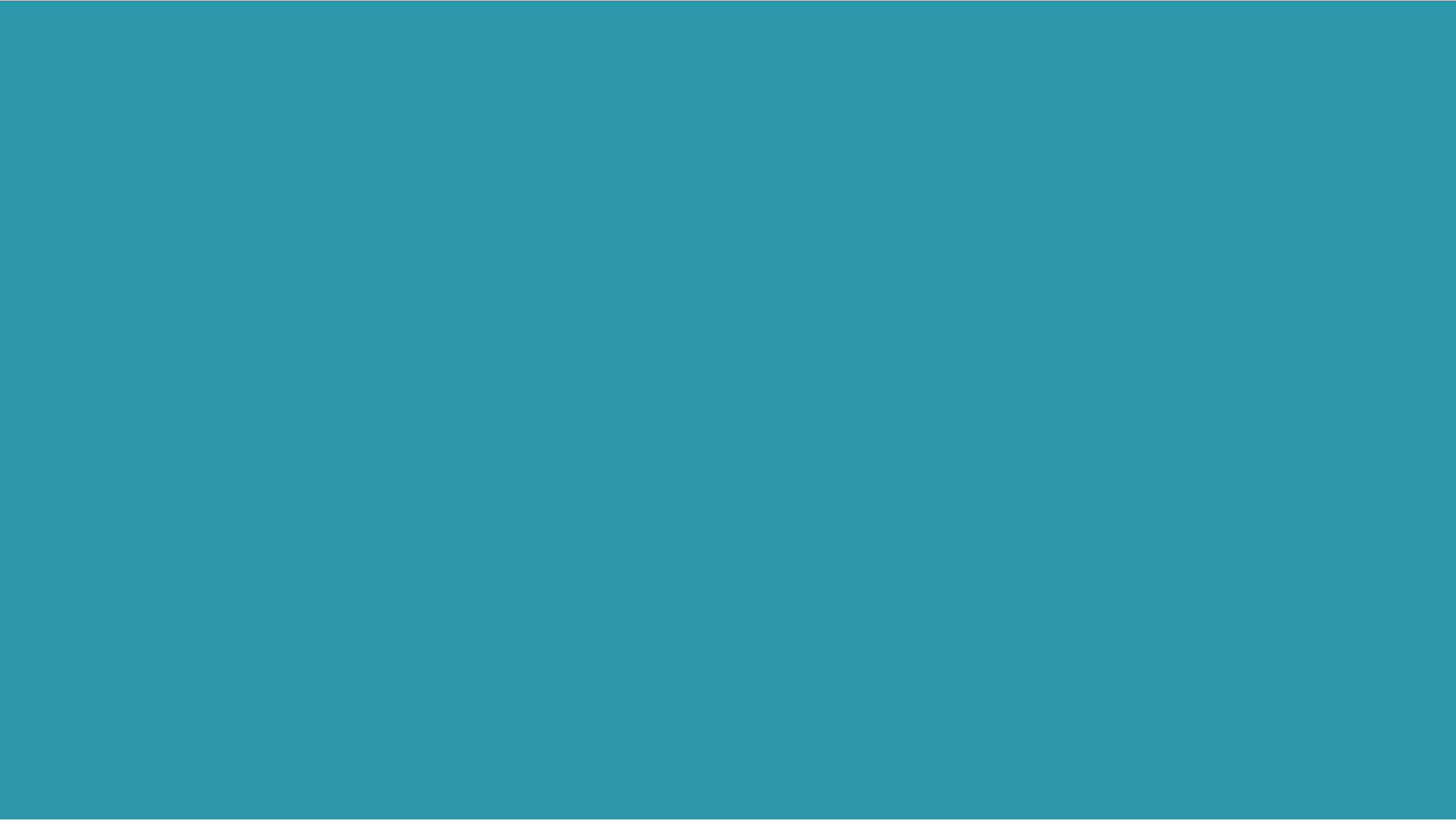
# What makes someone a good communicator?



Write down as many ideas as you can in 1 minute

Why are your ideas  
different from another  
persons?

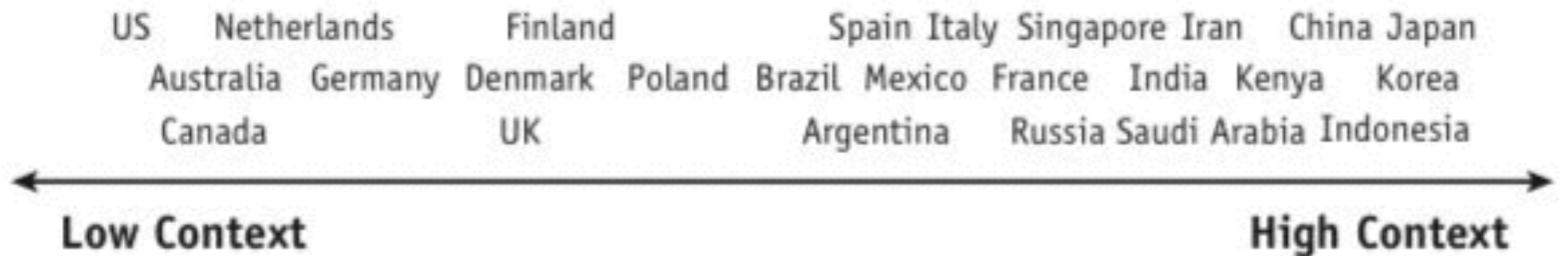
# Video - Low Context vs High Context



Where do your ideas  
fit on the scale?

How do different  
cultures communicate?

**FIGURE 1.1. COMMUNICATING**



**Low Context**    Good communication is precise, simple, and clear. Messages are expressed and understood at face value. Repetition is appreciated if it helps clarify the communication.

**High Context**    Good communication is sophisticated, nuanced, and layered. Messages are both spoken and read between the lines. Messages are often implied but not plainly expressed.

Why?

- **High context cultures** have a **long shared history** and are usually relationship-orientated societies where networks of connections are passed on from generation to generation.
- **Low context cultures** have **less shared history** and have been shaped by enormous inflows of immigrants from various countries around the world.

# Group Discussion

