

PCPA 2026 Platinum Sponsors



Please note: All times are CDT

Monday, April 20, 2026	Event	Locations
Noon-4 p.m.	Optional: Versa Press Manufacturing Workshop	Peoria, IL

Tuesday, April 21, 2026	Event	Locations
8 a.m.-3:15 p.m.	Optional: Versa Press Manufacturing Workshop	Peoria, IL

Wednesday, April 22, 2026	Event	Locations
10 a.m.-5:30 p.m.	PCPA Board of Directors/Heads of Houses (by invitation only)	
2-4:30 p.m.	Exhibitors set up displays	
Noon-12:45 p.m.	PCPA HoH lunch sponsored by Color House Graphics (by invitation only)	
5-7 p.m.	Optional: knk Software Hands-on AI Bootcamp (limited to 20 attendees)	Embassy Suites-St. Charles
6:30-8:30 p.m.	PCPA dinner sponsored by Nord Compo (by invitation only)	Outside Venue

Thursday, April 23, 2026	Event	Locations
8 a.m.-5 p.m.	Registration Lanyards sponsored by Kingery Printing Digital Device Charging Station sponsored by Firebrand Technologies	Lobby
9 a.m.-noon	Plenary 1: Welcome- Sandy Wisdom-Martin, President of PCPA Opening Prayer- Terumi Echols, Conference Chaplain Greeting from Platinum Sponsor Westchester Publishing Services Keynote panel introduction from Gold Keynote Sponsor FrontGate Media Keynote #1: Practical AI for Publishers Panelists: <ul style="list-style-type: none"> • Keith Riegert, Stable Book Group, "Getting Started with AI Tools for Publishing Operations" • Fauzia Burke, Fauzia Burke Online Marketing, "AI for Marketing: Practical, Personal, and Human-Centered" • Chris Lim, spf.io, "Why Translation? The Telos of AI, Christian publishing & a Second Reformation" Moderator: Loren Pawlitz, Concordia Publishing House	Worship Space/Auditorium

	<p>Stretch break.</p> <p><i>Greeting from Platinum Sponsor Tyler Carey of Westchester Publishing Services</i> <i>Keynote panel introduction from Gold Keynote Sponsor Versa Press</i></p> <p>Keynote #2: Accessible Publishing to Serve More People</p> <ul style="list-style-type: none"> • Klaus Krogh, 2K/Denmark, "Sustainable Typesetting@" • Valarie Guagnini, Cambridge University Press, "In Publishing, What Do We Mean by Accessibility?" • Jeff Singleton, Convergence Accessibility, "Designing for Everyone: My Journey into Accessible Technology" <p>Moderator: Michael Johnson, Full Potential Partners</p>	
Noon-1 p.m.	Lunch Networking with Exhibitors	Gym & Worship Space/Auditorium
1-2:30 p.m.	Peer groups (select one) <ul style="list-style-type: none"> • Marketing with guest speaker Karen Pavlicin on promoting special sales • Production, Purchasing & Fulfillment • Curriculum with guest speaker Shari Noland • Rights 	Marketing Youth Room Production Room 302 Curriculum Room 304 Rights Room 305
2:30-3 p.m.	Networking break with exhibitors <i>Break sponsored by Friesens</i>	Gym
3-4 p.m.	Workshops (select one) 1 A- Accessible & sustainable content through fonts and layout-Klaus Krogh 1 B- Open AI in Publishing- Keith Riegert <i>Sponsored by Core Print Solutions</i> 1 C- The Indie Bookstore Channel: What Every Mission-Driven Publisher Needs to Know- Cynthia Compton 1 D- 10 Tools to Enhance Your Digital Teaching- Shari Noland 1 E- Navigating Today's Supply Chain Challenges: From Disruption to Resilience Adrian Blackman	1A Room 305 1B Room 302 1C. Youth Room 1D. Room 304 1E Room 307
4-4:15 p.m.	Break and change rooms	
4:15-5:45 p.m.	Peer groups (select one) <ul style="list-style-type: none"> • Editorial • Sales & Service with guest speaker Karen Pavlicin on special sales opportunities for Christian content • Finance, Administration & IT • Design • Fundraising Development 	Editorial 302 S/S Youth Room Fin/Ad/IT 304 Design 305 Fundraising 307
5:45-6:45	Networking reception with exhibitors	Gym
	Dinner on your own	

Friday, April 24, 2026	Event	Locations
8-9:15 a.m.	MissionMatch: Reimagine Connections. Reach New Possibilities. Respond to Real Needs. (by special advance registration only) <ul style="list-style-type: none"> • 5 minutes: concept overview • 5 roundtable sessions of 10 minutes each • 5 minutes: wrap-up 	Youth Room
9:15-9:30	Break and change rooms	
9:30-10:30 a.m.	Workshops (select one)	2A Room 302

	<ul style="list-style-type: none"> • 2 A Hands-On with AI Translation: Making Your Ministry of Publishing Multilingual-Chris Lim <i>Sponsored by Core Print Solutions</i> • 2 B Fast & Free Accessibility Checks You Can Do Yourself-Jeff Singleton • 2 C- Amazon 101: Optimizing Book Listings in an Age of AI -Ian Lamont • 2 D Beyond the Basics: Practical Steps to Improve Your Metadata & Discoverability Across Your Digital Channels-Alex Murphy & Kobi Fysh <i>Sponsored by PubTech Consulting</i> • 2 E Best Practices for Author-narrated Audio Books-Larry Bennett & Kathy Krenzien 	2B Room 305 2C Room 304 2D Youth Room 2E Room 307
10:30-11:15 a.m.	Networking break with exhibitors <i>Break sponsor Bradford & Bigelow</i>	Gym
11:15-12:15 p.m.	Workshops (select one) <ul style="list-style-type: none"> • 3 A AI for Marketers: Simple Tools & Smarter Prompts for Real Publishing Tasks- Fauzia Burke • 3 B Life Cycle of Accessibility in Publications from Conception to Sale - Valarie Guagnini <i>Sponsored by Core Print Solutions</i> • 3 C Rights & Royalties Playbook: Spreading the Word and Paying it Forward-James Whittaker and Craig Gipson • 3 D #Blessed Books: Unlocking BookTok for Christian Publishers- Brandie Herrell • 3 E Is your website ready for GEO? Kobi Fysh <i>Sponsored by Firebrand Technologies</i> 	3A Youth Room 3B Room 304 3C Room 302 3D Room 305 3E. Room 307
12:15-1:15	Lunch and Networking with exhibitors <i>Lunch Sponsor IPG</i>	Gym & Worship Space/Auditorium
1:15-3 p.m.	Closing plenary- led by Sandy Wisdom-Martin, PCPA President Door prizes <i>Keynote panel introduction from Gold Keynote Sponsor AdvantageCS</i> Keynote #3: Your Readers Are Everywhere: Strategies for Meeting Them There <ul style="list-style-type: none"> • Cynthia Compton, American Booksellers Association "The Indie Advantage: Building Bookstore Partnerships That Work" • Ian Lamont, Amazon consultant, "4 things publishers need to know about Amazon's strategic shift to AI" • Karen Pavlicin, Military Family Books, "Strategic Considerations for Growing Bulk Sales that Go Beyond the Transaction" Moderator: Anna Johnson, Concordia Publishing House Closing prayer- Terumi Echols, Conference Chaplain	Worship Space/Auditorium
3-4 p.m.	Exhibitors pack up displays	

The Sanctuary, 965 Anglum Rd, Hazelwood, MO 63042

Conference mobile app: <https://2026pcpa.sched.com/>

Questions? Beth Lewis, Executive Director, PCPA. Beth.lewis@pcpaonline.org or mobile: 763-234-4353

Please thank our sponsors!

Without their support, this conference would not be possible!

Platinum Sponsor Stison Publishing Solutions

Platinum Sponsor Westchester Publishing Services

Gold Keynote Sponsor: AdvantageCS

Gold Keynote Sponsor: FrontGate Media

Gold Keynote Sponsor: Versa Press

Friday Lunch Sponsor: IPG

Heads of Houses Dinner Sponsor: Nord Compo

Thursday Break Sponsor: Friesens

Friday Break Sponsor: Bradford & Bigelow

Heads of Houses Lunch Sponsor: Color House Graphics

Conference Shuttle Sponsor: Total Printing Systems

Digital Device Charging Station: Firebrand Technologies

Lanyard Sponsor: Kingery Printing

Silver Workshop Sponsor: Firebrand Technologies

Silver Workshop Sponsor: Core Print Solutions

Silver Workshop Sponsor: PubTech Consulting

Exhibitors, Door Prizes and Conference Specials!

Companies in bold are also PCPA 2026 Sponsors!

Exhibitors	Door Prizes	Specials	Exhibitors	Door Prizes	Specials
2K/Denmark			Kingery Printing		
AdvantageCS	\$100 Gift Card to Zingerman's Deli an Ann Arbor, MI icon.		knkSoftware		
APG Sales & Distribution			Maple Press		
BISG			MetaComet		
Bradford & Bigelow	\$100 Visa gift card		Nord Compo	\$250 off an accessible EPUB conversion	
Color House Graphics	Gift basket		Petradi International Rights		
Converge Accessibility			PubTech Consulting		
Courier Printing	Acoustic guitar		PurpleGray		
Elva Resa Publishing			RPI Print		
Firebrand Technologies	\$50 gift card Bookshop.org		Stison		
Friesens			Supadu		10% off the setup of new D2C website builds
FrontGate Media	Free Christian moms blog promotion		The Fisher Company	\$50 Visa gift card	free consultation
FSB Associates	A copy of Fauzia Burke's book, "Online Marketing for Busy Authors"	Yes - 25% discount on online classes when you sign up to her mailing list	The Grandview Group	2 \$100 Levenger gift certificates	
Gasch Printing			TheoTech/spf.io		
GPS Group			TR/Core Print Solutions	Swag box	
I30 Media			Total Printing Systems	\$100 gift card	10% discount on first order
Independent Publishers Group (IPG)			Veristage		
Indexia Tech			Versa Press		
InkSplatter Design/Anika Huddleston.com			Westchester Publishing Services		
JPL Books			Woodland Group		
			Xavier Society for the Blind		



2026 Shuttle Bus Schedule
 All times approximate based on traffic

	From	To
Wednesday, April 22		
9:15 a.m. CT	Drury Plaza Hotel	The Sanctuary
1:45 p.m. CT	Drury Plaza Hotel	The Sanctuary (for exhibitors)
4:30 p.m. CT	The Sanctuary	Drury Plaza Hotel (for exhibitors)
5:40 p.m. CT	The Sanctuary	Drury Plaza Hotel
Thursday, April 23		
8 a.m. CT	Drury Plaza Hotel	The Sanctuary
8:15 a.m. CT	Drury Plaza Hotel	The Sanctuary
8:30 a.m. CT	Drury Plaza Hotel	The Sanctuary
6:30 p.m. CT	The Sanctuary	Drury Plaza Hotel
6:45 p.m. CT	The Sanctuary	Drury Plaza Hotel
6:50 p.m. CT	The Sanctuary	Drury Plaza Hotel
Friday, April 24		
7 a.m. CT	Drury Plaza Hotel	The Sanctuary
7:15 a.m. CT	Drury Plaza Hotel	The Sanctuary
8:45 a.m. CT	Drury Plaza Hotel	The Sanctuary
9:00 a.m. CT	Drury Plaza Hotel	The Sanctuary
3:15 p.m. CT (2 shuttles)	The Sanctuary	STL airport

Drury Plaza Hotel, 380 Mulholland Dr, St Charles, MO 63303

The Sanctuary, 965 Anglum Rd., Hazelwood, MO

Note: if you need a ride on April 24 at 3:45-4 p.m. from The Sanctuary to the Drury Plaza Hotel, please let Beth Lewis know by noon that day.