

RUSHIKESH SUBHEDAR

User Experience Designer

CONTACT

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Portfolio:

<http://www.rushikeshsubhedar.com>

EDUCATION

Expected Dec 2020

Master's in Information Technology, Human Computer Interaction -

University of North Carolina University,
Charlotte, NC, USA

2007

Certified Usability Analyst (CUA™) -

Human Factors Internationals

2004

Bachelor of Engineering in Information Technology – North Maharashtra

University, India

SKILLS

Digital & customer experience strategy

Design thinking

Persona creation

Customer journey mapping

Information architecture

Interaction design & wireframing

Usability testing

Conversational experience design

TOOLS

Axure RP

Balsamiq Mockups

Sketch + InVision Studio

JustinMind

Adobe Photoshop

Lucid Chart

I deliver value through intuitive and visually pleasing digital experiences that include creating products that not only offers a delightful and positive user experience, but also supports key business drivers and organizational goals.

SUMMARY

Around 15 years of experience as a user experience designer, user experience architect, and interaction designer.

Delivering usable and desirable solutions while leveraging Omni-channel strategies, customer journey experiences, contextual design, customer insights, agile design, and MVP approaches.

Industry experience includes successful engagements within airlines & hospitality, financial banking & services, insurance, agriculture, healthcare, life science, and e-commerce.

WORK EXPERIENCE

◆ **Sr. User Experience Architect**

Infosys Limited – August 2010 - Present

Working as a Sr. user experience architect for one of the diverse and global digital experience consulting groups. Executing and delivering various design assignments digital experience strategy, MVP approaches for fortune 500 companies.

◆ **Product Designer**

Allscripts Formerly Eclipsys Corp | January 2009 – August 2010

Worked as a product designer for North American leading healthcare revenue cycle management product which offers unique administrative and financial management solutions that apply a fully integrated, end-to-end approach to improve operational efficiencies, optimize the organization's revenue cycle.

◆ **Usability Engineer**

Persistent Limited | June 2007 – January 2009

Primarily, I contributed as a usability engineer for various life science applications specially designed for Cancer Research Bioinformatics Grid-caBIG™. Requirement analysis, information architecture, navigation patterns, interaction design and wireframing were key design contributed activities for various assignments.

◆ **UX Consultant**

Independent | July 2006 – June 2007

Conceptualized, designed and executed complete end to end design & development life cycle for E-commerce based personalized gifting portal. Also, conducted a heuristic evaluation for the world's leading printer manufacture and successfully delivered effective recommendations.

◆ **Senior Associate - Usability**

Pennywise Software solutions | March 2006 – June 2006

In the capacity of Senior Associate Usability Analyst, I created design awareness, the institutionalization of usability within an organization. I also conceptualized and contributed to a unique neighborhood web portal.

◆ **Associate Usability Analyst**

Pure Information Technology | March 2005 – March 2006

Started usability career as an associate usability analyst. Participated and contributed to actual UI evaluations and usability testing for the world's leading mobile manufacturing company. Also, I conducted heuristic usability evaluations, usability indexing, accessibility auditing for various e-commerce sites, and web-based applications.

Thank you