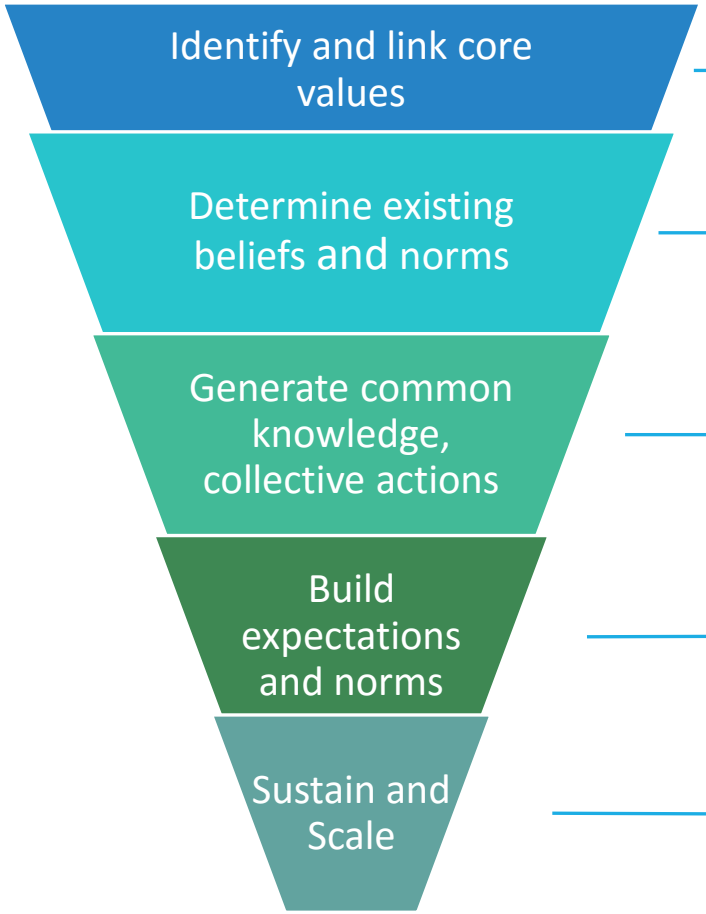
ethiEffects

METHODOLOGY

We move programs beyond training and complying into action and adoption. Training alone leaves people wondering how they will take action. Creating lasting change is dependent on social norms and expectations and how they coexist. This is where we come in.

Shift Compliance to Adoption



Actions	Outcomes
Uncover what unites and drives your team	Understanding and awareness of values that support and drive ethical decision-making
Uncover what unites and drives each community, culture, and business climate	Create agreement and alignment - tactics developed
Train on practical problem solving techniques that support behavior aligned with corporate policy	Foundational knowledge and empowerment to support others and promote positive practices
Engage leaders and informal change agents to embed behaviors into actions	Widespread autonomous adoption and commitment to shift of actual behaviors
Build diverse centers of excellence to expand practice at all levels within the organization and broader community	Sustainable norms and practices embraced organization and community-wide

Contact us at: www.ethiEffects.com