

Project Manager (Content)

Job Description | July 2025

Market leader with demonstrated scale & impact



Who are we?

Wysa is the world's most advanced AI-based digital companion for behavioral health, and a global leader in digital mental health. As an anonymous AI-based app, we are dedicated to overcoming the limitations of access, stigma and privacy concerns involved in mental health care today.

Your Role - a brief overview:

Job Title: Project Manager (Content)

Location: Bangalore, Karnataka

As a Project Manager at Wysa, you will be at the forefront of managing & creating effective and engaging voice and text conversations for the chatbot. Your role taps into **delicate elements of language, UX design, psychology, Artificial Intelligence, and the human experience to craft inclusive and powerful conversations** that meet people where they are in their journey of mental health and well-being.

As a team member here, you'll join us in making serious meaning and impact the fun way!

Basic Qualifications:

We are seeking an experienced Project Manager with a strong background in Content Development, Design, or Clinical Psychology, preferably holding a Master's degree. The ideal candidate will have extensive experience working on fast-paced projects, a deep understanding of prompt engineering, and expertise in conversation design. This role is perfect for a proactive individual who thrives in ambiguous environments, excels at bringing clarity to complex situations, and can successfully lead our content initiatives to success.

Education:

Master's degree in Design, Human-Computer Interaction, Computer Science, a related field, or equivalent practical experience.

Experience:

- 2 years of experience working in a complex, cross-functional organization.
- 1 year of experience leading design projects.
- Experience as a systems thinker and designing for scalable conversation.
- Experience balancing user needs with technical constraints and business considerations.

Plus-Points:

1. Familiarity with tools such as Voiceflow, Miro and Figma.
2. Fluency in multiple languages, especially in Hindi, Marathi.
3. Compassion and active advocacy of mental health.

Key Responsibilities:

- **Content Strategy & Planning:** Plan and execute content processes for our mental health chatbot to ensure safe, engaging, relevant and supportive interactions while meeting the requirements..
- **Creation of SOPs:** Develop, document and implement clear and effective Standard Operating Procedures to ensure consistency, efficiency and quality in all content-related processes.
- **Project Management:** Lead content projects from conception to completion, ensuring timelines, budgets and quality standards are met.
- **Prompt Engineering:** Design and optimize prompts to create safe, natural, empathetic and effective chatbot conversations.
- **Conversation Design:** Craft and refine chatbot dialogues, ensuring they are user-friendly, therapeutic and aligned with our clinical guidelines.
- **Collaboration:** Work closely with clinical psychologists, UX designers, developers and other stakeholders to ensure content is accurate and impactful.
- **Quality Assurance and Improvement:** Implement processes to ensure high-quality conversation designs, monitor project performance, and drive continuous improvement.
- **Research & Innovation:** Stay updated with the latest trends in mental health, AI and chatbot technology to keep our content cutting-edge.
- **Ethics and Compliance:**
Implementing best practices around confidentiality, privacy and dignity of users and integrity of data assets managed by you. Adherence to global Security and Privacy standards. Being an ally to the organization's empathetic, friendly and supportive work culture.

Skills:

- Ability to work independently and take full ownership of projects.
- Strong project management skills with a track record of delivering successful content projects.
- Expertise in prompt engineering and conversation design. Familiarity with generative AI.
- Excellent written and verbal communication skills.
- A deep understanding of mental health issues and a compassionate approach to content creation.
- Proficiency in relevant tools and technologies for content creation and project management.

Why work at Wysa?

At Wysa, we do things a bit differently. We don't stay stuck in the corporate loops of old-fashioned hierarchy and mindless monotony. Instead, you'll find us in cyberspace, revolutionizing traditional mental healthcare and creating the world's most advanced and safe conversational AI for behavioral health, all while wearing a party hat via Zoom filters!

- Wysa is expanding its footprint across the world, and fast. You will play a **high-impact role** in this new era of digital mental health!

- You will work with our top-of-the-game *global team* with people from different cultures and backgrounds.
- To us, mental health is not just a job but a calling! We offer *flexible work hours* and a culture where you are *more than just your job* designation.
- Our founders and senior team members are from IITs, IIMs, London School of Business and have held top positions across Goldman Sachs, Pearson and Microsoft, leading cross-functional global teams.
- We work hard, but we rest and avoid burnout just as well. Expect a range of *employee benefits* and much more!

In Their Own Words

"When I joined Wysa 6 years ago, I was looking to be a part of a workplace where I could be authentic and contribute to something bigger than myself. Little did I know Wysa is that and so much more. At Wysa, there's constant learning, unlimited support and an amazing work culture. I have grown tremendously in my career, and my personal life, too. Truly grateful to be a part of something that slowly but surely changes the world, one conversation at a time."

- *Aishwarya Kamath, Conversation Designer*

How to Apply?

If you are sold and now interested in working as a Project Manager (Content) with us, please fill out [this Google Form](#).

We look forward to meeting you!

Buzzwords

Google funded. VC funded. Profitable. Achieved break-even. Global team, Global customers. Product company. Apple-awarded product. Harvard research partner. Google Play Best App of 2020. Supporting patients through the NHS pathway. Launched the Employee Mental Health Report 2023 at the World Economic Forum's annual meeting. Made in India, Made for the World!