

Jonathan McAuliffe

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Professional Summary

Applied Studies graduate and U.S. Navy veteran with proven expertise in leadership, technical troubleshooting, and organizational communication. Skilled in managing high-stakes operations, collaborating across teams, and applying research-based problem-solving strategies to real-world challenges. Passionate about sustainability, innovation, and driving efficient solutions in dynamic environments.

Education

University of Massachusetts Global – B.A. in Applied Studies (Expected 2025)
Capstone focus: Sustainable consumerism, strategic problem-solving, and applied leadership.

Professional Experience

United States Navy – Aviation Maintenance Technician (Powerplants CDI, Plane Captain CDI) (2017 – 2025)

- Led over 5,450 maintenance actions, supporting 4,291 jet flights and 7,000 mishap-free flight hours across F/A-18 and F-35 platforms.
- Directed teams in troubleshooting, repair, and preventative maintenance of complex aircraft systems.
- Coordinated with multiple squadrons (VFA-122, VFA-97, VFA-125) during deployment, carrier qualifications, and RIMPAC exercises.
- Developed and enforced safety protocols, contributing to zero mishaps over a 9.5-month high-tempo deployment.
- Mentored junior personnel, providing technical training and leadership under pressure.

Verda LLC – Founder / Owner (2025 – Present)

- Established an eco-friendly product company specializing in biodegradable consumer goods.
- Conducted supply chain analysis and sourced sustainable materials (biodegradable lids, compostable products).
- Built early-stage marketing and B2B outreach strategies, including website development and branding.
- Managed financial planning, vendor negotiations, and startup operations.

Selected Academic Projects

Social Issue Research Essay – Sustainable Consumerism & Green Entrepreneurship

- Researched challenges of replacing oil-based plastics with biodegradable alternatives.
- Demonstrated critical analysis and academic writing skills.

Interview Summary – Professional Pathways in Sustainability

- Conducted structured interview with an industry professional; translated findings into an academic essay.
- Showcased communication, research, and analysis abilities.

Group Presentation – Strategic Plan for Eco-Friendly Product Launch

- Collaborated in a team to develop a full business plan and present it to faculty.
- Highlighted project management, collaboration, and presentation skills.

Skills

- Leadership & Team Management
- Technical Troubleshooting (Aviation Systems)
- Research & Critical Analysis
- Strategic Planning & Problem-Solving
- Professional Writing & Communication
- Sustainable Business Development
- Project & Operations Management

Awards & Recognition

- Navy Achievement Medal (NAM)
- Sea Deployment Ribbon
- Volunteer Service Medal