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## PRESS RELEASE

## For Immediate Release: January 1, 2017 The Mac 'n' Cheese Throwdown - A Delicious Day In Cleveland

to Benefit W.A.G.S. 4 Kids Providing Service Dogs to Local Children with Disabilities

Time to warm up as twenty restaurants throw down for the ultimate title in comfort food. Three local celebrity judges and YOU will decide who ultimately gets crowned Cleveland's "Best Mac & Cheese" at 
The Mac 'n' Cheese Throwdown, happening Saturday, February 25 from 12pm to 5pm at Red Space.

The Mac 'n' Cheese Throwdown celebrates the rise of the Cleveland food scene, and all things ooey, gooey, and cheesy.

In order to showcase the city's torrid fanaticism with mac 'n' cheese, The Mac 'n' Cheese Throwdown brings together a who's-who of Cleveland for the tastiest food fight and only Mac 'n' Cheese Festival in Cleveland, with 20 top restaurants serving up delicious Mac 'n' Cheese specials all day long. We will ratchet up the Cheese factor with music from a Cheesy DJ, cheap booze (beer and cocktail specials) and a bunch of other stuff...



Participants include Hodges, Willoughby Brewing Co., Melt, Pier W, Punch Bowl Social Club, River Dog Cafe, Tom + Chee, Two Bucks, Wild Eagle Saloon, Yuzu Lakewood, and more. One vendor will be crownded "Best Mac 'n' Cheese in Cleveland," so the stakes are feverishly high. A crowd of 1,500 will decide who will take the title of "People Choice Mac". Of course, you can't have Mac 'n' Cheese without booze, which comes courtesy of Tito's Vodka, Jim Beam, House of La Rose, Dante of Akron and more.

The event is the brainchild of Mac 'n' Cheese lovers Sera Nelson and Corey May. The best part is that money raised for the event is going toward **W.A.G.S. 4 Kids**, a local charity designed to provide mobility service and autism service animals, meeting the specific needs of children with disabilities in Northeast Ohio, utilizing our Award-Winning ODRC Accredited Cell Dog Training Program.

Pre-sale tasting and drink tickets are available now, and here is the pricing:

- \$40 for 20 tastes
- \$25 for 10 tastes
- Drink Tickets will be available at the event (We Check ID's) Beer, Cocktails, & Non-Alcoholic Beverages.





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Bingeing on mac 'n' cheese has never felt so altruistic. <u>Click here</u> for more information on this binge-worthy festival. For any questions, contact Sera Nelson at 216-586-5853 ext. 2 or e-mail sera@wags4kids.com.