



# Libra Project

## The Peoples Platform



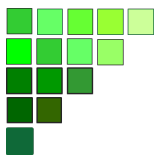
Libra Project Supports the Sustainable Development Goals

Libra Project is a for profit with purpose company that participates in the renewable energy sector. It looks to implement environmentally sound and socially just projects, based on an inclusive economic model. It aims to measure and report comprehensively on the local impact that it creates.

Our expertise lies in identifying existing and distressed renewable power plants with a focus on hydro, geothermal, solar, wind, biomass, and waste to energy. Our intention is to build a portfolio of smaller performing assets – hedging the inherent risks - in the clean energy sector initially in SE Asia. We plan to then expand to other regions where opportunities meet our strategic objectives.

In doing so, we intend to play our part in addressing the private sector shortfall for ESG compliant renewable energy projects. The additional benefits of our clean energy initiative are residual positive impacts on critical SDGs such as Health, Education and Clean Water, amongst others.

### The Challenge



#### There are too many shades of green to deliver the outcomes needed

- Investors are questioning ESG proponents' credentials and outcomes
- Investment mandates do not always call for sustainable strategies
- Significant lack of transparency on where and how capital is being deployed

Investment impact is almost never reported – only financial returns are

Capital allocations have many layers of participants – resulting in high fees and a lack of transparency

Minimum investment amounts are prohibitive for mass participation – ESG remains an exclusive club

### We only ask to Participate

We understand that global citizens want to be involved in sustainable energy initiatives but often feel helpless or unable to have their voices heard. With energy being a vital element of future growth, Libra Project will change this dynamic and shift the participation paradigm. One of our Unique Selling Points (USP's) is that we will provide a people's platform where everyone can amplify their voice, and directly participate in, and drive, the allocation of funding going into renewable energy projects. Our unique role is then to translate the available funding into local projects that deliver real, tangible, and immediate results for those individuals and their families.

Over the last few decades, people have largely been left behind and their growing concerns are increasingly ignored. Connecting individuals and institutions directly to the project beneficiaries will accelerate participation, which in turn is the first step towards making accountable progress. It will create a tangible framework for our participants to directly connect to the people's lives and bring to life and bring home the sustainability challenges that we currently face. We will create the platform for everyone to have a voice, be heard and through our financial commitments and numerical strength we expect to be represented on the global stage.



We have a strategic plan to represent 1 million people in 2024



Libra Project is looking to embrace and encourage people's enthusiasm to connect and act. As human beings, we have a natural desire to help each other in challenging times, as it provides us with a sense of satisfaction and contentment. We recognise the need to raise living standards and conditions in the communities in which we operate, because we truly care.



## The Solution

- We only invest **directly** into proven renewable energy projects. We maintain a **92%** capital delivery ratio, **8%** is a base return for our participants. We focus on **delivering impact locally**
- Social media is **our voice** and technology is **our choice**. Digital participation is **what we do well**
- US\$ 1,000 minimum entry

## Our Team

Libra Project is being led by an experienced team and has managed to attract a growing number of exceptional advisors. As we evolve and grow, we will be adding fit-for-purpose talent to this team.

*Alexander Alzamora* (Co-Founder and Projects Director) 17 years of hands-on experience of designing, developing, and installing renewable energy projects internationally.

*James Spence* (Co Founder and CEO) 13 Year in the Middle East based out of Abu Dhabi, he has been involved with several successful start-ups. James has a background in finance and insurance and financial regulation and deals with the UHNW private equity space.

*Nicholas Bell* (in situ) 12 years of renewable energy deployment experience in developing countries

*Margaret Sainsbury* (Head of Administration) an experienced and hands-on administrator and operations leader.

### Enabling Participation

Engage and onboard individuals so that they can make a difference – individually and collectively – with their time and pooled capital

### Pride and Purpose

Add a voice, dignity and an equal opportunity for everyone to get involved in the outcomes, and you get The Peoples Platform

### Distribution of Wealth

It's obviously profitable so why can't we also participate ?

## The Shared Value Platform



Libra Project issues asset backed digital securities



Trustees release capital to renewable energy projects



Tokenization  
Reporting and accountability

Agnostic Blockchain Databases  
Traceability and transparency

## Contact Us

Libra Project is interested to hear from you whether from an investment perspective, as a vendor, for consideration as part of our advisory team, or just to become a 'friend' of the Libra Project.

Please contact us at: [admin@libraproject.com](mailto:admin@libraproject.com)