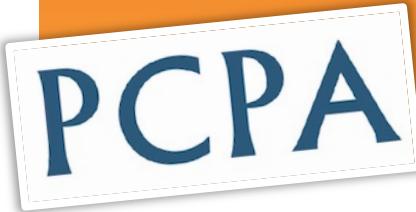


# Versa Press Manufacturing Workshop for PCPA members

April 20 & 21, 2026



## Production education

PCPA Adjunct Member Versa Press, located in East Peoria, IL has offered to host a free Manufacturing Workshop for PCPA members in 2026. This educational event will provide a comprehensive overview of production processes through classroom instruction and plant tours.



## Hands-on learning

The event will include interactive sessions on topics like job scheduling, work-in-progress tracking and color management. It also offers a chance to experience soft cover and hard cover material options.



## Pre-register by March 13 at

[https://bit.ly/PCPA\\_Versa](https://bit.ly/PCPA_Versa)

Need info? 800-447-7829 and ask for Donna Lafelice or email diafelice@versapress.com



## Departmental visits

Participants will have the opportunity to engage with materials and ask questions about specific production processes. Each process has a classroom component as well as seeing it unfold in the plant.

## And practical fun!

To keep the participants engaged in learning, the event includes some fun things throughout the learning event including trivia, gift cards, and a handy kit containing swatch books of cloth, foils and other materials. In addition, each attendee will go home with a flash drive with a document on book bindings to assist in their work.



## Where & when?

Versa Press, East Peoria, IL

Monday & Tuesday, April 20 & 21 before the PCPA 2026 Annual Conference.

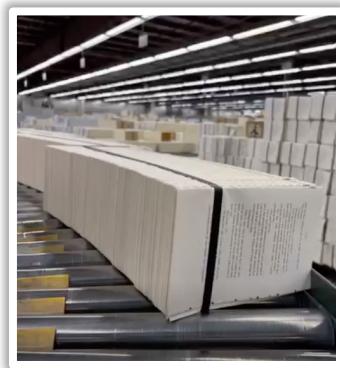
Versa Press is located approximately 2 1/2 hours north of Hazelwood, MO where the conference will be held.



## Who & how much?

**Who:** Up to 2 attendees from each PCPA member publishing house are welcome to attend. It will be especially helpful for people who work in editorial, design, purchasing, and supply chain roles.

**Cost:** This training event is generously underwritten by Versa Press with no registration fee for PCPA Publishing Members. Meals will be provided by Versa Press. Participants will cover their lodging and transportation to & from the plant.



## Versa Press Agenda

### April 20th

Time	Topic
12P – 12:30P	Welcome, Company History, Lunch
12:30P – 1P	Planning (Job tickets & instructions for each department)
1P – 2P	Sheeting Dept, 1C Text Printing, Warehouse
2P – 3:15P	Folding, Soft Cover Binding
3:15P – 4P	Soft & Hard Cover Materials (what's available/common uses in marketplace)

### April 21st

Time	Topic
8A – 9A	Casebinding (Sewn/Adhesive/Specialty)
9A – 10:15A	Pre-press, Proofing, Plating
10:15A – 11:30A	Advanced Color Management / 4C Presses
11:30A – 12P	Break / Email catch-up time
12P – 12:30P	Lunch
12:30P – 1P	½ hr elective: How Work is Scheduled OR ½ hr elective: Digital Printing
1P – 2:15P	Cover / Jacket / Case Finishing Options
2:15P – 3:15P	Final Overview / Q&A / Next Steps

### Discounted hotel rooms:

PCPA has arranged for a block of discounted hotel rooms for workshop attendees at Embassy Suites, 100 Conference Center Drive, East Peoria, IL 61611 for \$126 + tax/night. Rooms must be reserved by March 29, 2026 via this link:

<https://www.hilton.com/en/attend-my-event/versa-press-room-block-april-2026/>