



Grace DeSant

User Experience Designer

gracedesant@gmail.com
312-451-1050
www.gracedesant.com

Skills

Design

Wireframing & Prototyping
User Interface Design
Accessibility Design (WCAG 2)

User Research

User Interviews & Surveys
Affinity Mapping
Business Analysis

Information Architecture

Site Mapping
User Journeys & Personas
Card Sorting

Marketing

Social Media Management
Content Strategy
Copywriting
Brand Identity Discovery

Tools

Sketch
InVision
Figma
Adobe Suite
Miro
Optimal Workshop
Canva
Mailchimp Webnode
Squarespace

Awards

3Arts AIRF Grant Recipient
2019 Chicago Reader Awards:
- "Best Choreographer" (Winner)

UX Design Experience

UX/UI Designer | Creomage, Inc.

JULY 2020 - FEBRUARY 2021

- Created over 70 greyscale and hi-fidelity wireframes using Figma and Material Designs
- Designed 2 prototypes in Figma for a knowledge management product with Agile method
- Conducted in-depth business and heuristic analysis with 4 competitors in the market
- Led weekly remote meetings with 2 stakeholders and 4 software development teammates

UX Design Consultant | Viet Nom Nom

JUNE - JULY 2020

- Worked alongside 2 other designers to research, analyze, ideate & deliver our findings to the stakeholder
- Built out 10 greyscale and hi-fidelity wireframes, and created 2 clickable prototypes
- Conducted 7 user interviews & contextual inquiries

UX Design Fellow | General Assembly

JUNE 2020

HUNTINGTON BANK PAVILION - REBRANDING & MOBILE WEBSITE REDESIGN

- Project manager on a team of 4 designers; created & maintained project strategy plan
- Created 5 sketches and wireframes for the Home & Events Pages & Event Calendar
- Designed one new logo option
- Created 3 user personas based on user research
- Conducted comparative/competitive business analysis with 6 market competitors

Other Experience

Office Assistant Contractor | Ferrara Candy Company

SEPTEMBER 2019 TO MARCH 2020

- Checked in visitors, distributed visitor badges and complied with security protocols
- Assisted with administrative duties for office teams, including managing conference room scheduling, catering services coordination, and package shipping

Office Coordinator Contractor | Vibes Media

MAY 2019 TO SEPTEMBER 2019

- Created new organization systems in the office with proven increase in efficiency
- Built the "Employee Showcase" video for Vibes' Q3 All-Hands meeting
- Conceptualized, designed and hand-drew a floor-to-ceiling chalkboard for news and events at Vibes Media's headquarters office

Associate Board Co-Chair | Awakenings

SEPTEMBER 2017 TO SEPTEMBER 2018

- Co-led the inaugural year of the Associate Board
- Established communication & organization systems for team operations
- Conducted interviews for potential board members and volunteers
- United the team through clearly delegated tasks for event planning & fundraising

Education & Training

UX Design Immersive (500+ Hours)
General Assembly, Chicago IL

APRIL 2020 TO JULY 2020

Bachelor of Arts, Theater and Dance
Millikin University, Decatur IL

AUGUST 2008 TO JUNE 2012