

## Paul Sizemore

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192a Westcombe Hill, London SE3 7DH



*With experience in product design of risk management in Capital Markets that includes The World Bank and US bank, Freddie Mac, Paul also has experience in the innovation and IoT sectors. He recently relocated to London with his British wife.*

### **PROFESSIONAL EXPERIENCE:**

#### **Informed XP @ Freddie Mac / \$billion bank / 2019-2021 / UX Consultant**

Provided leadership to the consultant group that delivered the first increment of the design system, personas, user journeys, and product designs to Freddie Mac Multi Family and established operations within a SAFe Agile framework.

#### **IFC World Bank / 2017-2018 / UX Consultant**

Owned the delivery of the designs and code framework for detailed data display and complex interactions, which included discovery, research, design, and code reviews.

#### **Wax Communications @ Humana / Fortune 100 / 2014-2016 / Management Consultant**

Provided strategic guidance and tactical managerial support for growth of the vendor's account from four to eleven employees in support of retail and community centers operating in strategic locations across the US.

#### **V-Soft Consulting / 2013-2014 / Head of Managed Services Division**

Grew the managed services division by 75% from \$2 million to \$3.5 million turnover by consulting Gartner market research and aligning the sales team's focus on the development team's key capabilities and the two sectors with greatest growth potential: startups and non-profits.

#### **SiriusXM / Fortune 500 / 2012-2013 / Business Architect**

Created innovative project plans based on interviews with company executives and discussions with Forrester research group so projects could be prioritised and budgeted at this media company.

#### **Humana-Vitality / Fortune 100 / 2010-2012 / Product Manager**

Managed the commercialisation of all aspects of the portfolio, including branding, customer service, development, fulfilment, logistics, manufacturing, and procurement. Led the primary product, a connected activity tracker, from 10,000 to over 1 million units.

### **Community Involvement, Training & Education**

- Future London Academy UX Week, Tech Circus Fintech Design Summit.
- Startup Weekend, DC & Lean StartUp Machine, DC.
- PMI.org, Project Management Institute, Regional Board of Directors.
- Product Management ProductCamp Austin and DC Steering Committee.
- Ball State University, BA Liberal Arts, Anthropology & Asian Studies