

#### FAQs for Svran Apeejay Journalism Foundation Grant

#### When can I apply?

As of now, we have already given 8 Grants. The online applications are invited for next 2 grants and will be accepted till 30 April, 2024.

#### How can I apply?

Applications needs to be submitted online by **30 April, 2024**. Click here to apply.

#### What does positive (enlightening) mean?

We are looking for stories that tell us something more about India or one of its sub-regions. It does not mean we are looking for propaganda stories, or only "feel-good" stories. Rather the intention is to illuminate without prejudice, judgement or agenda.

#### What languages can the story be in?

The story can be in English or anyone of India's official languages. The grant application however must be filled in English.

#### What medium can I use?

You can use any medium of story telling including print, digital, video, book, online, etc.

# Can I use the grant to fund a website or start-up?

No. The grant is meant for a single project of substance, and not to create a new publishing platform. The exception is one time "digital installations."

# What can the grant money be spent on?

The grant money can be spent on any reasonable activity or to acquire access to any resource which is directly connected to the story. While the money is directly transferred to awardee, the foundation has a reasonable expectation of the money being spent in the manner that is described in the application and reserves the right to ask for an accounting to verify.

# Can a company or organization apply for the grant?

No. Grants are meant for individual journalists only. However in rare case, teams may apply, but the grant will be applied to the principal journalist who qualifies.



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#### Do I have to be currently working in a recognized outlet?

No. You need to have at least 2 years (24 months) of prior experience in a recognized outlet.

#### What if I do not meet the eligibility criteria?

If you do not meet the eligibility criteria you can still apply for the grant by:

- 1) Obtaining a simple "NOC" letter from any two of the panelists. The letter / e-mail should be addressed to the foundation with the line (or equivalent) "I hereby give my no objection for \_name of applicant\_\_\_ to apply for the Svran-Apeejay Foundation grant." All such letters / e-mails are verified with the panelists.
- 2) In the case we have missed a journalism platform or organization of repute in our recognized list, please do feel free to make the case in the application.

#### Do you publish or provide publishing support?

The foundation does not promise or guarantee any publishing support upon awarding the grant. However upon completion of the story / work assuming the content is of superior quality, the foundation is happy to provide support.

## Does it have to be about the physical geography of India or its subregions?

No. It can include individuals or phenomenon. However there must be a very clear and direct link to India or its sub-regions.

# Can the story be about any industry or field?

Yes. The story can be around any industry or field as long is it has a very clear and direct link to India or its sub-regions.

#### What is the time limit?

We expect most stories and projects to not go beyond six months in timeline. However in rare cases with proper justification we would be willing to extend up to a year.

# Who owns the copyright?

The author owns the copyright of the work at all time.

## How flexible are you?

We are willing to be very flexible and innovative. However we expect all such flexibility to be properly and logically explained in the application.