



2021 ChooseHair Ambassador Role Description

Ambassadors provide their services voluntarily and are our vital 'voice within the hair industry' people who willingly give their time to advise and support salons/organisations/schools in the UK. It is not envisaged that Ambassadors will 'put on' or take control of activities. Nor is it required that they offer schools/organisations a face-to-face meeting, they may however, do so if they wish.

Your duties will include: -

1. Responding to schools/organisations who have contacted ChooseHair and requested support within 48 hours of receiving the request from the Lead Ambassador
2. Making contact with salons and organisations within your locality and providing them with information about ChooseHair and ideas on how to use our resources and information.
3. To work with schools/organisations via phone, email, or other remote communication to:-
 - provide information and data about ChooseHair as supplied by the ChooseHair team
 - provide suggestions for activities and resources which will support the Salon/school/ in celebrating ChooseHair.
 - to use their own social media presence to promote ChooseHair and to support the school/organisation to publicise their involvement and support for NCW
 - refer any requests to organise events or sponsorship enquiries to their Lead Ambassador
 - support schools in finding local support by linking them to local salons
4. Keep simple records of their ChooseHair activities to feed back to Lead Ambassadors
5. Commit to attending one in three meetings.

N.B. If Ambassadors wish to make face-to-face meeting arrangements with schools/organisations, they do so at their own risk and should take all reasonable precautions to ensure their own safety.