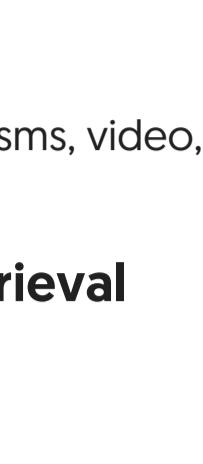
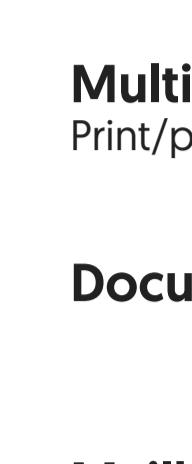


The business problem AIRDOCS solves



05

Customer satisfaction

Reduce churn, increase revenue

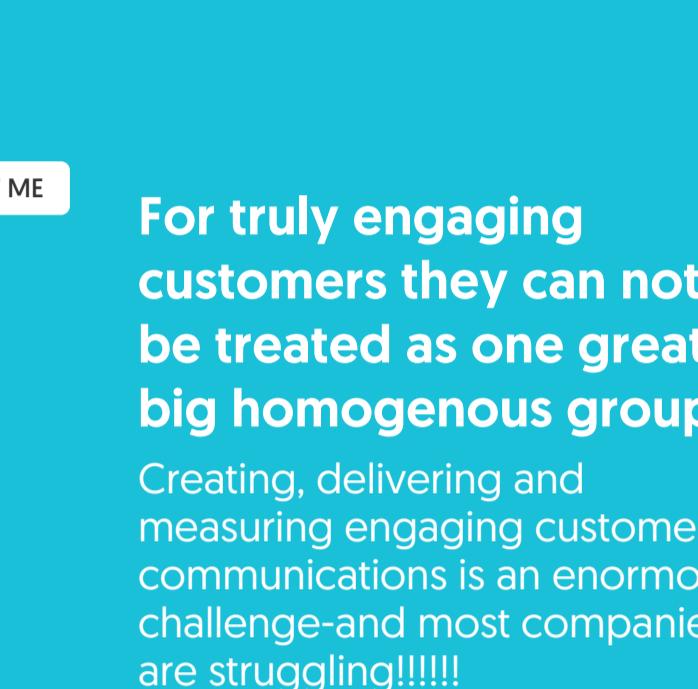
action

base NPS

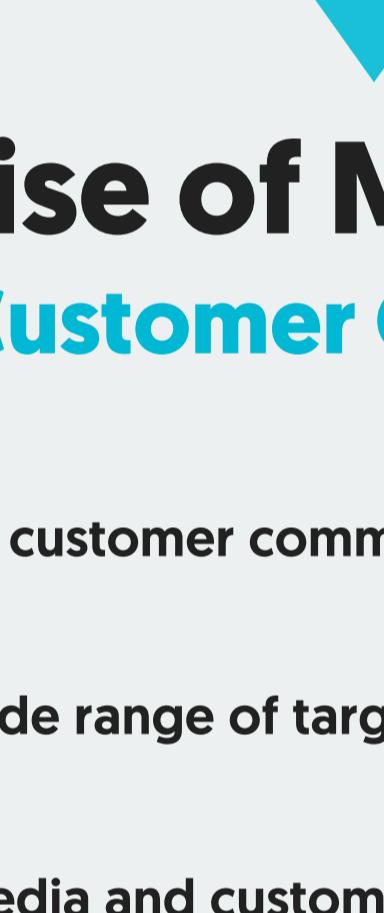
A large, stylized blue icon of a hand giving a thumbs up. A speech bubble originates from the thumb, containing five small blue stars arranged in a triangular pattern.

Why Customer

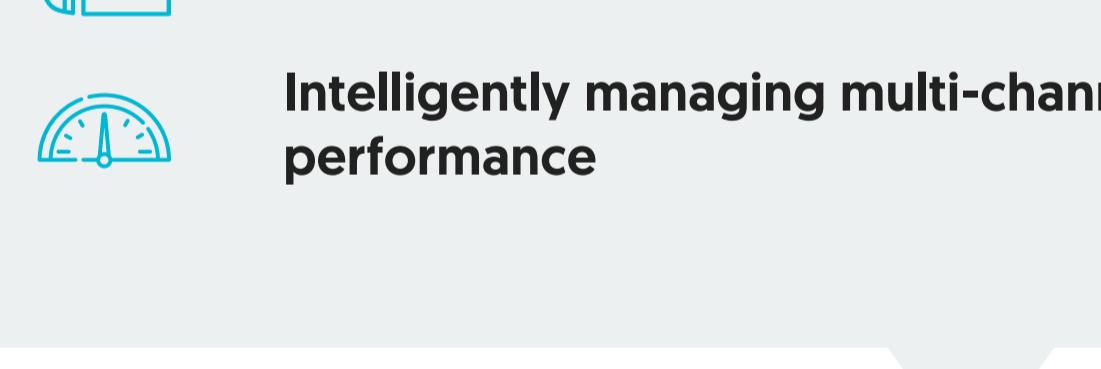
The image features a large, high-contrast black and white portrait of a man's face in the upper right quadrant. Below this, against a solid teal background, are three stylized, orange-colored head profiles facing left. Each head is accompanied by a white speech bubble containing a communication request: 'WRITE ME' on the left, 'CALL ME' in the center, and 'EMAIL ME' on the right.



- The infographic features four decorative icons at the top representing different generational groups: Traditionalists (two people in suits), Baby Boomers (two people in business attire), Generation X (two people in casual attire), and Millennials (two people in casual attire). Below these, a large teal arrow points downwards. The main text discusses the Accenture Global Consumer Pulse Research report, highlighting a 43% increase in purchases from companies that personalize experiences. To the right, a large teal number '4' is partially visible, followed by cut-off text about consumers switching companies. At the bottom left is a large teal shield icon with a black outline and a dotted pattern inside. To the right of the shield, there is more cut-off text about consumers switching companies.



25%



How do our clients realize the benefits of Mass Intake?



Our cloud strategy and investments based on your business strategy

business requires speed and agility that computing provides through the use of services

become available to a broader set of users through a user interface. Users “help themselves” to these cloud services stimulating creativity and innovation.

invest in cloud as a style of computing that drives agility and innovation through this democratization so they should use their digital business strategy to statements needed for cloud computing.

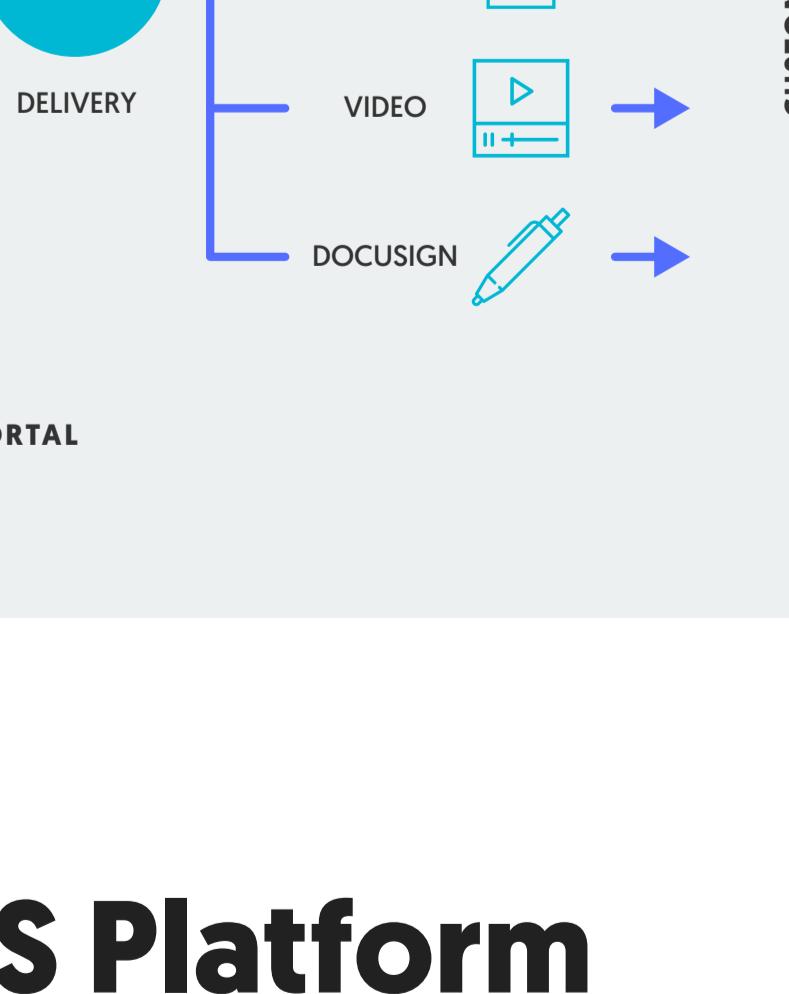
AIRDOCS Mass In

enables engagement based on demographics, product history, location, social status and more.

CRM/ERP DATA

COMPOSE

The diagram illustrates the integration of CRM/ERP data with AI for engagement. It features three main components: a blue circle containing a gear icon labeled "CRM/ERP DATA", a teal circle containing a pencil icon labeled "COMPOSE", and a teal circle containing a file cabinet icon. A blue line connects the "CRM/ERP DATA" circle to the "COMPOSE" circle, representing the flow of data from the source to the AI-powered composition process.



-  **RAPID IMPLEMENTATION CYCLES** — Proof of Concept tests and pilot programs can be completed in weeks and full implementations in a few months.
 -  **LOWER TOTAL COST OF OWNERSHIP** with applications managed and hosted by AIRDOCS.
 - INCREASED ACCESS** for small and mid-sized companies to

