



# GLOBAL BUSINESS CHAMBERS

We Equip & Empower Entrepreneurs  
to Scale their Business





# ABOUT GLOBAL BUSINESS CHAMBERS

GBC is a **T** Training + **N** Networking + **R** Resource Platform for SMEs

- **Starting, running and building a business is tough, with many obstacles and barriers.**
- **GBC Mission : Equip & Empower SMEs for Growth & Success with GBC “MENTOR” Framework (what we do & for whom)**
- **GBC Vision : Globally Connected SMEs, Collaborating for Greater Success**
- **GBC Promise : SMEs get access to FREE key support & services to help them level up**



# SME Market Size

## Singapore

- 288,000 SMEs in SG
- Employs 71% workforce
- Contribute 48 % SG GDP

## Global

- Globally, 334 mil SMEs
- USA alone 33 mil SMEs (10%)
- 89% have fewer than 20 employees
- 9% between 20 and 100

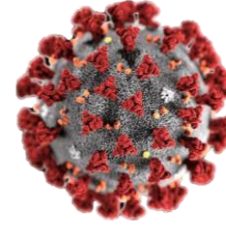
## Challenges

- Sales
- Cash Flow
- High Cost
- Lack Capital
- Lack Talent
- Leadership Dev'm
- Expansion
- Opportunities

# Global Business Chambers Overview

SKILLSfuture SG Lifelong Learning Institute

SMU UOB-SMU Asian Enterprise Institute



## SME Challenge Launch

2018 – 2019 : Focus on Masterclasses

## SME Accelerator

2020 : 2023 : Business + Digital Transformation + Mega Networking

## Global Business Chambers

2024 : Launch of the GBC SMEs Community Platform + Programs

**THE SME CHALLENGE**  
ARE YOU READY?

ARE YOU UP FOR THE CHALLENGE OF ACCELERATING YOUR BUSINESS PERFORMANCE?

**JOIN US 30 NOV 2017 TO FIND OUT HOW**

- 8:30am to 1:00pm
- Lifelong Learning Institute
- 11 Eunos Road 8, Singapore 408601 (1 min walk from Paya Lebar MRT)

**HEAR FROM OUR SPEAKERS**

- Digital Transformation For SMEs – What does it take?
- Building Your Business Model – Getting the Strategy Right
- How To Succeed In The Talent War
- Busting The Barriers To Scale
- Double Your Business In 5 Steps

**WHY SHOULD COMPANIES ATTEND**

- Specially curated for Small and Medium Enterprises (SMEs)
- Be equipped with resources through trainings to empower your company to boost productivity in critical areas

**REGISTER NOW!**

ORGANISED BY:  
SKILLSfuture SG Lifelong Learning Institute The Professionals Center  
www.onlinebusiness.tools.com





# GLOBAL BUSINESS CHAMBERS

## Our Reach

- **GBC is birthed from the SME Challenge movement, which has trained more than 15,000 SMEs bosses and staff since 2018**
- **Our Email List covers PMEB = est. 200,000 + (before covid)**
- **Bosses Email = more than 70,000 + (30% of the overall base)**





# GLOBAL BUSINESS CHAMBERS

## MENTOR Framework

*GBC Programs and Events are built around the MENTOR Framework*

### Mentoring & Execution

This is done via a Peer-to-Peer (P2P) ACE Mastermind Group (MMG) for 3 key groups

- Sales MMG
- Business MMG
- PMET (Staff) MMG

### Networking & Training

We organize duo purpose networking and training event for SMEs. This allows participants to

- Network and meet potential clients / biz partners
- Gets training to improve competencies

### Opportunities

- Marketplace

### Resource

- SMU Webinars
- Ongoing Webinars
- Joseph Resources



# **GLOBAL BUSINESS CHAMBERS**

## **Our Signature Programs**

- 1. AI for SMEs**
- 2. Sales Marketing Mastery**
- 3. SME Talent Management**
- 4. SME GROW Program**
- 5. SME Wellness**
- 6. Business Succession Planning**
- 7. M&A and Exit Planning**
- 8. SME Finance**
- 9. PDPA and DPO**
- 10. Cybersecurity & CyberTrust Mark**



# GLOBAL BUSINESS CHAMBERS

## Our Signature & Core Events

### Signature Events

1. SME Challenge
2. SME Summit
3. SME Arena
4. SPRINTS for Success
5. SME Accelerator

### Core Events

6. New Members Networking
7. Partner's Event
8. SME Career Fair
9. SME Workshops
10. SME Staff Development



# GLOBAL BUSINESS CHAMBERS

Detailed Sharing of Signature Programs & Events





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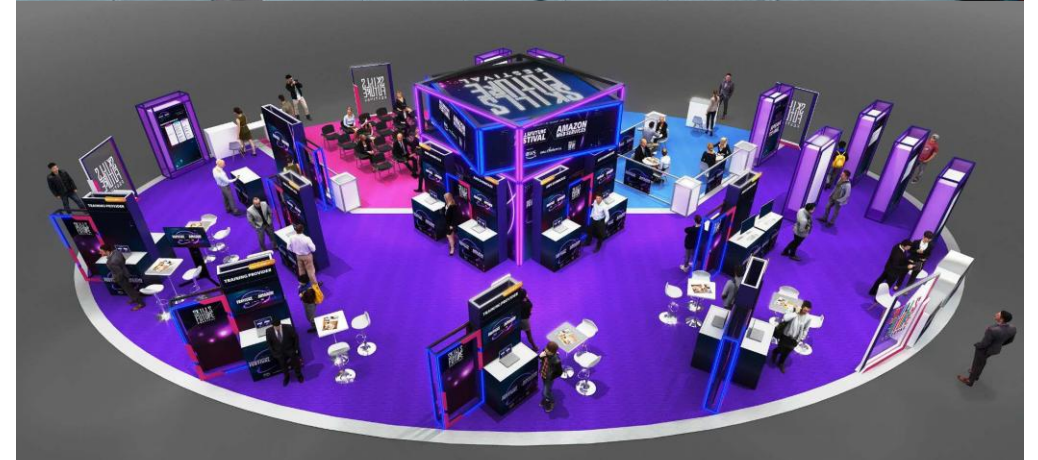


# GLOBAL BUSINESS CHAMBERS

## Signature Programs > Sales Marketing Mastery

**We offer Practical AI Solutions & Training for SMEs**

- **AI Productivity App**
- **AI Job Portal**
- **AI M&A Portal**
- **AI Web Builder**
- **AI C.S. Agent**
- **AI Cyber-Security**
- **AI Training**





# GLOBAL BUSINESS CHAMBERS

## Signature Programs > Sales Marketing Mastery

We run the following programs to boost sales of SMEs

- Sales SPRINTS Training
  - Half Day Workshop
  - Follow by Sales Mastermind
- Digital Marketing Mastery Series
  - We run Webinars conducted by top Digital Marketing Experts



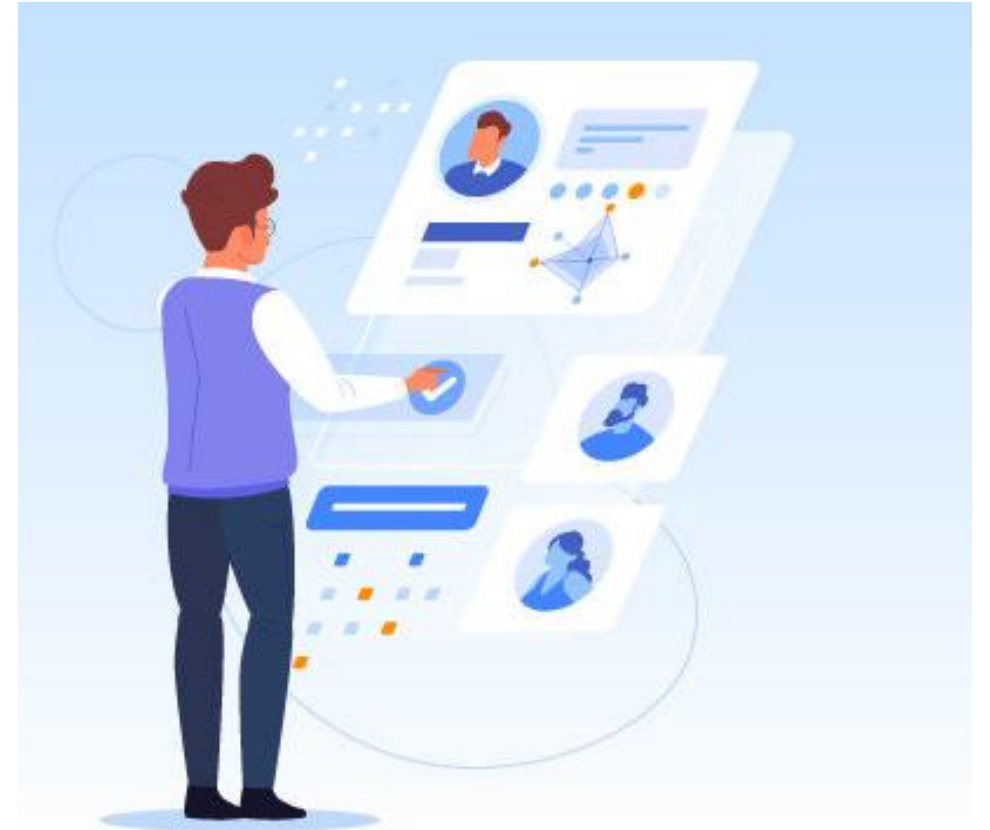


# GLOBAL BUSINESS CHAMBERS

## Signature Programs > Talent Management

**We provide Talent Management solutions for SMEs.**

- **Job Portal to hire Global Talent**
- **2 million + candidates worldwide**
- **Career Fair**
- **Training on Talent Management**
- **Recruit, Coach, Train, Retain**
- **Employee Benefits for SME Staff**





# GLOBAL BUSINESS CHAMBERS

## Signature Programs > GROW

### We Offer On Demand Learning for SME Staff

- Learn at Own Pace
- World Class Trainers
- Latest Topics
- Learners Community
- Book Clubs
- Skills Future Training available





# GLOBAL BUSINESS CHAMBERS

## Signature Programs > Wellness

**SME Staff usually do not get access to Wellness programs that MNC Staff gets due to budget constraints**

- **Health and Wellness programs**
- **Mental Wellness programs**
- **Community Network**





# GLOBAL BUSINESS CHAMBERS

## Signature Programs > Business Succession Planning

90% of SMEs does not plan for Business Succession. We run Business Succession Planning to empower business owners to structure a way to grow the business to the next level and to keep and retain talent.

- Business Success Planning
- Risk Management
- Trust and Will

### BUSINESS SUCCESSION PLANNING



THE KEY STAGES OF SUCCESSION PLANNING

- 1 IDENTIFY KEY ROLES
- 2 IDENTIFY POTENTIAL SUCCESSORS
- 3 TRAINING AND DEVELOPMENT
- 4 CREATE A TRANSITION PLAN
- 5 REGULAR REVIEW & ADJUSTMENT



# GLOBAL BUSINESS CHAMBERS

## Signature Programs > M&A and Exit Planning

**Begin with the End in Mind. Business don't last forever. The wise business person will plan for a good exit. We do a Masterclass on how to do proper M&A and Exit Planning**

- **The Business Growth Cycle**
- **How to Increase your Valuation**
- **M&A Secret Recipes**
- **How to find the Right Buyer**





# GLOBAL BUSINESS CHAMBERS

## Signature Programs > SME Finance & Grants

**One of the most important resources SME need is Finance and Cash Flow. Cash solves many problems. We work with various Financial Institutions to provide support for our SMEs**

- **Capital**
- **Loans**
- **Grants**





# GLOBAL BUSINESS CHAMBERS

## Signature Programs > PDPA & DPO

**Organisations in Singapore are legally bound to appoint a DPO to ensure compliance with the Personal Data Protection Act (PDPA).**

**This law sets out specific obligations that a DPO must fulfill to protect personal data and maintain the trust of the public.**

**We provide the training and services to ensure compliance to the law.**





# GLOBAL BUSINESS CHAMBERS

Signature Programs > Cybersecurity & CyberTrust Mark

**Cybersecurity is important because it protects organizational assets and services from malicious attacks and safeguards all types of data**

**The Cyber Trust mark serves as a mark of distinction for organisations to prove that they have put in place good cybersecurity practices and measures that are commensurate with their cybersecurity risk profile**





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# Global Business Chambers Paid Services



- Event Outreach & Marketing
- Event Partnerships & Curated Events
- Community Engagement
- Brand Activation (via Events)
- Branding and Integrated Marketing Comms (IMC)
- Training Development
- Membership Portal – setup and management



# GBC Specializes in Mega Events (150 – 300 pax)



# Event Outreach & Marketing, Product Launch



# Community Engagement – Fight Covid x Mapletree Tenants

## Beyond COVID-19 : Building the Business of the Future Fight COVID Program @ Mapletree Industrial

Business Sept 20	Digital Oct 20	Management Nov 20	Leadership Dec 20
<b>BUSINESS</b>	<b>DIGITAL</b>	<b>MANAGEMENT</b>	<b>LEADERSHIP</b>
C = Customers	C = Content Marketing	C = Consolidate	F = Focus
O = Opportunities	O = Offline to Online	O = Operations	I = Inspire
V = Value Creation	V = Video Marketing	V = VIP Strategy	G = Goals
I = Innovation	I = Internet Social Media	I = Investments	H = Health
D = Daily Mgmt	D = Digital Marketing	D = Decision Making	T = Tenacity

>> Click Here for FREE Training & Resources to Help you <<

## Beyond COVID-19 : Building the Business of the Future

1. Restructure your business Webinar will empower you to discover new approach and strategies to Restructure Your Business for the Future in a Post Covid-19 "VUCA Economy" & Risk Management
2. Practical Case studies sharing of how our Panelists adapt and pivot their business during the crisis
3. Get new ideas to transform your business model

This is the 3rd of a 4 Part Webinars to build the Business of the Future

- 1) Remodel your business
- 2) Redesign digital business
- 3) Restructure your business
- 4) Revitalize your Workforce



Joseph Lee  
Founder  
SME Challenge



Steven Koh  
Executive Director  
SPETA – Singapore Precision  
Engineering & Technology Association



Dr Charlie In  
Chairman  
Raffles Financial



Pauline Erica Tay  
Chief Operating Officer, Celligenics  
Chairperson, SMEC Subcom for Technology,  
Innovation and Productivity  
at Singapore Business Federation

Date : 12 Nov 2020 (Thurs) | Time : 2 pm to 4 pm | Register here : <https://www.smechallenge.org/mapletree>

## Beyond COVID-19 : Building the Business of the Future

1. This Webinar will empower you to discover new approach and strategies to Digitize Your Business for the Future in a Post Covid-19 "VUCA Economy"
2. Practical Case studies sharing of how our Panelists adapt and pivot their business during the crisis
3. Get new ideas to transform your business model

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- 1) Remodel your business
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Joseph Lee  
Founder, SME Challenge



Mr Jordan Isaac  
Vice President, HR & BD  
Healthway Medical  
Group



Ong Choon Fah  
CEO  
Edmund Tie & Co  
(SEA) Pte Ltd



Mr Bai Yaozhong  
Managing Director  
Madal Eating House  
Chairman for Bosses  
Network Young Chapter



Alex Goh  
Director  
DOKI DOKI  
Pte Ltd



Lui Chuanfeng  
Founder  
Dining Butler  
Limited



Zoe Zuo  
Managing Director  
Innovative Hub (SG)  
Pte Ltd



Edwin Seah  
CEO  
Enhanc.com  
Pte Ltd



Khiryati Bte Kairi  
Director  
AAARYA Business  
College Pte Ltd

Date : 15 Oct 2020 (Thurs) | Time : 2 pm to 4 pm | Register here : <https://www.smechallenge.org/mapletree>

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Joseph Lee  
Founder, SME Challenge



Vera Tan  
Head, UOB-SMU AEL @  
Singapore Management  
University



David Kelly  
Executive Director  
British Chamber Of  
Commerce Singapore



Rachel Wong  
MD, Marunda Utama  
Engineering Pte Ltd  
President, Spirit of Enterprise



Alvin Yapp  
Director  
BusAds  
Pte Ltd



Ivy Ng  
CEO  
Vitakids  
Pte Ltd



Eddie Loo  
Managing Director  
CarTimes  
Group



Fong Loo Fern  
Managing Director  
CYC Company  
Pte Ltd

Date : 10 Sept 2020 (Thurs) | Time : 2 pm to 4 pm | Register here : <https://www.smechallenge.org/mapletree>

# Community Engagement – Parties & Events



# Curated Event – Webinar Series (Thematic Concepts)

**Beyond COVID-19 : Building the Business of the Future** *Fight COVID Webinar Series*



**Success Milestones**  
**Actions**

**Remodel your business**  
10 Sept 20 (Thu) | 2 – 4 pm

Join us for this Exciting 4 Part FIGHT COVID Webinars to build the Business of the Future

- 1) Remodel your business
- 2) Redesign digital business
- 3) Restructure your business
- 4) Revitalize your Workforce

Organized by:  In Collaboration with:  Supported by: 

**Beyond COVID-19 : Building the Business of the Future** *Fight COVID Webinar Series*



**Ride the wave of Digital Evolution 5.0**

**Redesign your digital business**  
Oct 20 | 2 – 4 pm

Join us for this Exciting 4 Part FIGHT COVID Webinars to build the Business of the Future

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Organized by:  In Collaboration with:  Supported by: 

**Beyond COVID-19 : Building the Business of the Future** *Fight COVID Webinar Series*



**Think out of the Box**

**Restructure your business**  
Nov 20 | 2 – 4 pm

Join us for this Exciting 4 Part FIGHT COVID Webinars to build the Business of the Future

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Organized by:  In Collaboration with:  Supported by: 

**Beyond COVID-19 : Building the Business of the Future** *Fight COVID Webinar Series*



**Revitalize your Workforce**  
Dec 20 | 2 – 4 pm

Join us for this Exciting 4 Part FIGHT COVID Webinars to build the Business of the Future

- 1) Remodel your business
- 2) Redesign digital business
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Organized by:  In Collaboration with:  Supported by: 

# Event Partnership (with Lifelong Learning Institute)



# Event Partnership (with SMU)

<https://usaei.smu.edu.sg/sme-development-series/event-partners>



UOB-SMU  
Asian Enterprise Institute

- About ▾
- Programmes ▾
- SME Development Series ▾
- SME Learning Portal
- eBulletin ▾
- SME Column ▾
- SME Showcase ▾
- Newsletter
- Competitions ▾

SME Development Series » Event Partners

## Our Event Partners

**Event Calendar**

**Video Gallery**

**Event Partners**



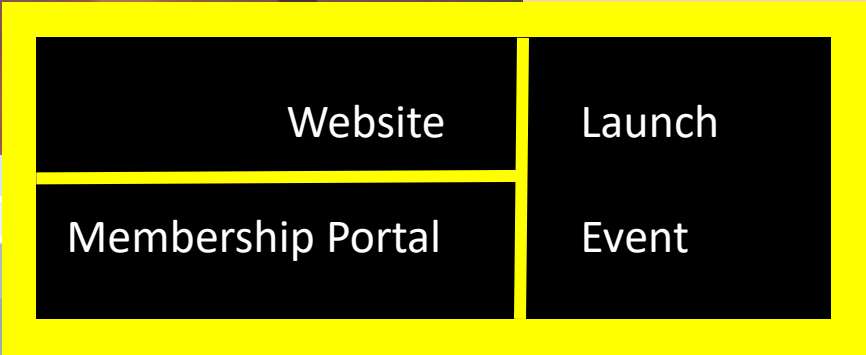
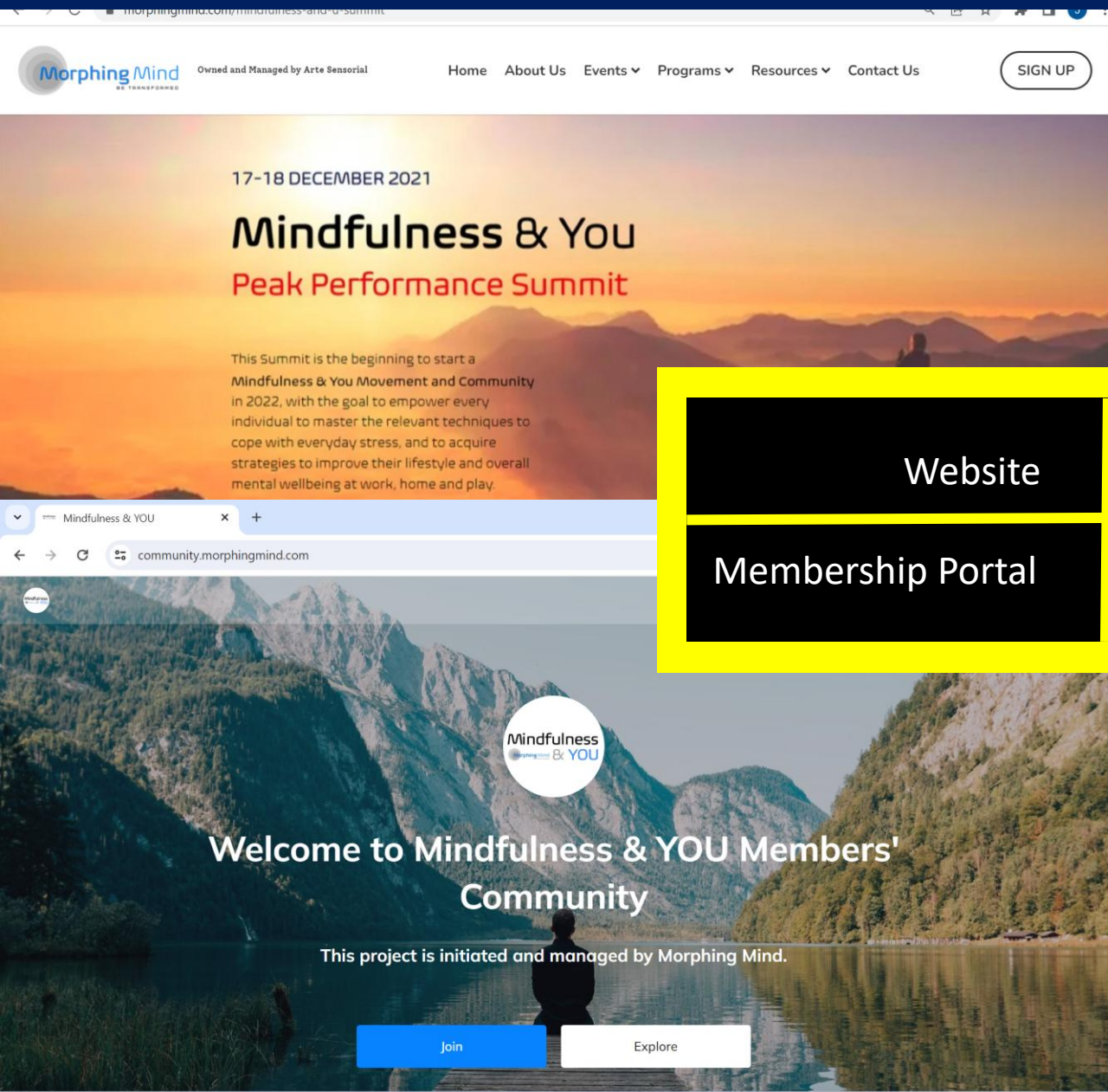
### The SME Challenge

The SME Challenge is a Training & Resource Platform to help SMEs Overcome whatever Challenges they are facing now and to grow to the next level.

It is currently running 4 challenges to help SMEs transform and grow:

1. Grow Your Sales Challenge
2. Grow Your Brand Challenge
3. Peak Performance Challenge
4. Go Digital Challenge

# Brand Activation, Launch & Community Building



# Partner for Global Trade Shows & Events

← → ↻ 🔍 prointegrationfuture.asia

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**PRO  
INTEGRATION  
FUTURE ASIA 2025**

24 - 26 SEP 2025  
SANDS EXPO & CONVENTION  
CENTRE, SINGAPORE

BOOK A STAND

REGISTER AS A VISITOR

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PROGRAMME ▾

OUR PARTNERS ▾

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for the Professional Audiovisual, Lighting &  
Live Entertainment Technologies**

# Partner with Vistage for CEO Peer Advisory Service

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# VISTAGE

THE WORLD'S MOST TRUSTED CEO COACHING & PEER ADVISORY ORGANIZATION

EXPLORE MEMBERSHIP

# Partner with Prudential for SME Accelerator



## Design Thinking Unleashed: Transform Operations, Amplify Sales

Powered by Prudential SME Skills Accelerator Programme

### In-Person Hands-on Workshop

Join us for an exciting workshop where you will gain practical skills:

#### **Structured Brainstorming**

Foster idea cross-pollination and generate innovative solutions for complex business challenges.

#### **Understand Scalable Innovation**

Attendees will learn strategies and methods for effectively scaling innovation and continuous improvement within their organisations.

#### **Apply Personalised Approach**

Apply the principles of Design Thinking to develop a personalised approach for boosting operational efficiency, focusing on core operations, attracting leads, and increasing sales with ease



**SHREYA M VENKATESH**  
Innovation Skills Manager,  
Prudential



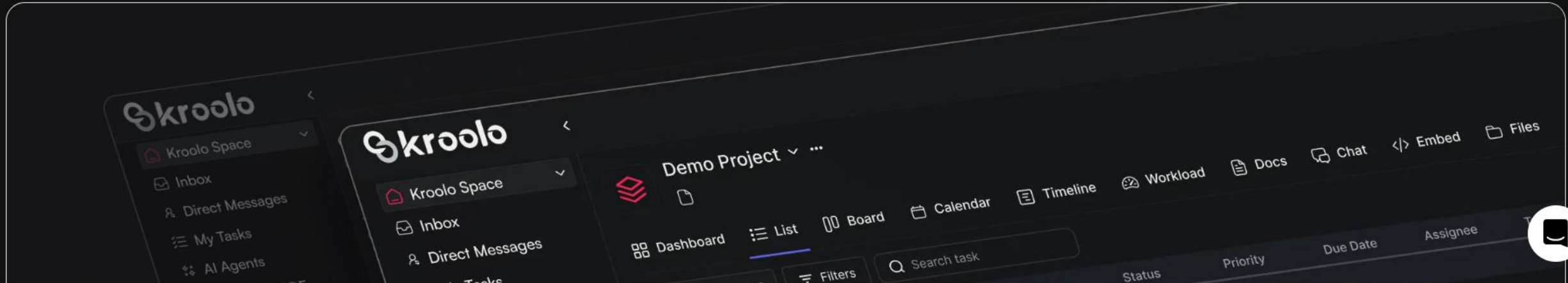
**EDWIN TAN**  
Lead  
Human-centred Design Institute,  
Ngee Ann Polytechnic (NP)

# Kroolo > The AI Productivity Tool to Automate & Innovate your Business

[Products](#)[Solutions](#)[Pricing](#)[Resources](#)[Contact](#)[Login](#)[Sign Up](#)[AI Workspace](#)

## Automate your Workspace with AI

Automate your workspace with AI and focus on what matters—innovation, collaboration, and achieving goals seamlessly.

[Get Started](#)[Projects](#)[Tasks](#)[Goals](#)[Docs](#)[Chat](#)[Teams](#)

# Gleematic AI > The Smart Office Process Automation AI Agent

GLEEMATIC A.I.

Industries

Processes

Autonomous Automation

Resources

## Automation for Smart Offices

It's time to spend time on things that matter.

Hire a "Digital Worker" that thinks and works like you do, but faster. Say goodbye to manual process, hello to a smart and happy workplace!

Get Started

See Results in

**3 Weeks**

Improve Productivity By

**+ 300%**

Reduce Operation Costs By

**-72%**



Feedback

# GBC Hired1st > The Global Job Portal with more than 2 Million Candidates



Global Business Chambers

Contact Us

Register as Employer

Login ▾

## Scale your workforce with international professionals

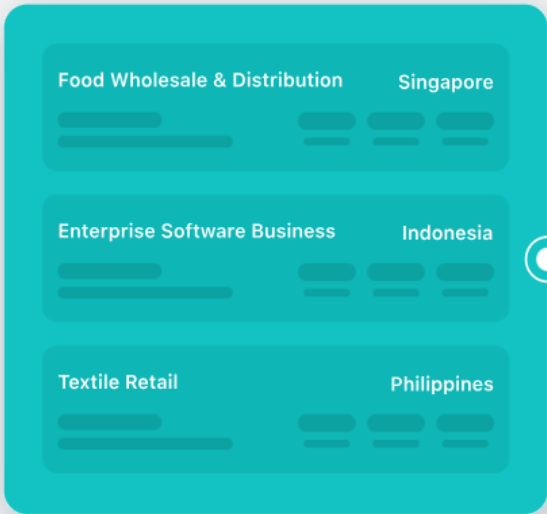
Find Work

Hire Talent



# Match.Asia > The Merger Acquisition (M&A) AI Matching Platform

Find Your Perfect Match: Businesses for Sale on SE Asia's Premier Company Matching Platform

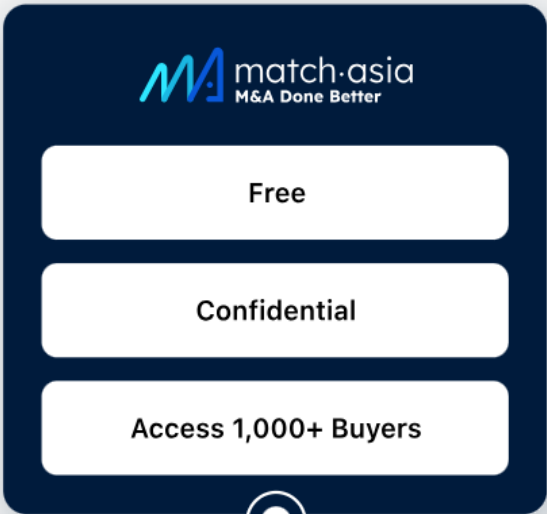


A teal-colored box representing sellers' offerings. It contains three items, each with a business category and a location:

- Food Wholesale & Distribution Singapore
- Enterprise Software Business Indonesia
- Textile Retail Philippines

## Sellers

Gain access to 1000+ investors with no risk. All discussions are confidential and listings are free. A fee is only payable upon a success deal. We help you prepare for investment with our useful free resources.

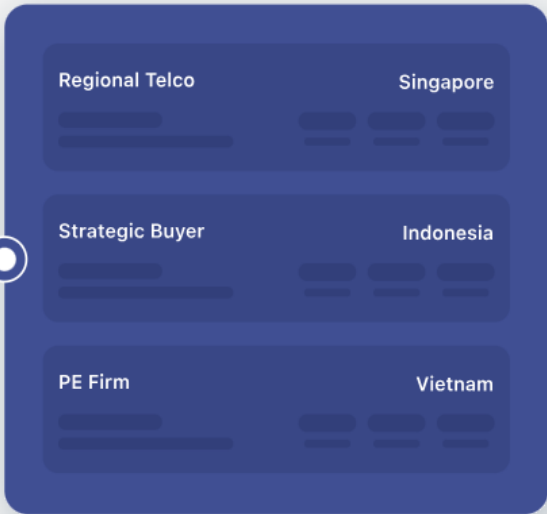


A dark blue box representing the Match.Asia platform. It features the logo 'match.asia M&A Done Better' at the top. Below the logo are three white rounded rectangular boxes containing the following text:

- Free
- Confidential
- Access 1,000+ Buyers

## match.asia

We are SE Asia's leading company matching platform. We help companies find their ideal partner for M&A and investment, through our global marketplace of buyers and sellers, and technology.



A dark blue box representing buyers' offerings. It contains three items, each with a business category and a location:

- Regional Telco Singapore
- Strategic Buyer Indonesia
- PE Firm Vietnam

## Buyers

Gain access to 1000+ sellers and take advantage of our advanced search functions to find your ideal target and reach out for free. We provide streamlined screening tools, outreach and efficient data exchange to save you time and resources.



# AI Global Society > The Global AI Advocacy and Training Society



## **FREE**

We run FREE Sponsored AI Trainings to equip SMEs and their Teams to show them how to use practical AI for their business

## **Skills Future AI Courses**

We have the most comprehensive & practical Skills Future AI Courses for serious learners who want to invest in their growth

## **Customized Programs**

We co-create Customized AI Programs for our clients who has unique requirements We have a Learn & Place Program for your staff

Go to this page to see the hundreds of events, training and workshops we have done

Go to this page to see the hundreds of Events and training photos

<https://www.globalbusinesschambers.org/events>

<https://www.globalbusinesschambers.org/photos>

We run Master Classes, Workshops & Seminars to help SMEs grow their Business



**SME Summit : Building the Business of the Future**

This is the 1<sup>st</sup> of a 3 Part webinars to build the Business of the Future

- This Webinar will empower you to discover new approach and strategies to Re-Model Your Business for the Future in a Post Covid-19 "VUCA Economy"
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Joseph Lee  
Founder, SME Challenge  
Global Business Chambers

Wen Tan, Founder, M&P Management University  
David Kelly, Executive Director, British Chamber of Commerce Singapore  
Rachel Wong, Managing Director, Engineering Pro Ltd  
Alan Yap, Director, Vivalife Pte Ltd  
Ivy Ng, CEO, Vivalife Pte Ltd  
Edison, Managing Director, CarFocus Group  
Fong Leo Fern, Managing Director, CYS Consulting Pte Ltd

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Founder, SME Challenge  
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No number list  
Yee Phooan, I&A & B, Healthcare Medical Group  
Ong Cheong Fah, CEO, Edmund Pak & Co (EPAJ) Pte Ltd  
Ng Rui Yaehing, Managing Director, Model Living System  
Wah Guan Lim, CSM Modern Work, APC, Customer Service Microsoft  
Lee Chuanfeng, Founder, Singing Justice Limited  
Zoe Zee, Managing Director, Inspire@Work (I@W) Pte Ltd  
Edwin Seah, CEO, Education Pte Ltd  
Margarita Bae Kull, Director, JAMPRA Business College Pte Ltd

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**Singapore Mental Wellness Summit 2022**

MP Eric Chua  
Assistant Parliamentary Secretary,  
Ministry of Culture, Community  
and Youth & Ministry of Social  
and Family Development

Wendy Chua  
Founder,  
Wend Inspiration

Weng Hong Yang  
Executive Director,  
MindForward Alliance  
Singapore

Wan Li Lim  
Chief Impact  
Officer, FlourishOx

Daniel Chia Han Yong  
Director Country Human  
Resources, DKSH

Krystal Tang  
Well-being Director  
Aon

Len Kwong Khiam  
CEO, Morphing Mind

Dr Tsao I Ting  
Clinical Director,  
Redwood Psychology

Managing Director,  
Aeropaer Consulting  
Pte Ltd

Annie Lau  
Global VP - F&S  
PricewaterhouseCoopers



# Training & Workshops

