

SPECIAL OFFER FOR PCPA



NPD Bookscan + PubTrack Christian

For those PCPA members with annual global net sales in all formats of less than \$4MM, NPD Books is offering discounted access to a combined package of the Bookscan and PubTrack Christian Point of Sale databases.

Starting Annual Subscription Rate: \$4,000; 5% Annual Increases

Bookscan Access: Title Reports, Summary Reports, Bestseller Reports, Marketing Reports and Report Sets.

PubTrack Christian Access: Access to the PTCh Point of Sale module.

Restrictions: Limited to five (5) user-specific IDs - additional IDs can be purchased at any time for a fee of \$500 per ID/per year; Annual global net sales of all formats must be less than \$4MM.

Term: One Year; Term auto renews.

Contact us at kristen.mclean@npd.com for more details

