

# THE 17TH WASHINGTON INTERNATIONAL EDUCATION CONFERENCE

# 2019

Washington International Education Conference

February 21<sup>ST</sup> and 22<sup>ND</sup> 2019

University of California Washington, DC Center

1608 Rhode Island Avenue NW

Washington, DC 20036

(Three blocks from Dupont Circle)

## CONFERENCE AGENDA

February 21<sup>ST</sup> and 22<sup>ND</sup> 2019



**Washington International  
Education Council**

**Telephone:** (203) 276-9704

**E-mail:** [wfish@washcouncil.org](mailto:wfish@washcouncil.org)

**[www.washcouncil.org](http://www.washcouncil.org)**

---

## THURSDAY, FEBRUARY 21<sup>ST</sup>, 2019

---

---

**8:30 am – 12:00 pm**

Lobby, Ground Floor

---

**8:00 am – 8:30 am**

Continental Breakfast

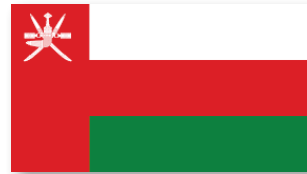
---

### REGISTRATION

---

**Continental Breakfast Courtesy of the Embassy of the Sultanate of Oman**

Special thanks to Dr. Talal Al-Balushi, Cultural Attaché



---

**8:30 am – 9:30 am**

---

### **Being There: How in Market Presence and Market Focus Improve International Enrollment Management**

Pamela Barrett

Director of Client Services, North America

Director, Barton Carlyle

KPMG Associate

---

**9:30 am – 10:30 am**

Laura Stein

Visa Policy Analyst

U.S. Department of State, Bureau of Consular Affairs

Dusan Marinkovic

Senior International Trade Specialist

United States Department of Commerce

Rachel Alarid

Gabriela Zelaya

Andrew Janusz

SEVP Field Representative

Facilitator

Dr. Nicholas Arrindell

Johns Hopkins University

(retired)

---

**10:30 am – 11:30 am**

---

China Student Recruitment Update

Gavin Newton-Tanzer and David Weeks

Founder and President, Sunrise International Education

---

---

**11:30 am – 12:30 pm**

---

### LUNCHEON

---

---

**THURSDAY, FEBRUARY 21<sup>ST</sup>, 2019**

---

**1:30 pm – 2:30 pm**

Coach departs for SACM at  
12:30 pm

Saudi Arabian Cultural Mission  
Dr. Mohammed Abdullah Saud Aleissa  
Cultural Attaché  
8500 Hilltop Road  
Fairfax, VA 22031  
Nashmi H. Alrasheedi, Ph.D.  
Director of Academic Accreditation & Authentication Department



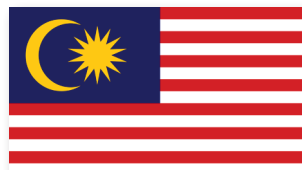
**3:50 pm – 5:30 pm**

Embassy of the People's Republic of China  
3505 International Place NW  
Washington, DC 20008  
Yang Xinyu  
Minister Counselor  
Yang Cancan  
Second Secretary



**6:00 pm – 8:00 pm**

Conference Reception and Presentation  
Embassy of Malaysia  
3516 International Court NW  
Washington, DC 20008  
His Excellency  
Ambassador  
Mr. Shamsul Azha bin Md. Yusuf  
Director  
Education Malaysia, Washington DC



---

## FRIDAY, FEBRUARY 22<sup>ND</sup>, 2019

---

---

**8:00 am – 12:00 pm**

Lobby, Ground Floor

---

---

### REGISTRATION

---

---

**8:00 am – 8:30 am**

---

#### **Continental Breakfast Courtesy of the Embassy of the State of Qatar**

Special thanks to Mohamed Saeedan Ahamad, Cultural Attache



---

**8:30 am – 9:30 am**

---

Stephen W. Yale Loehr

Attorney of Counsel

Miller Mayer LLP

Professor of Immigration Practice-Cornell Law School

---

---

**9:30 am – 10:00 am**

---

Shelma El-Amin and Larry Oliver

Mohamed Saeedan Ahamad

Cultural Attaché

Embassy of the State of Qatar

Overview of Higher Education in Qatar

---

---

**10:15 am – 11:00 am**

Lobby

---

---

#### INDIAN CHAI BREAK COURTESY OF SANNAM S4



**SANNAM S4**

EXPLORE • ENTER • EXPAND

---

---

**11:00 am – 11:45 am**

---

Sheryl Prince

Senior Partner

Eduworld

Benedikt Wirmir

Senior Analytics Consultant

Studyportals.

The Indian Postgraduate Market - the Opportunity for US Universities

---

..... OR .....

Julie Baer

Research Specialist

Institute of International Education

Open Doors

This session will be in the  
Auditorium

---

## FRIDAY, FEBRUARY 22<sup>ND</sup>, 2019

---

---

**11:45 am – 12:30 pm**

This session will be  
in the Auditorium

---

Neil G. Ruiz, PhD

Associate Director | Global Migration & Demography

Pew Research Center

Current State of U.S. High-Skilled Immigrants: Trends, Public Opinion,  
Below & Comparisons with other Nations

..... OR .....

Lakshmi Iyer

Executive Director and Head of Education

SANNAM S4

---

**12:30 pm – 1:30 pm**

---

Luncheon and Presentation

Pauline M. Schwartz, Esq.

The Pauline Schwartz Law Firm

---

**1:30 pm – 2:15 pm**

---

JeanCarlo (J.C) Bonilla, PhD

Chief Data Scientist & Head of Analytics

ELEMENT451®

Predictions Abroad

A Showcase of Predictive Analytics in International Recruitment

..... OR .....

This session will be  
in the Auditorium

Lina M. Sevillano

Chief of Unit, Rowe Fund program

Executive Secretariat for Integral Development

Organization of American States

OAS Programs for International Students in the United States

---

**2:15 pm – 3:00 pm**

---

Cristin Nelson

Manager of Selection and Placement

LASPAU: Connecting Higher Education Across the Americas

---

**3:00 pm – 3:30 pm**

---

COFFEE BREAK

---

**3:30 pm – 5:00 pm**

---

Ms. Sandy Dang

Former Executive Director, Vietnam Education Foundation

Vietnamese Students Studying Abroad: Opportunities and Challenges

# WIEC CONFERENCE PROGRAM

## 2019



*Special thanks to the University of  
California and the University of  
California, Riverside*

**Washington International  
Education Council**  
**Telephone:** (203) 276-9704  
**E-mail:** [wfish@washcouncil.org](mailto:wfish@washcouncil.org)  
**[www.washcouncil.org](http://www.washcouncil.org)**