

# Technology Strategic Planning



**This service is designed for Technology Directors and Tech Integration Coaches.**

School technology departments often struggle with effective planning; plans are either too rigid and disconnected from the needs of teachers and learners, or too vague, allowing energies to be pulled in competing directions and diluting the effectiveness of the team. A school's technology plan must be grounded in an adaptive and agile strategic vision that is able to respond to shifting trends in learning technologies while remaining grounded in a coherent mission and vision aligned with the goals of the school. Creating this vision and building this plan is complex work that requires expert guidance and support from experienced practitioners.

## **| We support educators in:**

- **Technology Vision Development** - A clear and present vision helps a Technology department focus on outcomes that support a school's overarching goals. We help school technology departments develop outstanding vision
- **Framing Goals and Outcomes** - Good goals are hard to write, yet a technology plan without them will have no backbone and likely will not lead to systemic improvements. We help technology personnel unite around common goals that are aligned with those of the school and its mission.
- **Adopting a Versatile Rolling Technology Plan** - It is no longer advisable to plan more than 3 years out, and the traditional elements of a fixed strategic plan are rapidly giving way to flexible, rolling plans that allow for revised and new goals each year. We can help generate a technology plan that will grow with your vision.

## **| Deliverables:**

- **Consultation on Vision** - Your team will have a vision that is customized and aligned with the school mission, vision and goals
- **Prioritized Set of Goals** - The work will yield clear goals that serve both the department and school mission and are informed by industry standard performance indicators for technology departments.
- **Technology Plan Outline** - The ultimate deliverable is the outline of a 3-year technology plan that includes the above goals and ideas for action plans to meet them. The full plan will be completed, with additional guidance if necessary, by the school after the visit.

## **| Duration:** 2 day session