



POOL AND OPEN WATER SWIMMING CLUB

Fitness, Friendship and Fun

2020 – 2024 Club Plan

Busselton Masters Club Plan – Club Plan 2020-2024

AIM & ROLE



Vision: Busselton Masters Swimming Club is recognised as a friendly and inclusive club who provides its members and community with opportunities to be fit and healthy

Mission: Provide members with opportunities to swim for fun, fitness and friendship in a safe and welcoming adults swimming club

FOCUS AREAS



Fun swimming: The Club delivers a diverse range of swimming based activities and social events that engage all its members

Fitness: The Club provides members swimming activities to meet their health, performance and competitive needs

Friendship: The Club enables a diverse group of members opportunities to enjoy each others company in an active, safe, inclusive and caring outdoor environment

GOALS



- Build and grow the Club
- Diversity of members; ages and abilities
- Committee has clear goals and responsibilities and monitors its effectiveness
- Improve local swimming venues and community access
- Assist members meet personal goals
- Provide diversity of Club activities

- Provide coaches to improve swimmers skills, performance and safety
- Provide opportunities for local and national participation
- Create safe pool and open water activities for all members
- Aspire to hosting a local MastersWA event

- Support Masters Australia and MastersWA achieve shared goals
- Volunteer in the Busselton community and support its events
- Create a variety of activities for members to participate
- Actively tailor club programmes and monitor and assess goals and achievements
- Celebrate Club and Members success

2020-21 Targets

- Membership increases to 100 engaged participants in 2021
- Committee develop and are clear on their Roles and Responsibilities
- Club is financially strong and has a planned budget
- Club caters for its members by offering pool, ocean and special events
- Club members help to set direction for the 2021-2024
- Club engages with City of Busselton to improve facilities at the GLC and Open water netted area
- Club holds 3 major volunteer and fund raisers
- Club encourages individual and team participation in the Busselton Jetty swim event
- Members feedback provides evidence of Club performance