PracticalwebsiteDesign.com

3 SIMPLE STEPS TO GIVING A VIDEO TESTIMONIAL

Step 1: Start by introducing yourself. Mention your name, company you work for, and website link.

Hi! *My name is Jacque and I am a Silver doTERRA Wellness Advocate. My website is www.practicaloiling.com.*

Step 2: Decide what you want to talk about. A helpful review mentions a problem or need that the company solved, why a company is preferred over others, and/or unique features that make a company stand out. See below for topic and answer ideas.

1) Why did you want to get a website? What was the need or problem that you had before you got a website with Practical Website Design?

I wanted to get a website because I wanted to...
- *reach more people beyond my local market.*
- *have a place to provide online training for my team.*
- *brand myself and have an online presence.*
- *have a place where potential customers could find me.*
- *come across more professional.*

2. Why did you choose Practical Website Design instead of another company?

I chose Practical Website Design because...
- *I'm not that techie and they did everything for me!*
- *they make doTERRA Certified Websites and are compliant.*
- *I had a website through another company and making updates/changes was difficult and coming up with content, but not with PWD.*
- *I wanted ongoing technical help on my website.*
- *they make websites for a bunch of diamonds and I figure I might as well get a website from the ones who know what's up.*

3. What are some of your favorite PWD features/services?

My favorite thing about my website is...
- *how easy it is for my customers to navigate & enroll.*
- *that all the content was provide yet its 100% editable and easy for me to make changes on my own website.*
- *that every Wednesday I can join a zoom with Jacque for FREE ongoing technical help.*
- *how affordable the website is for everything you get!*
- *how much easier it has been to enroll new customers and support my current team.*

Step 3: In closing, tell people you highly recommend the company!

If you are looking to get your own website, I highly recommend Practical Website Design. They are the best! Go check them out."