



***Pre-Qualification Packet
for:***

1515 International Parkway, Suite 3001
Lake Mary, FL 32746
T: (407)829-8530 F: (407)829-8529

Franchise Pre-Qualification Packet

Enclosed you will find all necessary pre-qualification forms to be submitted to Ladybird Group for consideration of becoming a franchise candidate.

All information submitted will be kept confidential during the preliminary process. No documents will be presented to a financial institution regarding financing until you are approved as a franchisee of Ladybird Academy and have submitted all necessary documentation with all fees paid in full, with written approval and consent.

Enclosures:

- Application Verification Form
- Franchise Application
- Franchise Financial Blueprint

Please Attach:

- Supporting Documents
- Resume(s)

This document and any attachments thereto, is intended only for use by the addressee(s) named herein and may contain legally privileged and/or confidential information. If you are not the intended recipient of this document, you are hereby notified any dissemination, distribution or copying of any information contained, and any attachments thereto, is strictly prohibited. If you receive this email and document in error please immediately notify Ladybird Group at 407-829-8530 and permanently delete the original copy and any copy of any e-mail, and any printout thereof.



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Application Verification for:

The submission of this application does not obligate either the applicant or Ladybird Franchising Company (Ladybird Academy) or its affiliated companies in any manner, nor does it imply that there is any legal or business relationship between the parties. We are required to advise you that a routine inquiry may be made during processing of your application which will provide Ladybird Academy with applicable information of a financial and personal nature.

I submit the above information as my true personal and financial condition as of the date shown below. In accordance with the Privacy Act (5 U.S.C. 522a), the Freedom of Information Act, and the Fair Credit Reporting Act, I expressly authorize Ladybird Academy to check my credit, legal, and court history. I further expressly permit Ladybird Academy to obtain information about me from any past or present employer, any federal, state, or local law enforcement agency, or any person who has personal knowledge of my character, work experience, or criminal records and expressly authorize such persons to release this information to Ladybird Academy. If requested by Ladybird Academy, I agree to supply statements from my personal advisors (i.e., bankers, brokers, accountants, or attorneys) that verify the above assets and liabilities, and I also agree to furnish copies of all relevant Federal Income Tax Returns as filed for the last three years. I understand that Ladybird Academy is relying upon all of the above information as a material inducement in considering my application to become a Ladybird Academy franchisee, and I therefore agree to promptly notify Ladybird Academy of any material change in any of the above information or any subsequent information provided to Ladybird Academy and agree that I will submit to Ladybird Academy updated information upon request, at any time. In addition, I release all persons from liability as a result of true and accurate information.

I submit the information above with the knowledge that the information contained herein will not be disclosed to anyone other than Ladybird Academy, its affiliated companies.

Any representations about the Ladybird Academy franchise are only made through a Franchise Disclosure Document. The disclosure document describes material aspects of Ladybird Academy and Ladybird Franchising Company. The disclosure document and the accompanying schedules, contacts, exhibits, and supporting documents should be read in their entirety by a potential franchisee. The Ladybird Franchising Company Franchise Disclosure Document is available in paper form or as a pdf file which can be viewed and printed if you have Adobe Reader, Adobe Acrobat, or similar software installed on your computer. Upon receiving the disclosure document, Ladybird Academy recommends obtaining professional advice from a lawyer, accountant, or business advisor.

I understand that submission of false or misleading information could result in civil liability. I understand that a decision on the part of Ladybird Academy pursuant to this Franchise Pre-Qualification Packet is not a representation or guarantee that I will become a Ladybird Academy franchisee, be able to obtain adequate financing for a Ladybird Academy center, that such a center will open and become operational, or that the center will become profitable.

Ladybird Academy advocates a drug free workplace. Ladybird Academy is an equal opportunity employer. The company and its affiliates do not discriminate based on race, sex, age, or religion.

This form must be signed by both the applicant and his/her partner before Ladybird Academy can process it.

Signature: _____ Print: _____ Date: ____/____/____

Signature: _____ Print: _____ Date: ____/____/____



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Individual FRANCHISE APPLICATION

Personal Data: (To be completed by each partner) Please print or type

Full name: _____
First Middle Last (Nickname)

Current Residence: (Years at this address _____)

Street Address

City State/Province Country Zip

Previous Residence: (Years at this address _____)

Street Address

City State/Province Country Zip

Phone: Day# _____ Evening # _____ Fax # _____

Email Address _____

DOB _____ **SS #** _____ **DL # & State** _____

Spouse's Name _____

Spouse's DOB _____ **Spouse's SS #** _____ **Spouse's DL # & State** _____

Personal Information:

Have you ever owned your own business or franchise concept? ___ Yes ___ No

Would this business be your sole source of income? Please explain: _____



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Are you a U.S. Citizen? _____ Yes _____ No

Have you ever been convicted of a felony? _____ No _____ Yes If so, please explain:

Have you, or a company in which you were an officer, ever filed bankruptcy? _____ No _____ Yes

If yes, please explain:

Education:

Years completed: High School _____ College _____ Graduate School _____ Other _____

High School: _____
Name Location Yr. Graduated Major or Degree

College: _____
Name Location Yr. Graduated Major or Degree

Graduate School: _____
Name Location Yr. Graduated Major or Degree

Other: _____
Name Location Yr. Graduated Major or Degree



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Personal References:

#1	_____	_____	_____	_____
	Name	Address	Phone #	Relationship
#2	_____	_____	_____	_____
	Name	Address	Phone #	Relationship
#3	_____	_____	_____	_____
	Name	Address	Phone #	Relationship

Business References:

#1	_____	_____	_____	_____
	Name	Address	Phone #	Relationship
#2	_____	_____	_____	_____
	Name	Address	Phone #	Relationship
#3	_____	_____	_____	_____
	Name	Address	Phone #	Relationship



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Business and Professional Career Information:

Previous Experience: (you may attach a **Resume** in lieu of completing this section) (List most recent first)

From: To:	Name/Address of Company	Type of Business	Salary	Last Position	Reason for leaving
From: To:	Name/Address of Company	Type of Business	Salary	Last Position	Reason for leaving
From: To:	Name/Address of Company	Type of Business	Salary	Last Position	Reason for leaving



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Please explain your position, responsibility and type of work you do today. (or at your last position):

Please use this space for any other information you wish to share with us regarding your past career:

Other Information:

How did you hear about Ladybird Academy franchise opportunities?

Have you selected a specific site? ____ No ____ Yes If so, please describe:

Who would you like to manage the academy?

Activities Information: List of organizations, clubs, social activities and hobbies that you are affiliated with and how active a part you take.



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Personal Financial Statement:

Important: Completing the following questions and attaching copies of current bank statements, broker statements, mutual fund statements, stock certificates, certificate(s) of deposit, mortgage note information, property tax notices with property values, most recent year's completed Federal Tax Return will be crucial to processing this application. **YOUR APPLICATION WILL NOT BE PROCESSED WITHOUT THIS INFORMATION.** Please note the schedules on the following page which may be used to clarify and provide detail to this section of the application.

Source and Amount of Annual Income: (If joint application, include spouse's Information)

Note: Verification of this income may be the most recent Federal Income Tax Return

Salary (combined)	\$	Interest/Dividend Income	\$
Bonus	\$	Accounts & Note Receivable	\$
Commission	\$	Other Income	\$
Real Estate Income	\$	Total Annual Income	\$

Personal Balance Sheet: This schedule will assist us in determining your **Net Worth** and **Liquidity**.

Liquid Assets are defined as:

- cash
- certificates of deposit
- cash value of life insurance policies
- publicly traded stocks and bonds
- mutual funds (non-retirement related)
- savings and money market accounts

Assets on your Net Worth Statement are:

- retirement funds
- 401K's
- IRA's
- home equity
- cars
- valuables
- furniture
- jewelry
- rental income property
- tax refunds
- closely held stocks (not publicly traded)

Option: You may avoid completing this Personal Balance Sheet (Net Worth Statement) schedule if you have attached a **detailed** financial statement, **Balance Sheet** or **Net Worth** statement prepared not more than six months prior to the date applying for this franchise.



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Personal Balance Sheet (Net Worth Statement) - please round to nearest dollar
Net Worth as of (date) _____

Assets	Amount \$	Liabilities	Amount \$
Liquid Assets:		Notes payable (Secured)	
Cash (See Schedule 1 for detail)		(see schedule 4)	
Certificates of Deposit		Notes payable (Unsecured)	
Publicly Traded Stocks & Bonds, and Debentures (see Schedule 2 for detail)		(see Schedule 4 for detail)	
Life Insurance (cash value)		Home Mortgage (see schedule 3 for detail)	
Mutual Funds (non retirement)- see Schedule 3 for detail		Notes payable to others	
Other: (list separately)		Credit Card/Revolving Debt (See Schedule 4 for detail)	
Total Liquid Assets:		Liens Payable	
Other Assets:		Taxes Due	
Account Receivable		Other Liabilities (list separately)	
Real Estate Investments (home, other) (See Schedule 3 for detail)		Contingent Liabilities *Alimony, child support, co-maker or guarantor of note, legal claims, judgments, leases	
Pensions, IRA's, Retirement Funds		Other:	
Closely Held Stocks (not publicly traded)		Total of all Liabilities:	
Automobiles			
Personal Property			
Other (list separately)		Total of all Assets:	
Total Other Assets:		Less: Total of all Liabilities:	
Total of all Assets:		Net Worth:	



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Support Schedules for Balance Sheet

Schedule 1 for Cash Accounts: (checking, savings, money markets, certificates of deposit)

Special note: If any asset is pledged as collateral please indicate so.

Special instructions: Please attach the most recent statement(s) received from each institution.

Name/Address of Institution	Officer's (contact) Name and phone #	Your Account Number(s)	Balance \$

Schedule 2 for Mutual Funds, Publicly Traded Stocks & Bonds, and Debentures

Special instructions: Please attach copy of last statements, or stock certificates

(Indicate with an "X" if pledged)

Name of Item	Whose name is the account (stock) in	Number of Shares	Current Market Value \$

Schedule 3 for Home and/or Real Estate Investments:

Special instructions: Please include copy of most recent Property Tax Statement(s) for each property

Description of Property and Address	Year of Purchase	Mortgage Balance	Current Market Value \$



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Schedule 4 for Notes Payable and General Credit Liability

Special instructions: Please include copy of most recent balance due statements

Institution Name, Address, contact and phone #	Account #	Monthly Installment	Current Balance

Statement of Certification and Authorization:

I certify that the information contained in this application and attachments to this application are true and complete. The information provided on this application is the basis for my franchise application. The submission of this information does not obligate Ladybird Franchising Company or myself in any way or manner. I authorize any investigation including, but not limited to, additional credit/character checks which Ladybird Franchising Company, LLC (or its subsidiaries or divisions) deem necessary and I release from liability any person giving or receiving any such information. I agree to advise Ladybird Franchising Company immediately of any material changes in any of the information contained in this application. All information will be kept confidential and shared only with Ladybird Franchising Company employees and officers who need to be informed of such investigations and findings.

Applicant

Date

Co-applicant/Spouse

Date

**** I have included the verification of assets information required to support the minimum liquidity requirement of \$750,000.00.**



FRANCHISING- THE PROCESS

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1. Review Franchise Information

Review franchise information on www.LadybirdAcademy.com . Many of your initial questions will be answered by the information provided here.

2. Complete "Information Request Form"

Please complete our Information Request Form to receive additional information. If you meet our preliminary criteria and your territory is available, a representative will be in touch within 2 business days for an initial phone call. If a territory is not open; please register for future follow-up.

3. Initial Phone Call

During our first call we will further discuss the Ladybird Academy opportunity. We will also cover a few key topics including; your motivation, business background and territory of interest, and financial requirements.

4. Receive Franchise Pre-Qualification Packet

After you've talked with our Franchise Development Manager we will send a Franchise Pre-Qualification Packet to be completed and returned.

5. Review of Pre-Qualification Packet

Upon receipt of your completed Franchise Pre-Qualification Packet, we will follow up and request necessary required documentation to complete your Franchise Pre-Qualification Packet.

6. Receive FDD

Upon receipt of your completed Franchise Pre-Qualification Packet with all supporting documents submitted, we will send you our Franchise Disclosure Document (FDD). The FDD further defines the relationship between the Franchisor (us) and the Franchisee (you). It is a legal document, containing contracts that you will sign to become a Ladybird Academy franchisee.

7. FDD Conference Call

Within two weeks of receiving the FDD, we will contact you to schedule a FDD Conference Call. This call will give you the opportunity to ask any questions that you may have about the FDD and its contracts and agreements we recommend you have an attorney review this document with you and answer any specific legal questions, please submit your questions to us prior to the scheduled call.

8. Discovery Day!

Your Discovery Day should be held within 30-60 days of your FDD Conference Call. Discovery Days are held at our corporate headquarters in Lake Mary, FL and our Ladybird Academy Preschool in Orlando, FL. You will have the opportunity to view our operations and see firsthand how Ladybird Academy works; as well as spend time in one of our Academies and meet our executive team.

9. Receive an Approval Letter

This letter you have approves you to become a franchisee of Ladybird Academy. You will now set-up your corporate entities to prepare to sign your FDD, Franchise Agreements and contracts.

10. Trade Area Selection

Upon receipt of corporate entities we will review the areas of opportunity in your preferred market

11. Signing

If we feel that you are a great franchisee candidate, we will send you a formal written offer including the assigned territory. The signing of the FDD, Franchise Agreements and contracts is done remotely and does not require a trip back to our headquarters.