

Highly Confidential Material

Contained Throughout This FDD and Franchise Agreement

This Franchise Disclosure Document and Franchise Agreement contains many trade secrets and other valuable business information that could cause monetary loss in the hands of a person not employed on the management team of **LADYBIRD ACADEMY®**. Therefore, you are required to sign the Confidentiality Agreement below, acknowledging the importance of protecting the contents and the serious economic consequences of violation of that trust.

If you disclose any information contained herein to anyone not having a need and a right to know this information, you will be held personally liable. Violation of this Confidentiality Agreement can result in immediate disqualification and possible legal action.

CONFIDENTIALITY AGREEMENT

I UNDERSTAND AND ACKNOWLEDGE THE CONFIDENTIAL NATURE OF THIS MATERIAL AND WILL HONOR ALL RULES AND CONDITIONS STATED ABOVE.

PRINCIPAL(S)

Signature: _____

Date: _____ Print Name: _____

Signature: _____

Date: _____ Print Name: _____

Signature: _____

Date: _____ Print Name: _____

I UNDERSTAND AND ACKNOWLEDGE THAT ANY INFORMATION DISCUSSED WITH THE FRANCHISOR AND/ OR ITS AFFILIATES WILL BE KEPT CONFIDENTIAL.

PRINCIPAL(S)

Signature: _____

Date: _____ Print Name: _____

Signature: _____

Date: _____ Print Name: _____

Signature: _____

Date: _____ Print Name: _____