



07 THE ARTIST

Patrick Osinski.

French artist based in São Paulo, Patrick Osinski creates phygital artworks that begin as premium physical objects and reveal a hidden digital layer only when invited.

The aim is simple: the wall object must stay strong enough to live as art before technology enters the conversation. The digital layer is a second life, not a replacement.

Medium: hand-finished brushed aluminum

Activation: smartphone-based, no app needed

Available for gallery selection, exhibition projects, and collector presentation.

 PatrickOsinskiArt.com

A proposal for *galleries.*

Phygital artworks on brushed aluminum
physical works with a hidden digital life.

Painting first. Alive when asked.



*Beautiful as it is.
Secretly alive.*



Painting first. *Alive* when asked.

Each piece reads first as a sophisticated wall work. The surface is serious: hand-finished brushed aluminum, refined composition, gallery-grade presence.

Activation is private. With a gesture, the work releases a second layer — motion, sound, narrative — then returns to stillness. The icon stays an icon.

Collectors want *presence*, not screens.

The opening is not digital art versus painting.
The opening is a work that keeps the dignity of
a wall object while carrying a hidden second life.



THE SCREEN PROBLEM

Monitors, tablets, and projections
fight the architecture of a serious room.
They demand attention.
They break the calm.



THE FILE PROBLEM

A file or certificate is not wall presence.
It sits in a drawer or a drive.
It does not live in the room
or in the memory.



THE OPENING

A physical work that holds its own as art.
It releases a digital layer
only when invited.

A private *second layer.*



I At rest, a finished work.

A brushed aluminum piece sits on the wall as any serious painting would — composed, quiet, complete on its own terms.

II A gesture reveals more.

A viewer scans or taps, a phone is raised, and the work releases a hidden layer — motion, sound, or narrative.

III It returns to stillness.

The interactive layer fades. The object remains physical. The discovery belongs to the person who found it.



Brushed *aluminum.*

The surface is part of the argument. Hand-finished metal catches light like a contemporary painting and gives the image the gravity of an object.



FINISH

Directional brushed grain catches and moves light, adding depth, texture, and motion to the image.



EDGE

Float-mounted with clean, polished edges for a refined, gallery presentation.



PRESENCE

No screen glow.
No glass glare.
Only material and light in perfect balance.



PERMANENCE

Archival inks and protected metal surface ensure lasting color and timeless impact.

Selected *works.*

Icons, tension, and
image-objects designed
for wall presence.



Why galleries.

The work begins as wall presence and becomes a conversation the moment it is activated.



**WALL
PRESENCE**

Each piece holds the room before any activation begins.



**COLLECTOR
CONVERSATION**

The hidden layer creates a memorable private discovery without reducing the work to a gadget.



**LIVE
DEMONSTRATION**

In a gallery visit, fair booth, or collector presentation, the work creates an immediate moment of attention.