



**PROJECT 3R (REUSE, REDUCE, RECYCLE):
CAMPAIGN FOR BETTER ENVIRONMENT**

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I. Project Summary

Project 3R (Reuse, Reduce, Recycle): Campaign for Better Environment is an initiative campaign of the school to promote proper segregation of waste in the school and community as well. This initiative aimed to uplift awareness about waste and the harmful effects of this to the community. With this project, the school will enable the community to take some actions towards improving the quality of waste and make it easier to get rid of it properly. This campaign will run from May 2022 to July 2022.

II. Project Background

"Without an effective and efficient waste management program, the waste generated from various human activities, both industrial and domestic, can result in health hazards and have a negative impact on the environment," state Iyyanki Muralikrishna and Valli Manickam from

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ResearchGate (December 2017). An area can have a clean and safe environment by implementing an efficient waste management program.

One of the current issues that the Philippines is having trouble with is improper waste disposal, which is primarily a human problem. Numerous studies carried out over the years have determined the significance of appropriate waste disposal in the community and the consequences of improper waste disposal for the environment, the community, and public health.

In order to promote and attain a clean, green environment and maintain cleanliness and orderliness in the DepEd schools and offices the guidelines on Solid Waste Management contained in The Ecological Solid Waste Management Act of 2000, also known as RA 9003.

In line with this, the school will distribute pamphlets outlining several methods of segregation of waste. Tarpaulins will be placed around the school and throughout the community to raise awareness about this environmental concern. Information drive among learners will be facilitated. Information will also be disseminated through the use of social media platforms. The following reference was used in crafting this project:

Republic Act No. 9003 or the Ecological Solid Waste Management Act

III. Project Objectives

The following are the objectives of the project:

1. Obtain the cleanliness and orderliness of the school and barangay
2. Promote ecological awareness to the residences in the barangay.

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IV. Project Methodology/ Strategies

A. Work Breakdown and Task Time Estimates

ACTIVITIES	OBJECTIVES	DURATION / DATE	PERSON RESPONSIBLE/ PERSON TO SUPPORT	OUTPUT
Webinars	To uplift awareness about proper waste segregation	May 2022	External stakeholders Learners Teachers	knowledge about the proper waste disposal
Digital strike	To raise awareness about the reduction of segregation of waste	June 2022	Learners Teachers	Awareness about the reduction of waste and proper disposal.
Campaign	To raise awareness about waste segregation and proper disposal	July 2022	Teachers Learners Parents Community	Awareness about waste segregation and proper disposal of the school and community

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B. Project Deliverables

Activities	Project Deliverables	Description	Number of people benefited
Webinars	Knowledge about waste and waste management	Private sectors that will initiate webinars about waste and waste management	Learners teachers
Digital strike	Awareness about the reduction of SUPs and waste that can harm the environment	The school will initiate a digital strike using social media platforms to raise awareness in the community	Learners Teachers community
Campaign	Awareness about waste and waste management Leaflets Powerpoint presentation tarpaulins	The school will distribute leaflets and tarpaulins to raise awareness in the community	Learners Teachers community

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C. Project Risk Management

STEPS	POTENTIAL FAILURE	POTENTIAL CAUSE	COUNTER MEASURE
Webinars	Does not carry out based on schedule	Conflict schedule	Attend another webinar
Digital strike	Delayed schedule	Overlapping of school activities	Reschedule the digital strike
Campaign	Delayed distribution	Schedule of distribution	Reschedule the distribution date.

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