

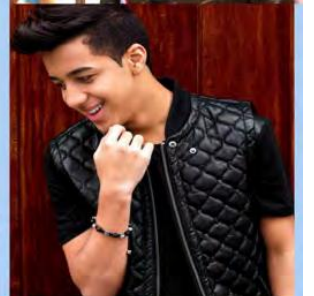


**AMERICAN GALA
AWARDS &
BENEFIT CONCERT
BAYFRONT PARK, MIAMI**
FEATURING THE BIGGEST STARS IN THE WORLD

**FUNDRAISER FOR
HOMELESS VETERANS**

**2015-2016
PARTNERSHIP OPPORTUNITIES**

JANUARY 29-31, 2016, 11AM-11PM EACH DAY





AMERICAN GALA AWARDS 2016

FOX NEWS REPORTS: THE JOINT REPORT, CONDUCTED BY THE DEPARTMENT OF VETERANS AFFAIRS ALONG WITH THE DEPARTMENT OF HOUSING AND URBAN DEVELOPMENT, SAYS THAT WHILE VETERANS MAKE UP ONLY 10% OF THE POPULATION, THEY ACCOUNT FOR 16% OF ALL HOMELESS ADULTS¹

Michael Symonette proudly presents the 2016 American Gala Awards (AGA) & Benefit Concert. The American Gala Awards has a long history of bringing the community together for the purpose of addressing pertinent social issues. This year, the AGA weekend long event will address the homeless veteran crisis. According to the National Coalition for Homeless Veterans, "...the U.S. Department of Housing and Urban Development (HUD) estimates that 49,933 veterans are homeless on any given night."² Symonette has teamed up with Miami Mayor Tomas Regalado and Lt. Colonel Colmenares, Miami Director of Veteran Services, which will have a powerful impact on addressing the homelessness issue in the Miami area. The goal is to eradicate homelessness among veterans in the Miami area by providing permanent housing and concrete resources that will improve their quality of life.

The event will take place Jan. 29, 30 and 31, 2016 11am-11pm each day at the Bayfront Park located at 301 N. Biscayne Boulevard Miami, Fl. 33132.



The biggest stars in the world of all nationalities will provide a FREE CONCERT for veterans and community members. These great stars will show world unity and attract a large number of people of all nationalities to the show. The crowd will be encouraged by artists to give a donation, and will be able to simply TEXT their donation. Also, a percentage of event proceeds will be donated to City of Hope Foundation for cancer research.

1. <http://www.foxnews.com/politics/2011/04/01/report-finds-veterans-make-high-number-homeless/>

2. http://nchv.org/index.php/news/media/background_and_statistics/



AMERICAN GALA AWARDS 2016

CONFIRMED PERFORMERS & VIP

SOUL

THE SUPREMES
THE TEMPATIONS
EDDIE LEVERT SR. & JR.
PEACHES AND HERB - REUNITED
THE PLATTERS
G-MAN - SUGAR HILL GANG
SKIP MARTIN - KOOL & THE GANG
MICHAEL STERLING



REGGAE

DRAGON LEE MARLEY
INNER CIRCLE
BUNNY WAILER



COMEDY

VICTORIA JACKSON
DINGBAT
LARRY DOGG
J B SMOOVE
RAZOR
DARRYL DAMN
DEXTER TUCKER (CHRIS TUCKER'S BROTHER)



LATIN

MIGUELITO
TITO PUENTE
LEFFY PEREZ
JAYQUAN



HIP HOP/R&B

RICH HOMIE QUAN
FLO RIDA
GINUWINE
RAY J
K CAMP
DOUG E FRESH
STEVIE J
BENZINO
JIM JONES
SILK



SPEAKERS

MIAMI MAYOR TOMAS REGALADO
GOVERNOR RICK SCOTT
REGGIE BUSH, SAN FRANCISCO 49ERS RUNNING BACK
JOYCE KAUFMAN, RADIO TALK SHOW HOST
RAY FAUNTROY, SPIRITUAL, POLITICAL & CIVIL RIGHTS ACTIVIST
FRED WILLIAMSON, SOUTHERN CHRISTIAN LEADERSHIP CONFERENCE
CL BRYANT, ACTOR & FORMER CHAPTER PRESIDENT OF THE NAACP



AND MANY MORE....



AMERICAN GALA AWARDS 2016

EVENT HIGHLIGHTS:

- CELEBRATING THE 10TH YEAR OF THE AMERICAN GALA AWARDS
- 2016 SPECIAL RECOGNITION TO BE PRESENTED TO STEVIE WONDER
- 500K-1 MILLION ANTICIPATED EVENT ATTENDANCE
- THE SOUTHERN COMMAND GRANTING 2-DAY PASSES FOR 104,000 ACTIVE TROOPS TO ATTEND

PARTNERSHIP OPPORTUNITIES

BY SUPPORTING THE 10TH ANNUAL AGA EVENT, PARTNERS WILL RECEIVE BENEFICIAL BRAND RECOGNITION IN ASSOCIATION WITH A PHILANTHROPIC EVENT THAT WILL TOUCH THE LIVES OF THOUSANDS OF PEOPLE. PARTNERS WILL BE REPRESENTED BEFORE, DURING, AND AFTER THE HOLDING OF THIS EVENT REACHING UP TO 1 MILLION PEOPLE. SEE PACKAGES BELOW FOR OPPORTUNITIES TO SUPPORT THIS GROUNDBREAKING EVENT.

YOUR OPPORTUNITY TO PARTNER IN THIS HISTORIC EVENT IDENTIFIES YOUR COMPANY AS AN AMERICAN LEADER OF CORPORATE RESPONSIBILITY. THIS EVENT TAKES PLACE JANUARY 29TH, 30TH, AND 31ST OF 2016 FROM 11 AM UNTIL 11 PM EACH DAY AT BAYFRONT PARK, THE LARGEST PARK IN FLORIDA. BAYFRONT PARK IS ADJACENT TO THE AMERICAN AIRLINES ARENA, HOME OF THE MIAMI HEAT, IN DOWNTOWN MIAMI. THE PARK HAS SHOPPING MALLS THAT BORDER AN OCEAN MARINA, WHERE MORE THAN 50 YACHTS WILL BE DOCKED BEHIND OUR BACKSTAGE AREA. THE MARINA INCLUDES THE 40 MILLION DOLLAR SEAFAIR, A LUXURY YACHT EXPERIENCE THAT WILL BE ACCESSIBLE TO OUR VIP'S AND CELEBRITIES.

YOU WILL BE WELCOMED BY MIAMI MAYOR TOMAS REGALDO AND GOVERNOR RICK SCOTT AS YOU JOIN OUR MORE THAN 75 ARTISTS PERFORMING OVER THE 3 DAY SPAN REPRESENTING R&B, LATIN, HIP-HOP, REGGAE, POP, JAZZ, AND WORLD MUSIC, ALONG WITH AN ALL STAR BAND, DJ'S, AND COMEDIC TALENT. LEGENDS LIKE CONNIE FRANCIS, CUBA GOODING SR., EDDIE LEVERT SR. OF THE O'JAYS, SHIRLEY CAESAR, FRANKIE VALI, GARTH BROOKS, MIGUELITO, AND NAJEE WILL PERFORM.

WE WILL HONOR THE LEGENDARY STEVIE WONDER. SELECTED ARTISTS WILL RECEIVE HONORARY DOCTORAL DEGREES FROM SEVERAL UNIVERSITIES IN FLORIDA AND CITY OF MIAMI BAYFRONT SIDEWALK STARS. THE MILITARY WILL BE GIVING OUT AWARDS TO THE PARTNERS OF THE 10TH ANNUAL AMERICAN GALA AWARDS.

THE AMERICAN GALA AWARDS IS PROUD TO BRING TOGETHER MEMBERS OF THE REPUBLICAN, DEMOCRATIC, TEA PARTY AND OTHER DIVERSE POLITICAL GROUPS FOR THIS HUMANITARIAN CAUSE. THIS FREE CONCERT IS EXPECTING MORE THAN 1 MILLION PEOPLE IN ATTENDANCE. DONATIONS WILL BE ACCEPTED USING NEW TECHNOLOGY DEVELOPED BY GRAB VISION GROUP, INVENTORS OF GRAB TV.

*NOTE: ONGOING NEGOTIATIONS OF BROADCASTING RIGHTS AT PRESS TIME



AMERICAN GALA AWARDS 2016

PARTNERSHIP OPPORTUNITIES

PLATINUM \$500,000

- COMPANY BANNER ON FRONT STAGE
- LARGE LOGO AND LINK LISTED ON WEBSITE
- COMPANY NAME MENTIONED DURING EVENT
- BACK PAGE PROMOTION OF EVENT JOURNAL
- COMPANY PROMOTIONAL ITEMS DISTRIBUTED AT EVENT
- LOGO AND COMPANY NAME PLACED ON ALL EVENT PROMOTIONAL PLATFORMS
- VIP CELEBRITY PARTY ADMISSION - JANUARY 28TH
- VIP AFTER-PARTY ADMISSION - JANUARY 29TH, 30TH, AND 31ST
- ADVERTISING/BROADCAST BRAND RECOGNITION
- MILITARY RECOGNITION (AWARDS)
- 15 VIP TICKETS

DIAMOND \$300,000

- COMPANY BANNER ON FRONT STAGE
- LARGE LOGO AND LINK LISTED ON WEBSITE
- COMPANY NAME MENTIONED DURING EVENT
- INSIDE FRONT PAGE PROMOTION OF EVENT JOURNAL
- LOGO PLACED ON EVENT PROMOTIONAL PLATFORMS
- VIP CELEBRITY PARTY ADMISSION - JANUARY 28TH
- VIP AFTER-PARTY ADMISSION - JANUARY 29TH, 30TH, AND 31ST
- ADVERTISING/BROADCAST BRAND RECOGNITION
- MILITARY RECOGNITION (AWARDS)
- 10 VIP TICKETS

WHITE GOLD \$100,000

- LOGO AND LINK LISTED ON WEBSITE
- COMPANY BANNER ON SIDE PANELS
- COMPANY NAME MENTIONED DURING EVENT
- HALF PAGE PROMOTION INSIDE EVENT JOURNAL
- LOGO PLACED ON EVENT PROMOTIONAL PLATFORMS
- VIP CELEBRITY PARTY ADMISSION - JANUARY 28TH
- VIP AFTER-PARTY ADMISSION - JANUARY 29TH, 30TH, AND 31ST
- ADVERTISING/BROADCAST BRAND RECOGNITION
- MILITARY RECOGNITION (AWARDS)
- 8 VIP TICKETS

GOLD \$50,000

- LOGO AND LINK LISTED ON WEBSITE
- COMPANY BANNER ON BACK PANELS
- COMPANY NAME MENTIONED DURING EVENT
- HALF PAGE PROMOTION INSIDE EVENT JOURNAL
- LOGO PLACED ON EVENT PROMOTIONAL PLATFORMS
- VIP CELEBRITY PARTY ADMISSION - JANUARY 28TH
- VIP AFTER-PARTY ADMISSION - JANUARY 29TH, 30TH, AND 31ST
- ADVERTISING/BROADCAST BRAND RECOGNITION
- MILITARY RECOGNITION (AWARDS)
- 6 VIP TICKETS

SILVER \$30,000

- LOGO AND LINK LISTED ON WEBSITE
- COMPANY NAME MENTIONED DURING EVENT
- QUARTER PAGE PROMOTION INSIDE EVENT JOURNAL
- LOGO PLACED ON EVENT PROMOTIONAL PLATFORMS
- VIP CELEBRITY PARTY ADMISSION - JANUARY 28TH
- VIP AFTER-PARTY ADMISSION - JANUARY 29TH, 30TH, AND 31ST
- ADVERTISING/BROADCAST BRAND RECOGNITION
- MILITARY RECOGNITION (AWARDS)
- 4 VIP TICKETS

BRONZE \$15,000

- LOGO AND LINK LISTED ON WEBSITE
- COMPANY NAME MENTIONED DURING EVENT
- BUSINESS CARD-SIZED PROMOTION INSIDE EVENT JOURNAL
- LOGO PLACED ON EVENT PROMOTIONAL PLATFORMS
- VIP CELEBRITY PARTY ADMISSION - JANUARY 28TH
- VIP AFTER-PARTY ADMISSION - JANUARY 29TH, 30TH, AND 31ST
- ADVERTISING/BROADCAST BRAND RECOGNITION
- MILITARY RECOGNITION (AWARDS)
- 2 VIP TICKETS

CUSTOMIZED AND VENDOR PACKAGES AVAILABLE, PLEASE INQUIRE



**AMERICAN GALA AWARDS
& FREE LIVE CONCERT
AT BAYFRONT PARK
FEATURING THE BIGGEST STARS IN THE WORLD
FUNDRAISER FOR HOMELESS VETERANS**

**AGA PRODUCERS
MICHALE WATSON
ROBERT SCHNEIDER
MICHAEL SYMONETTE
GREDT A DIVERSITAS COMPANY**

**CONTACT
EVENT COORDINATOR
GEOFFREY A. ATKINS
GREDTASSOC@GMAIL.COM
210-852-0322**

**PLEASE MAKE ALL CHECKS PAYABLE TO:
AMERICAN GALA AWARDS**