



# Colorectal Cancer Screening: Age and Screening Modalities

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Stanford University School of Medicine

Lowering the Age to start screening: Evidence and Implementation Challenges



**Jeffrey Lee**

Kaiser Permanente

Extending The Upper Age Limit in Counties with High Life Expectancy



**Jeongkuk Seo**

Chung-Ang University  
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Providing Multiple Options for CRC Screening Programs: Is It a Breakthrough for Improving Screening Participation?



**Takahisa**

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# Lowering the Age to start screening: Evidence and Implementation Challenges



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June 2-5, 2018  
Exhibit Dates: June 3-5, 2018  
Washington, DC  
Walter E. Washington Convention Center  
[www.ddw.org](http://www.ddw.org)



**Robert Smith**

American Cancer Society

# Colorectal Cancer Screening for Average-Risk Adults: 2018 Guideline Update From the American Cancer Society

Andrew M. D. Wolf, MD<sup>1</sup>; Elizabeth T. H. Fontham, MPH, DrPH<sup>2</sup>; Timothy R. Church, PhD<sup>3</sup>; Christopher R. Flowers, MD, MS<sup>4</sup>; Carmen E. Guerra, MD<sup>5</sup>; Samuel J. LaMonte, MD<sup>6</sup>; Ruth Etzioni, PhD<sup>7</sup>; Matthew T. McKenna, MD<sup>8</sup>; Kevin C. Oeffinger, MD<sup>9</sup>; Ya-Chen Tina Shih, PhD<sup>10</sup>; Louise C. Walter, MD<sup>11</sup>; Kimberly S. Andrews, BA<sup>12</sup>; Otis W. Brawley, MD<sup>13</sup>; Durado Brooks, MD, MPH<sup>14</sup>; Stacey A. Fedewa, PhD, MPH<sup>15</sup>; Deana Manassaram-Baptiste, PhD, MPH<sup>16</sup>; Rebecca L. Siegel, MPH<sup>17</sup>; Richard C. Wender, MD<sup>18</sup>; Robert A. Smith, PhD<sup>19</sup>

# 2018: Reactions

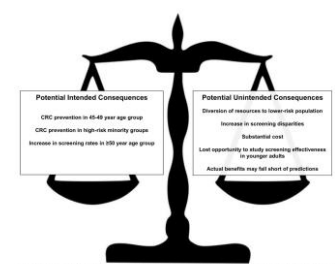


Figure 1. Potential consequences of recommending colorectal cancer (CRC) screening initiation at age 45 instead of age 50 years.

## Potential Intended Consequences

CRC prevention in 45-49 year age group

CRC prevention in high-risk minority groups

Increase in screening rates in  $\geq 50$  year age group

# 2018: Reactions

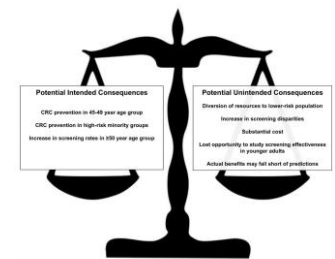


Figure 1. Potential consequences of recommending colorectal cancer (CRC) screening initiation at age 45 instead of age 50 years.

## Potential Intended Consequences

CRC prevention in 45-49 year age group

CRC prevention in high-risk minority groups

Increase in screening rates in  $\geq 50$  year age group

## Potential Unintended Consequences

Diversion of resources to lower-risk population

Increase in screening disparities

Substantial cost

Lost opportunity to study screening effectiveness in younger adults

Actual benefits may fall short of predictions

***“Should we lower the screening age?***

***Or should we concentrate on persons  
50 and older who are not up-to-date  
with screening?”***

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**Uri Ladabaum**  
Stanford University

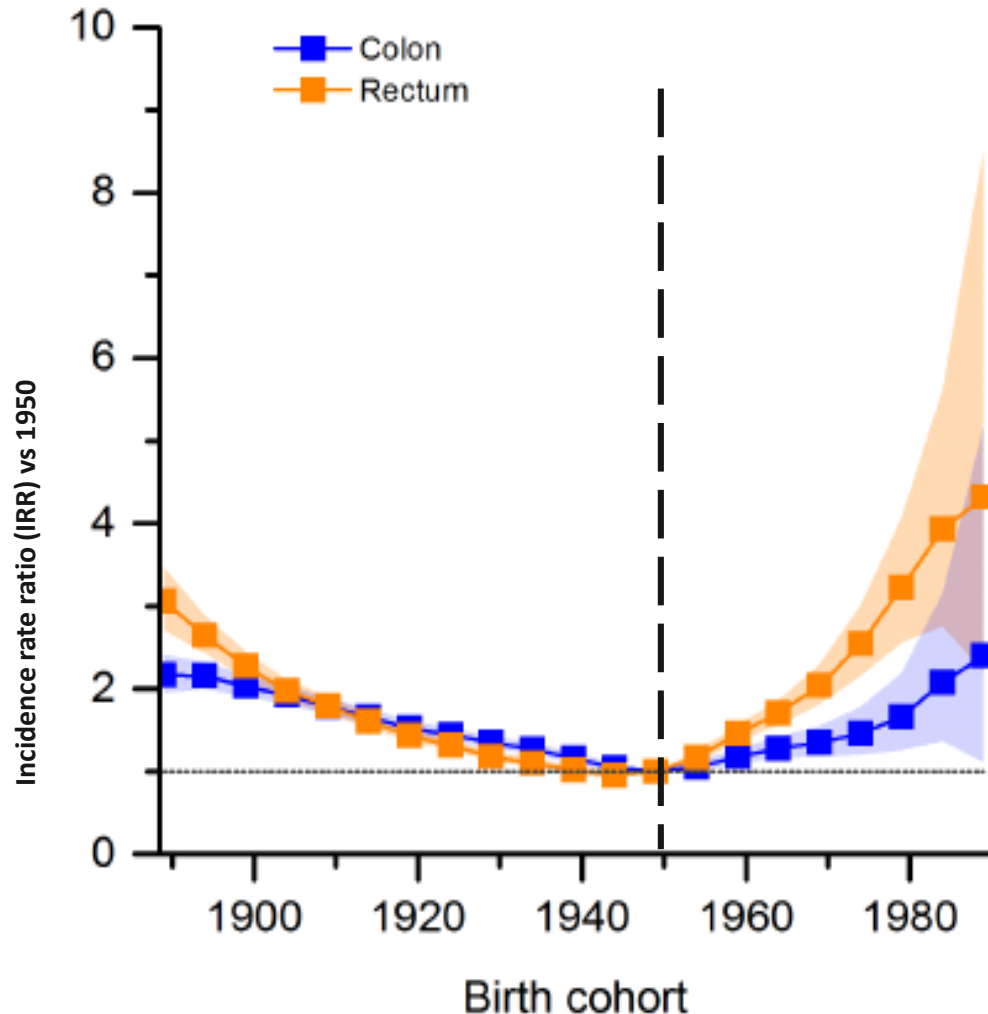


**Robert Smith**

American Cancer Society

***“We should do both”***

# Increasing CRC risk under age 50 (USA)



Rectum: IRR=4.3  
(95% CI, 2.2-8.5)

Colon: IRR=2.4  
(95% CI, 1.1-5.2)

# Modeling effectiveness and cost-effectiveness

## Colonoscopy at ages 45-75 years vs. 50-75 years

People screened  
(x 100)



Incremental colonoscopies  
(x 100)



Colorectal cancers prevented



Colorectal cancer deaths  
prevented



Life-years gained  
(x 10, discounted)



Costs \$ vs. Savings \$  
(x \$100K, discounted)



Gastroenterology

# Modeling effectiveness and cost-effectiveness

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**\$33,900/QALY gained**

Gastroenterology

# Modeling effectiveness and cost-effectiveness

	Colonoscopy at ages 45-75 years vs. 50-75 years	Colonoscopy at ages 55-75 years vs. remain unscreened	Colonoscopy at ages 65-75 years vs. remain unscreened
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People screened (x 100)



Incremental colonoscopies (x 100)



Colorectal cancers prevented



Colorectal cancer deaths prevented



Life-years gained (x 10, discounted)



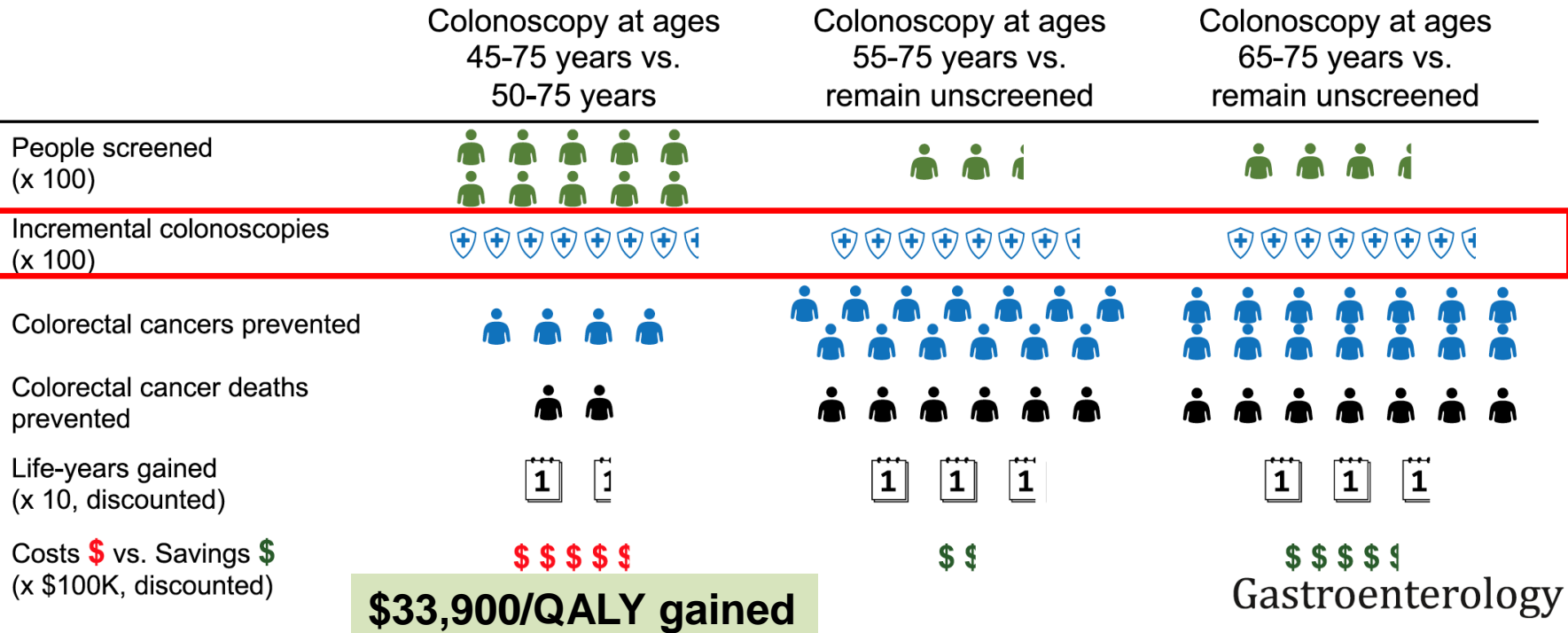
Costs \$ vs. Savings \$ (x \$100K, discounted)



**\$33,900/QALY gained**

Gastroenterology

# Modeling effectiveness and cost-effectiveness



# Modeling effectiveness and cost-effectiveness

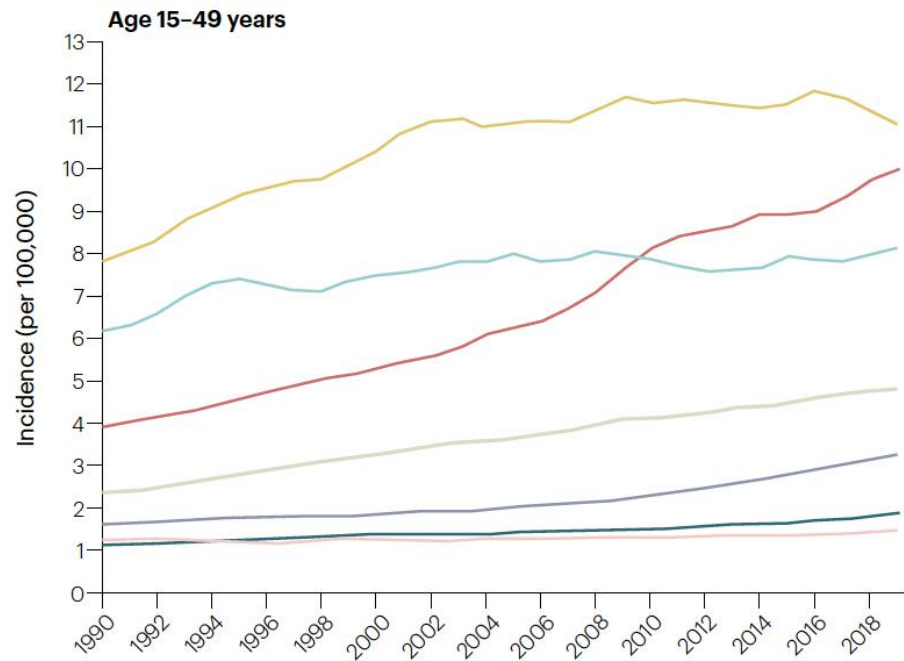
	Scenario 1: start screening colonoscopy every 10 years at age 45 instead of 50 years	Scenario 2: provide screening colonoscopy every 10 years to currently unscreened 55-year-olds	Scenario 3: provide screening colonoscopy every 10 years to currently unscreened 65-year-olds	Scenario 4: increase follow-up colonoscopy completion rate after abnormal FIT result from 60% to 90% in cohort currently participating in annual FIT <sup>a</sup>
Cohort size, n	1000	231	342	3935 <sup>b</sup>
Incremental number of colonoscopies required over a lifetime, n	758	758	758	758
CRC cases averted, n	4	13	14	22
CRC deaths averted, n	2	6	7	10
Absolute gain in QALYs (discounted)	14	28	27	36
Absolute incremental cost (discounted) <sup>c</sup>	\$486,500	(\$163,700)	(\$445,800)	(\$843,900)

# Modeling effectiveness and cost-effectiveness

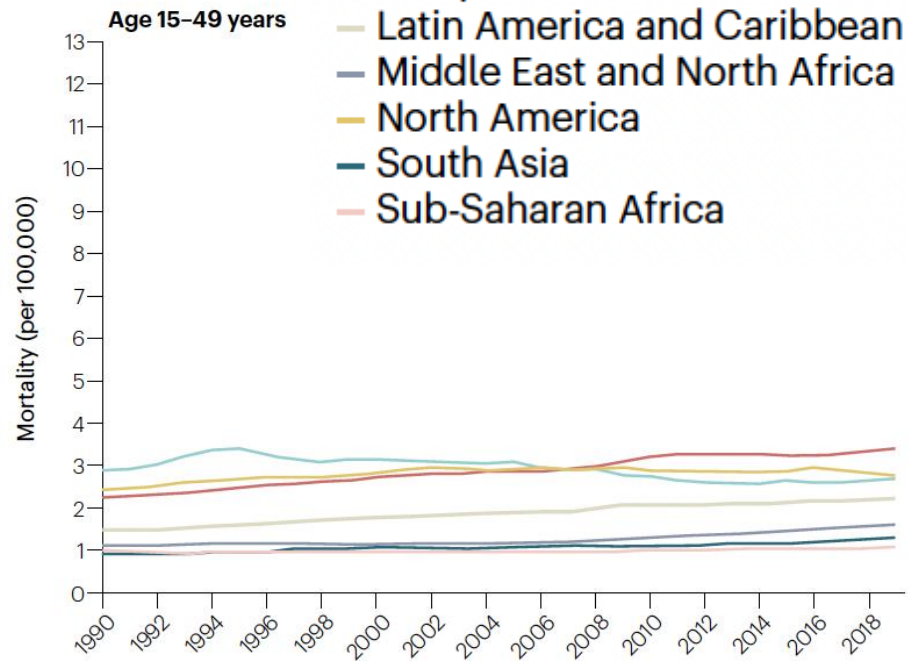
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# 15-49 y: Increases across continents

**a** Incidence

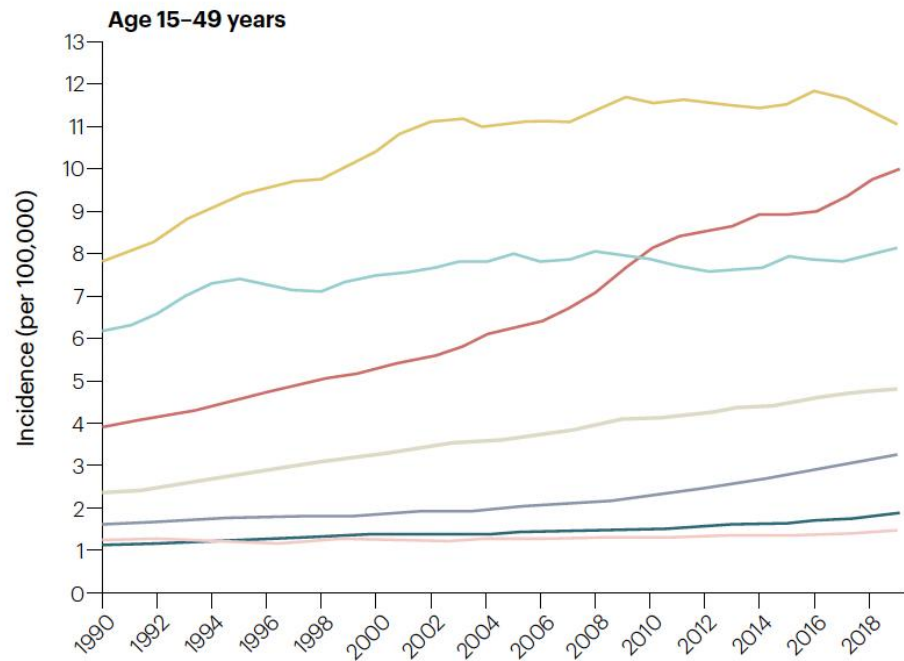


**b** Mortality

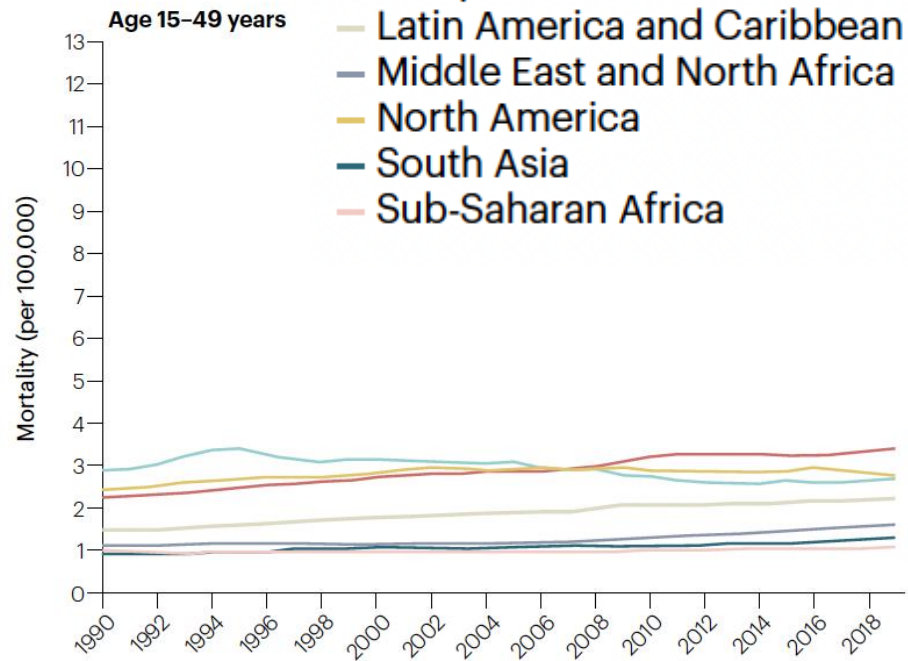


# 15-49 y: Increases across continents

**a** Incidence



**b** Mortality



# Lowering the Age to start screening: Evidence and Implementation Challenges

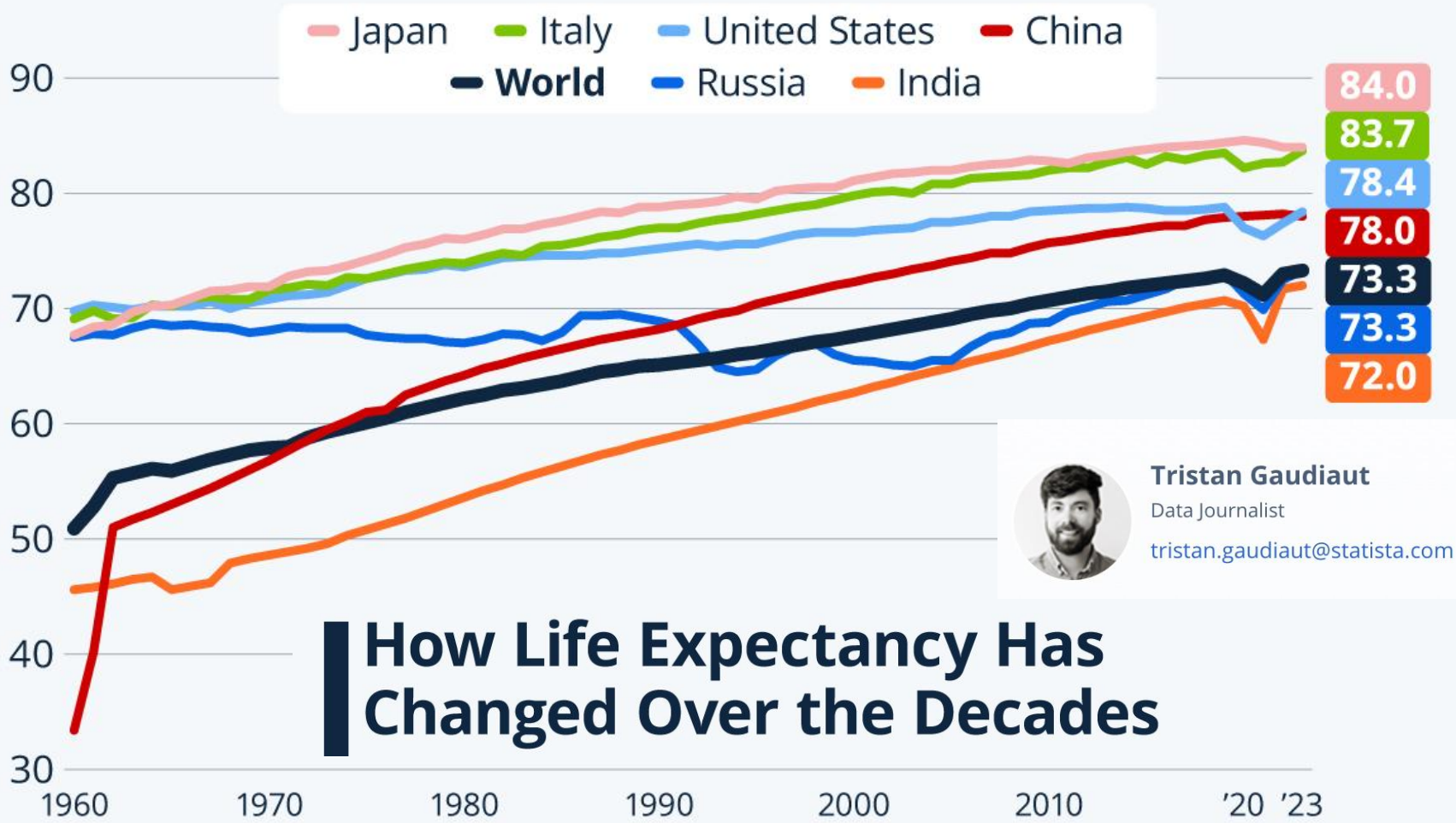
- It should “work” as well as at older ages
- Local CRC risk in younger people?
- Local CRC screening uptake in older persons?
- Local resources and priorities?
- *Does not address the tragic very young-onset*
- *Risk prediction / personalization?*

# Extending The Upper Age Limit in Counties with High Life Expectancy



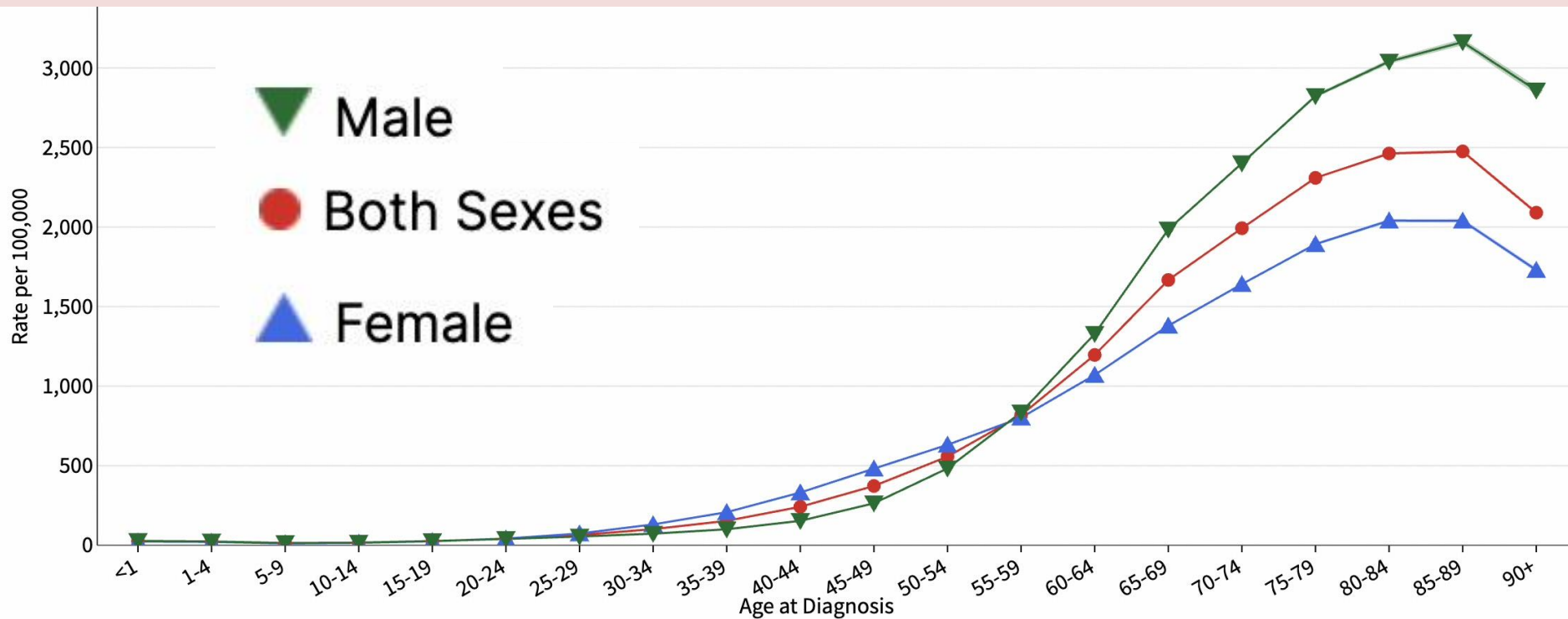
**Jeongkuk Seo**

Chung-Ang University  
College of Medicine



# All Cancer Sites Combined

## SEER Incidence Rates by Age at Diagnosis, 2019-2023



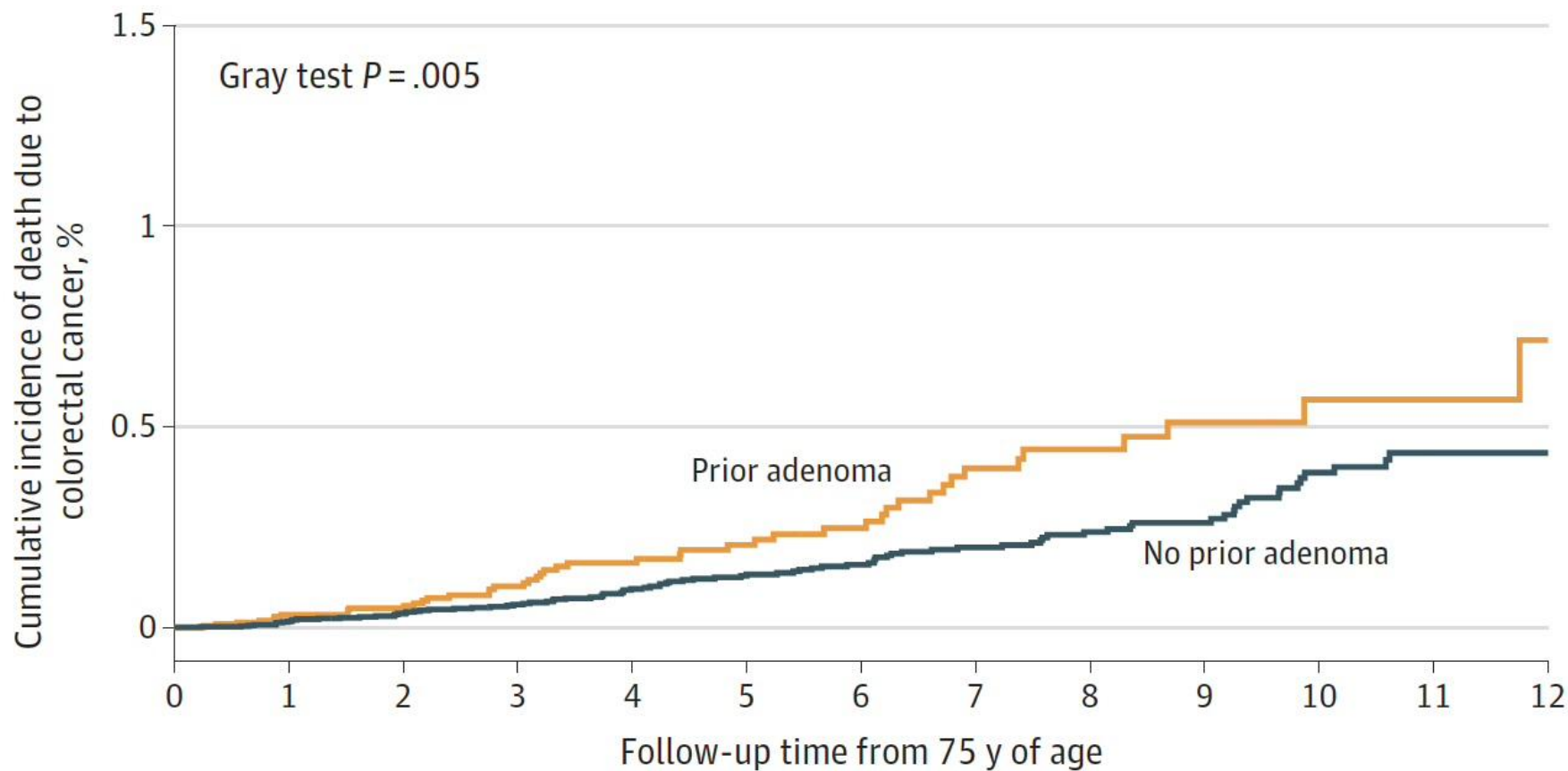
JAMA | **Original Investigation**

# Colorectal Cancer and Mortality Risk Among Older Adults With vs Without Adenoma on Prior Colonoscopy

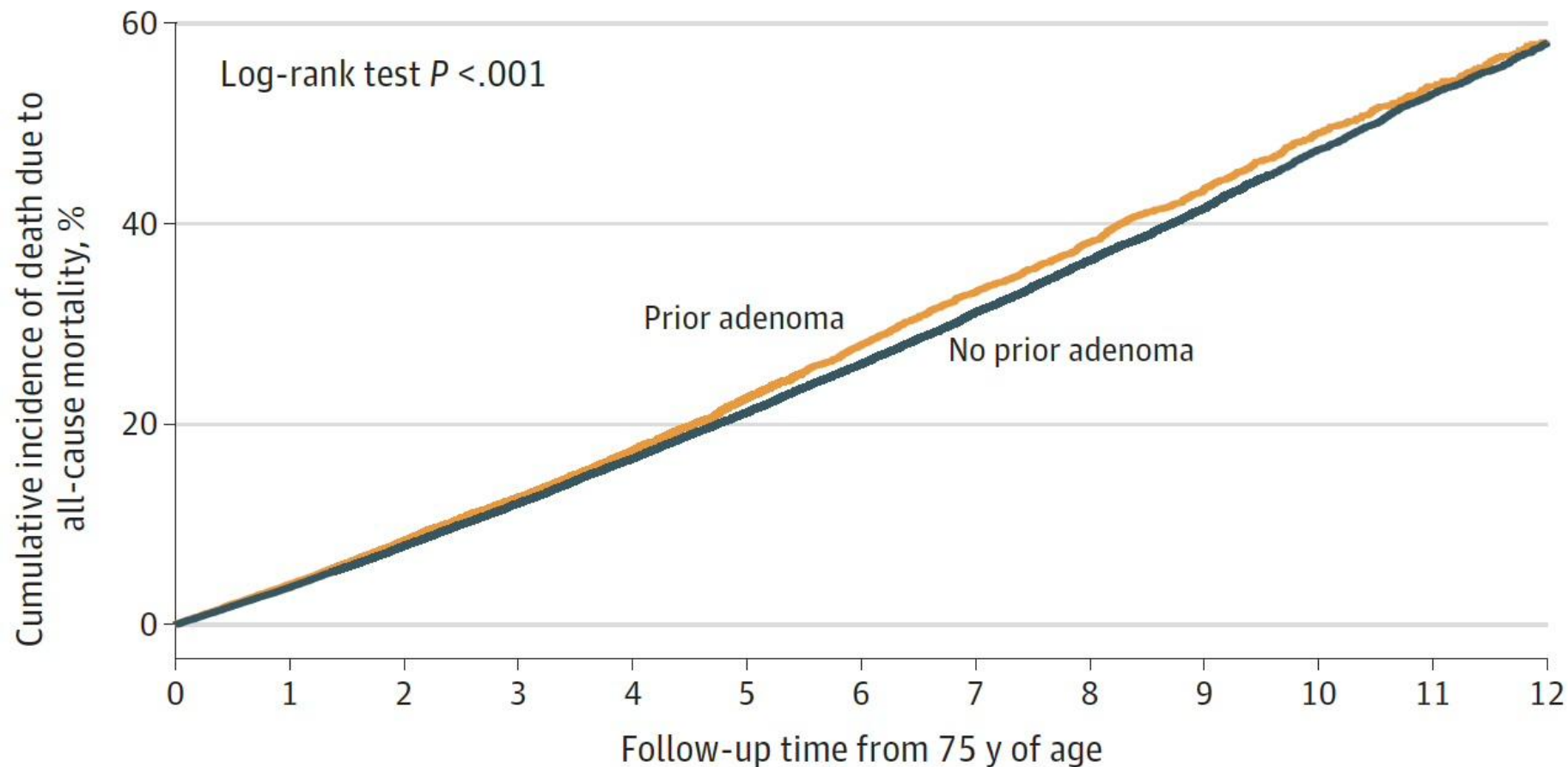
Samir Gupta, MD, MSCS; Lin Liu, PhD; Joshua Demb, PhD; Jiyue Qin, MS; Ashley Earles, MPH; Mark Lamm, MPH; Xinyi Huang, MS; Shailja C. Shah, MD; Neetu Chawla, PhD; Yi Le, MS; Tamra Burns Loeb, PhD; Jason A. Dominitz, MD, MHS; Douglas J. Robertson, MD, MPH; Nancy L. Schoenborn, MD; Audrey H. Calderwood, MD, MS; Theodore R. Levin, MD; Benjamin J. Seligman, MD, PhD; Folasade P. May, MD, PhD

*JAMA*. 2026;335(17):1499-1506. doi:[10.1001/jama.2026.3414](https://doi.org/10.1001/jama.2026.3414)

# Cumulative incidence of death due to colorectal cancer



# Cumulative incidence of all-cause mortality



# Cumulative incidence of all-cause mortality



# Older Adult Perspectives Toward Surveillance Colonoscopy

## *A Qualitative Study*

*Audrey H. Calderwood, MD, MS,\*† Kathy Cazares, PharmD,†  
and Sharon O'Connor, MS, MBA‡*

- Should make decision with input from clinician
- Based on personal history and health...
- **...NOT age or actuarial data**
- *[Patients are asking for risk prediction/personalization!]*

# Extending The Upper Age Limit in Counties with High Life Expectancy

- Actual CRC death risk at older and extreme older age?
- The older unscreened vs. those up-to-date
- Local CRC screening uptake in screen-eligible?
- Local resources and priorities?
- *CRC screening does not address most causes of death*
- *Risk prediction / **prioritization** / personalization?*

# Providing Multiple Options for CRC Screening Programs: Is It a Breakthrough for Improving Screening Participation?



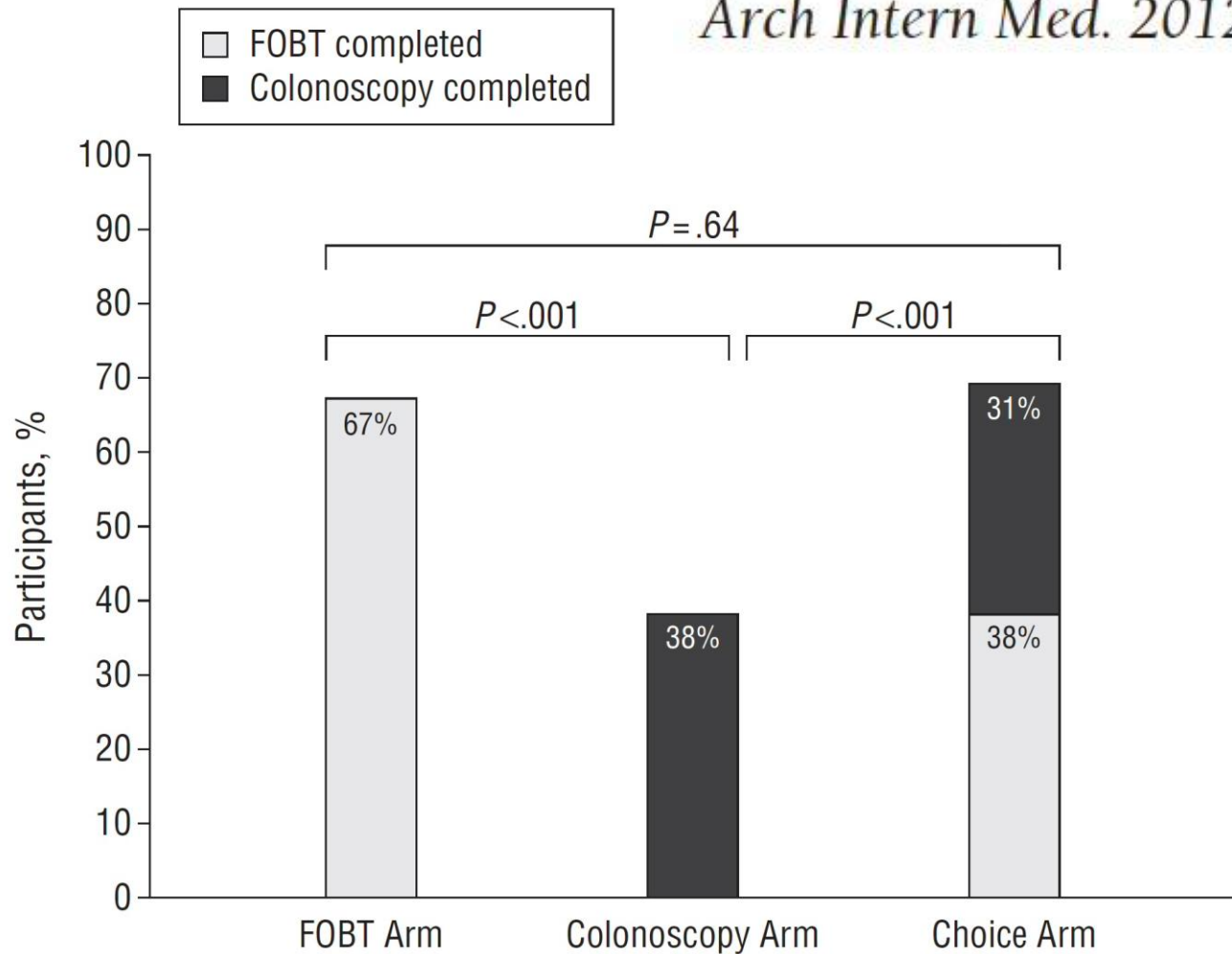
**Takahisa  
Matsuda**  
Toho University

# Adherence to Colorectal Cancer Screening

## *A Randomized Clinical Trial of Competing Strategies*

*John M. Inadomi, MD; Sandeep Vijan, MD, MS; Nancy K. Janz, PhD; Angela Fagerlin, PhD;  
Jennifer P. Thomas, BS; Yunghui V. Lin, RN, MA; Roxana Muñoz; Chim Lau, BA;  
Ma Somsouk, MD, MAS; Najwa El-Nachef, MD; Rodney A. Hayward, MD*

*Arch Intern Med. 2012;172(7):575-582*



# Effect of invitation to colonoscopy versus faecal immunochemical test screening on colorectal cancer mortality (COLONPREV): a pragmatic, randomised, controlled, non-inferiority trial

*Antoni Castells\*, Enrique Quintero\*, Luis Bujanda, Susana Castán-Cameo, Joaquín Cubiella, José Díaz-Tasende, Ángel Lanás, Akiko Ono, Miquel Serra-Burriel, Eladio Frías-Arrocha, Cristina Hernández, Rodrigo Jover, Montserrat Andreu, Fernando Carballo, Juan Diego Morillas, Dolores Salas, Raquel Almazán, Inmaculada Alonso-Abreu, Jesús M Banales, Vicent Hernández, Isabel Portillo, Mercedes Vanaclocha-Espí, Mariola de la Vega, on behalf of the COLONPREV study investigators†*

- Population-based invitations: one-time colonoscopy or biennial FIT
- No “no screening” control
- Participation rate (any modality; cross-over allowed):
  - FIT arm: 39.9%
  - Colonoscopy arm: 31.8%

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- Population-based invitations: one-time colonoscopy or biennial FIT
- No “no screening” control
- Participation rate (any modality; cross-over allowed):
  - FIT arm: 39.9% (**FIT 39.4%**, colonoscopy 0.5%)
  - Colonoscopy arm: 31.8% (FIT 11.7%, **colonoscopy 20.1%**)

# Designing and Evaluating Choice Architecture in Colorectal Cancer Screening Programs



**WEO Colorectal Cancer Screening Committee**  
May 1, 2026

**Shivan Mehta, MD, MBA, MSHP**  
Associate Professor of Medicine and Health Policy, University of Pennsylvania  
Faculty Director, Population Health Lab  
Associate Chief Innovation Officer, Penn Medicine



# Consumer response to choices



## Choice overload conditions

- Low familiarity
- Higher stakes
- Limited motivation

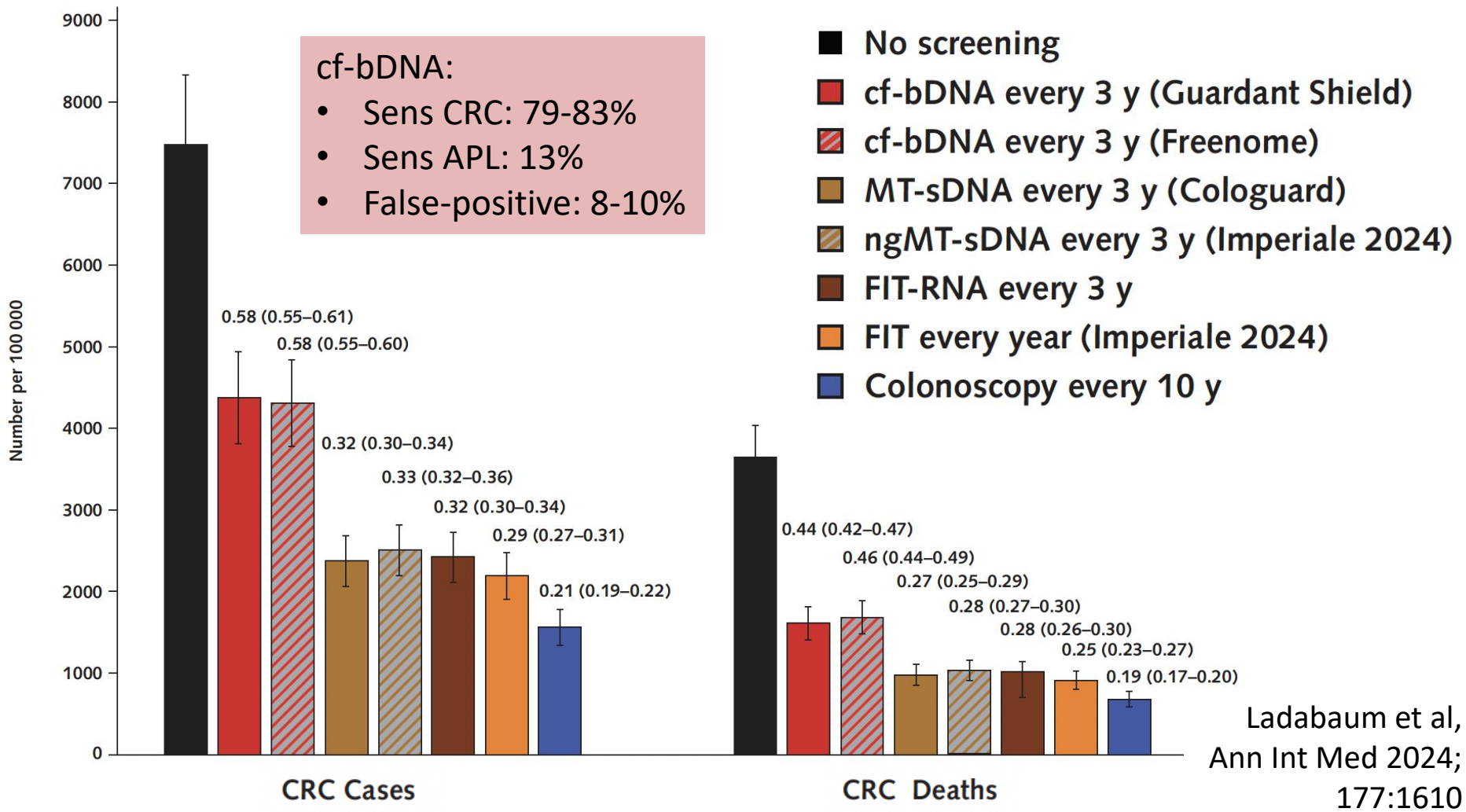
Iyengar SS et al. Person Proc and Indiv Diff, 2000; Chernov A et al. Journal of Consumer Psychology, 2015.

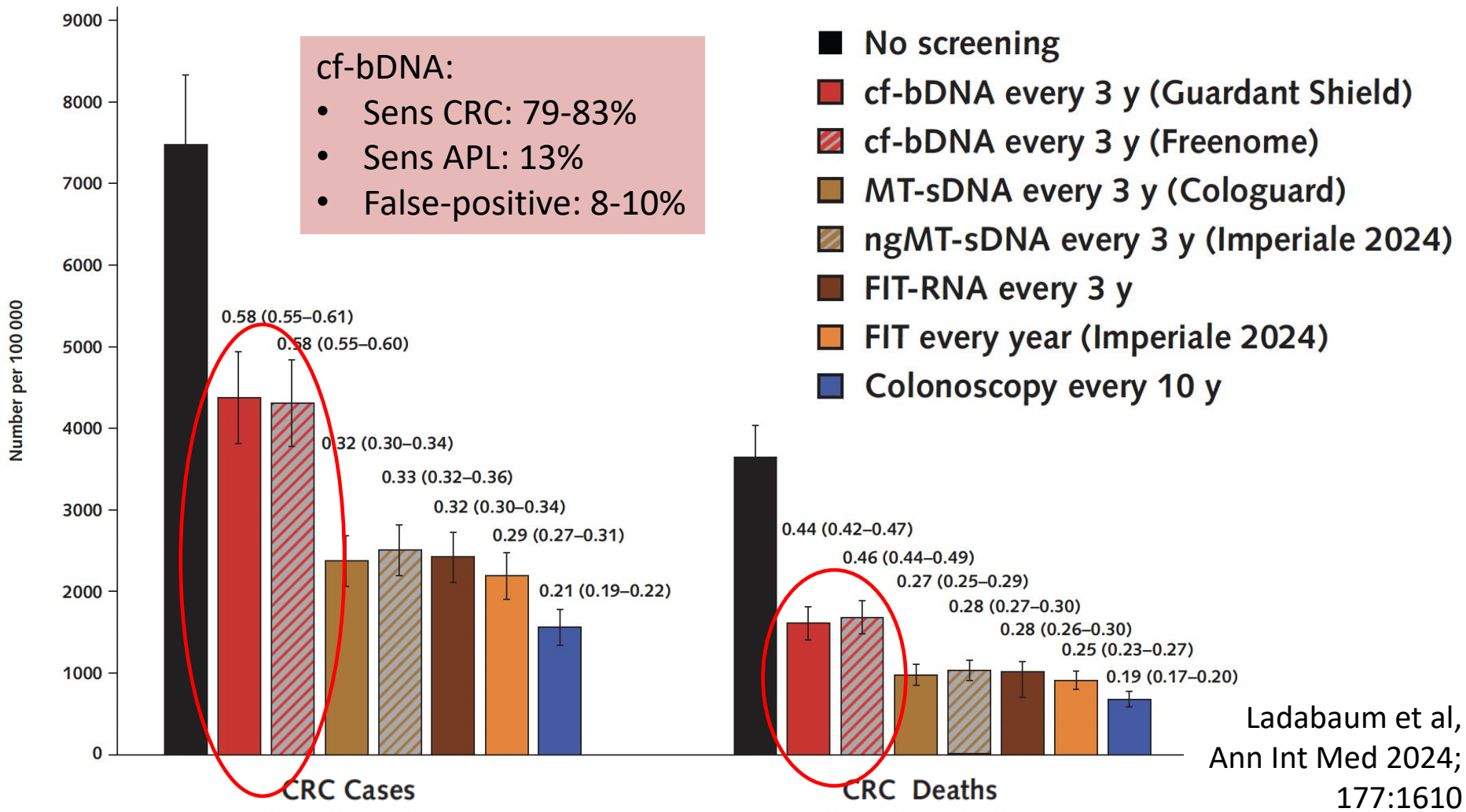
- No screening
- cf-bDNA every 3 y (Guardant Shield)
- ▨ cf-bDNA every 3 y (Freenome)
- MT-sDNA every 3 y (Cologuard)
- ▨ ngMT-sDNA every 3 y (Imperiale 2024)
- FIT-RNA every 3 y
- FIT every year (Imperiale 2024)
- Colonoscopy every 10 y

cf-bDNA:

- Sens CRC: 79-83%
- Sens APL: 13%
- False-positive: 8-10%

- No screening
- cf-bDNA every 3 y (Guardant Shield)
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- MT-sDNA every 3 y (Cologuard)
- ▨ ngMT-sDNA every 3 y (Imperiale 2024)
- FIT-RNA every 3 y
- FIT every year (Imperiale 2024)
- Colonoscopy every 10 y





# Providing Multiple Options for CRC Screening Programs: Is It a Breakthrough for Improving Screening Participation?

- Limited choice **may** improve participation
- Too many choices → paralysis
- Local resources and priorities?
- Locally viable tests / strategies?
- *Can AI / technology help improve personalization → participation?*





# United States Causes of Death

Colorectal Cancer 1.8%

Other Malignant  
Neoplasms  
(Cancers)

Other Causes

Dementia / Senility /  
Alzheimer's

Diabetes Mellitus

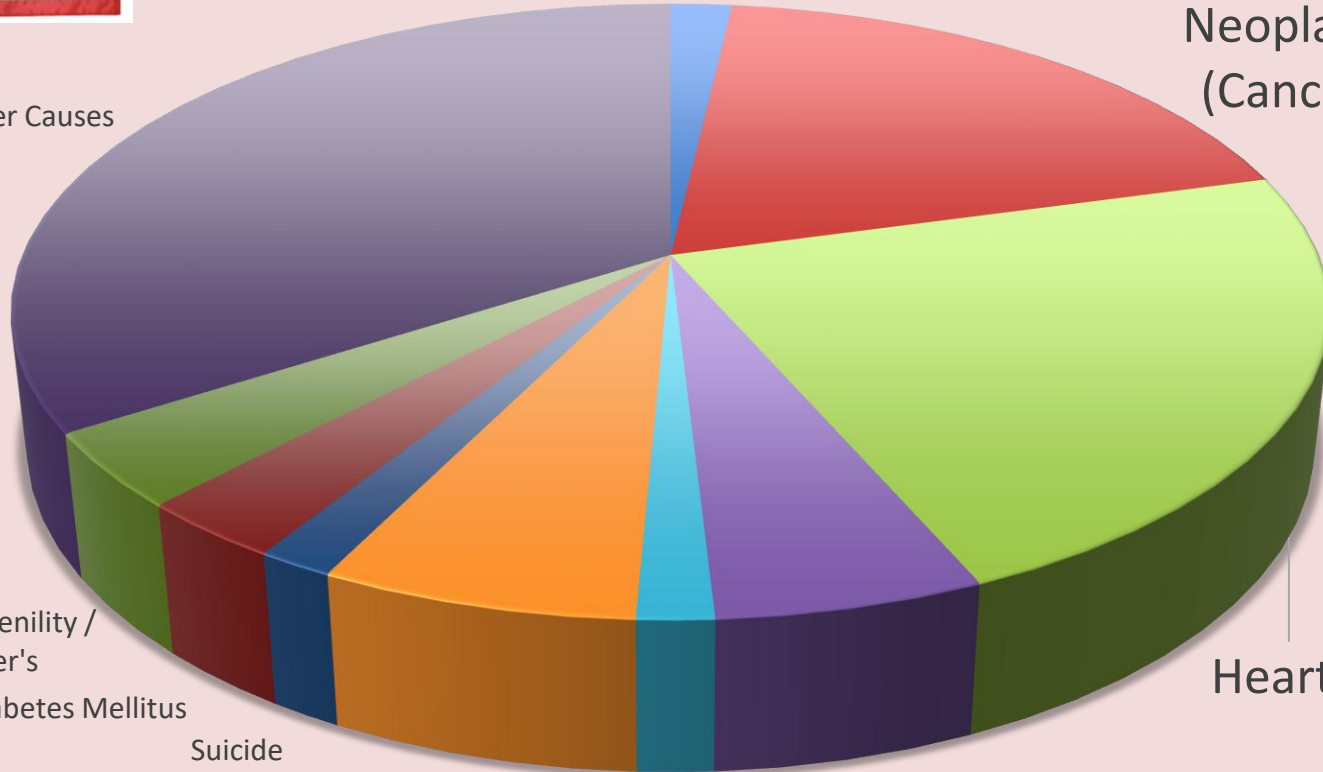
Suicide

Accidents /  
Unintentional Injuries

Pneumonia / Respiratory  
Infections

Stroke (Cerebrovascular)

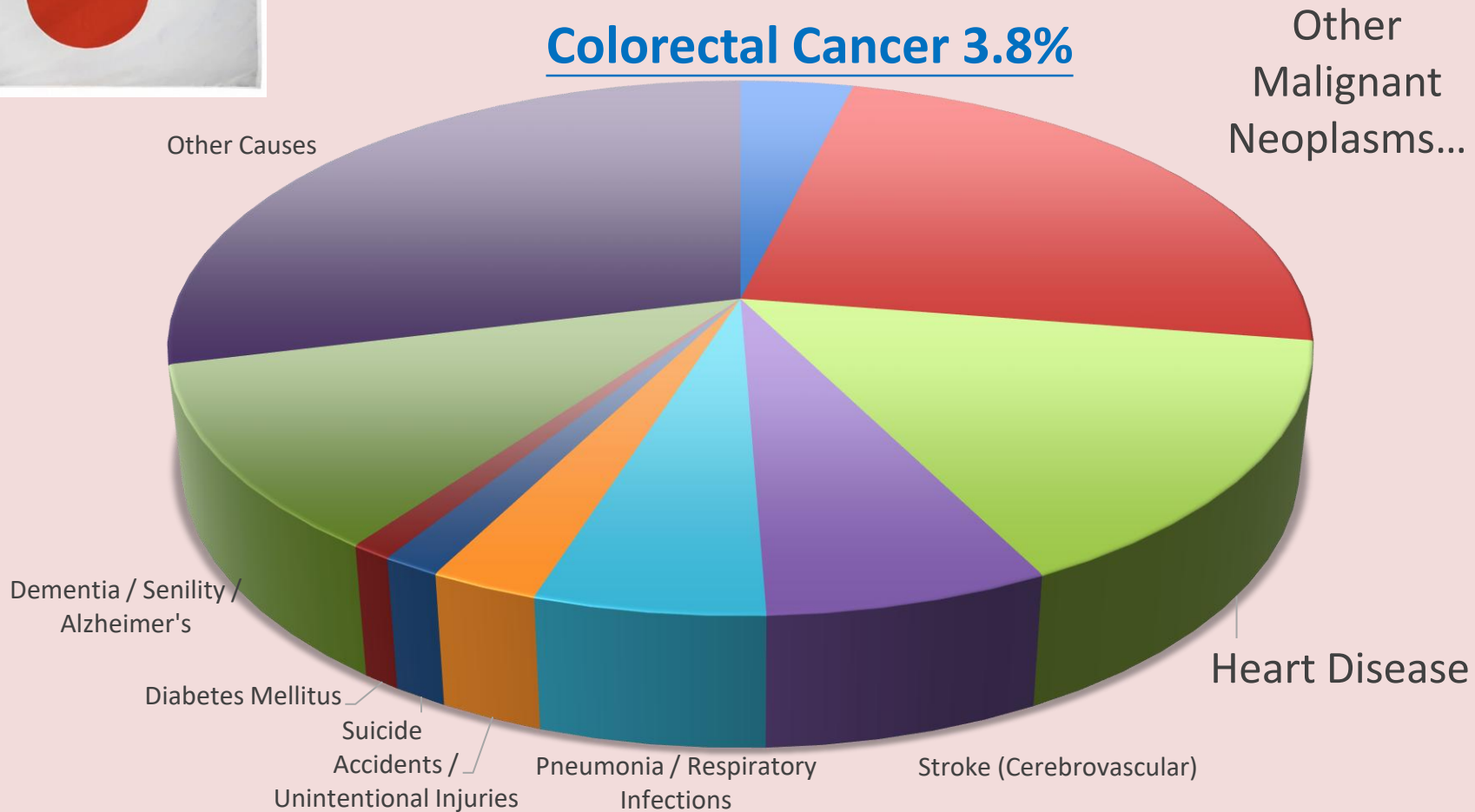
Heart Disease





# Japan Causes of Death

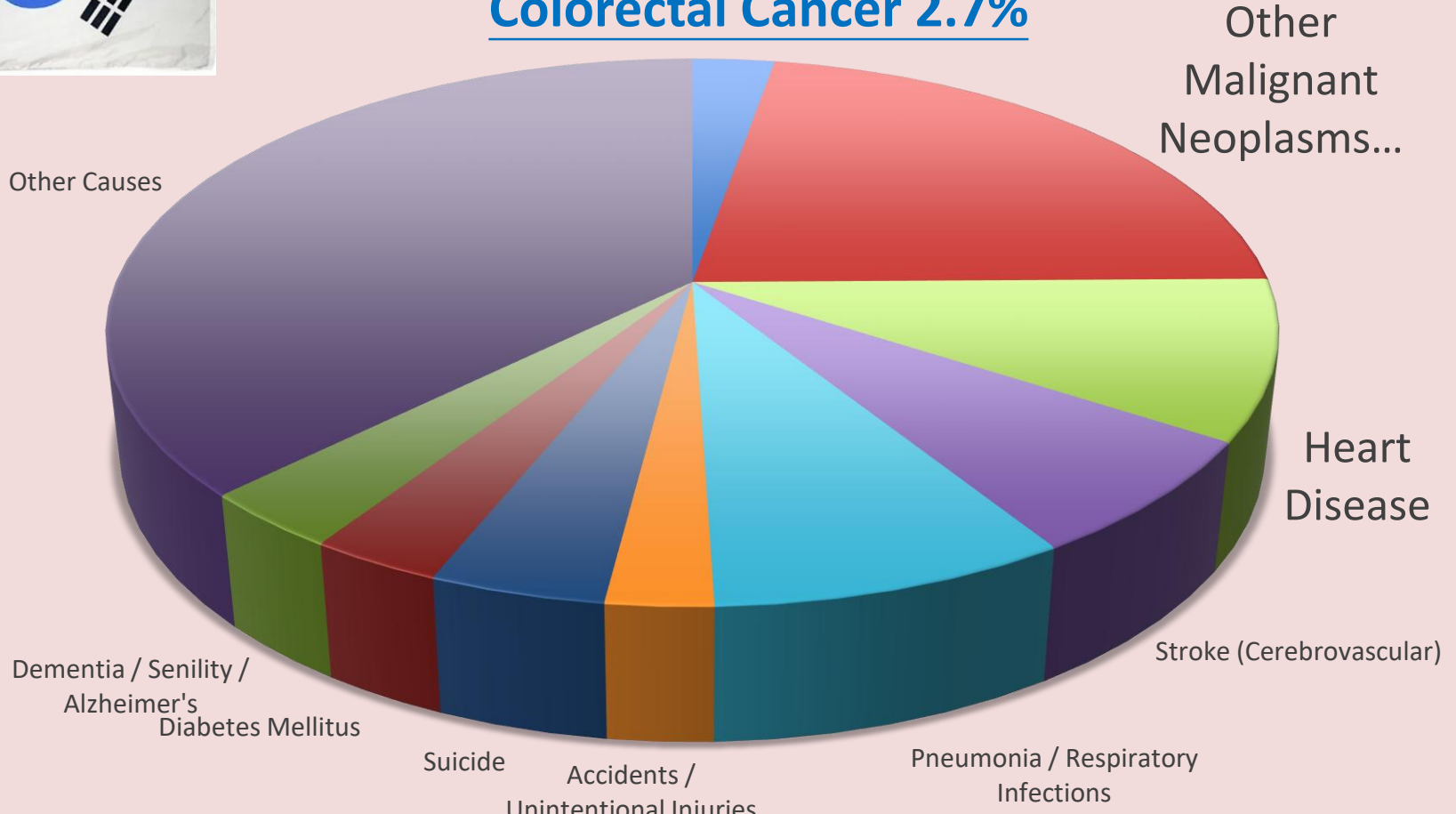
Colorectal Cancer 3.8%





# South Korea Causes of Death

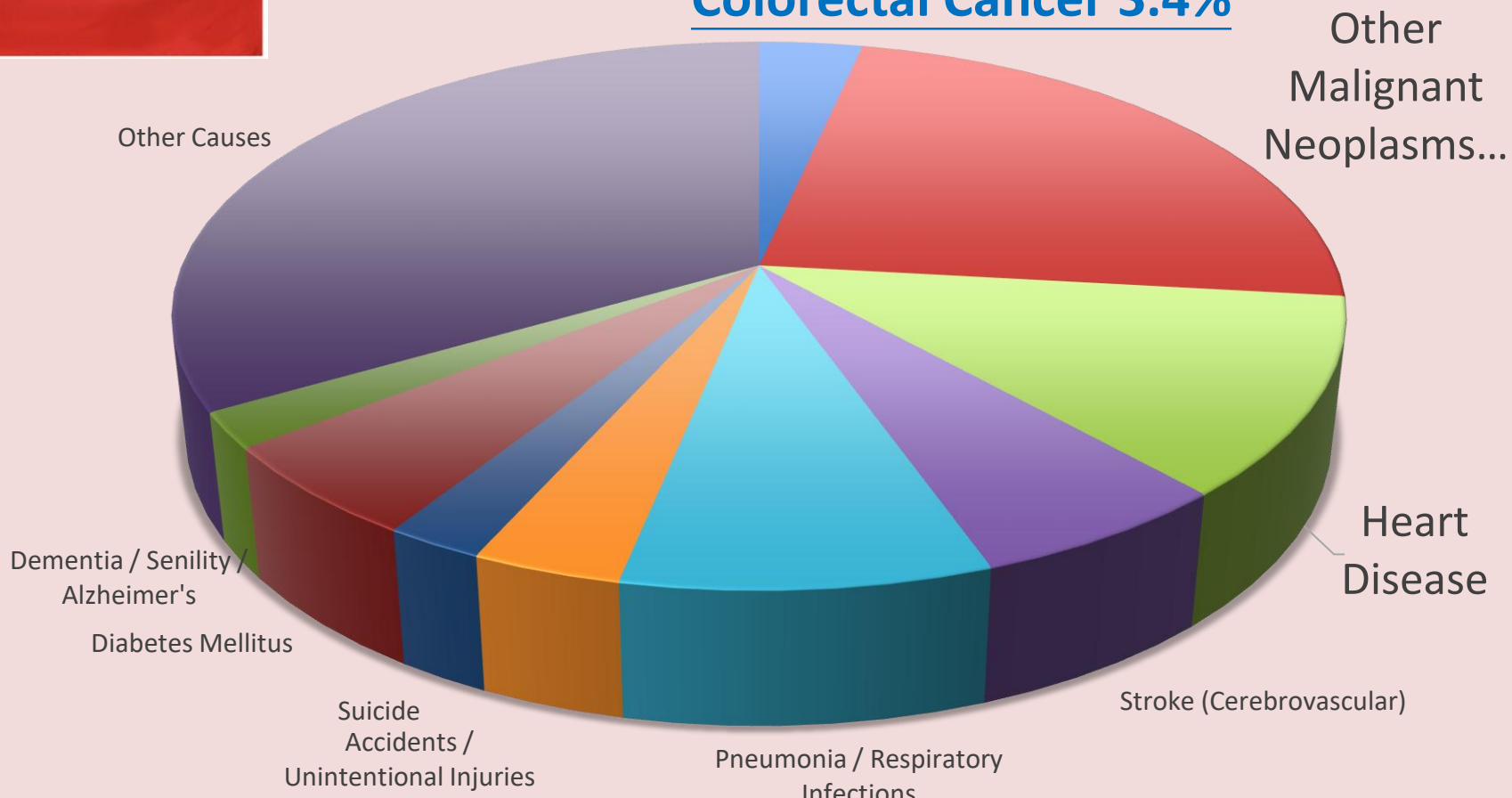
Colorectal Cancer 2.7%



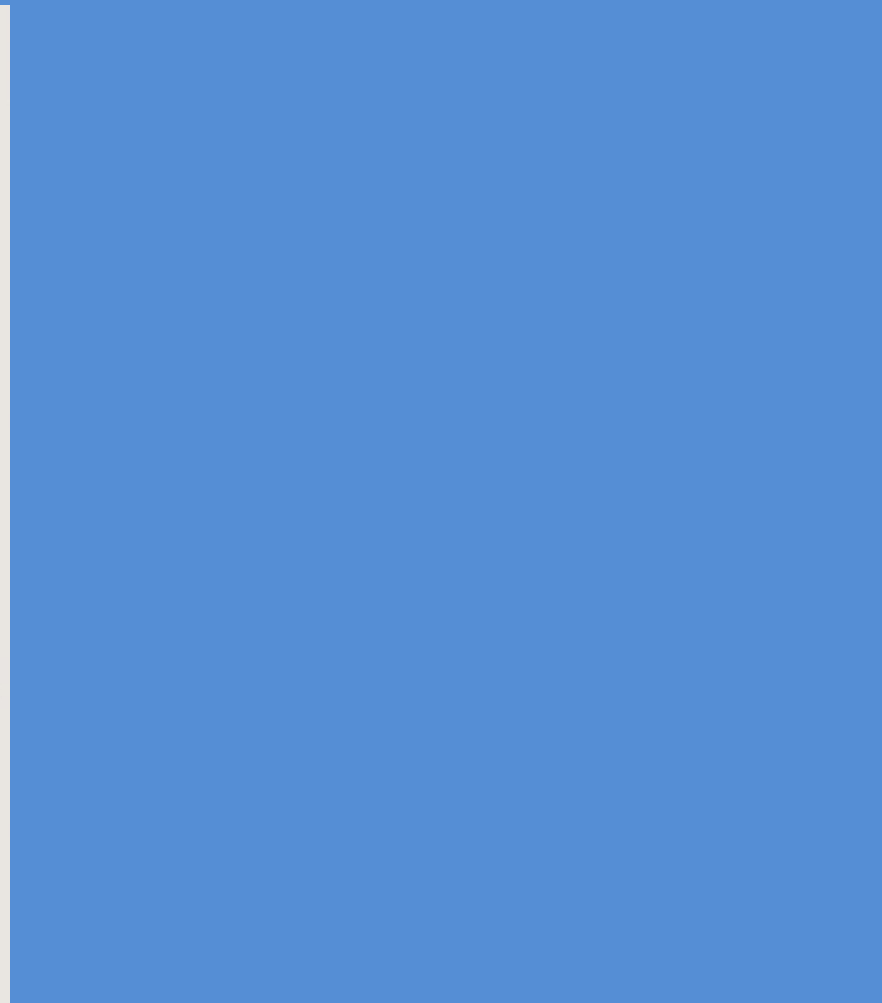
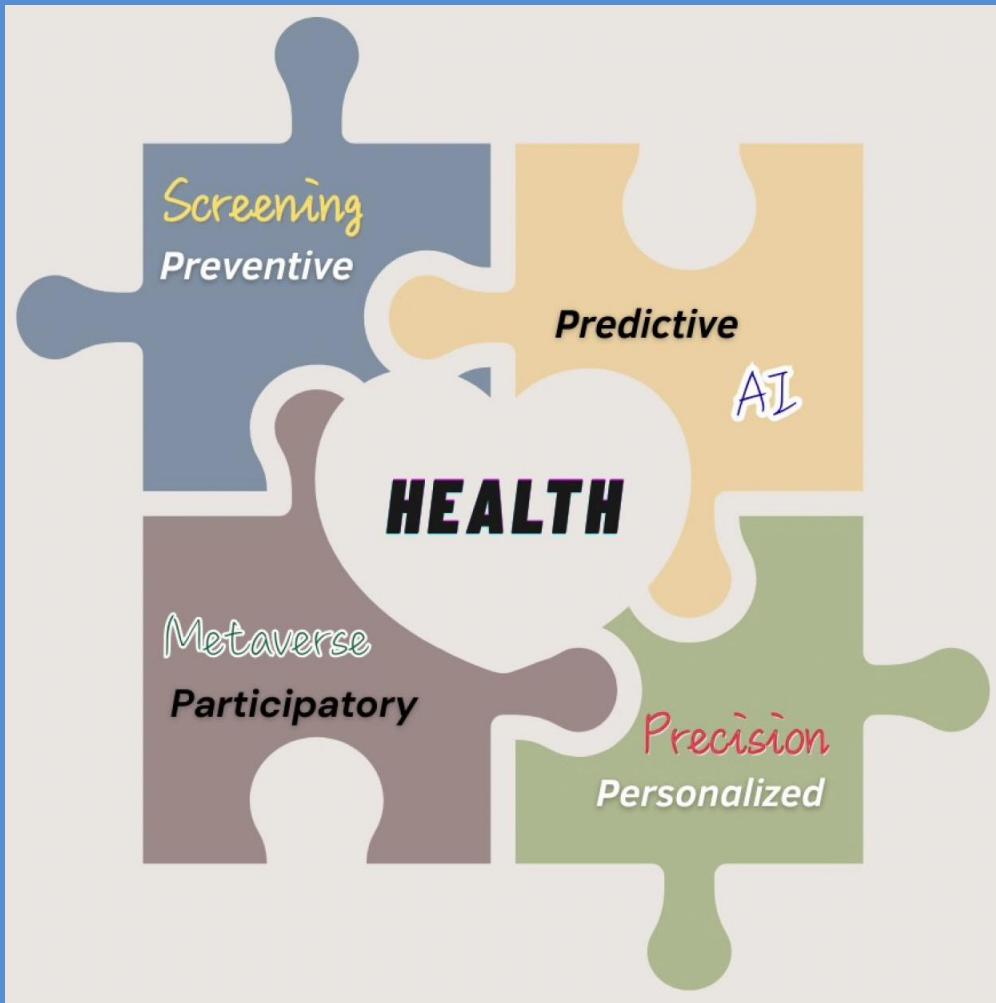


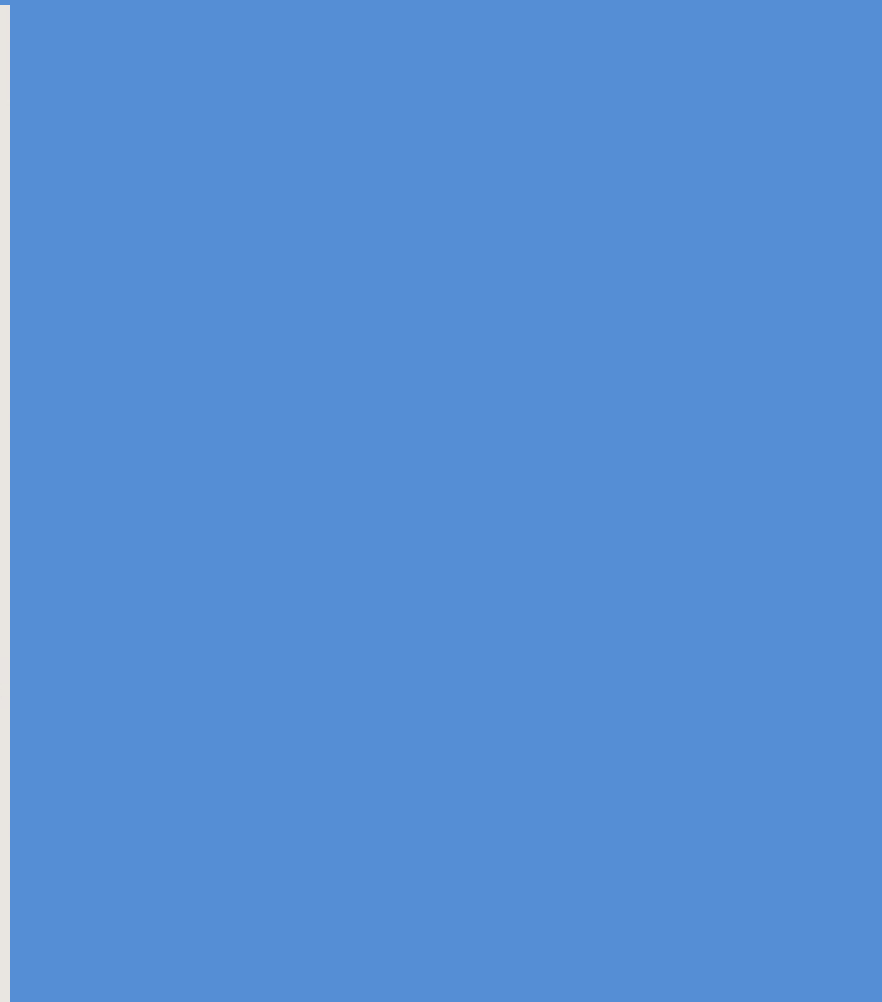
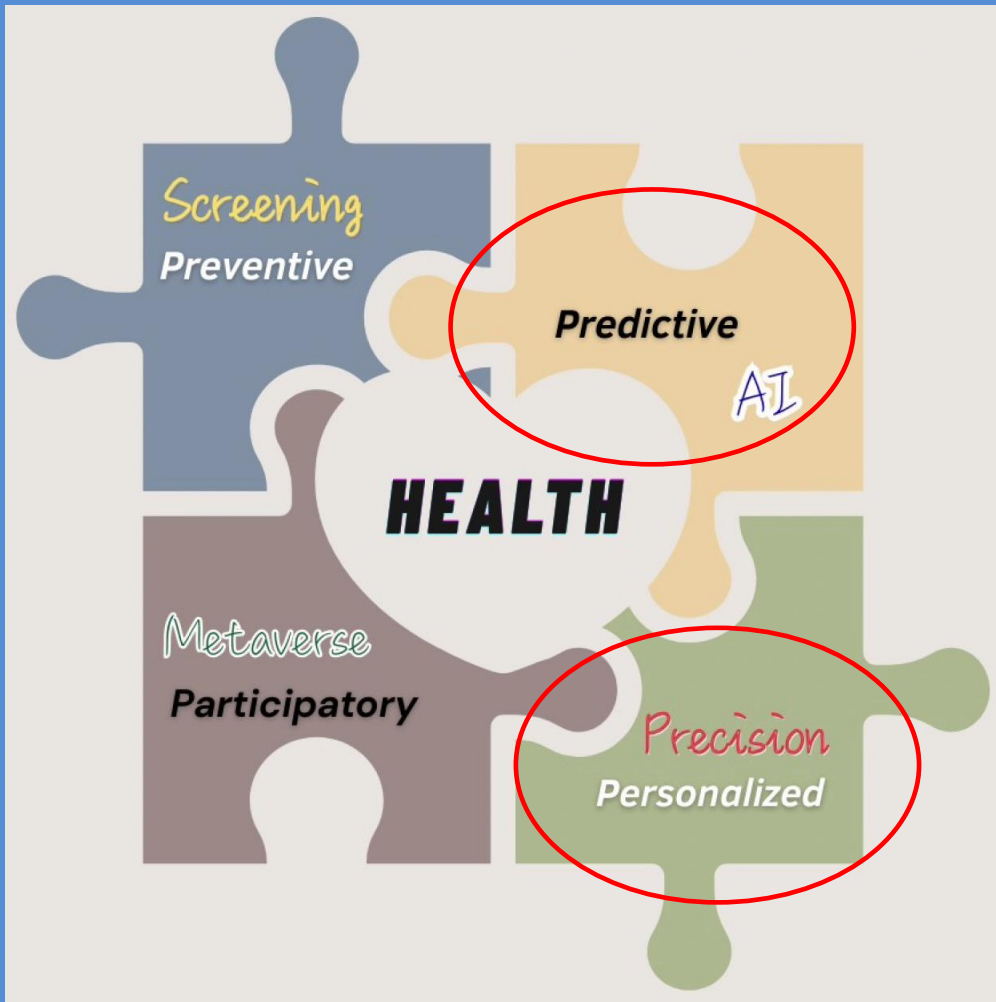
# Taiwan Causes of Death

Colorectal Cancer 3.4%









Colorectal and Gastric Cancer Screening

**AI-empowered Precision Disease Screening**

**Community-based Onsite Visit**

**Cancer and Chronic Disease Prevention**

Multi-thronged disease Screening

# *Aiming for new heights*

