JOBRIPPLE

Website Terms & Conditions

Copywriting & Content Creation · Australia

Effective date: 1 November 2026

1. Introduction

Welcome to JobRipple.

These Website Terms & Conditions govern your access to, and use of the JobRipple website and the information, resources and services presented on it.

JobRipple provides professional copywriting and content creation services, specialising in construction and trade businesses across Australia.

By accessing or using this website, you agree to these Terms & Conditions. If you do not agree, please discontinue using the website.

In these terms, references to "JobRipple", "we", "our" and "us" mean the business operating under the JobRipple name. References to "you" and "your" mean any person accessing this website or engaging our services.

2. Our Services

JobRipple provides tailored copywriting and content creation services, which may include:

- Construction and contractor capability statements.
- Business profiles and company overviews.
- Website copywriting and website content.
- Construction marketing and business positioning.
- Project profiles and case studies.
- Tender-support content and business documentation.
- LinkedIn and social media content.
- Ongoing content creation and marketing support.
- Other professional writing services agreed between JobRipple and the client.

All services are subject to an agreed scope of work, proposal or written service agreement.

The services available may change from time to time.

3. Website Information

The information provided on this website is for general information and promotional purposes.

While we make reasonable efforts to ensure information is accurate and current, JobRipple does not guarantee that all website content is complete, current or free from errors.

Information on this website should not be relied upon as legal, financial, engineering, construction, safety, regulatory or other professional advice.

You should obtain appropriate professional advice before making decisions that require specialist knowledge.

4. Enquiries and Engagements

Submitting an enquiry through our website does not automatically create a client relationship or guarantee acceptance of a project.

Before commencing work, JobRipple may request additional information to understand your requirements, objectives, deadlines and the scope of work.

A project will generally commence once:

- The scope of work has been agreed.
- The proposal or quotation has been accepted.
- Required information and documentation have been provided.
- Any agreed deposit or initial payment has been received.

Specific project terms may be documented separately in a proposal, quotation or service agreement.

5. Quotes, Fees and Payments

JobRipple provides tailored proposals based on the nature, complexity and requirements of each project.

Unless otherwise stated in writing:

- All fees are quoted in Australian dollars (AUD).
- Any applicable GST will be identified in the proposal or invoice.
- Payment terms will be outlined in the relevant proposal or invoice.
- Work may not commence until the agreed initial payment has been received.
- Additional work outside the agreed scope may incur additional fees.
- Any additional costs will be discussed and approved before the additional work proceeds.

Where a deposit or staged payment arrangement applies, the payment schedule will be confirmed in writing.

Late payments may result in work being paused until outstanding amounts are resolved, subject to applicable law and the agreed payment terms.

6. Project Scope and Revisions

Each project will have an agreed scope outlining the services, deliverables and expected timeframe.

JobRipple aims to provide content that reflects the client's business, brand, audience and objectives.

Unless otherwise agreed in writing, projects include up to two rounds of reasonable revisions.

Revisions must relate to the original agreed brief.

Additional work may be required where the client requests:

- New content or additional pages.
- Significant changes to the original brief.
- A change in direction after approval of the initial draft.
- Additional research or interviews.
- Further revisions beyond the agreed allowance.

Any additional investment will be discussed and approved before proceeding.

7. Client Responsibilities

To ensure projects are completed accurately and efficiently, clients agree to:

- Provide accurate, complete and up-to-date information.
- Supply relevant business details, project information, photographs and supporting documents.
- Ensure they have permission to provide any third-party materials supplied to JobRipple.
- Review drafts and provide feedback within agreed timeframes.
- Check all technical, operational and business information before approving final content.
- Ensure that claims about qualifications, licences, certifications, experience, safety, compliance and project outcomes are accurate.

JobRipple relies on information supplied by the client and is not responsible for inaccuracies in information that the client has provided and approved.

Where client information or feedback is delayed, project delivery dates may need to be adjusted.

8. Intellectual Property and Copyright

All website content, branding, graphics, written material, design elements and other intellectual property displayed on the JobRipple website remain the property of JobRipple or the relevant rights holder, unless otherwise stated.

You must not copy, reproduce, distribute, modify or commercially use website material without prior written permission.

Client work

Unless otherwise agreed in writing:

- Upon receipt of full payment, the client receives the agreed usage rights or ownership of the final approved deliverables, as specified in the project agreement.
- Drafts, working documents, research notes, internal processes and unused concepts remain the property of JobRipple unless otherwise agreed.

- JobRipple retains ownership of its pre-existing templates, methods, frameworks and proprietary materials.
- Third-party images, fonts, software, graphics and other licensed materials remain subject to their respective licence conditions.

JobRipple will not use confidential client information or publish client work in its portfolio without appropriate permission.

9. Accuracy and Approval of Content

JobRipple takes reasonable care when preparing written material.

However, clients remain responsible for reviewing and approving final content before publication or use.

This is particularly important for construction and trade businesses where content may refer to:

- Technical specifications.
- Licences and registrations.
- Industry qualifications.
- Workplace health and safety.
- Project scope and delivery.
- Certifications and compliance requirements.
- Contractual or tender requirements.

JobRipple does not provide engineering certification, legal verification, safety certification or regulatory approval.

Clients should obtain the appropriate specialist review where required.

10. Search Engine Optimisation (SEO) and Marketing Results

Where SEO-focused writing or marketing content is included in a project, JobRipple will use reasonable efforts to develop relevant, useful and appropriately structured content.

However, JobRipple does not guarantee:

- First-page Google rankings.
- Specific search engine positions.
- Website traffic levels.
- Sales or enquiry volumes.
- Tender success.
- New contracts or commercial opportunities.
- Particular business or financial outcomes.

Search engine algorithms, competitor activity, market conditions and other external factors can influence performance.

SEO and marketing services should be understood as ongoing activities rather than guaranteed results.

11. Artificial Intelligence and Third-Party Tools

JobRipple may use appropriate digital tools and software to support research, editing, proofreading, content development and project administration.

Where artificial intelligence tools are used, they may assist with aspects of the writing process. JobRipple remains responsible for applying professional review and appropriate quality control to the work supplied.

Clients must not provide confidential, commercially sensitive or personal information through third-party platforms unless they have appropriate authority and understand the relevant privacy arrangements.

12. Confidentiality

JobRipple respects the confidentiality of information supplied by clients.

We will take reasonable steps to protect confidential business information and will not knowingly disclose it to unauthorised third parties, except where:

- Disclosure is authorised by the client.
- Disclosure is required by law.
- Disclosure is necessary to provide an agreed service through an appropriately engaged service provider.
- The information is already publicly available through no breach of confidentiality by JobRipple.

Clients are also responsible for ensuring that any confidential information they provide can lawfully be shared for the purpose of the engagement.

13. Website Use and Acceptable Conduct

You agree not to:

- Use this website for unlawful purposes.
- Attempt to gain unauthorised access to website systems or information.
- Interfere with the website's operation or security.
- Upload malicious software or harmful material.
- Copy or misuse website content or intellectual property.
- Submit false, misleading, abusive or inappropriate enquiries.
- Use the website in a way that may damage JobRipple's reputation or operations.

JobRipple reserves the right to restrict access to the website where there is reasonable cause to do so.

14. Third-Party Websites and Links

Our website may contain links to third-party websites, platforms or services for convenience or additional information.

These websites are not controlled by JobRipple.

We are not responsible for their content, accuracy, privacy practices, availability or terms of use.

Accessing third-party websites is at your own discretion and subject to their respective terms and conditions.

15. Cancellations, Delays and Project Termination

If a client wishes to cancel or postpone a project, they should notify JobRipple in writing as soon as reasonably possible.

Any applicable cancellation arrangements, payments for work already completed, committed costs and outstanding obligations will be addressed in the relevant proposal or service agreement and in accordance with applicable law.

JobRipple may pause or terminate an engagement where there is a material breach of the agreed terms, including non-payment or failure to provide essential information, after reasonable notice and an opportunity to address the issue where appropriate.

Any termination will be handled subject to the parties' contractual rights and obligations and applicable consumer law.

16. Limitation of Liability

To the extent permitted by law, JobRipple is not responsible for indirect or consequential losses arising from the use of this website or reliance on general website information.

JobRipple does not guarantee that the website will always be available, uninterrupted or free from technical errors.

Nothing in these Terms & Conditions excludes, restricts or modifies any rights or guarantees that cannot legally be excluded under the Australian Consumer Law or other applicable legislation.

Where services are supplied to a consumer, statutory consumer guarantees may apply.

17. Australian Consumer Law

Nothing in these Terms & Conditions is intended to exclude, restrict or modify rights or remedies available under the Australian Consumer Law.

Where applicable, clients are entitled to the consumer guarantees provided under Australian law.

If a service does not meet an applicable consumer guarantee, the client may be entitled to a remedy under the law.

18. Privacy and Personal Information

JobRipple respects the privacy of people who visit our website or make enquiries.

Any personal information collected through our website will be handled in accordance with our Privacy Policy and applicable privacy laws.

Information may include names, business details, email addresses, telephone numbers and information provided through enquiry forms.

Our Privacy Policy should be read alongside these Terms & Conditions.

19. Changes to These Terms

JobRipple may update these Terms & Conditions from time to time to reflect changes to our services, website operations or legal requirements.

Updated terms will be published on this website with a revised effective date.

Your continued use of the website after updated terms are published indicates that you have read the updated terms, subject to any rights or requirements under applicable law.

Changes to the terms of an existing client engagement will be handled in accordance with the relevant agreement and applicable law.

20. Governing Law

These Terms & Conditions are governed by the laws of Victoria, Australia.

Any disputes arising in connection with these Terms & Conditions will be subject to the applicable laws and courts of Victoria, Australia, subject to any mandatory rights or protections available under Australian law.

21. Contact JobRipple

If you have questions about these Terms & Conditions, our services or website, please contact us.

JobRipple – Copywriting & Content Creation
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