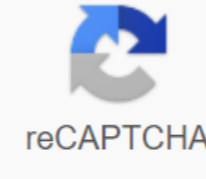




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Economies and diseconomies of scale examples

AO2 you need to be able to: demonstrate the application and analysis of knowledge and understanding of command conditions: These conditions require students to use their knowledge and resources to break down ideas into simpler parts and see how the parts are related: analysis, began, note, demonstrate, distinction, explanation, interpretation, Suggest start with a question why are there no hairdresser businesses the same size as Volkswagen cars? Answer - Economies and a lack of economies of scale settings Economies of scale are when the cost per unit of production (average cost) decreases because output (sales) increases. Scale dis-outlets are when the cost per unit of production (average cost) increases because output (sales) increases. Growth brings both advantages and disadvantages to the business. These interact, and depending on the nature of the business and how it is managed, decide the size that is most optimistic or efficient for the business. This is the field of economies and the lack of economies in scale. Figure 1 illustrates that the average cost falls as output increases, resulting in large companies likely to benefit from lower costs competing smaller. This competitive cost advantage allows large companies to have larger profit margins and have more options in pricing policies. Figure 1: The impact of economies of scale on average cost reasons for economies of scale The most common reason for economies of scale is that some production costs are fixed (as incremental production and these costs remain constant). Therefore, because costs per unit (average costs) are calculated by dividing the cost by the number of AC output units=costs/quantity then each average that includes fixed (numerical) costs must decrease as the quantity produced (the designation) increases (the mechanics) increases (make sure you follow this certificate) AFC=FC/Quantity Fixed Cost Economies scale: 1. Management - Managers are on fixed pay 2. Marketing - Advertising, endorsements and promotional events do not directly depend on the quantity produced 3. Technical - Machines, buildings etc. pay a fixed amount purchasing economies of scale: large companies are able to negotiate more favorable terms when purchasing raw materials etc. 1. Bulk Buying - Remember it's the cost per unit of bulk buying not the total cost (a great example is supermarkets and a local shop) 2. Financial - similar in principle to buying in bulk but this time interest rates are more positive. Reasons for dys-neve-encination on the 1st scale. Communication - becomes more complex 2. Coordination - between classes 3. X-Inefficiency - Management costs increase (uneth automaker costs) 4. Principled agent problem - Delegating powers to employees who are not charged as owners economies of scale relates to the cost advantage generated by an increase in product output. It stems from the in turning relationship that exists between the fixed cost per unit and the quantity produced - Production, lower the fixed costs per unit. This is due to the fact that production costs have spread out to a large number of commodities. As a result, synergy and operational efficiency result in a decrease in variable costs. From this, economies of scale can be divided into two categories: internal economies of scale: arising from within society; and external economies of scale: arising from external factors such as the size of the industry. Economies of scale can arise: increasing yields on a labor distribution scale and good management capacity to afford more expensive and reliable equipment and effective waste reduction and lowering costs utilizing market information in a way that maximizes acceptance of discounted prices and an example of family-scale economies wanting to print invitation cards for their daughter's wedding. Printing 500 tickets costs \$1,000. However, printing 1,000 booking cards will cost them \$1,500. Therefore, while 500 tickets will cost them \$2 per booking card, printing 1,000 copies will cost \$1.5 per ticket. This is because the price will drop after the initial printer setup costs have been covered. As a result, this leaves only a marginal additional printing cost for each additional card. Note that LRAC represents average long-term costs. A lack of end-of-action dis-regulations on scale occur when the cost per unit increases with an increase in the amount produced. This means that any attempt by the firm to increase its output will rise to a corresponding increase in the unit's cost related to the unit's increase in output. It usually happens when society becomes too big. It is represented in the following graph when you then from Q1 to Q2. Beyond point Q1, which is the ideal office size, producing more goods increases costs per unit. Some factors that may lead to sea decommissioning on scale include: reducing returns on scale A a company may be too large to the extent that it cannot properly manage the overlap of business functions and duplication of higher resource price product lines resulting from company supply channels that increase its quantity produced without any change in ownership per farm unit: A. Economies of scale. B. Dis-encom scale. C. Fixed repeats in scale. Solving the correct answer is c. An increase in output relative to an increase in input will be considered a permanent return to scale. It's not economics or lack of economics on a scale. Reading 12 LOS 12f: Describe how economies of scale and lack of economies of scale affect economic costs - Learning sessions written by Paul BOYCE | Scale's September 14, 2020 Diseconomies update is an economic term that defines the trend for average costs to grow alongside output. At some point in production, the process begins to become less efficient. In other words, it's starting to cost more to produce more Output's. In economic jargon, scale diseconomies occur when average unit costs start to rise. For example, the graph below illustrates that at point Q1, average costs start to rise. Let us take a quick example. A café serves 100 customers an hour and employs 5 people for \$15 an hour like that - which is worth \$75 an hour. In turn, each employee serves 20 clients. The café is seeing an increase in demand, so there are now 140 customers an hour. The store responds by hiring two new staff members to serve the additional 40 customers. However, the store hasn't grown in size, so the new staff is starting to reach everyone on the way and order twice. This means that they can only serve 30 additional customers. The new employees can only serve 30 customers, or 15 each - much lower than the 20 previously. These employees cost the café an additional \$30, which works out as a cost of \$1 per customer. That's well below the 100 customers served by the other 5 employees at a cost of \$75, or \$0.75 per customer. The decomposition of scale can be split into two categories: internal and external. Internal dis-encom are factors directly controlled by the firm. For example, organizational structure and process management can be too complex if they are not effectively controlled. This can lead to a lack of communication and duplication of work and, therefore, a lack of scaling tom. In contrast, external dis-encom refers to factors that occur outside the office plant. For example, local infrastructure may cause workers to get stuck in traffic or suffer train delays. This may cause staff to be another, stressed and, therefore, not productive. Technical dis-taq occurs during the manufacturing process. It could be on the factory line, behind the counter at a coffee shop, or an office worker. In other words, it costs the firm more to produce more goods or services. For example, an office may be overcrowded in its offices or factories beyond a reasonable capacity. After that, this density can lead to inefficiency in terms of poor staff morale, and staff getting in each other's way. We can also think of a lack of technicality as a method of production. So, how the product is produced. Technical dis-nuh-estate scales can occur when a company grows faster than its ability to adapt. These usually occur when a company invests heavily in a new role. For example, existing stores may be efficient, encouraging companies to invest in new stores. However, these stores are not necessarily as effective as the first. Over-density during expansion, the firm may increase production beyond reasonable capacity. That might include putting too many barristers behind the bar in the café. They might stand in the way of that or end up duplicating work. Scalathing although the store may be very efficient in Location, the office may expand after it doesn't. In turn, the average cost of production increases. Organizational dissociation occurs when a larger workforce becomes more difficult to manage. For example, Mr. Jones has several bakeries. He hires five employees in 10 of his stores, so he now has 50 more. On its own, it's very difficult to manage and plan the schedules, wages and other factors for these new employees. In turn, he may have to hire more executives, accountants and lawyers, thereby adding costs. Simply put, they are inefficiencies that arise regarding people's management. Such examples include ineffective communication, lack of motivation, greater sick days, irresponsibility or task ownership. Dis-Neve-an Enterprise Communications occurs as the firm expands. In turn, new departments are opening up alongside new employees. For everyone involved, it could create a minefield. To do something, an employee may need to go through different departments to find assistance. The big, successful companies tend to solve problems like this. Although some inefficiency may still occur. As the office grows, there are also psychological problems that can arise. For instance, being one of the 500,000 employees can create a sense of meaninglessness. Furthermore, managers can easily ignore all individual successes. As a result, employees can feel unmotivated, thereby performing less and creating inefficiencies. The health of the employees as stated, employees can feel like another wheel in the wheel of a large company. However, large companies can also create a sense of isolation for many. When there is a regular and standard procedure to follow, it can feel quite robotic. This sense of isolation and meaninglessness not only affects motivation, but also health. In turn, employees may take off more sick days, become less productive, and also become less innovative. Sometimes, big companies can end up paying more than it pays as a small company. If we think of Google, Apple or Microsoft, they all have significant levels of cash flow. For instance, Apple generates revenue of more than \$55 billion a year. As a result, it is inevitable that such companies end up paying moreover for various goods. One example includes The Beats' acquisition of Apples in 2014. It paid \$3 billion for the company, although its valuation was \$1.8 billion just a year earlier. Naturally, if a large company wants an asset, well, or service, it is willing and able to do so despite the price. This is because it has both the will and the resources - something a smaller company will not be able to. Costs are higher as companies become more and more willing to spend more, more likely to overpay for goods and services. In turn, it will eventually affect their bottom line. Bigger waste as company grows, has become disconnect between management and average As a result, an employee's needs are often and ignored. Management may buy resources that employees don't need or want. Some big companies are deadlocked acknowledging that there are levels of reckless spending. As a result, acquisition decisions may go round by round of approval, eventually being blocked in the final stage. In turn, the company may not actually move forward. Markets require strong competition to keep business efficient. Whether it's a small competition, there's less pressure to reduce costs. For instance, a company that owns a monopoly has a reduced incentive to increase efficiency. There's no competition that might make it cricket. Customers don't have a direct alternative either. As a result, uncompetitive markets tend to have higher costs than competitive conditions. Competition can be eroded over time as a company grows and grows. For instance, Amazon has grown at a rapid pace and now has a strong position in the e-commerce market. Although it has no monopoly, it has very little in the way of competition. In turn, this can lead to greater inefficiency if management has little incentive to improve production. More competition: If monopolistic society allows itself to become bloated and inefficient, new companies may recognize an opportunity to enter the market. In addition, high profits with large costs serve as a sign of potential competitors. Higher costs: Companies that have significant market share typically have thousands of employees. As a result of its strong meddling, it may find that management does not have the same incentives to implement universal efficiency within the firm. As the company grows, it may be seen as buying new factories or real estate. In turn, it will require new sources of funding. If these are not uploaded organically, they will come from external sources such as banks or other financial instruments. As a result, the firm will have to repay the interest. This creates an additional cost of smaller companies that don't always have. As financing costs increase, so do the costs of managing financial records. Additional accountants and trials may be required. In turn, the final cost of production can increase if productivity does not grow above and beyond those costs. Expanded workforce: Borrowing more assets requires more employees to oversee the funds as well as manage those resources. Extensively, it also expands into organizational dissal. In turn, the company may have to borrow even more. High levels of interest: When a company uses external financing to grow disorganized, it can become increasingly expensive to pursue. The more company borrowed, it becomes riskier for investors. In turn, lenders pose the risk with higher interest rates. External dis-encom refers to costs incurring due to factors outside the company but affecting the industry as a whole. In other words, The industry is growing, dis-encom is happening that directly affects the private company. So a lack of external action occurs as the industry expands besides the individual company. As the industry grows, it can create additional costs for the local or national population. For example, some factories may open in close proximity to enjoy efficiency. This may come from knowledge efficiency, supplier efficiency, or such efficiency. As a result, such plants may create additional costs in the form of pollution. Pollution is not a cost that is necessarily borne by society, but it can be a heavy cost to both employees and local residents. It can come in the form of air pollution and noise. For example, a newly built airport may create a cost to a third party in the form of noise pollution. As a result the price of a house could be adversely affected. Poor health: Air pollution is known for its possible effects on respiratory health. Furthermore, there are other long-term side effects such as heart disease, lung cancer, and damage to people's nerves, brain, kidneys, and other organs. Lower house prices: Areas more sedimented by air and noise pollution can lose value over time. For example, a new airport could cause significant noise pollution for local residents, creating a not-so-simple incentive for the next buyer of the property. In all industries, they all require a number of natural resources. These can range from work, land, to physical resources such as coal. The fact is that as the industry grows in a big way it uses more and more resources. In turn, existing resources become scarce and consequently more expensive. Skilled work in STEM subjects are mainly in short supply. For companies that employ such workers, it's hard to pull from limited supply, so they start offering higher salaries. As a result, the cost of production inevitably increases. Another example could include producing natural resources such as coal, oil or gold. There is only a definite supply, so when it becomes rarer, it also becomes more expensive to find and extract. In turn, prices rise to make it more profitable and it is worth extracting resources that are harder to reach. For instance, oil fields in the middle of the ocean can be a logistical and economic nightmare. Higher consumer prices as a natural resource becomes rarer and it is inevitable that higher prices will result. Higher wages: For workers in short supply, it could mean higher wages in the long run. Infrastructure occurs as the industry grows so large that it starts to put a strain on local infrastructure. For example, roads may be congested or trains may become dysfunctional. To be sure, some industries tend to dismantle infrastructure from others. Notable examples include transport, taxis, and When it takes an extra hour to deliver goods to the store, it adds an additional cost to the final product. We've already discussed the types of dis-encom and some examples, but let's add them up below: As the company grows, it acquires more employees and creates more departments. In turn, it can make it difficult to contact the right person for the right task. Furthermore, it often becomes common practice to communicate via email. This could allow critical details to be ignored that was highlighted in a voice discussion. When companies grow rapidly, there is a tendency for management to be in place because they are good at their job rather than their management skills. Additionally, there are a certain number of tasks that administrators can perform. Maintaining high morale and keeping staff is not always a priority. As a result, the team is not always as efficient as they can be. Being part of the company of more than 10,000, or even in an office of hundreds, can create a sense of isolation. Furthermore, management, does not necessarily give the same level of praise as a smaller company. In turn, employees may simply feel like another wheel in the wheel, leaving them unmotivated and ineffective. Buying land in New York, London, or another major city has become astronomically expensive. In turn, buying new real estate in these cities can cause average costs to rise. Similarly, as oil becomes scarce, it also becomes more expensive to find and extract. When a company grows, it often takes on large levels of debt. If we look at Apple, for example, it had more than \$14 billion in debt in 2019. With such levels of debt, there are also interest payments that need to be made. An additional cost that can affect final costs if investments do not generate sufficient productivity gains. Shortfalls in scale relate to rising average costs alongside higher levels of output. In contrast, economies of scale relate to declining costs as output increases. The difference between the two is best illustrated below: at some point, the firm starts to become less efficient or the cost of production increases. This is where the company starts experiencing dis-encom. Typically, we see this when a company reaches a certain size where expansion causes the cost of production to increase. Increase.

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