While it is true that the only constant is change, the constant at Child Care Resources Inc. (CCRI) that has never changed is its focus on opportunity — economic opportunity for families, and early learning opportunity for children.

The simple truth is that when a woman has a child, everything changes. In addition to becoming a mother, suddenly, her access to income depends on others. It depends on having someone else in the home who can go to work, or having someone else who can provide child care so she can go to work.

And while some mothers have relatives or friends who can provide loving, nurturing, and safe care, other families need licensed child care programs to provide this support.

And that’s why CCRI was created in 1982 — to ensure that families have access to quality, affordable child care that enables parents to be working and earning while their young children are learning.

CCRI now serves Mecklenburg, Cabarrus, Union, Rowan, and Stanly counties (and also provides some services statewide), with a staff of just over 100 and an operating budget of $12.4 million last year.

Although we’ve been around for more than 35 years, many people still do not know us. That’s because much of the work we do — while critically important — is behind the scenes. This includes educating parents about the importance of early learning and quality child care; building the capacity of the child care workforce to deliver quality services; and advocating for needed system-level improvement and investment.

As the backbone organization for the region’s child care system, CCRI works with local, regional, and state partners to create and scale strategies that address service gaps and emerging needs. We also provide data (lots of it!) to inform community planning and advocate for child- and family-focused policies and investment.

We hope you will take a few moments to learn about CCRI’s accomplishments and impact over the past year and acquaint — or re-acquaint — yourself with CCRI’s story. It’s a story about creating opportunity for children and families; about creating access to quality child care that supports parents’ earning and children’s learning; and about envisioning a community where all children and families have the opportunity to achieve their hopes and dreams, and doing whatever it takes — behind the scenes or out in front — to make it happen.

Thank you for partnering with us to support Child Care Resources Inc.’s work across the region and the state.

B. Taber Cathcart, Board Chair

Janet Singerman, President & CEO
The Child Care Search program is funded by North Carolina Division of Child Development and Early Education, Smart Start of Mecklenburg County, and United Way of Central Carolinas.

CCRI helped thousands of families become better informed to find and choose quality child care – 93% chose 4- and 5-star programs.

- **6,315** total families served
- **8,750** total children served

<table>
<thead>
<tr>
<th>Age Group</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Infant/Toddler</td>
<td>4,717</td>
</tr>
<tr>
<td>Preschool</td>
<td>2,003</td>
</tr>
<tr>
<td>School-Age</td>
<td>2,030</td>
</tr>
</tbody>
</table>

Child Care Search
CCRI administered subsidy programs that helped thousands of families access and afford quality child care – 91% enrolled in 4- and 5-star programs.

CCRI administered $61,684,710 in child care subsidy on behalf of funders.

$7,884 Average annual expenditure/child

7,858 Average monthly children served

3,820 Average monthly state/federal subsidy waiting list (0-12)
CCRI delivered training, consultation, and coaching to help early educators improve their **knowledge, skills, and practices** – helping programs maintain higher quality.

**75%** (588/781) licensed programs served

**1,101** Classrooms received TA/coaching

**2,961** Early educators trained

**928** Training hours delivered

**358** Training classes convened

Early Learning Quality Advancement initiatives are funded by North Carolina Division of Child Development and Early Education, Read Charlotte, Smart Start of Mecklenburg County, and United Way of Central Carolinas.
CCRI reimbursed the cost of **thousands of nutritious meals** for children in child care.

- **129** Family child care programs and centers participating (monthly average)
- **1,502** Children receiving nutritious meals (monthly average)
- **65,257** Nutritious meals served (monthly average)
- **$1,046,759** Total reimbursed to participating child care programs
230 infants and toddlers living in poverty received high-quality child care with health, mental health, and family support services.

100% (230) of children had health insurance and a medical home.

100% (63) of eligible children received services or referrals for mental health.

95% (219) of children received medical exams.

93% (126) of eligible toddlers received dental screenings.

74% (67/91) of teachers had or achieved an AA or a BA degree.

Children served in CCRI’s Early Head Start - Child Care Partnership

- Birth to 1 year: 30%
- 1 to 2 years: 35%
- 2 to 3 years: 34%
- 3 years: 1%
Ready to Read

CCRI and Read Charlotte helped parents and teachers build **literacy routines in child care and at home** to get children ready to learn to read.

**Lending Library**
Participating child care programs sent home rotating bags of quality books for families to read with their young children (birth-5).

**Literacy Coaching**
Teachers received weekly on-site coaching, curriculum materials, and lesson plans to develop language and literacy skills for children (ages 3-5).

**Active Reading Training**
Parents learned the ABCs of active reading – Ask questions, Build vocabulary, and Connect to their child’s world.

**Parent Texting Program**
Parents received tips for fun and easy home-based activities specific to their child’s age (birth-5) aligned with NC early learning guidelines.

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Data Mapping

Child Care Resources Inc. increased its capacity to generate data visuals that illustrate early care and education characteristics and inform community planning.

By layering information on child care supply, demand, cost, quality level, geographic location, parental employment, and poverty, CCRI can generate data visuals like the map at right, which illustrates child care supply and market needs in Mecklenburg County.

Children ages birth-5 in households with all parents present working as compared to the number of spaces in 4- and 5-star child care programs.

- Fewer spaces per child (26 children/slot)
- More spaces per child (2.5 children/slot)
Child Care Landscape

Licensed Programs
n = 705
- 1 Star: 5.6% (40)
- 2 Stars: 3.8% (27)
- 3 Stars: 12.7% (89)
- 4 Stars: 30.3% (213)
- 5 Stars: 47.7% (336)

Licensed Spaces
n = 59,195
- 1 Star: 5.9% (3,506)
- 2 Stars: 0.32% (191)
- 3 Stars: 4.76% (2,817)
- 4 Stars: 24% (14,191)
- 5 Stars: 65% (38,490)

Child Care Enrollment

CABARRUS
n = 6,003
- School-Agers: 33% (1,965)
- Infants & Toddlers: 25% (1,480)
- Preschoolers: 42% (2,558)

MECKLENBURG
n = 29,502
- School-Agers: 29% (8,493)
- Infants & Toddlers: 29% (8,525)
- Preschoolers: 42% (12,484)

UNION
n = 6,201
- School-Agers: 23% (1,414)
- Infants & Toddlers: 37% (2,323)
- Preschoolers: 40% (2,464)

As of June 2019
Statement of Financial Accountability

**OPERATING REVENUE**

$12,145,785

- North Carolina Division of Child Development and Early Education: $3,796,396
- Early Head Start: $3,101,206
- Mecklenburg County Department of Social Services: $2,217,531
- Smart Start of Mecklenburg County: $1,306,263
- United Way of Central Carolinas: $616,422
- Child and Adult Care Food Program: $186,646
- Ready to Read Program: $239,285
- Non-grants and other: $379,761
- Investment income: $302,275

**OPERATING EXPENSES**

$12,405,060

- Training & Technical Assistance Programs: $5,674,750
- Early Head Start: $3,019,510
- Financial Assistance Programs: $2,394,459
- Management and General Assistance: $674,642
- Information & Community Education: $442,641
- Fundraising: $197,078

Note: Expenditures totaling $272,314 were funded through a restricted grant received in the previous fiscal year.
Program Funders
C.D. Spangler Foundation
Charlotte-Mecklenburg Community Foundation
The Duke Endowment
Duke Energy Foundation
Ann Dunlap Hendrix Charitable Fund
The Leon Levine Foundation
Mecklenburg County Government
The Merancas Foundation
NC Department of Health and Human Services,
    Division of Child Development & Early Education; Division of Public Health
    (Nutrition Services)
Read Charlotte
Sisters of Mercy of NC Foundation
Smart Start of Mecklenburg County
Stephen Cornwell Foundation
United Way of Central Carolinas
U.S. Department of Health and Human Services,
    Administration for Children and Families
Yates Fund

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Terry R. Huggins  
Janice Allen Jackson  
Sarah Jackson  
David and Rosalyn Jacobs  
Amy Johnson  
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*Every effort has been made to ensure the accuracy of this report. We apologize for any errors or omissions it may contain and will make any corrections brought to our attention.*
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