



IMPACT²

8th edition

28th of March 2019

Paris City Hall

—
AN EVENT
»INCO

PROGRAM

THURSDAY 28TH MARCH 2019
PARIS CITY HALL
8TH EDITION

ANIMATED BY **MELISSA BELL**, CORRESPONDANT OF CNN IN PARIS
AND **KARINE VERGNIOL**, CO-EDITOR IN CHIEF OF BFM BUSINESS

6:00 PM DOOR OPENING AND MEETING WITH THE ENTREPRENEURS

7:00 PM INTRODUCTION SPEECH

- **Anne Hidalgo**, Mayor of Paris
- **Nicolas Hazard**, President of INCO

7:10 PM INAUGURAL DIALOGUE

- **Cynthia Fleury**, Philosopher and psychoanalyst
- **Claire Nouvian**, President of Bloom

7:30 PM KEYNOTE

- **Youna Marette**, Co-founder of Génération Climat

7:35 PM 4 YOUNG GIRLS ACTING FOR THE ENVIRONMENT

Presentation by **Ophélie Horsley**, Iridescent/
Technovation:

- **Sravya Mikkilineni** – United States
- **Saaniya Saraf** – Canada
- **Praise David-Oku** – Nigeria
- **Nadin Tamer** – Turkey

7:55 PM EXCEPTIONAL PERSONALITIES FOR THE ECOLOGICAL REVOLUTION

- **Céline Cousteau**, Explorer and film director
- **Javier Morales**, Political representative of the island
El Hierro, Canaries
- **Günter Pauli**, Entrepreneur and activist
- **Arthur Chabrol**, Deputy Chief Executive Officer of
Aviva France
- **Jean-Christophe Tortora**, President of La Tribune

8:25 PM WOMAN ENTREPRENEUR OF THE YEAR AWARD

- **Miren Bengoa**, General Delegate of the Fondation
CHANEL
- **Caroline de Maigret**, International model and
godmother of the Woman Entrepreneur of the Year
Award

8:40 PM CONCLUSION

- **Muhammad Yunus**, Nobel Peace Prize 2006

8:50 PM CLOSING AND COCKTAIL

EDITORIAL

BY NICOLAS HAZARD

“There is no plan B because there is no planet B.”

This pithy phrase expressed last year by the astronaut Thomas Pesquet on the Impact² scene still resonates in our ears.

More than ever, the environmental emergency is here, while the term “transition” inexorably pushes us into a general numbness. Small steps are not sufficient anymore, but we need a massive rise of peaceful and positive guerrillas, entrepreneurs, innovators, citizens with concrete solutions to save our planet and its people.

This 8th edition of Impact² is organized to give a voice to these men and women and especially to the new generation, attentive and determined.

Sravva, Nadin, Saaniya and Praise are young girls from around the world, and already great entrepreneurs acting for the environment. Youna Marette, 17 years old only, challenges world leaders for them to change their vision.

We should also mention those who act locally to bring to life the ecological revolution and make a reality out of it: Javier Morales, helping to make the island El Hierro 100% self-sufficient

in renewable energies, Günter Pauli as a promoter of the blue economy, but also large companies like Aviva who commit to make investment with environmental impact accessible to all.

Impact² will be, as every year, a forum for women. The explorer Céline Cousteau, the philosopher Cynthia Fleury and the activist Claire Nouvian will present their commitments for the planet. An exceptional woman who has chosen the path of entrepreneurship to answer an environmental challenge will be rewarded by the Women Entrepreneur of the Year Award.

Finally, we will have the honor of seeing this evening being closed by the Nobel Peace Prize recipient Muhammad Yunus, also deeply involved for the ecological revolution to take place.

Nicolas Hazard
President of INCO
Founder of Impact²





ANNE HIDALGO

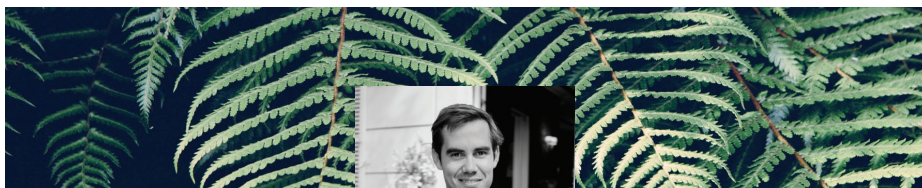
MAYOR OF PARIS

**Anne Hidalgo is the first women
as a Paris Mayor.**

Anne Hidalgo is the first woman as a Paris Mayor, elected in 2014. She also leads the C40, a network of a hundred cities worldwide committed to fight global warming, as well as the International Association of francophone mayors.

Former work inspector, training and labor market specialist, she worked in three Ministers offices of the Jospin government, from 1997 to 2002. Adherent of the socialist party and working in the 15th district of Paris, she was the associate of Bertrand Delanoë, Paris Mayor, in charge of men-women equality and of the Time office -Bureau des temps-, before being in charge of urban planning and architecture from 2001 to 2014.

She wrote several books about the job market, the environment and Paris, including Respirer (Breathe), published in 2018 by l'Observatoire.



NICOLAS HAZARD

PRESIDENT OF INCO

Nicolas Hazard is a French entrepreneur.

He created and manages INCO, a group present in more than 30 countries, whose mission is to be a leading accelerator for startups with a social or environmental impact, at every stage of their development. INCO mobilizes for them 200 billion euros and accompanies every year more than 500 of them across the world.

Nicolas also created INCO US, a social enterprise based in Texas. Its objective is to develop the French social know-how in the United States, in particular through the creation of companies dedicated to social insertion.

Nicolas Hazard also organizes every year Impact², a worldwide event of reference in the new economy. This event brings together 1,500 political and economic decision-makers coming from 50 different countries to the Paris City Hall.

He wrote "Capitalism for all, 20 enterprises that change the world" (Edit the World, 2013) and "The company of the XXIst century will be social or will not be." (Rue de l'Echiquier, 2012). He wrote in the newspaper Le Monde a monthly paper about startups and tomorrow's economy, as well as in The Guardian and in the Stanford Social Innovation Review.

Nicolas has graduated from Sciences Po and HEC. He was elected the 2015 "Young Global Leader" by the World Economic Forum and is the laureate of the Montgolfier award (Economic arts committee). Also, he was elected Young Global Leader by the French American Foundation as well as by the Franco-British council.

www.inco.co.com

INAUGURAL DIALOGUE

CYNTHIA FLEURY, *Philosopher and psychoanalyst*



Cynthia Fleury, Professor at the National Conservatory of Arts and Crafts, holder of the Chair "Humanities and Health", is also associate professor at the Ecole des Mines (PSL / Mines-Paristech). Her research focuses on the tools of democratic regulation. She is the author of several books including *Dialoguer with the Orient* (PUF, 2003), *Pathologies of Democracy* (Fayard, 2005, Paperback 2009) and *The End of Courage* (Fayard, 2010, Paperback, 2011)., *The irreplaceable* (Gallimard, 2015). She has been a teacher at the Ecole Polytechnique and Sciences Po

(Paris). She was president of the NGO Europanova, organizer of the General States of Europe (largest gathering of the European civil society). She is now Vice President. She is the youngest member of the National Consultative Ethics Committee (CCNE). She is also a founding member of the European Network of Women Philosophers of Unesco. As a psychoanalyst, she is a godmother of ICCARRE (intermittent protocol of AIDS treatment) and a member of the medico-psychological emergency unit of the SAMU (CUMP-Necker). In 2016, she founded the Chair of Philosophy at the Hospital (Hôtel-Dieu Paris).

CLAIRE NOUVIAN, *President of Bloom*



Claire Nouvian is an environmental activist and was awarded the "Goldman" prize in 2018, the highest environmental distinction in the field of the environment. She has been passionate about the creatures of the deep oceans since 2001 and realized that there is no synthetic document offering information to the general public and that scientific exploration is still in its infancy. She discovers that the abysses have been exploited industrially for almost 30 years with impunity, and that no law protects international waters, although they cover two-thirds of the

planet. Claire is fully committed to the protection of the abysses and marine ecosystems. Thus, she founded the association Bloom in 2005, the cornerstone of all its actions of education and political advice. Her mission is to share her abyssal discoveries with the world through the *Abyss* book (published in 10 languages) and the traveling eponymous exhibition. In June 2016 Bloom, in collaboration with the Deep Sea Conservation Coalition and the Pew Charitable Trusts, banned deep trawling beyond 800 meters in all European waters.

KEYNOTE

YOUNA MARETTE, *Co-founder of Génération Climat*



Youna Marett was born in Brussels in 2001. She is in charge of the Oxfam shop management at her school and has been a member of staff of the NGO Défi Belgique Afrique for the past three years. With this NGO, she traveled with young people to discover global issues and inequalities in India, in Benin and soon to Rwanda.

Youna is very concerned by climate issues. That's why she is one of the seven founders of «Génération Climat», a spontaneous movement of students in Belgium, whose members promote the struggle for the preservation of the planet and necessary social changes through thursdays students strikes.

TECHNOVATION

4 YOUNG GIRLS ACTING FOR THE ENVIRONMENT



Every year, Technovation offers teams of girls from all over the world the opportunity to learn the necessary skills to become tech entrepreneurs and leaders. Nearly 20,000 girls around the world registered to participate in Technovation 2018, building apps and starting businesses that solve problems in their communities, in particular environmental challenges.

OPHÉLIE HORSLEY



Ophélie Horsley is a Director of Partnerships at Iridescent, a global technology education nonprofit, where she oversees 130+ remote volunteer program managers in 48 countries for the organization's entrepreneurship program for girls, Technovation. Also, she leads international outreach efforts to communities, nonprofits, and universities for the program.



SAANIYA SARAF

AGE : 15

CITY : Kitchener, Canada

THE APP' : Tapp Water aims to address the detrimental impacts that plastic water bottles have on the environment. It helps users find the nearest water fountains, as an easy and eco-friendly alternative to plastic water bottles.

"When you see the amount of plastic bottles on the floor at some events, it makes you think about the consequences for the planet."



NADIN TAMER

AGE : 17

CITY : Istanbul, Turkey

THE APP' : Imprint helps users adopt a greener lifestyle by giving them eco-friendly missions with real-life rewards. Users earn points by completing missions and can redeem their points at Imprint partner businesses.

"Think global, act local !"



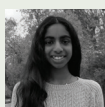
PRAISE DAVID-OKU

AGE : 20

CITY : Calabar, Nigeria

THE APP' : Discardious brings an answer to the problem of inefficient and indiscriminate waste disposal. It allows users request for a mobile cart to pick up their waste, trade waste products, report waste related hazards and learn basic recycling.

"Seeing people leaving waste on roads or gutters made me realize the emergency of the situation."



SRAVYA MIKKILINENI

AGE : 11

CITY : Cupertino, United States

THE APP' : Sea Saver shows the impact of ocean pollution on our environment in a fun way, in the form of a game. It also gives access to articles and quizzes to sensitize the users.

"Seeing images of dying sea turtles made me realize to what extent plastic pollution was destructive."

EXCEPTIONAL PERSONALITIES FOR THE ECOLOGICAL REVOLUTION

CÉLINE COUSTEAU, *Explorer and film director*



Céline Cousteau is a social and environmental activist working with a variety of mediums that range from documentaries to art and design, from consulting with corporations and foundations to public speaking. Each

form shares the same message of interconnectivity between humans and the natural world. As a documentary film director, producer, and presenter, Céline is the founder and executive director of CauseCentric Productions, creating cause-focused multimedia content. Extending her family legacy and her expertise, Céline co-founded The Céline

Cousteau Film Fellowship, a nonprofit program whose mission is to empower young aspiring filmmakers, creatives, and activists to inspire change through filmmaking. Her work has included being Guest Designer for Swarovski, ambassador for The TreadRight Foundation, and Member of the World Economic Forum Council on Oceans. Céline currently sits on the board of directors of the National Aquarium in Baltimore, and the advisory boards of The Himalayan Consensus and Marine Construction Technologies. With a degree in psychology and a masters in Intercultural Relations, Céline is fluent in three languages.

JAVIER MORALES, *Political representative of the island El Hierro, Canaries*



Javier Morales, engineer, is an elected political representant of the Canary Island El Hierro - the first autonomous island in renewable energies. He has more than 30 years of professional

technical and political experience in economic planning, human resources management, renewable energy implementation, international relations, sustainable development, etc. He has been a lecturer on sustainable development and renewable energies at an interna-

tional level and participated to the establishment of a wind farm and a hydroelectric power station to independently make the island of El Hierro in the Canaries. Javier Morales has been a member of the Canary Islands Parliament, is widely involved in political decisions and represents the island of El Hierro abroad. Candidate for the European Parliament on behalf of Coalition Canaria in 2014, he defended a new economic model based on renewable energies and sustainable development to enable innovation and competitiveness.

GÜNTER PAULI, *Entrepreneur and activist*



Günter Pauli is a Belgian entrepreneur and activist. Licencié in economics and titular of an MBA from INSEAD, called "The Steve Jobs of Sustainability" by the Huffington Post, he is dedicated to radical transformation of business and society. He has published

22 books and more than 200 press and scientific articles. He is a member of the Club of Rome and an activist for sustainable solutions, through books, conferences, etc. He is the CEO of the detergent company Ecover and built its first ecological factory. He created the global network ZERI (Zero Emissions Research Initiatives) that counts more

than 50 projects worldwide aiming at contributing towards the creation of a global consciousness rooted in the search for practical solutions based on sustainable natural systems and introduced the concept of "Blue Economy" in his 2010 book, stimulating entrepreneurship while establishing higher standards for sustainability. He has advised governments, entrepreneurs and industry leaders on how to implement breakthrough innovations that permits society to better respond to the basic needs of all, starting with water, food, housing, health and energy. He works with what is locally available, focuses on the generation of value.

ARTHUR CHABROL, Deputy Chief Executive Officer of Aviva France



Arthur Chabrol, 46, is Deputy Chief Executive Officer of Aviva France and Chief Executive Officer of Aviva Life. He joined Aviva France in 2017 as Chief Risk Officer and Actuary. Graduated from ENSAE, he has worked for over twenty years in the insurance sector.

He has led, as a partner, the insurance consulting teams of EY in Paris. He worked in France but also in the Netherlands, in England and in Italy.

He has been teaching at CHEA in Paris Dauphine since 2011 and is in charge of the module dedicated to the financial management of insurance companies (accounting, solvency of insurance organizations). He is a member of the office of the FFA's People's Insurance Commission. He is the author of several articles and books on life insurance, pension financing and insurance risk management.

JEAN-CHRISTOPHE TORTORA, President of La Tribune



Trained at the Institut Supérieur Européen de Gestion, Marketing track, and at the School of Journalism of Toulouse, he is the owner of Hima Group, a media and communication group. Its media activities include La Tri-

bune, Objectif Aquitaine and Objectif News. The group is also active in advertising, press relations, web strategy and editorial communication under the Hima 360 banner.

WOMAN ENTREPRENEUR OF THE YEAR AWARD



**Women entrepreneurship,
a tool of emancipation
and to tackle social and
environmental issues**

10

Created by INCO and awarded by Caroline de Maigret to support and honor an exceptional woman entrepreneur.

WITH THE SUPPORT OF

FONDATION CHANEL Since 2011, the Fondation CHANEL has been supporting projects to improve the economic and social situation of women and girls around the world. It is committed to ensure equality between women and men through an integrated approach by promoting and ensuring women's access to economic resources, entrepreneurship, education, culture and training, decision-making and leadership as well as health and social protection. It currently supports more than 65 projects in 35 countries around the world.



THE JURY

Jury led by **Anne Hidalgo** Mayor of Paris

Caroline de Maigret, International model and godmother of the Woman Entrepreneur of the Year Award

- **Melissa Bell** Correspondant in Paris - CNN
- **Sophie Bellon** President of the Board of Directors - Sodexo
- **Miren Bengoa** General Delegate - Fondation Chanel
- **Méka Brunel** General Director - Gecina
- **Marie-Claire Daveu** Director of International Institutional Affairs - Kering
- **Mercedes Erra** Executive Director - HAVAS Worldwide
- **Antoinette Guhl** Deputy Mayor in charge of social business, social innovation and circular economy - Mairie de Paris
- **Nicolas Hazard** Founder - INCO
- **Virginie Helias** Vice President & Chief Sustainability Officer - Procter & Gamble
- **Isabelle Juppé** Sustainability Delegate Director - Groupe Lagardère
- **Sybille Le Maire** Executive Director - Bayard Presse
- **Axelle Lemaire** Terra Numerata Director - Roland Berger
- **Patricia Lemoine** President of the Supervisory Board - Groupe Galeries Lafayette, General Director - Motier
- **Claire Léost** General Director - CMI France
- **Alexandra Palt** Vice President - Fondation L'Oréal
- **Aurélié Robineau Israel** General Secretary - Ville de Paris
- **Salwa Toko** President - CNNum



MIREN BENGOA

GENERAL DELEGATE OF THE FONDATION CHANEL

Graduate of Science Po Paris and specialized in public health, Miren Bengoa completed her studies with a degree in international cooperation between Switzerland and Burkina Faso. She worked for 2 years in the private economy, in France and Egypt, before joining the Terre des Hommes Foundation as head of knowledge management and strategic planning. With 8 years of experience in the United Nations, Miren Bengoa was responsible for reproductive health programs at the United Nations Population Fund (UNFPA) in Ecuador and Cameroon. In 2008, she joined the UNICEF Regional Office in Dakar as a specialist in health and evaluation. In 2011 she joined the Fondation CHANEL and in 2013, she founded the National Committee UN Women France of which she is now Honorary President.



CAROLINE DE MAIGRET

INTERNATIONAL MODEL AND GODMOTHER OF THE WOMAN ENTREPRENEUR OF THE YEAR AWARD

Caroline de Maigret is a French international model and music producer. After graduating from La Sorbonne in Modern Literature, Caroline moved to New York in 1994 and began a modeling career. She works for Chanel, Dior, Louis Vuitton or Balenciaga, and covers the biggest international fashion magazines such as Vogue, Harper's Bazaar or Elle. In 2005, she created Bonus Tracks Records, rock music label and production company, and a publishing company, Yarock Editions with her partner Yarol Poupaud. Their son Anton was born in 2006. In 2014, she published the book How To Be Parisian Wherever You Are, Best Seller translated into 34 languages. In 2016, she became spokesperson and ambassador for Chanel. Caroline de Maigret defends the rights of women and children throughout the world with associations.



THE CANDIDATES



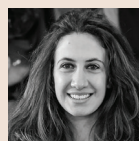
FRANCE: Morgane Barthod

METEO SWIFT has developed a new renewable energy forecasting technology based on AI and weather forecast expertise. Meteo Swift is now the most reliable and accurate energy forecasting tech in the world.



TUNISIA: Amira Cheniour

SEABEX gives farmers the necessary tools to handle better their resources and answer to the water and fertilizer needs of the plants, with a decisional platform that gathers data and a solution to automatize the systems and the supervision.



ITALY: Anna Fiscale

QUID is a women-led not-for-profit cooperative tackling unemployment among disadvantaged women. It provides stable and fair employment opportunities in Italy in fashion through its own brand, Progetto Quid.



SPAIN: Gloria Gubianas

HEMPER combines the Nepalese tradition with modern designs adapted to the western markets, and creates social and environmental fair products, with the ambition of becoming a leading sustainable fashion brand.



UK: Carolyn Hicks

BRILL POWER has designed a new intelligence system for large battery packs. Its mission is that no battery cell will be sent to waste while being still usable, because half of them are sent to waste are still good.



NEW ZEALAND: Lisa King

EAT MY LUNCH is a catering and food delivery system allowing the users to donate one meal for every meal ordered to Kiwi kids, since 1 in 5 lives in poverty and thousands go to school without a lunch every day.



RWANDA: Christelle Kwizera

WATER ACCESS RWANDA offers tailor-made solutions in the field of collection, distribution and purification of water. It has provided water to over 100 000 rwandans through a network of 82 boreholes and INUMA purified clean water microgrids.



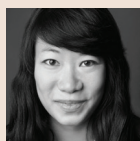
SOUTH AFRICA: Renshia Manuel

GROW BOX provides veggie garden boxes, with the aim of providing basic food nutrition to the people who need it the most, while fostering the development of sustainable and eco-friendly practices.



SOUTH KOREA: Hyerin Park

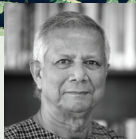
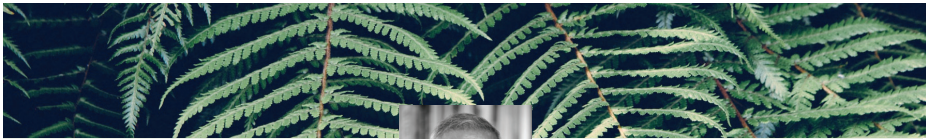
ENOMAD is a compact hydro-power generator that has a modular design and represents a powerful and efficient battery system to take affordable green energy to off-grid areas around the world.



UNITED STATES: Stephanie Speirs

SOLSTICE provides community solar power to Americans that cannot install solar panels on their roof. It connects people and allows them to enroll in a local solar garden, enjoying the benefits of solar without installations or upfront costs.

CONCLUSION



MUHAMMAD YUNUS

NOBEL PEACE PRIZE 2006

Nobel Laureate Professor Muhammad Yunus, born in Bangladesh in 1940, is the father of microcredit, the father of social business, the founder of Grameen Bank, and of more than 50 other companies in Bangladesh. For his constant innovation and enterprise, the Fortune Magazine named Professor Yunus in March 2012 as “one of 12 greatest entrepreneurs of our time.”

The concept of social business, which he introduced into the economic framework, is defined as a non-dividend company dedicated to solving social problems, such as healthcare, education, sanitation, water pollution, unemployment, environmental degradation, etc. His microcredit idea has spread to almost all the countries in the world, including the western industrialized countries.

He received more than 50 honorary degrees from universities across 20 countries. He has received 112 awards from 26 countries including state honours from 10 countries.

STARTUPS FOR GREEN BY INCO



DOUMEIGN
is specialized
in the

production and sale of furniture and accessories based on doum. Doumeign created a cooperative of women where they are taught specific weaving techniques and then hired as artisans in the cooperative.



M2M
created an
adaptable

solution, dedicated to industries, to measure energy consumption and use production and environmental parameters to optimize the process.



TYEGRO-CI

has 3 main activities:
• Production of kitchen charcoal from agricultural and household waste.
• Production, processing and marketing of organic products.
• Production of synthetic leather made from pineapple leaves.



GREENTSIKA
is a door-to-door waste
pre-collection

project in Madagascar supported by the integration of technological solutions and tailor-made waste transportation equipment: the trash cans.



YALLABUS

is a platform that

aims to boost public transport in Lebanon. The idea is to install a tablet in each bus that will be geolocated and facilitate user's experience.



LE PAVÉ

is an eco-construction material made from plastic waste that

disrupts the way of consuming in the building industry.



JIMINI'S

objective is to gradually integrate edible insects into our daily diet.



KLAXIT

is the French

leader in home-to-work carpooling with more than 370,000 trips offered every day on its network.



ENERCOOP

is the pioneer of 100% renewable

electricity supply in France. The Enercoop cooperative proposes to its customers to support energy transition in territories directly related to producers.



RECONCIL

is a zero-waste
returnable

packaging rental service for take-away sales.



UPCYCLE

is an urban
agriculture

company that aims to feed the city by promoting its biowaste, providing tailor made and local solutions.



MOON

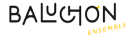
developed
a Virtuous

Smartphone for energy and financial inclusion.

**PLATAN**

reintroduces nature in an unexpected way in our living

areas, creating tailored plant-based creations for companies' environments.

**BALUCHON**

is an ultra-fresh caterer

that organizes its action around 3 activities: catering, support for the emergence of new social enterprises, and advice to communities and businesses.

**LA TABLE DE CANA**

PARIS-ANTONY has the objective to train people away

from employment to catering professions.

**LEMON TRI**

and Lemon Aide offer a complete out-of-home recyclable

waste management service. They equip businesses, schools, shops, train stations, etc. with sorting equipment.

**SIMPLON**

offers training

courses in digital technical jobs for job seekers and remote public audiences in France and abroad.

**DIAW MULTI SERVICES**

locally produces

recycled plastic drip pipes to address the problem of lack of water in agriculture.

**PLAST'IF**

developed a machine that

recycles all plastic waste and prints new products from this waste.

**GOUTRA**

developed a telemetry system

for water consumption that adapts to any type of faucet and provides telemetry and display of water consumption in real time.

**COCOLIS**

allows

carpooling of parcels, objects and furniture without a care.

**ODEN**

is a 100%

natural cosmetics brand that uses only French plants!

**PANAFRICA**

offers wax sneakers from eco-responsible manufacturing for a modern and offbeat style!

**REBELLE**

offers unique and gourmet

home-made jams with fruits and vegetables moved out from the distribution channels.

**RECNOREC**

turns the non-recyclable into a solid and healthy composite material, multi-purpose and multi-use, 100% recyclable.

**CULTURES ET COMPAGNIES**

helps organic farmers create small vegetable farms on the available land owned by companies around the cities.

**ETHI'KDO**

is the first gift card dedicated

to sustainable consumption and charity offering.

**PYXO**

allows companies'

employees to enjoy a zero-waste lunch in any restaurant nearby. They also benefit from exclusive discounts without any mandatory return!

**VELOMA**

manufactures cargo bicycles and low-tech tools made to measure and in small serial production in paris suburb.

IMPACT² PARTNERS

HOST



INCO is the global accelerator of the new economy, whose mission is to support all high-impact start-ups at all stages of development. INCO mobilizes more than 200M€, managed or advised, and empowers each year more than 500 of them throughout the world. By integrating all its activities into a single accelerator model - identification of entrepreneurs via bootcamps, support for 3 to 9 months, and capital investment at all stages of development - INCO multiplies the successes of green and social start-ups that make the world more inclusive and sustainable.

WITH THE SUPPORT OF



The city of Paris is definitely committed to accompany innovators and social entrepreneurs. In particular, it supports them through calls for tenders, public grants, interest-free loans, or guaranty funds. It also brought together over the last years a large network of acceleration places and local incubators, such as the Maison des Canaux in the 19th district of Paris. Thanks to this joint mobilization of private and public actors, more than 10% of salaried employment in Paris is in the social economy.

TRAINING



1 → 3 months

ACCELERATION



~ 9 months

INVESTMENT



100 K€ → 5 M€



GREAT PARTNERS



Aviva France, a committed insurer and investor, contributes to the achievement of the United Nations Sustainable Development Goals (SDGs). Aviva Sustainable Solutions is acting for the climate, championing responsible investment and promoting inclusion. In 2019, Aviva France continued its actions and launched on March 28th "Aviva Vie Sustainable Solutions", a comprehensive and responsible offer of savings and retirement. Aviva is a general insurer serving 3 millions private and professional customers. Pioneer in the field of CSR for many years, Aviva created in 2014 with INCO "Aviva Impact Investing France", fund with 30 millions euros dedicated to financing companies that have an impact. This year, the 4th edition of La Fabrique Aviva will reward up to 1 million euros for young startups in sustainable entrepreneurship across France; the call for projects is in progress, apply or spread the word on thefabriqueaviva.fr!

Brut.

Brut is a French online media founded in 2016, 100% digital and mainly broadcasted on social networks, only in video format.

The videos and broadcast interviews, and short videos

in a format adapted to the mobile. Brut has offices in Paris and New York and local offices in other countries (UK, China, India, Mexico). It is geared towards the generation of Millennials, offering a new way of disseminating information.

The videos cover topics of society, politics, culture, often focusing on feminism, the fight against discrimination or the environment.

LA TRIBUNE

Media of reference in transformation, La Tribune is also a medium of solutions.

La Tribune is now the leading economic information network and the second largest media brand among economic and financial information sites, with 1.3 million visitors per month, 5.2 million visits per month and over 21 million page views; but also 352,000 Facebook members, and 207,000 Twitter followers.

Facing the acceleration of major digital, ecological and societal transitions, La Tribune is "the changing world newspaper" in the French media landscape.

A reference in the economy and finance sector, La Tribune draws on a legacy of 30 years of innovation and sectoral presence in all regions.

Economic journal of proximity, its editorial expertise is based on a network of journalists in direct relation with the real economy in the region and in major cities.

CNN All of CNN's content and services are available in seven languages on all media (TV, Internet and mobile), and accessible in more than 475 million households worldwide.

CNN International is the world's #1 news channel, according to surveys in Europe, the Middle East, Africa, the Asia-Pacific region and Latin America. CNN Digital is the leading source of information on online, mobile and social news. CNN continues to invest in expanding its digital footprint through different digital acquisitions and a variety of strategic partnerships for content creation. CNN relies on a global understanding of the behavior of its audience through a logic of data analysis. The channel has been rewarded several times for the quality of its journalism.

Each year CNN Vision - CNNI's non-news programming division produces nearly 1,000 hours of long-form documentaries and specials. CNN has 36 editorial offices and more than 1,100 international affiliates via CNN Newsource.

CNN International is a chain of Turner Group, a subsidiary of WarnerMedia.

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CONTACT

INCO

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