New PCI (IMB) Course Descriptions  

**IMBX-SHU 232  Entrepreneurship Explored**  
Tu. Th. 3:15-4:30, Rm 900  By Yanyue Yuan

The main aim of this course is to probe into the core rationale behind entrepreneurship: taking initiatives to make changes. Lecturing only accounts for less than one-third of the course, and students are expected to exhibit a high level of self-motivation to critically examine established and emerging ideas that have been shaping and transforming the concept and practices of entrepreneurship, as exemplified in specific cases and current practices. Students will thus be prompted to think critically and creatively about how to respond to the complexities of changes. The course lays emphasis on creativity, ethics, and future-oriented vision.