

# \* Understand your Community .

Civic Collaborators come in all different shapes and sizes. We've identified the top nine types of collaborators that typically exist within a community ranging from early adopters to social butterflies to the begrudging skeptics, we're sure you recognize more than a couple of the characters below.

## The Civic Leader

The civic leader is anything but a behind-the-scenes person. A big idea person who helps other team members arrive at "aha" moments. Civic leaders begin a lot of discussions, highlight interesting ideas and add thought-provoking comments to discussions.



## The Stealth Ninja (Fox)

A covert collaborator, the stealth ninja or fox is the one who lurks, quietly moving from conversation to conversation viewing other people's work that piques their interest. They usually abstain from commenting unless absolutely necessary.

## The Executive

The executive is usually a decision-maker in their day job and has limited time, yet wants or needs to be involved in a high-level. Speed, efficiency and convenience are of utmost importance.



## The Expert

The expert is the "go-to" person for questions about the community, the environment and best practices. They find interesting and innovative ways to share inspiring examples.



## The Socialite

This type of Civic Collaborator was born to be social, they are storytellers and connectors. Sharing project details and encouraging others to contribute come second nature.



## The Next Gen.

The next generation has youthful energy and optimism towards the future. They are highly connected to friends and use social media. They don't always follow the rules or read the codes and ordinances.



# The 9 Types of Collaborators Civic

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## The Skeptic

The skeptic is a somewhat vocal opponent to the process, project, government or collaboration. They can often be detractors if they refuse to participate in meetings, or online.



## The Gate Keeper

The gatekeeper has been around and was involved in the last planning process. A creature of habit and may not be the most tech savvy person.



## The Taskmaster

Taskmasters are often organized to an extreme. No detail is too small, no action item goes unassigned and no report goes unread.



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