

## ***Red Bull The Energy Zone (the “Contest”)***

### **TERMS AND CONDITIONS**

These terms and conditions (the "**Terms**") will apply to the ***Red Bull The Energy Zone contest*** organized by Red Bull Malaysia (under Yee Lee Marketing Sdn Bhd) (the "**Company**"), (the "**Contest**").

1. All participants ("Participants") must be at least eighteen (18) years old at the start of the Contest Period to be eligible to participate in the Contest.
2. The Company may, upon request, require all Participants to submit valid identification for the verification of the Participant's identity.
3. The Company may exclude any person from participating in the Contest without prior notice and/or reason, at its absolute discretion.
4. The Contest will start on [September 10, 2024] at [0000 hours], and end on [October 10th, 2024] at [0059 hours], ("Contest Period"). All entries received outside the Contest Period will be disqualified immediately. Any correspondence will not be entertained.
5. To participate in the Contest, Participants must meet the following criteria:
  - a. Must be a Malaysian citizen with a valid identification document and a permanent address in Malaysia;
  - b. Must not be an employee of the Company and its affiliates or an immediate family member of the employees (spouse, parents, siblings, and children) or a household member of the employees; and
  - c. Must not be an employee of the organizing party involved in the Contest, or their immediate family members (spouse, parents, siblings, and children) and household members. The organizing party includes:
    - i. IMEDIA ASIA SDN BHD

6. Participants must complete the following steps to enter the Contest:

Step 1: Record and Share your inspiring energizing moments with Red Bull energy drink (Gold/Less Sugar/Plus)

**Step 2:** Upload your most creative video or picture with the hashtags #RedBullEnergyZone #PercayaTenagamu and #TrustYourEnergy (on Facebook or Instagram)

**Step 3:** Tag and follow Red Bull Malaysia on Facebook (<https://www.facebook.com/RedBullMalaysia>) and Instagram (<https://www.instagram.com/redbullmalaysia/>).

Step 4: Please ensure that your social media profiles are set to **public**

7. To avoid doubt:
  - a. Only entries that have completed Step 1 through Step 4 will be eligible to be selected as winners, and only ONE (1) prize will be awarded to each winner.
  - b. There is no limit to the number of submissions, contestants are free to showcase creativity and increase chances of winning!
  - c. All contests will use the same mechanics and steps stated on Red Bull Malaysia's Social Media Pages Facebook (<https://www.facebook.com/RedBullMalaysia>) and Instagram (<https://www.instagram.com/redbullmalaysia/>)
8. The winner will be selected based on the **most creative, originality and outstanding submission**. Our panel of judges will evaluate all entries and choose the one that best exemplifies creativity and excellence based on eligibility criteria in Clause 7a.
9. All decisions by the Company are final.
10. Judging for the contest winners will take place after the Contest Period.
11. Winners will be announced on Social Media Pages (Red Bull Malaysia).

The Company reserves the right to amend, at its absolute discretion, the mechanics and/or details of the Contest without prior notice to Participants.

This contest will involve a total of 3 prizes:

Ranking	Prize Description	Number of Winners
Semua pemenang	Insta360 X4 Camera <i>(The stick &amp; memory would not be included)</i>	3

\*Subject to specific terms and conditions as may be stipulated by the Company

- a. The Company will announce the winners by [October 31st, 2024]. The Company will also contact the winners via DM on the Announcement Date to arrange for prize delivery.

Winners are required to provide the following details via private message within forty-eight (48) hours after the announcement and the prize fulfillment can take approximately 2 months.

- b. Full Name as per Identification Card
- c. Phone Number

- d. Mailing Address
- e. Email Address

Upon verification of the winner's identity by the Company, the prize will be sent to the winner via courier. The Company will share the tracking number once the prize is handed over to the courier. The Company will not be responsible for any damage, loss, or delay of the delivered package.>>>

- 12. Participants agree that all prizes are non-transferable, non-exchangeable, and cannot be exchanged for cash and are subject to availability. Prizes cannot be resold or used for any commercial purposes.
- 13. All Prizes must be claimed within 2 (two) months from the date of notification. All unclaimed Prizes will be forfeited. The Organiser will not be held liable in the event of non-receipt or delayed delivery of the notification to the participants.>
- 14. Participants agree that all prizes are accepted at the winner's own risk, and the Organizers exclude all liability, representation, and warranty related to any prize to the extent permitted by law. Contest winners must comply with the terms and conditions of each prize.
- 15. The Organizers reserve the right to substitute any prize with an equivalent item without prior notice.
- 16. By participating in the Contest, Participants are deemed to have accepted and agreed to be bound by these Terms and any other instructions, terms, and conditions that may be issued by the Company from time to time.
- 17. By participating in the Contest, Participants agree:
  - a. That the Company has the right to make videos, photos, and/or record the Contest (including winner announcements and prize collection), and to publish images, videos, and details of Participants for any purpose related to the Contest without needing to provide prior permission, notice, or compensation;
  - b. That all intellectual property rights in the content shall belong to the Organizers. The Organizers have the exclusive right to use, edit, modify, and publish the entries submitted by all Participants, publish the names of Participants, in any manner deemed appropriate for any advertising, trade, promotional purposes, and for any other reason whatsoever, without further notice to Participants, and Participants cannot claim ownership or any payment or compensation for such materials;
  - c. That the Company has the right to suspend, withdraw, or cancel the Contest, and to amend these Terms at any time at its absolute discretion without prior notice;
  - d. That the Company's decisions regarding all matters related to the Contest are final, and the Company will not entertain any correspondence or appeals regarding the same;

- e. That Participants found to be involved in misconduct, including fraud, deceit, and/or manipulation will be disqualified from the Contest and will not be eligible to win any prizes;
  - f. To indemnify the Company against any loss, damage, liability, cost, or expense (including reasonable legal fees) that the Company may incur in connection with any breach of these Terms by the Participant; and
  - g. That the Company will not be responsible for any injury, loss, or damage arising from or related to the Contest, including but not limited to any errors in calculating chances, equipment damage or malfunction, or errors in the results of the Draw.
18. The Contest is in no way sponsored, endorsed, administered by, or associated with Facebook, Instagram, or YouTube.
19. Any clause in these Terms or any other terms and conditions agreed or accepted by Participants that is invalid, unenforceable, or illegal will be enforced as closely as possible to its terms, but otherwise, it will be considered severed and will not affect the enforceability of any other clauses, which will remain valid and enforceable to the extent permitted by law.
20. In the event of any discrepancy between these Terms and any content related to the Contest, these Terms will prevail. In case of any discrepancy between the English version and any other version of the Terms, the English version will take precedence.
21. Participants agree that these Terms will be governed by Malaysian law and that Malaysian courts will have exclusive jurisdiction over any disputes arising from these Terms.

**END**

*Notice Under The Personal Data Protection Act 2010:*

*a. This written notice ("Notice") serves to inform you that your personal data is being processed by or on behalf of Yee Lee Marketing Sdn Bhd ("Yee Lee" or "we" or "us"). Further, by submitting this Contest entries, you hereby consent to the processing of your personal data by Yee Lee in the manner as specified in this Notice. We shall be processing the personal data that you have provided us with such as your name, national identity card number, contact number, address and any other information that we have requested from you in this Contest entries. Yee Lee will be processing your personal data, including any additional information you may subsequently provide Yee Lee, for the purposes of conducting this contest and contacting you (if necessary).*

*b. The personal data that you provide us may be disclosed to our service providers only for the afore-mentioned purposes. You are responsible for ensuring that the personal data you provide us is accurate, complete and not misleading and that such personal data is kept up to date.*