

SALT MODULE

LET'S CONNECT



“TO CHANGE TAKES EFFORT”



Betterpreneurs

CONNECTING PURPOSE AND PROSPERITY

OUR BELIEF

At Betterpreneurs, we believe entrepreneurs building and scaling businesses are the unsung heroes moving communities forward.

Heroes that have ambition to grow their companies by benefitting from business opportunities identified. In doing so, they demonstrate commitment to addressing social challenges. As a result, they drive development of people and prosperity.



THE CHALLENGE

Realising growth, however, is not easy. Our unsung heroes face daily challenges in building strong leadership, in nurturing a vibrant culture, in developing the right strategy for their business and in sticking to discipline and focus in execution.

Without an answer to these challenges, it is hard to achieve sustainable growth. And in order to leave a legacy, sustainable growth needs to be accomplished.

OUR OFFER

We understand that it takes time, patience and perseverance to take your business to the next level and beyond. To change takes effort. It can be painful.

Talent and opportunity is available but running into roadblocks along the way, seems inevitable. In these instances, external guidance with a holistic overview to achieve the full potential, can be required.

We offer that, based on years of experience in working with entrepreneurs all over the world developing strategy, reinforcing leadership and building strong, cohesive teams. We know how to create space for reflection. We can help you learn from other markets and players and find renewed inspiration for your unique legacy.

We do this by using our proprietary SALT model

STRATEGY

1. Connect purpose with client needs
2. Deep diagnosis on critical challenges
3. Decide guiding policy

ACTION

1. Coherent actions creating synergy and competitiveness
2. Measurements of financial and impact indicators
3. Process optimization and perseverance

LEADERSHIP

1. Personal meaning
2. Self awareness
3. Create change

TEAMS & CULTURE

1. Trust
2. Leverage diversity and strength
3. Accountability and Governance

THE PLAN

A good leader organizes good support. Bring us in and we get the best out of the leadership team. The reward will be sustainable growth, not only financial but also personal growth. Our passion is to get the best out of the entrepreneurs and their teams.

Because we believe in unsung heroes growing their legacies.



INTERESTED?

We are looking forward to learn about your legacy and how we can help.

Please contact us through www.betterpreneurs.nl or on one of the following emails or numbers:

MICHEL

michel@betterpreneurs.nl
+31 6 42 70 19 65

DAVID

david@betterpreneurs.nl
+31 6 50 63 07 10

ERIK

erik@betterpreneurs.nl
+31 6 11 88 57 71

“FOR YOUR UNIQUE LEGACY”



Betterpreneurs

CONNECTING PURPOSE AND PROPERTY