

Amaryllo Unveils Biometric Security Cam with Fire Warning Technology at IFA Berlin 2019

Amaryllo Inc.

Berlin, Germany - **September 6th-11th** - Amaryllo Inc. attends IFA for the seventh year in a row. Amaryllo showcased the latest innovative technology that A.I. has to offer, alongside almost 2000 other exhibitors from around the world and showcased our products to over 200,000 visitors. IFA is one of the longest-running industrial exhibitions in Germany. Launched in 1924, IFA offers exhibitors to show their current products and advancements to the mass market, generating large amounts of media attention, making IFA one of the most popular exhibitions in the world.



Amaryllo's latest feat in innovation is the fire warning feature. Amaryllo exhibited this revolutionary development at IFA 2019 as the first security camera company to offer **fire warning** through computer vision to maximize safety. Amaryllo cameras can detect potential fires and send notifications to alert owners to take action. This cutting edge development will give homeowners peace of mind when they aren't at home.

Amaryllo cameras also use biometric analytics to identify objects such as humans, vehicles and pets. Powered by A.I., biometric systems learn to recognize faces by evaluating facial features and analyzing

the results. This data can authenticate an individual promptly and precisely. Another camera feature is auto-tracking, which allows the camera to track an object with up to a 360° view to optimum security.

Alongside having **military-grade 256-bit encryption** security, Amaryllo also offers biometric features like Heat Mapping and Path Tracking. Heat Mapping allows camera owners to see “hot spots” in their home. Our intelligent cameras collect data to produce an easy to understand graphics to show the most popular areas where human activities occurred, for example, where children like playing. Path Tracking intelligence can be used if there is a home intruder. Path Tracking can showcase how they got in and where they went. In the future, further measures can be taken to secure the entrance point and potentially see what the intruder took.



Founded in Amsterdam, the Netherlands - Amaryllo is ranked the world's No. 1 camera robot company worldwide. Amaryllo is the market leader in offering biometric analytics powered by A.I. for standalone auto-tracking and rapid facial recognition that are patented Amaryllo technologies.

Images for Media:

https://www.dropbox.com/sh/09m1gd3m7gu6grm/AACMEVXhPWVXhI7SCHWy_vN1a?dl=0

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