# MAEGHEN MACDONALD KUHN, Ph.D., M.B.A.

703.309.6062 - Maeghen.MacDonald@gmail.com

### **EDUCATION**

### **Doctor of Philosophy, Higher Education**

August 2014 to March 2017 College of Education

The Pennsylvania State University

- Dissertation: Understanding Online Student Success Through The Use Of Astin's IEO Model
  - o Defended March 3, 2017 Degree Conferral May 7, 2017
- Minor in Adult Education

#### **Graduate Certificate, Institutional Research**

August 2014 to August 2016 College of Education The Pennsylvania State University

### Master of Business Administration, Executive Management

January 2010 Peter J. Tobin College of Business St. John's University

Summa Cum Laude

Beta Gamma Sigma International Honor Society

### **Bachelor of Arts, Communications and Political Science**

May 2007 College of Liberal Arts and Sciences Alfred University

Honors in Communications

Minors in Criminal Justice, Marketing, and Public Law

#### **EXPERIENCE**

#### **Assistant Vice President, Adult and Online Education**

June 2018 to June 2019 Keuka College

Keuka Park, NY

Keuka College's Adult and Online Education (AOE) division includes all off-site domestic and online programming of the College. The AVP has overall responsibility for strategy and business development, program delivery, quality student and faculty service, annual business plans and budget development, relationship building, and people leadership. The AVP of AOE reported to the Vice President of Enrollment Management and Student Development (EMSD) and strongly collaborated with the Provost & Vice President of Academic Affairs. In June of 2019, AOE enrolled approximately 750 students with four undergraduate programs and three graduate degrees offered in either face to face or hybrid format at 56 sites around the state, and one graduate degree offered online.

#### Strategic Planning & Program Development

- Successfully lobbied and built community around the rebranding of "Center for Professional Studies" to "Adult and Online Education (AOE)" to include four pillars of business: Degree Completion Hybrid Programs, Online Programs and Courses, Continuing Education, and Keuka Academy.
- Developed a strategic plan for growth for off-campus domestic academic programs, including developing new credit-bearing programs, new non-credit programs, and new delivery formats.
- Developed, evaluated, and maintained the catalog of programs and courses of AOE.
- Provided market demand reports with curricular, operational, and financial recommendations on new program initiatives in a variety of disciplines, formats, and delivery modes including Family Nurse
   Practitioner, E-Sports, Cybersecurity, all undergraduate Nursing programs, Criminal Justice, Psychology, and Communications.
- Created Keuka Academy, which offers non-credit degree programs, professional development, and personal
  enrichment opportunities offered online, in your community, or on Keuka College's lakefront campus.

- Contracted with career training and professional development online providers including Ed2Go, JER
   Online, RealEstateCE, and Income Tax School.
- In collaboration with the Provost and Humanities & Fine Arts division, hired a consultant to assist in the development of two local certificates in Cybersecurity & Information Management that could also be completed as an academic minor delivered completely online.
- Developed a partnership with a local winery to create and develop an online personal enrichment certificate course that includes wine tasting, the making of wine, the history of wine in the Finger Lakes region of New York, and sustainability.
- Created a carousel model to enhance the efficiency of scheduling and planning of courses.
- Reorganized the hiring process of Subject Management Experts (SMEs) and Adjuncts of online courses to better involve and engage the Division Chair and full-time faculty.
- In collaboration with the Provost office, provided oversight of compliance with New York State Education
  Department (NYSED) and Middle States Commission on Higher Education (MSCHE) including programmatic
  changes, substantive changes, off-site locations, and distance learning.
- Managed course schedules for online and off-campus domestic programs; and oversight for site logistics and instructional delivery.
- Created educational partnerships with employers such as regional hospitals, governmental agencies, corporations, and non-profits.

#### Enrollment Management & Student Development

- Developed a strategic marketing and recruitment plan that includes tuition and enrollment targets.
- Oversight of the AOE Admissions team in its efforts to achieve the enrollment growth goals stipulated in the College's Long Range Strategic Plan (LRSP).
- Oversight for the implementation of Technolution's Slate CRM, custom for the adult and online students.
- Developed and implemented strategies to ensure newly accepted students are prepared for their programs and provided resources to keep them engaged through their studies.
- Responsible for students receiving excellent services, from inquiry to graduation, working in partnership with Division Chairs, Program Directors, faculty and AOE staff.
- Oversight of the delivery of ongoing student support services including, but not limited to: advisement, tutoring, registration, financial aid, IT services; ensured a response to student inquiries within 24-48 hours.
- Oversight of the Wertman Office of Digital Education which includes support for the campus-wide learning management system (Moodle) and instructional design for online programming.
- Collaborated with Registrar, Information Technology, and Institutional Research to develop and maintain effective metrics to track student engagement, student retention, and student success.
- Handled all Academic Progress and Behavioral decisions for AOE students.
- Created an optional, online course that provides career coaching and professional development guidance to all students via Student Success Advisors.

#### Administration and Finance

- Management of a multi-million-dollar budget.
- Provided cost analysis for all running cohorts, programs, and locations with recommendations to grow, sustain, or to remove based on findings.
- Implemented cost-saving initiatives such as mileage reimbursement guidelines, event budgets, program cost analysis, and printing and postage protocols.
- Provided detailed revenue projections to the Vice President of Enrollment Management and Student
  Development and the Chief Financial Officer/Vice President of Finance and Administration for annual budget
  planning with quarterly updates throughout the year.

- Provided tuition rates and fees for the Adult and Online Education programs to the Enrollment Steering Committee and Board of Trustees.
- Oversight of all AOE events including but not limited to orientation, student advisory board, alumni engagement, professional development, and instructor workshops.
- Managed the delivery of contracted services, including but not limited to: housekeeping and grounds services, bookstore operations, vending services, campus safety, IT services and all services related to the off-campus domestic sites.
- Reorganized the AOE Staff to best meet work processes, needs, and costs while creating career ladders for staff without increasing overall salary and wage budgets.
- Hiring manager for all AOE adjuncts.
- Direct supervisor of 14 employees including teams of support staff, coordinators, advisement, admissions, operations, and instructional design.

### Inaugural Assistant Dean, Usha Kundu, M.D. College of Health (UKCOH)

July 2016 to June 2018

University of West Florida

Pensacola, FL

The Usha Kundu, M.D. College of Health was established in 2016, becoming a named college in the Spring of 2017 and in June of 2018 enrolled 3,155 students at the undergraduate, masters, and doctoral level. The College offers majors in the departments of Exercise Science and Community Health, Health Sciences and Administration, Medical Lab Sciences, Nursing, Psychology, and Public Health both online and residentially with partnerships with the University of South Florida's Doctorate of Physical Therapy and Florida State University's Physician Assistant programs.

- Maintained oversight of select state performance funding metrics:
  - Six-Year Graduation Rate for First-time-in-College.
  - Academic Progress Rate.
  - Bachelor's Degrees Awarded within Programs of Strategic Emphasis.
  - Graduate Degrees Awarded within Programs of Strategic Emphasis.
  - Baccalaureate Degrees Awarded Without Excess Hours.
  - Percent of Adult (Aged 25+) Undergraduates Enrolled
- Served as Director for the UKCOH Advising Center.
  - Direct Supervisor of nine full-time staff.
  - Budget Manager and Primary Purchaser.
  - Created policies, processes, and procedures for the 2016 established Center.
  - Established UKCOH Advising strategic direction in collaboration of the University's goals and initiatives.
  - Advocated for the professionalization of staff, establishing their own HR classification for the State
    of Florida and increasing base salary for some as much as 8,000 USD annually.
- Provided oversight of college-wide assessment practices.
- Provided oversight of catalog review.
- Researched, created, developed, and implemented academic programs within the College of Health.
- Managed issues related to enrollment, retention, graduation, and course demand.
- Managed the probation/suspension/reinstatement of students.
- Responded to student appeals and grievances.
- Banner Super User for the College.
- Departmental Information Security Representative (DISREP) who oversaw and maintained security assignments for the College.
- Served as Spokesperson and Ambassador for the College.

- Liaison with other campus administrative offices as appropriate (e.g., Office of the Provost, Office of Sponsored Research, Graduate School).
- Software Used: Banner Document Management System, Banner INB, Banner Workflow, BannerWeb, Confluence, Courseleaf, DegreeWorks, Dynamic Forms, Next Catalog, People Admin 7, Qualtrics, SSC Campus, and Tableau.

### Chair, The History of World Campus Project

February 2015 to July 2016 The Pennsylvania State University State College, PA
The History of World Campus Project was established in February 2015 as a volunteer basis and
developed into a position in November 2015. The project was under the direction of Vice President and
Vice Provost of Online and Outreach Education in collaboration with the first executive director of Penn
State World Campus (retired), and Associate Provost of Online Education.

- Collected historical documents which included archival appraisal, processing, and cataloging.
- Created an archival inventory database.
- Developed procedure and system for current documents to be added to the archive.
- Wrote the narrative history of Penn State's World Campus as a whole and segmented to various topics (i.e. Strategic Planning, Organizational Culture, Student Sub-populations, etc.)

## **Graduate Assistant, The Center of Online Innovations in Learning (COIL)**

August 2014 to November 2015 The Pennsylvania State University State College, PA The Center of Online Innovations in Learning is now the Penn State EdTech Network. COIL sought to foster a community of innovation, collaboration, and invention through the promotion of research, faculty development, and grant writing.

- Assisted in the implementation and evaluation of COIL's core projects.
- Managed the day-to-day operations of COIL's grant programs, including correspondence with 50+ Principal Investigators, coordinating quarterly and final reporting, collection of project artifacts, and assisting with grant related public relations.
- Assisted with implementing project plans related to COIL's events, including COIL Conversations, the Fischer Speaker Series, and Workshops.

#### **Assistant Dean, College of Professional Studies**

November 2010 to July 2014 Alfred University Alfred, NY
The College of Professional Studies was established in 2011, formerly the College of Business. The
College enrolled approximately 450 students at the undergraduate, masters, and doctoral level in Athletic
Training, Business, Counseling, Education, and School Psychology.

### Advising and Retention

- Oversaw academic advising for all units of the College; managed faculty development in the area of advising; created/reviewed all curriculum plans and schedule of courses; approved or denied any student changes in degree.
- Facilitated resolution of academic issues or problems that fall outside of established policies and procedures.
- Lead retention officer; coordinated all outreach efforts and student interventions; developed a retention plan for each semester based on the student population; recorded student outcomes for all retention efforts; created study halls and counseled study groups for College of Professional Studies monitored by graduate assistants.

Served as the Student Advocate in the role of Advisor and/or Academic Coach for extremely low-achieving/high-risk students with specialized success plans for each student including study halls, required tutoring, and other interventions. Averaged 50 students per semester.

### Program Development and Management

- Manager of the General Education Program for the College; Created policy, course advocate, and monitored the curriculum.
- Supported all accreditation efforts (AACSB, TEAC, and CAATE).
- Developed cross-curriculum programs including Sports Management, Arts Management, International Business, and Equine Business.
- Created 4+1 articulation/partnership agreements for the MBA program with regional undergraduate institutions.
- Director of Summer Institute on Entrepreneurship; Coordinated with the Director of Summer Programs on management of faculty, recruitment and marketing strategies, and admissions standards.
- Administered all graduate assistantships of the MBA program to appropriate faculty members and offices across campus.

### Marketing and Recruitment

- Created and fostered opportunities for student engagement.
- Managed the brand transition from College of Business to College of Professional Studies and School of Business after University reorganization.
- Managed processes for admission for internal and external transfers into the College.
- Managed all internal and external marketing campaigns including social media, website, and print media.
- Organized and promoted all events for the College including orientation, alumni, speakers, and engagement initiatives.
- Represented the College in on-campus admissions events for prospective students and families.
- Coordinator of College specific recruiting events for prospective students.
- Served as the recruiting representative for the Master of Business Administration (MBA) program at regional campuses.

#### **Assistant Women's Varsity Lacrosse Coach**

January 2014 to May 2014 Alfred University

Alfred, NY

NCAA Division III, Empire 8 Athletic Conference

#### **Adjunct Instructor, Equestrian Studies**

August 2011 to December 2013 Alfred University Alfred, NY

Created, developed, and taught the following courses in the field of Equestrian Studies:

Equine Management (4 credits)
 Fall 2013, 2012

The Equine Industry in Ireland (2 credits)

Spring 2013

Equine Entrepreneurship (3 credits)
 Fall 2011

### **Corporate Development and Outreach Associate**

September 2008 to November 2010 Tutor.com New York, NY

- Managed the higher educational military initiative by creating partnership with high military population
  higher education institutions and provided full marketing campaigns including email blasts, press releases,
  social media content and website copy to the appropriate campus campaign manager.
- Managed Affiliate/Revenue Share Partnerships for Tutor.com, providing monthly and quarterly reports for over 50 clients as well as providing guidance to increase revenue.
- Managed the Independent Sales Representative program supporting over 200 individuals.

- Completed data analysis to understand which math subjects were in high demand for military students using internal data for a case study for Tutor.com.
- Created a model that demonstrated the operational and financial effects of introducing a new aspect in the Tutor.com tutoring policy.
- Created a database of subject specific webpages for a quick click content library for the launch of a free homework help center.
- Contributor to the Tutor.com blog.
- Managed the hiring process of a Corporate Development intern including job posting, resume review, interviews, and training.

#### **Marketing Coordinator and Proposal Writer**

July 2007 to August 2008

META Engineers, P.C.

Arlington, VA

- Created and implemented a new marketing program including strategy, design, and messaging.
- Wrote private sector and government proposals (SF330, SF224, SF225, and RFP) for contract bids.
- Managed the hiring process of all administrative positions from job posting to training.
- Wrote employee manuals for every administrative position at the firm.
- Managed the submittal logs for shop drawings through logging, scheduling, tracking, and correspondence between developers, and architects.
- Prepared project scheduling material and staff reports for project managers.
- Updated and maintained the project database in Deltek Vision with project teams, management, schedules, photos, and project descriptions.
- Managed the planning for corporate events from the annual holiday party to monthly birthday luncheons to weekly project management meetings.

### **PUBLICATIONS**

- **MacDonald, M.** Institutionalizing the World Campus: A Historical Look at the Organizational Strategies of Mainstreaming a Virtual Campus. *Revise and Resubmit, Journal of Online Learning and Teaching.*
- Dolet, N., and **MacDonald, M.** (2016). "Personal Growth, Social Change or Human Capital: A document analysis of an online education program for adult learners," Adult Education Research Conference. <a href="http://newprairiepress.org/aerc/2016/papers/16">http://newprairiepress.org/aerc/2016/papers/16</a>
- **MacDonald, M**. (2016). Regulating the Capitalists of Higher Education: For-Profit Education. *Higher Education in Review: 2016 Special Edition on the Reauthorization of the Higher Education Act,* 60-70.

http://sites.psu.edu/higheredinreview/wp-content/uploads/sites/36443/2016/05/HER 2016-Special-Issue Reauthorization-of-the-HEA.pdf

Rummel, A., **MacDonald, M.**, and Cornelius, J. Drivers of Student Retention: The need for Service Marketing. *The Academy of Marketing Studies, 16, (2), 29-33.* 

#### WORKING PAPERS

- **Kuhn, M.** Challenging Traditional Pedagogy in the Online Environment: Student Preferences versus the Community of Practice and Community Inquiries Models. *To be submitted to Adult Education Quarterly.*
- **Kuhn, M.** Online Students: Understanding one of the fastest growing subpopulations in U.S. higher education. *To be submitted to American Journal of Distance Education.*

- **Kuhn, M.** Balancing Online Student Preferences and Student Outcomes: A discussion of evaluating student preferences in today's higher education market. *To be submitted to Journal of Online Learning and Teaching.*
- **Kuhn, M. & Wyskocil, B.** Advising Today's Online Student. *To be submitted to Journal of College Student Development.*

#### **PRESENTATIONS**

- **Kuhn, M.;** Rasmussen, K. "Today's Online Student." Accepted for Distance Learning Administrators (DLA) 2018 Conference, Jekyll Island, Georgia, June 24-27, 2018. (co-researcher presented)
- **Kuhn, M.** "I-E-O Online: Understanding Today's Online Student". **Accepted** for OLC Accelerate 2017 Conference, Orlando, Florida, November 15-18, 2017
- **MacDonald, M.** "A Model of Organizational Innovation: A Case Study of Penn State's World Campus". Presented at OLC Innovate 2016 Conference, New Orleans, Louisiana, April 20-22, 2016.
- **MacDonald, M.** "Profiling the Success of Online Students Through Their Chosen Learning Environments". Presented at OLC Innovate 2016 Conference, New Orleans, Louisiana, April 20-22, 2016.
- **MacDonald, M**.; Engel, R. "Institutionalizing Online Learning: A Historical Look at the Organization Strategies of Mainstreaming Penn State's World Campus". Presented at the Moving the Needle Conference, St. Petersburg, Florida, October 28 30, 2015.
- Kaiser-Goebel, T.; James, S.; **MacDonald, M.**; Jensen, S.; Parker, S. "HOT TOPIC: Advising the Successful Student Athlete". Presented at the National Academic Advising Association (NACADA) Annual Conference, Nashville, Tennessee, October 4-7, 2012; Sponsored Session.
- Cornelius, J.; **MacDonald, M.** "Drivers of Student Retention: The need for Service Marketing". Presented at The Allied Academies Fall 2011 International Conference, Las Vegas, Nevada, October 12-14, 2011.

### PROFESSIONAL CERTIFICATIONS

- QM-Certified Peer Reviewer (PRC), Quality Matters QM, July 6, 2017
- Independent Applying the QM Rubric (APPQMR), Quality Matters QM, June 7, 2017

#### PROFESSIONAL DEVELOPMENT

- Online Learning Consortium (OLC) Accelerate 2018 Conference, Orlando, Florida, November 2018.
- CONNECTED18, Student Success Collaborative Summit, EAB, Washington, D.C., October 2018.
- Writers Group, Center for University Teaching, Learning, and Assessment (CUTLA), University of West Florida. August 2017 to Present.
- OLC Accelerate 2017 Conference, Orlando, Florida, November 2017.
- Academic Partnerships (AP) Annual Meeting, Dallas, Texas, January 2017.
- OLC Innovate 2016 Conference, New Orleans, Louisiana, April 2016.
- Moving the Needle Conference, St. Petersburg, Florida, October 2015.

- National Academic Advising Association (NACADA) Annual Conference, Nashville, Tennessee. October 2012.
- LiveText 11th Annual Assessment & Collaboration Conference, Chicago, Illinois. July 2012.
- National Academic Advising Association (NACADA) Annual Conference, Denver, Colorado. October 2011.
- The Allied Academies Fall 2011 International Conference, Las Vegas, Nevada, October 2011.

### **SPEAKING ENGAGEMENTS**

- Featured Speaker, "Then I met a student named 'Dale': How I found and continued my career in Higher Education", The Pennsylvania State University, College of Education Homecoming Alumni Brunch. October 18, 2015.
- Panelist, "The many paths to and from Higher Education", The Pennsylvania State University, Master of Education Program Online Capstone Course, September 22, 2015.
- Invited Speaker, "The Use of Social Media," the Allegany County Office for the Aging and the Allegany and Western Steuben Rural Health Network, Inc.'s 7th Annual Conference on Aging "The State of Aging", Alfred, New York, May 19, 2011.

### **HONORS**

- 30 under 30. Buffalo Business First, Buffalo, New York. October 2012.
- Summa Cum Laude. Tobin College of Business, St. John's University, Jamaica, New York. May 2010.
- Honors in Communications. Alfred University, Alfred, New York. May 2007.

### **SERVICE**

### **Keuka College**

$\boldsymbol{\pi}$	. 1	T	
10	tno	Institu	ution
10	uii	IIISUUU	лион

•	Chapter Councilor, Alpha Sigma Lamda Honor Society.	03/2019 to 06/2019
•	Member, President's Cabinet.	07/2018 to 06/2019
•	Member, Student Success Strategy Team.	07/2018 to 06/2019
•	Member, Enterprise Resource Planning Governance.	07/2018 to 06/2019
•	Member, Enrollment Steering Committee.	07/2018 to 06/2019
•	Member, EAB Leadership Team.	07/2018 to 06/2019
•	Member, Enrollment Management and Student Development Leadership Team.	06/2018 to 06/2019

#### To the Division

<ul> <li>Cł</li> </ul>	air, Academic Progress	(Lowgrade	Committee. 0	7/2018 to 06	/2019
------------------------	------------------------	-----------	--------------	--------------	-------

#### Search Committees

•	Chair & Hiring Official, Sr. Student Success Advisor.	03/2019 to 06/2019
•	Hiring Official, Learning Management System Specialist.	03/2019 to 06/2019
•	Chair & Hiring Official, Administrative Assistant, Admissions.	02/2019 to 04/2019
•	Chair & Hiring Official, Student Service Coordinator.	01/2019 to 03/2019
•	Chair & Hiring Official, Admissions Recruiter (2 positions).	11/2018 to 03/2019
•	Chair & Hiring Official, Enrollment Advisor.	09/2018 to 10/2018
•	Chair & Hiring Official, Student Success Advisor.	09/2018 to 10/2018

# **University of West Florida**

To	the	Unive	rsitv
----	-----	-------	-------

To the University	
<ul> <li>Member, Curriculum Change Review (CCR) Steering Committee.</li> </ul>	05/2017 to 06/2018
<ul> <li>Member, Curriculum Change Review (CCR) Feedback Committee.</li> </ul>	01/2017 to 06/2018
<ul> <li>Member, University Academic Advising Council.</li> </ul>	09/2016 to06/2018
<ul> <li>Member, Banner Academic Team.</li> </ul>	07/2016 to 06/2018
<ul> <li>Member, Academic Appeals Committee.</li> </ul>	07/2016 to 06/2018
<ul> <li>Member, Graduation Taskforce.</li> </ul>	07/2016 to 06/2018
To the College	
<ul> <li>Member, Curriculum and Planning Subcommittee.</li> </ul>	05/2017 to 06/2018
<ul> <li>Chair, Academic Standards/Student Affairs Committee.</li> </ul>	09/2016 to 06/2018
<ul> <li>Member, College Council.</li> </ul>	07/2016 to 06/2018
<ul> <li>Member, COH Dean's Cabinet.</li> </ul>	07/2016 to 06/2018
<ul> <li>Member, COH Chairs.</li> </ul>	07/2016 to 06/2018
Search Committees	
<ul> <li>Hiring Official, Academic Advisor 1.</li> </ul>	07/2017 to 08/2017
<ul> <li>Chair &amp; Hiring Official, Academic Advisor 1.</li> </ul>	04/2017 to 05/2017
<ul> <li>Chair, Director of First Year Advising Center (Sunshine Search).</li> </ul>	01/2017 to 03/2017
<ul> <li>Hiring Official, Academic Advisor 1.</li> </ul>	01/2017 to 02/2017
<ul> <li>Hiring Official, Academic Advisor 1.</li> </ul>	11/2016 to 12/2016
<ul> <li>Hiring Official, Academic Advisor 1.</li> </ul>	10/2016 to 11/2016
<ul> <li>Member, Director of First Year Advising Center (Sunshine Search, failed).</li> </ul>	09/2016 to 11/2017
The Pennsylvania State University	
To the University	
<ul> <li>Research Initiation Grant Reviewer, Center for Online Innovations in Learning.</li> </ul>	05/2016 to 06/2016
<ul> <li>Evaluator, Schreyer Honors College Selection Committee.</li> </ul>	01/2015 to 04/2015
To the College	
<ul> <li>Member, College of Education Faculty Council (ex-officio).</li> </ul>	09/2015 to 1/2016
To the Program	
<ul> <li>President, Higher Education Student Association.</li> </ul>	05/2015 to 05/2016
<ul> <li>Online Editor, Higher Education in Review.</li> </ul>	05/2015 to 05/2016
<ul> <li>Member, Higher Education Program Alumni Council,</li> </ul>	05/2015 to 05/2016

### **Alfred University**

Board of Directors (ex-officio).

Assistant Editor of Production, Higher Education in Review.

Member, "Advising" Course Development Team, World Campus.

To the University

10	the oniversity	
•	Member, Retention Roundtable.	03/2012 to 07/2014
•	Member, Provost's Charge to the Assistant Deans to Improve Advising.	11/2010 to 07/2014
•	Member, Student Alert Committee.	11/2010 to 07/2014
•	Member, Middle States Accreditation Self-Study Committee.	07/2012 to 05/2013

10/2014 to 05/2015

01/2015 to 05/2015

To the College	
<ul> <li>General Education Representative, Curriculum Committee.</li> </ul>	10/2013 to 07/2014
<ul> <li>Chair, First Year Experience Workgroup.</li> </ul>	09/2012 to 07/2014
<ul><li>Chair, Advising Committee.</li></ul>	08/2012 to 07/2014
<ul> <li>Leader, Financial Technology Workgroup.</li> </ul>	09/2011 to 07/2014
<ul> <li>Member, General Education Taskforce.</li> </ul>	01/2012 to 07/2014
<ul> <li>Member, Quantitative Committee.</li> </ul>	01/2012 to 07/2014
<ul> <li>Member, Scholastic Standards Committee.</li> </ul>	11/2010 to 07/2014
<ul> <li>Chair, LiveText Implementation Taskforce.</li> </ul>	06/2012 to 07/2013
<ul> <li>Member, MBA Council.</li> </ul>	11/2010 to 07/2013
Search Committees	
<ul> <li>Member, Tenure-Track Assistant Professor of Marketing.</li> </ul>	10/2012 to 04/2013
<ul> <li>Member, Director of the School of Business.</li> </ul>	09/2012 to 04/2013
<ul> <li>Member, Administrative Assistant to the</li> </ul>	04/2012 to 05/2012
Dean of College of Professional Studies.	
To the Profession	
<ul> <li>Proposal Reviewer, EDUCAUSE 2018 Annual Conference.</li> </ul>	01/2018 to 03/2018
<ul> <li>Research Initiation Grant Reviewer, Center for Online Innovations in Learning</li> </ul>	05/2017 to 07/2017
The Pennsylvania State University.	
<ul> <li>Steering Committee, Advising Student Athletes Commission,</li> </ul>	11/2011 to 07/2014
National Academic Advising Association (NACADA).	
<ul> <li>Web Manager, Advising Student Athletes Commission,</li> </ul>	11/2011 to 09/2013
National Academic Advising Association (NACADA).	
To the Community	
<ul> <li>Board of Directors, Woodbine Springs Plantation, Pace, Florida.</li> </ul>	10/2017 to 07/2018
■ Fmerald Coast Chanter Pennsylvania State University Alumni Association	07/2017 to 07/2018

•	Board of Directors, Woodbine Springs Plantation, Pace, Florida.	10/2017 to 07/2018
•	Emerald Coast Chapter, Pennsylvania State University Alumni Association,	07/2017 to 07/2018
	Pensacola, Florida.	
•	Fundraising Committee, Hornell Area Humane Society, Hornell, New York.	10/2012 to 05/2013
•	Team Leader, Secure the Call, Takoma Park, Maryland.	09/2010 to 11/2010
•	Events and Marketing Committee, Waggytail Rescue, New York, New York.	01/2010 to 05/2010