



2026 Sponsorship Opportunities



FIGHTING PRETTY

Fighting Pretty is a registered 501(c)(3) non-profit organization.

The Mission

Helping all women battling cancer feel strong and beautiful.

Impact

- Helped **over 50,000 women battling cancer** at any stage of treatment
- Only all-inclusive nonprofit organization helping women battling **all types of cancer**
- Domestic and global reach: have sent Pretty Packages and Strength and Beauty Kits to **all 50 U.S. states and 30 countries**
- Engage with **over 16,000 followers** on social media daily
- Inspiring the next generation of nonprofit leaders with **7 Student Ambassador Teams** running Fighting Pretty efforts on their campuses



Who we are



inclusive
OF ALL WOMEN
& ALL CANCERS



REDEFINING
beauty



WOMEN
empowering
WOMEN



INSPIRING THE
next generation
OF LEADERS

RUN BY WOMEN
for women



FIGHTING PRETTY

What your funds support

Strength & Beauty Program

We provide donations of Strength and Beauty Kits consisting of key tools to help women in active cancer treatment feel strong and beautiful. Volunteers gather for “packing parties” to give back.



Pretty Packages

We develop made-to-order and personalized care packages for women battling cancer and will provide complimentary Pretty Packages to members of our community.

Fighter Support

We offer FREE support and resources to over 16,000 women per year by offering emotional support, coaching and education through online meetings called “Fighting Pretty Conversations” and providing yearly complimentary “Beauty and Bubbles” events for women in the fight.



Sponsorship Opportunities

Strength & Beauty Program

Fighting Pretty provides donations of Strength and Beauty Kits consisting of key tools to help women in active cancer treatment feel strong and beautiful.

Corporate sponsors have an opportunity to host a “Packing Party” to gather with employees to give back.



For every \$15 donated,
we can help 1 woman
battling cancer.



SPONSORSHIP LEVELS

\$1,000-\$5,000

**Sponsor and customize
Strength & Beauty Kits**

\$10,000+

**Host volunteer/service-day
Packing Party**

PREVIOUS PARTNERS

Deloitte.



ULTA
BEAUTY

OUTBACK
STEAKHOUSE®

Ameriprise
Financial



divi
scalp & hair health



Sponsorship Opportunities

Fundraisers

Fighting Pretty hosts several annual fundraisers every year to fund our programs and services for women battling cancer. Each event has its own Sponsorship Opportunities.



PRETTY POWERFUL GIRLS DAY OUT

**SUN, JULY 26, 2026
WEST LINN, OREGON**

Every year, Fighting Pretty hosts an empowerment event to not only inspire women battling cancer, but bring together women in our community who want to inspire others!



GIVING TUESDAY

**DECEMBER 1, 2026
VIRTUAL EVENT**

Fighting Pretty has a goal to raise \$20,000 on Giving Tuesday to help 1,000 women battling cancer feel strong and beautiful through our programming. We are looking for sponsors to match donations in increments of \$5,000 to help us reach our goal!



FIGHTING PRETTY HOLLY JOLLY PACK-A-THON

**DECEMBER 5, 2026
PORTLAND, OREGON**

Corporate sponsors and volunteers needed! In 2026, we are planning to pack 2,000 Strength and Beauty Kits to send to cancer clinics across the world!

PRETTY POWERFUL GIRLS' DAY *Out*



FIGHTING PRETTY

SPONSORSHIP LEVELS

Contact: Corinne Christian
corinnechristian@fightingpretty.org
971-599-7141

★ **PREMIER SPONSOR: \$10,000**

- PREMIER promotion of company logo on our website, social media, press releases, invitations, emails, and in print at the event.
- PREMIER logo on all marketing and email blasts to Fighting Pretty distribution list (~8k)
- Logo including website link on Fighting Pretty website
- PREMIER social media acknowledgement
- Opportunity to speak at the Pretty Powerful event
- PREMIER recognition during the event
- VIP Access - Early access to event for personal cheers with Fighting Pretty team
- Tickets reserved for 10 guests

★ **CHEERS SPONSOR: \$5,000**

- Recognition at all Bars
- Logo on website, social media, invitations, emails, and banner at event
- Logo on marketing and email blasts to the Fighting Pretty distribution list (~8k)
- Special feature in Cancer Hacks email (300+ engaged audience subscribers)
- Recognition at event and on social media
- Logo and website link on Fighting Pretty website
- Tickets reserved for 10 guests

★ **EMPOWERMENT SPONSOR: \$2,500**

- Logo on website, social media, email, and banner at the event
- Logo on select marketing and email blasts to the Fighting Pretty distribution list (~20,000 households)
- Tickets reserved for 8 guests

★ **SPIRIT SPONSOR: \$1,000**

- Logo on website, social media, email blasts
- Logo on sign at the event
- Tickets reserved for 6 guests

★ **I ♥ FP FAN: \$500**

- Name on signage at event
- Tickets reserved for 4 guests



FIGHTING PRETTY



FIGHTING PRETTY



GIVING TUESDAY



Giving Tuesday is an international effort to give. Tuesday, December 1st, 2026 is the first Tuesday after Black Friday, Small Business Saturday and Cyber Monday and it's a time for us all to remember to help others.

With every \$20 raised, we can help one woman battling cancer in her fight. Please consider supporting our Giving Tuesday Campaign Efforts to raise \$20,000 in 2025!

Campaign will begin November 1 and end on December 1st, 2026 at 12:00am.

*Donation receipts can only be provided through donation link.

**HELP US RAISE \$20,000 FOR
GIVING TUESDAY 2026!**



FIGHTING PRETTY



Pack-a-Thon

SPONSORSHIP LEVELS

Contact: Corinne Christian
corinnechristian@fightingpretty.org
971-599-7141



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FIGHTING PRETTY

Jolly Sponsor: \$1,500

- Promotion of company logo on our website, social media, press releases, invitations, emails, and in print at the event.
- Logo on all marketing and email blasts to Fighting Pretty distribution list (~8,000 households)
- Logo including link on Fighting Pretty website
- Social media feature
- Opportunity to speak at the event
- Holly Jolly recognition during the event
- Full screen Slide in event slide show
- Presenting award to highest fundraiser
- Sponsorship tickets reserved for 10 guests

Snowflake Sponsor: \$500

- Promotion of company logo on all marketing and email blasts to Fighting Pretty distribution list (~8k households)
- Logo including link on Fighting Pretty website
- Social media acknowledgement
- Collaboration on Coloring Sheet empowerment design
- Recognition during the event for hosting "Coloring Station"
- Sponsorship tickets reserved for 8 guests

Jingle Sponsor: \$250

- Name on email blasts to Fighting Pretty distribution list (~8,000 households)
- Logo including link on Fighting pretty website
- Recognition during the event
- Sponsorship tickets reserved for 4 guests

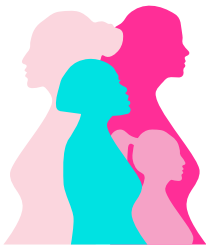


Other Sponsorship Opportunities



Profit Sharing

During a cancer awareness month of your choice, a % of **sales from your products / services is donated** to Fighting Pretty to further our mission



Capacity Building

Sponsor our future goals of **helping 100,000 women in 2030**. This takes infrastructure, operational changes and staff increases



Lipstick Fund

In order to continue to create the Fighting Pretty lipstick, we need specific funding for this product.

Sponsor Benefits



Showcase your commitment to supporting women battling cancer



Demonstrate that you are a **company that cares**



Create meaningful **employee engagement** opportunities



Gain exposure through our website, social media channels and marketing materials

CONTACT US



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