

Ms. Texas Senior America Pageant 2027

CONTESTANT/PAGEANT Information

Mission Statement

The Ms. Texas Senior America Pageant salutes all senior women. Our goal is to enrich and empower the lives of all seniors and promote the senior woman in all her glory. Our contestants have reached the “Age of Elegance” and are the foundation of America, our most valuable treasure.

Our pageant champions healthy aging, wellness, and mental well-being, and our contestants exemplify the positive image of aging. We are re-defining the senior woman. We honor all senior women with our pageant, giving the contestants a platform to demonstrate their dignity, maturity, inner beauty and talents.

The Ms. Texas Senior America Pageant seeks recognition of the achievements of senior women, motivating and encouraging them to utilize their full potential.

Facts about the Pageant

What is the Ms. Texas Senior America Pageant?

A non-profit organization 501 (c) (3)

An event for senior women 60+

What is the goal?

- To enrich and empower the lives of all seniors and promote the senior woman in all her glory
- To re-define the senior woman and draw attention to her achievements
- To champion healthy aging, wellness and mental well-being
- To promote our senior women and give them honor as they present their stories of achievement, adversity, and hope

The Ms. Texas Senior America Pageant is not a beauty pageant. The pageant re-defines and gives honor to the senior woman in all her glory. It champions the dignity, maturity and the inner beauty of all senior women.

These ladies are talented and dynamic. Our pageant proves that just because a woman reaches a certain age her talents do not cease. The women are judged on:

- Philosophy of Life
- Judges Interview (personality)
- Evening Gown Competition (poise, grace)
- Talent

Seniors are the backbone of America and America's most valuable treasure. It is upon their knowledge, experience and resources that the younger generation has an opportunity to build a better society. Senior women are inspiring role models and mentors, not only to their peers, but to younger generations.

ELIGIBILITY

- Contestant must be at least 60 years of age or older OR must turn 60 within 2 weeks following the pageant.
- Contestant must be a current Texas resident for at least three months.
- Contestant must reside in Texas and be a United States citizen.
- You cannot compete or hold a title from any other pageant the year you are competing in MTSA.

PAGEANT REQUIREMENTS

- Contestant must pay a non-refundable \$250 entry fee. **The deadline for entry submission is Thursday, Oct 15th, 2026.**
- Contestant must submit a copy of her Texas Driver's License if first time contestant to confirm Texas Residency.
- Contestant must furnish the pageant with a current 5 x 7 color photograph/headshot. Photo must be received with the registration (non-returnable). The photo must be received by Sheila Klein no later than the workshop, Oct. 24th, 2026, but can be submitted anytime before that date. See page 3, 4th step of Contestant Entry Requirements.
- Contestant must submit a written philosophy of life which, when taped, must not exceed 35 seconds in length. A written copy must be submitted with the registration. The philosophy statement will be recited on stage by memory by the contestant during the Evening Gown Competition, and the judges will be scoring both. One point will be deducted from each judge's score of the Philosophy of Life if the time exceeds 35 seconds.

Contestant Information –www.mstexasenioramerica.com or .org

- Contestant's talent competition must not exceed 2 minutes 45 seconds. Talent may be traditional or non-traditional. One point will be deducted from each judge's score of the talent if time exceeds 2 minutes 45 seconds.
 - Contestant is expected to have a talent and costume appropriate to the standards of the MTSA pageant. The Production Manager, at her discretion, may require change or modification to any talent or costume deemed inappropriate or offensive.

 - Contestant must furnish her own music and 2 maximum props. Music must be on 2 new identical thumb drives and have only the music needed for the performance. Two copies of music must be provided. The thumb drives are collected at Pageant Orientation, day one of the event.
 - Contestant must furnish her own props. The number, size and weight are subject to approval by the Production Manager.
 - Contestant is required to attend all rehearsals and be punctual for all events. Failure to do so may result in disqualification.
 - Disruptive, inappropriate behavior or profanity is grounds for expulsion from the pageant.
 - Poor sportsmanship is not accepted at the pageant. Should the contestant exemplify poor sportsmanship, the contestant is subject to disqualification with no refund of entry fee.
 - At no time during the pageant will the contestant converse with the judges unless supervised by a pageant staff member.
 - Contestant will accept the judges' decision as final.
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- **MS. TEXAS SENIOR AMERICA DUTIES AND RESPONSIBILITIES**
 - Ms. Texas Senior America (MTSA) may hold only the MTSA title during the year of her reign.
 - MTSA must reside within the state of Texas for the duration of her reign. Short trips for vacation/travel, not to exceed one month, are allowed.
 - MTSA must write thank you notes to judges within 1 week of coronation.
 - MTSA is required to enter and participate in the national Ms. Senior America (MSA) Pageant competing against senior women representing other U.S. states plus the U.S. Virgin Islands.
 - MTSA is required to attend and participate in all scheduled events at the MSA pageant, this includes but is not limited to:
 - Pageant preliminaries
 - Pageant finals

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- Queen’s Breakfast
 - Cameo Ball
 - Coronation Reception
- It is the responsibility of MTSA to:
 - Share her talents and motivate and encourage other women to utilize their full potential. Cameo Club appearances are expected when available.
 - Be a role model to women and girls of all ages, encouraging them to stay active in their communities and in their talents.
 - Share her enthusiasm for life.
 - MTSA is required to participate in special events and appearances as requested by the Pageant Board.
 - Must always wear crown and sash, have business cards on her with MTSA contact information, phone and email address.
 - Appearances to be documented with photos, place, date, time, event title, pictures with Director or organizer of each event.
 - Examples of qualifying appearances are: as visiting queen to pageants, hospitals, parades, autograph signings, sponsored events, greeter at a public event, ribbon cuttings, reading at schools.
 - There will be no payment or reimbursement for appearances.
 - All appearances by MTSA will be coordinated and/or approved through the Pageant Director and Pageant Board members.
 - Any written materials concerning the usage of the title of Ms. Texas Senior America or the Ms. Texas Senior America Pageant will be generated or approved through the Pageant Board. Distribution of unauthorized material is grounds for removal of the title and crown.
 - In the event MTSA for any reason cannot fulfill her reign, the first runner-up will assume the title and responsibilities. The winner will return crown and sash immediately to the Director. Any remaining prizes will be returned and given to the 1st runner-up.
 - The winner will receive an all-expense paid trip to the Ms. Senior America Pageant.

*We know you have family and other obligations, so we do not expect you to be doing something every weekend.

Judging

The judges for the pageant are chosen by the Director and Board Members. The selection of these individuals is based on their knowledge of and experience with the senior adults of Texas.

Judges' Responsibilities

The responsibility of judging the Ms. Texas Senior America Pageant is great. We ask that the judges select a Ms. Texas Senior America who possesses a positive outlook on life, dresses and relates to the senior community ages 60 and upward. Also essential is a woman who plays an active role in her community. She should possess an enthusiasm that mentally, physically and spiritually inspires others.

Interview

Each contestant appears before the panel of judges. The judges ask questions about the contestant's community outreach, volunteer work, special interests, philosophy of life and talent. This is the contestant's opportunity to demonstrate her personality and conversational skill and begins the judge's task of selecting the lady who best meets the ideal of Ms. Texas Senior America. *Thirty percent of the total score.*

Philosophy of Life

Each contestant presents a 35-second Philosophy of Life. Her remarks should emphasize the concepts that have helped her through her life. The Philosophy of Life helps the judge develop an insight into the contestant's inner beauty. *Twenty percent of the total score.*

Evening Gown

It is the philosophy of the pageant that clothes do not make the woman, rather, it is the woman who makes the clothes. The judges will seek the contestant whose poise and grace best illustrate the "Age of Elegance." *Twenty percent of the total score.*

Talent

Each contestant will give a talent presentation which does not exceed 2 minutes 45 seconds. Her talent may be music, art, dance, comedy, homemaking, poetry or another skill. The judges look for the contestant, who demonstrates that the gift of talent does not diminish with age, but continues and flourishes. *Thirty percent of the total score.*