



teamgu

Your Team of **Gurus**

AWARD-WINNING CREATIVE COLLECTIVE

**WORKING WITH COMPANIES IN THE
U.S. AND U.K.**

REMOTE, FREELANCE, CONTRACT

**ETHOS: to always create and
empower companies that have a
humanity-forward belief foundation.**

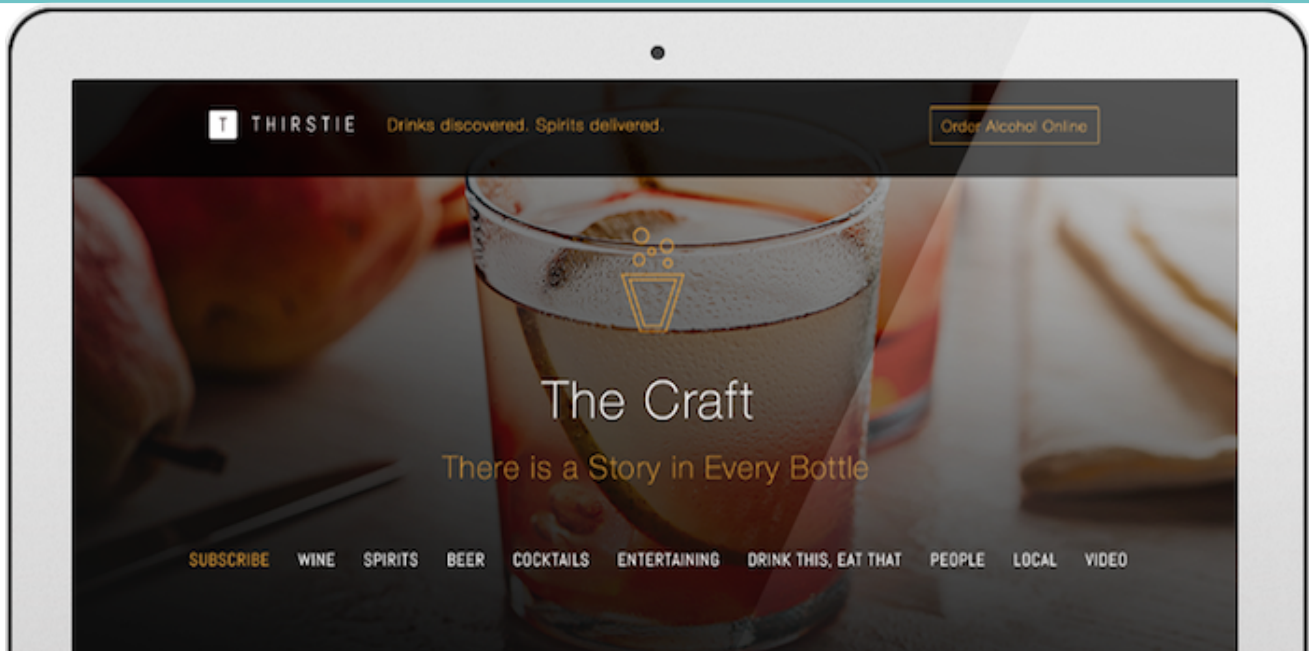
**We collectively empower
PURPOSEFUL messages of a company
and its leaders.**



GU = GURU

A GURU SIMPLY MEANS AN INFLUENTIAL TEACHER

Technology + Editorial Platform



Strategy Content-to-Commerce (both offline and online):

Work included:

- Branding - naming, logo concept, vision, persona, and voice
- Ongoing content creation - writing, graphic design, and video
- Brand promotions and collaborations (co-promotions between varying brands)
- Graphic design direction
- Influencer program (video promotions and food and beverage specials with Chefs, Mixologists, and more)
- Upkeep of editorial strategy and content

