

# CURRICULUM VITAE

Jeannine Gliddon Owens  
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## EDUCATION

*In progress* **Ph.D. student, International Studies**

Old Dominion University, Norfolk, Virginia

Primary Emphasis: Strategic Leadership

Secondary Emphasis: Cultural Studies

2019 **Master of Arts, Humanities and Visual Studies**

Old Dominion University, Norfolk, Virginia

Thesis project: *Know What I Meme? New Perspectives Beyond the Digital* art exhibit

[www.knowwhatimeme.org/](http://www.knowwhatimeme.org/)

1984 **Bachelor of Fine Art, Graphic Design**

Colorado State University, Fort Collins, Colorado

## PROFESSIONAL SUMMARY

As a creative professional and student, I seek to understand and make meaning from and through visual and artistic communication that connects and empowers people in a thoughtful and purposeful way.

## AREAS OF EXPERTISE

- Design and Communications Leadership
- Workflow/Efficiency Processes Leadership
- Client Engagement
- Strategic Planning
- Project/Vendor Coordination and Management
- Production and Budget Management
- Design and produce content for digital, print, web, email, mobile, presentation, and environmental purposes
- Employee Supervision
- Communicate with and present to teams and clients at all levels
- Animation
- Brand Development and Management
- ADA Compliance
- Design/Illustration Curriculum Development
- Design Mentoring
- Research/Data Analysis
- Marketing/Academic Writing
- Data visualization, UI/UX
- Technology: InDesign, Photoshop, Illustrator, AfterEffects, Acrobat; HTML5, Figma, NVivo, Stata, Word, Powerpoint, Excel

## NOTABLE ACHIEVEMENTS

- Presented at one international and nine regional conferences during graduate career to date.
- Created *Travel the World with Barry Art* program during ODU Barry Art Museum internship.
- Selected as finalist in the ODU Lion's Lair Social Entrepreneurship Competition for *Connexions That Matter*.
- Created the City of Virginia Beach 2023 new brand and led the design team in implementation.
- Designed all materials and created the name for the award-winning City of Virginia Beach's *The Ripple Effect*, resulting in a community vote to secure funds for the \$5.7M flood protection program.
- As part of the Communications Department, awarded the 65th Annual Capital Emmy Award for *Streetlight Snitch*, a public service announcement for the City of Virginia Beach
- Awarded the Presidential Model of Excellence for *Covid-19 Communications* at Newport News Shipbuilding as part of the Communications Department

## EXPERIENCE

- 2021-present **Graphic Design Manager, Communications Department, City of Virginia Beach**  
Virginia Beach, VA
- Created City re-brand
  - Created Police Department *MORE* recruitment campaign, 32% increase
  - Created *The Ripple Effect* materials, approved \$5.5M bond referendum
  - Sample work: [www.gliddonowensdesign.com/design](http://www.gliddonowensdesign.com/design)
- 1992-present **Owner/Art Director/Designer, Gliddon Owens Design**  
Norfolk, VA
- Select client list:
    - YMCA Hayo-Went-Ha Camps
    - Hampton Roads Alliance
    - Old Dominion University
    - MaineHealth
    - The Bassuk Center
    - The National Center on Family Homelessness
  - Sample work: [www.gliddonowensdesign.com/design](http://www.gliddonowensdesign.com/design)
- 2021 **Graphic Designer/Research Assistant, Barry Art Museum**  
Norfolk, VA
- Created *Orchids: Attraction and Deception* exhibit marketing materials
  - Researched *Orchids: Attraction and Deception* didactic content
- 2019-2021 **Consultant/Graphic Designer, Huntington Ingalls Industries-Newport News Shipbuilding**  
Newport News, VA
- Created *The Impact of Innovation* educational semi-trailer wrap
  - Created the Master Shipbuilder ceremony re-branded material
  - Awarded the Presidential Model of Excellence award for *Covid-19 Communications* and re-designed the program into a magazine-style format
- 2018 **Digital Designer/Ad Scheduling and Inventory Manager, Local Voice Media**  
Virginia Beach, VA
- 2016-2017 **Graphic Designer/Art Director, Consociate Media**  
Gloucester Point, VA
- 2015-2016 **Graphic Design/Marketing Specialist, Tidewater Physical Therapy**  
Newport News, VA
- 2014-2015 **Senior Graphic Designer, Antech Systems**  
Chesapeake, VA
- 2011-2014 **Graphic Design Manager, University of New England**  
Portland, ME
- Awarded the Collegiate Advertising Gold Award, UNE Magazine redesign

- 2006-2011 **Communication Specialist/Graphic Designer, University of Southern Maine**  
Portland, ME
- 2000-2003 **Adjunct Lecturer, Graphic Design and Illustration, Colorado State University**  
Fort Collins, CO
- 2002-2003 **Visiting Professor, Graphic Design and Illustration, University of Wyoming**  
Laramie, WY
- 2001 **Art Director/Graphic Designer, University of Northern Colorado**  
Greeley, CO

*For previous experience, visit [www.gliddonowensdesign.com/about](http://www.gliddonowensdesign.com/about)*

## **PRESENTATIONS**

- 2023 **2023 UCDA Design Education Summit: SAME / DIFFERENCE**  
Bowling Green University | May 22-23, 2023  
*Rebranding the City of Virginia Beach in Less than Two Months: Lessons Learned*
- 2023 **64th International Studies Association Annual Conference**  
Montreal, Quebec, Canada | March 15-18, 2023  
*Memetic Disinformation and Its Effect on US-China Foreign Policy*
- 2022 **20th Annual Graduate Research Conference**  
Old Dominion University, Norfolk, VA | March 4, 2022  
*Perception vs Reality: What Memes Tell Us About Trump and Biden*
- 2021 **19th Annual Graduate Research Conference**  
Old Dominion University, Norfolk, VA | February 26, 2021  
*A Discourse Analysis of South African Covid-19 Lockdown and Enforcement Policies*
- 2018 **The Global Status of Women and Girls Conference**  
Christopher Newport University, Newport News, VA | March 23-25, 2018  
*How Internet Memes Have Become Powerful Weapons of Resistance for Women, Engaging Activism and Driving Social and Political Change*
- 2018 **Old Dominion University Lion's Lair Social Entrepreneurship Final**  
Selden Market, Norfolk, VA | March 30, 2018  
*Social Entrepreneurship: Connexions That Matter*
- 2017 **11th Annual Critiquing Culture Conference**  
George Mason University, Fairfax, VA | October 7, 2017  
*Internet Memes: Weapons of Resistance*
- 2017 **Virginia Humanities Conference 2017: The Unbearable Humanities**  
Shenandoah University, Winchester, VA | April 7-8, 2017  
*The Role that Internet Memes Play in Social and Political Change*

2017 **Women's Studies Works in Progress Conference**

Old Dominion University, Norfolk, VA | April 1, 2017

*The Role that Feminist Internet Memes Play in Social and Political Change*

2017 **Graduate Research Achievement Day**

Old Dominion University, Norfolk, VA | March 23, 2017

*The Role that Black Lives Matter Internet Memes Play in Social and Political Change*

2015 **Birth of an Answer Conference**

Old Dominion University, Norfolk, VA | September 18, 2015

*The Role that the Internet, Social Media and Internet Memes Play in Response to Events of Racial Prejudice Against African-Americans*

**GUEST LECTURES**

2021 **ES364: Climate Change, Justice, and Health** | Instructor: Gail L. Carlson, Ph.D.

Colby College, Waterville, ME | April 29, 2021

*Storytelling through Visual Communication, Infographics, and Data Visualization*

2016 **COMM 495/WMST 495 Gender and Media** | Instructor: Elizabeth Groeneveld, Ph.D.

Old Dominion University, Norfolk, VA | November 8, 2016

*Independent Media Production—Grrrl Zines, Changing the Feminist Narrative*

2016 **COMM 495/WMST 495 Gender and Media** | Instructor: Elizabeth Groeneveld, Ph.D.

Old Dominion University, Norfolk, VA | November 1, 2016

*Self-Representation and Moral Panics—Why Do Teenage Girls Sext?*

**AWARDS/ADDITIONAL**

2023 Awarded the 65th Annual Capital Emmy Award for *Streetlight Snitch Public Service Announcement* for naming, logo design, idea contributions to video

2023 Awarded the PRSA Silver Anvil Award for *The Ripple Effect, Virginia Beach Flood Protection Program* for naming and all design materials

2022 Awarded the 3CMA Savvy Award for *The Ripple Effect, Virginia Beach Flood Protection Program* marketing plan and design materials

2020 Awarded the Presidential Model of Excellence for *Covid-19 Communications* at Newport News Shipbuilding

2019 Curated *Know What I Meme? New Perspectives Beyond the Digital* exhibit  
Master's thesis project

Old Dominion University Perry Library | February 27 to March 16, 2019

[www.knowwhatimeme.org/](http://www.knowwhatimeme.org/)

2016 *Services Matter* report presented at U.S. Congressional Hearing on Family Homelessness, designed for *The Bassuk Center*

- 2014 Infographics within *America's Youngest Outcasts* report appeared in *The Washington Post* and NBC's *Today Show*, designed for the National Center on Family Homelessness
- 2010 Awarded two (2) Silver Awards from the New England Press Association Better Newspaper Awards for *Gorham Times* (ME) ad designs
- 2003 Awarded four (4) Design Excellence Awards from the Higher Education Association of the Rocky Mountains for work at University of Northern Colorado Publications

*For complete list, visit [www.gliddonowensdesign.com/awards-etc](http://www.gliddonowensdesign.com/awards-etc)*