

RACIAL ACHIEVEMENT

Facts sheet

Meaning

Racial Achievement is a socialization message that focuses on individual achievement & the need to put in more effort than other racial groups to be rewarded the same.

Examples

- "If you want to get ahead in life, you're going to have to work twice as hard."
- "You can't have anything less than an A on your report card if you want to succeed."
- "You are worthy of rest. Find time to relaxation and restoration. Find balance."



Benefits

These messages recognize that many Black & Brown folk must put in more effort compared to white folk. They can prepare youth for this reality, and may provide resources they can use to succeed -- including tools for academic success and social support.

More Information:

@theempowerlab on Instagram

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