



CarbonX DAO (CARB-X)

Do-to-Earn DAO Accelerating Green Technology Commercialisation fighting Climate Change

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What is CarbonX?

CarbonX is a carbon company changing how climate projects are funded, commercialised and bought to mainstream media attention. CarbonX creates value with tokens through a Decentralized Autonomous Organization (DAO). CarbonX allows users to vote on and fund projects as a community using tokens within the DAO. For CarbonX, the usage of quest's blockchain and community funding allows greater community control and transparency within the DAO for individuals to know exactly where their investment is and where it's going. Using the blockchain, users earn fractional ownership in up-and-coming new green technologies, thereby finding an incentive to push the commercialization of projects funded by CarbonX. It starts with aligning incentives for owners to take activist approaches to drive the biggest commercialization challenges. We also seek to help drive B-to-B investment within the climate market to allow for traction before our token raise. CarbonX for its initial token offering and trading will be listed on Fusang, the first fully regulated and licensed digital asset platform in Asia. <https://www.fusang.co/>

Mission

By accelerating crowdsourced climate funding, we can promote human progress in areas of key concern such as climate change, global health, and human development. Our mission and values are ultimately underpinned by our philosophy of effective altruism. We strive to find the most effective ways to benefit others and improve their lives and we place this core belief at the centre of our actions.

How does it work?

CarbonX works from two basic assumptions. The first is that our customers are rational actors interested in acquiring greater capital. However, we believe an asymmetry within current climate investment that ignores projects that provided significant utility. At the same time, our second assumption is that our users have subjective priority. We believe that our average user is motivated more than just money and would like their investments to help fight against climate change.

To that end, CarbonX will start its journey driving B-to-B investment from companies with large ESG budgets to smaller start-ups working within climate/green tech with verifiable results beneficial to the climate. We will also offer courses in ESG investment linked with Xccelerate learning. From there, CarbonX will expand the operation to allow for an individual investor to make fractional investments in a vetted portfolio of climate companies through our DAO using equity and discount tokens with the transparency provided by the blockchain.

For B-to-B investments, CarbonX will arrange for discounts on climate products that can be sold to our institutional investors, focusing on sustainability and waste reduction, which institutional investors can use as proof of achieving ESG goals. While by using both discount and equity tokens we will open up climate investment to a much wider market base.

Learn more at <https://www.notion.so/xccelerateglobal/CarbonX-DAO-CARB-X-d8d2ea080cec4680ab6bb2248cf5798a>