



STARTUP UNIVERSITY
TRANSITION PROGRAMME:
MID-CAREER

TRANSITION PROGRAMME MID-CAREER

Is your career taking you further away from who you want to be, what you want to be doing, and the kind of planet you want to live in? Do you want to be antifragile and adaptive, living the life you want, creating or working in a future-proof start-up that makes you come to life and a world you want to live in?

You will be in a better position to make decisions right for you by testing the waters.

Our startup transition programmes are designed to take you through the fundamentals of what the future of work will look like, if we are to make businesses and the economy work for all; how to create a life and business that is right for you; and starting your journey to increase your capacity to adapt and thrive in our uniquely VUCA world.

ABOUT US

evolutesix
take your next step

We're a for-profit, for-impact driven organisation on a bold mission to create an inclusive economy that works for all, by growing ecosystems of regenerative adaptive startups and individuals addressing our social and environmental challenges.

Our long term vision is to transform the way we see and do business, and in doing so, rebuild and regenerate our economy and the planet.

BERLIN • BRUSSELS • COPENHAGEN • LONDON

HOW

We believe that trying harder is no longer enough, we need to try different; fundamentally different, if we are to rise to our personal and global challenges. We are rebuilding “what” we think, “how” we think and “who” we believe we are as individuals in our social, natural and manmade systems.

We grow individual and organisational adaptive capacity to transform the current paradigm of how the world works. In order to do this, we are growing an ecosystem of people and businesses that use the latest business processes, structures and tools that are needed for people and the planet to profit.

OUR 3 PILLARS

Creating an inclusive economy that works for all.



Building **individual capacity**: Using our Adaptive Way methodology to harness conflict, navigate complexity and grow your inner capacity until you are bigger than your challenges.



Building **community / organisational adaptive capacity**: Sociocratic and deliberately developmental dialogue methodologies, creating high performance and fun because everyone can bring their whole selves to work, and grow through work.



Building **adaptive corporate legal entities**: All stakeholders share both the power to govern the company and the wealth generated. Builds the world we need because all stakeholders work together to meet the needs of the business, society, and nature.



WHY MID-CAREER WHY NOW

The average age of the highest growth startup founders is **45**. Many factors explain the age advantage; inner maturity and work experience are two of the most powerful. After three years of work experience you're **85%** more likely to succeed in a startup.

Are you at a transition point in your career; or returning to work from growing a family? Have you already invested a good part of your life in your work, and you need to make a change? Do you need to express who you really are through your work? Now is the best time ever to make your life and your world right, by solving today's challenges.

You are starting to recognise that, as a whole, you have unique gifts; years of experience; insights and knowledge currently unused. Maybe you already know what to do, or maybe you feel overwhelmed by everything changing, from who you are to the planet.

Maybe you have your big startup idea, and are ready to enter our startup factory; or you're ready to join a startup created around a big need. While you'll often hear that founders need an innovative idea and capital, many with those still fail to get to their goal. We believe that innovative ideas and capital can come from anywhere; what only you can make work is self-development, and the powerful systems and interactions bonding people into teams. Right effort delivers exponential results.

Whether you feel ready to quit your **9-5**, or need to spend more time to make the transition, now is the best time to take your next step, to make your work a whole part of your life, expressing who you are and making the world whole.

5-WEEK ONLINE PROGRAMME

FOR MID-CAREER PROFESSIONALS

This is a **5** week facilitated online program for anyone in, or preparing for, a career transition, especially into an entrepreneurial or startup life. Maybe your job is no longer right for you and your family, maybe you lost your job due to the pandemic, whatever your reason, you feel it is time to rebuild yourself and your career. You think both might be best done in a startup. Perhaps one that you found, or by joining as a co-founder. One that is designed to regenerate nature, society and everyone it touches, and one that also makes a very healthy profit.

By the end of this programme, you will have gained clarity about where you are right now, a new approach to balance and energy management, new approaches to solving problems that have been with you for a long time, ways to improve and refine your decision-making, and experimenting with your options, all this in a safe space, supported by experienced instructors and in a community in which you support each other to take the first steps on your journey to rebuild.

5 MODULE PREFERRED VERSION

BEGIN THE SHIFT

Introduction into the realities of startups and why your transition into entrepreneurship begins with your adaptive capacity to build new and inherently human and regenerative businesses.

WORKING IN FLOW

Understanding your personal energy profile as well as the different responses that work for your technical challenges or adaptive challenges. Learn two powerful methodologies to change your mindset, and how to use improv at work and in life.

DESIGN & PROTOTYPE

Design Thinking applied to your life. Design, prototype and test new possible options for your life and career. Learn how to use your complaints to give you insight into your aspirations and true values.

ADAPTIVE WAY

Stop blocking yourself from achieving your goals. Begin using a powerful way of continuously growing your capacity as an individual or a team to rise to the new challenges emerging in your life, derived from millennia of traditional ways and today's cutting edge research.

MAKE YOU MOVE

Tie everything together. Are you ready to found a startup? Join one? Prototype a range of options before choosing? Change your current company? What clarity do you have on your aspirations, on business roles and ideas that fit with you as a whole, including your personal energy profile? Whatever move you end up with, we are here to enable you to move with ease.

LEARNING OUTCOMES:

- • • • • The fundamentals of what the future of work looks like and what'll you need to navigate this complex system.
- • • • • Develop self-awareness and confidence around your strengths and personal drivers.
- • • • • Gain clarity on your business/ personal journey, your values and your developmental paths.
- • • • • Gain new perspectives and develop your inner capacity to adapt and improvise in a rapidly changing world.
- • • • • Learn and experience ways of building a resilient business in today's startup world.
- • • • • Create a transformational experience for yourself where aha-moments meet the opportunity to put your new perspective to the test right away.
- • • • • Design a business that will leave the legacy you want to leave for the next generations, your children and those of others; and profitable enough to thrive long-term.

FACILITATORS



Graham Boyd
Startup Advisor & Coach

CEO, serial entrepreneur, disruptive innovator and author of Rebuild. Graham has **15** years experience in adaptive leadership practices and consulting for multinationals and startups.



Marie-Nicole Schuster
Building Teams

Former co-founder herself, Marie has over **20** years of leadership development and HR experience. She is currently committed to developing and supporting regenerative startups across the globe.



Stephanie Bouju
Adaptive Way Coach

Senior Enterprise Risk Manager in the financial industry, Stephanie's passion stems from her belief that everyone as the potential to positively contribute to the betterment of their communities.

HOW YOU'LL GET THERE

I. PRE-STARTUP PROGRAMMES

MID-CAREER

MUMS

STUDENTS

CHANGE MAKERS

RETIRED

- Highly interactive Weekly live workshops.
- Online training programme, worksheets, and the DIY book Rebuild: the Economy, Leadership, and You.
- 2 hours of 1:1 mentorship outside of the workshops.
- Certification and eligibility into the Startup University.

II. EVOLUTER STARTUP UNIVERSITY

Adaptive Organisation Methodology foundation:

Adaptive Way (growing people),
Self-governing organisations (doing work), FairShares Commons incorporation

FROM
PEOPLE
TO
REGENERATIVE
STARTUPS

Prototype your startup with design thinking plus conventional startup studio modules, like business model canvas, pitching, marketing, etc.

Find the right startup idea for you or bring your own idea, find the right team for you.

Outcome: incorporate your startup and prepare for investment.

III. EVOLUTER ECOSYSTEM ACCELERATOR

Incubate and accelerate startups -> ecosystem-ready.

IV. CONNECTED ECOSYSTEMS

Diverse: all business arenas, geographies, and the supporting platforms to be antifragile, regenerative.

IS THIS THE RIGHT PROGRAMME FOR ME?



You're feeling frustrated or unfulfilled in your life and career, driving your longing to make a change that expresses you as a unique whole.

You want to grow with more experienced practitioners who can guide you to overcome any sense of overwhelm, of feeling lost, as you figure out your next move.



You understand that starting a new stage in life, a new venture, requires looking inwards, to identify your core strengths as well as hidden barriers.

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You feel our global challenges strongly: climate, social, justice, etc.; and you want a powerful way to turn your feeling to action.

You are bursting with inspiration, drive, insights, discovery and want to uncover and share your inherent gifts.



THIS PROGRAMME IS NOT FOR YOU IF:

You're only interested in making a quick buck.

You want to maintain the status quo; your mindset, how our economy works.

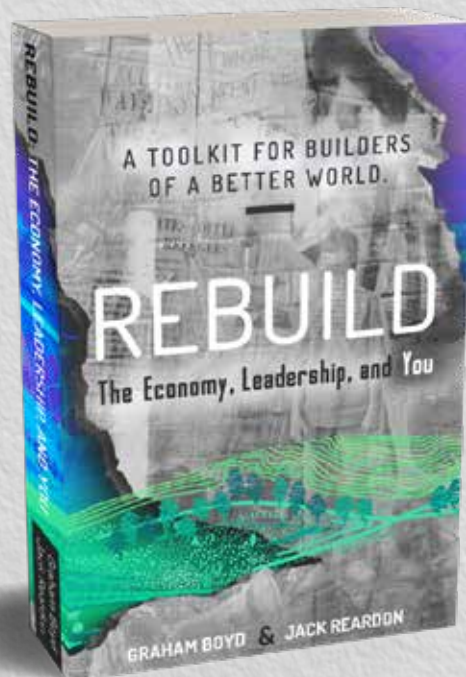
You are unwilling to put in the effort and commitment needed.

SIGN UP TODAY!

[CLICK HERE TO REGISTER ON WAITLISTR]

TO KNOW MORE, WRITE TO US AT
ASKEVOLUTESIX@EVOLUTESIX.COM

OR VISIT US AT
WWW.EVOLUTESIX.COM/MID-CAREER-SHIFTS



Order your copy of the book.

Rebuild-The Economy, Leadership and You
By Graham Boyd and Jack Reardon