

# Jessica Jabr

Tech Business Management and Marketing

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## EXPERIENCE

### **Strategic Planning, Communication Strategies, Events, Social Media, Tech & Entrepreneurship Research, Program Development — *Freelance***

November 2018 - Present

### **Entrepreneurship & Innovation Center, American University of Beirut — *Program Lead***

January 2017 - November 2018

Creating & running programs and events. Marketing and partnerships management. Outreach & community management online & offline. Fundraising. Strategic Development & decision making. Representing.

### **Arabnet, MENA Region — *Senior Program Executive***

September 2013 - July 2016

Programs creation. Project Management. Conference content Creation. Entrepreneurs engagement. Running programs and events. Industry leaders engagement with startups & entrepreneurs. Strategic Development & decision making. Representing in industry events.

### **Rural Development Association, Lebanon — *Project Manager***

August 2016 - December 2016

Manage projects including budget, team, events, and marketing. Outreach & community management online & offline. Fundraising. Strategic Development & decision making. Representing in industry events.

### **iAXCESS, Lebanon — *Social Media Manager***

February 2013 - September 2013

### **Circle Television Network, MENA Region — *Program Coordinator***

April 2012 - December 2012

### **Hilton Beirut Habtoor Grand, Lebanon — *Guest Relations Senior Officer***

March 2010 - March 2012

### **PR Works, Lebanon — *Program Coordinator***

March 2009 - February 2010

## EDUCATION

## SKILLS

Strategic development  
Event Management  
Canva for design  
Presentations  
Google Platforms  
Social Media  
Unity for VR development  
Asana  
Hootsuite  
Salesforce  
MailChimp  
Analytics

## DEVELOPMENT PROGRAMS

**HackOut 2019 - Austin, Tx** by StartOut & Startup Weekend

**ERASMUS+ Mobility Program**  
Staff exchange at Koc University - Istanbul

**The IMPACT Bootcamp** Social Entrepreneurship bootcamp

**USAID Project Management**  
Management Skills  
Techniques and Methods of Financing

**The George Washington University** Corporate Social Responsibility - April 2015

## LANGUAGES

**English, Arabic, French**

TOEFL 93

**Garnet Education**  
**Certification** Proficiency in English for Academic & Specific Purposes

**INSEAD — Executive Education in Digital Transformation,  
Strategies, and Innovation**

January 2017 - April 2017

**Arts, Science, and Technology University in Lebanon —  
Bachelor of Business Administration (BBA)**

October 2006 - July 2012

**Portfolio** <http://jessicajabr.mystrkingly.com/>

**LinkedIn** <https://www.linkedin.com/in/jessicajabr/>