PenguinSmart
INTELLIGENT, INDIVIDUALIZED REHAB THERAPY FOR ALL

CREATE WHAT MATTERS. JOIN US!

Product Marketing Intern

What do you want to do during your school year or vacation? How about changing people's lives and getting exposure to one of the hottest emerging fields in health technology? How about being a part of a global team, working with talented and passionate people from around the world? How about being in the splash zone and witnessing the exciting and accelerated growth of a tech startup at blast off?

We are looking for a **Product Marketing Intern** to help contribute to the development of our AI-assisted online rehab therapy services enabling more effective speech & language improvement for children.

Job Scope

- Participate in creation of product marketing materials, market research analysis, and product marketing activities for the launch of new product
- Work with product management and sales to support a product's life cycle
- Participate in digital, social, and content marketing planning, implementation, tracking, and optimization
- Support product marketing team in managing various task requests by collaborating and coordinating with other stakeholders

Details:

- **Time Commitment:** flexible; Minimum 15 hours a week to be considered, *hours and schedule are negotiable
- **Compensation:** unpaid, basic stipend depending on experience and time commitment
- **Location:** Taipei office (or remote). The candidate will be working closely with teammates distributed across the US, Taiwan, and mainland China.

Qualifications:

- Current enrollment in a related BA or BS degree program (Year 3+) or Masters degree
- Native/ Bilingual in English
- Excellent verbal and written communication skills and with clear & logical thinking
- Familiarity with marketing computer software and social media platforms
- Excellent knowledge of MS Office
- Aesthetic sense
- Copywriting skill
- Adapt to the startup: good self-management ability, courage to challenge yourself, self-learning
- Strong desire to learn along with professional drive

Good to Have

- Previous personal or professional experience in United States
- Previous Internship in startup or other company with the experience of marketing, planning and strategic management
- Previous experience in medical, education, psychology, and social work

Preferred Interests/ Department

- Business Administration, Marketing, Health, Child development, Early-childhood education, Special Education, Psychology, Sociology

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About Us

PenguinSmart is enabling intelligent, individualized rehab therapy for all, starting with online speech and language therapy support for children. Founded by Harvard & MIT alumni, our team combines the latest data sciences with expert insights to empower caregivers to become a key part of the rehab journey. We are first remotely serving the 1 in 6 families with developmentally delayed children while developing global solutions for other conditions. Our solutions speed up rehab progress and allow therapists to oversee more patients without sacrificing quality of care. PenguinSmart is backed by Alchemist Accelerator, was named one of the Top 10 Disruptive Parenting Companies by Disruptor Daily, and was recently chosen as one of the "Top 100 Healthcare Visionaries" in the US. mypenguinsmart.com (EN) | qierbao.com (CN)

If you are interested, please send your **English cover letter & CV/resume** to talent@mypenguinsmart.com.

ALCHEMIST ACCELERATOR SparkLabs