



Chicago Global Shapers

2019-2020 Impact Project Partnership Program

Request for Proposals



Global Shapers Community is an initiative
of the World Economic Forum

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August 2019

Who are the Chicago Global Shapers?

We are a group of young leaders from Chicago committed to making an impact on Chicago and the world.

The Chicago Hub is part of the World Economic Forum's Global Shapers Community - an initiative to build a global network of young people driving dialogue, action, and change. Since our founding in 2013, we have focused on partnering with mission-focused organizations across Chicago through impact projects, supporting the work of other international hubs, and providing professional development opportunities for the young leaders in our group. To best support our mission of driving a more inclusive and equitable future of work, Chicago Global Shapers collaborates with organizations, individuals and sponsors that compliment this aim. Specifically, the Chicago Global Shapers drive change through 3 areas:

Local Impact Projects

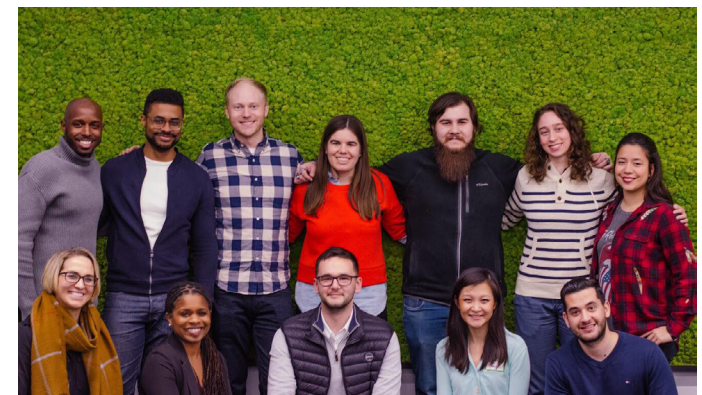
Each year we select a set of impact projects that aim to directly improve the lives of Chicagoans. These projects are realized through partnerships with Chicago organizations such as My Block, My Hood, My City, Global Glimpse, Leaders Up, Story Corps, Chicago Public Schools, and the People's Music School. To focus our efforts, our impact projects fall under a common theme. This year our theme focuses on inclusion, equity and diversity as it relates to the future of work in Chicago.

International Hub Network

7,532 Shapers represent 378 hubs across 158 countries connected through technology, events, and joint projects. We leverage this network to more effectively understand the unique challenges various regions of the world are facing and how we can best support them. Our hub has proudly hosted shapers from Ottawa, Quito, Santiago and many other global cities.

Professional Development

Chicago Global Shaper internal activities occur on both a local and global platform. This includes regional conferences aimed to provide shapers with tangible networks, capital and resources to create impact and global initiatives such as the Chicago hub's proposal for Inclusive Entrepreneurship, which is a finalist in the World Economic Forum's "Shaping My City's Future" initiative.



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If you have received this package, congratulations and thank you! You are a potential partner for this year's Chicago Global Shapers - Impact Project Partnership Program. Provided your organization's mission and proposed project, we hope that we can engage in a successful project that drives positive change for the future of work in the Chicago-land area. The Chicago Global Shapers have had over five years of successful impact projects through partnerships with Chicago organizations and hopefully with your organization in 2020.

In this package, we will share more about who the Chicago Global Shapers are, the purpose of our impact projects and how they function, in addition to asking questions about your organization's mission, capacity and the project you propose for our support and partnership.

In alignment with the World Economic Forum's initiative of developing a more inclusive, equitable and diverse future of work, the Chicago Global Shapers' 2019 - 2020 impact projects will focus on building partnerships with organizations that are actively creating solutions to accelerate equity and diversity in the Chicago workforce.

CHICAGO GLOBAL SHAPERS COMMITMENTS

- The Chicago Global Shapers team will make our best effort to work collaboratively and communicate effectively with our partner organization on the project.
- We will work to be transparent with processes and decisions and respect the opinions and ideas of our partners.
- To the best of our ability, we will leverage our assets and skillsets for mutual benefit including volunteer labor, marketing and publicity, etc.

We hope that you can be a partner in this effort and look forward to reviewing your proposal!

JONATHAN FAIR, Impact Project Coordinator

PARVATHI SANTHOSH-KUMAR, Chicago Hub Curator

BRIAN KASTENHOLZ, Chicago Hub Vice-Curator

SEND PROPOSALS TO:
chicagoglobalthapers@gmail.com

Chicago Global Shapers

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CGS Skill and Career Inventory

The strength of the Chicago Global Shapers lies in the diverse skillsets and experiences each member brings to the hub. The membership of the Chicago Global Shapers are proud to offer the following skills and related career expertise to the potential benefit of your organization:

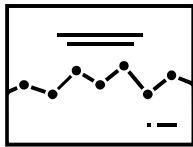
SKILLSETS



Develop marketing material



Establish outreach strategies



KPI analysis and success tracking



Brand strategizing/ graphic design



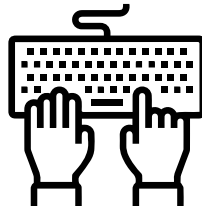
Organizational development consultation



Event organization and coordination



Research and data analysis



Academic and business writing



CAREER EXPERIENCE

Marketing

Social Entrepreneurship

Law

Architectural Design

Political Consulting

Management Consulting

Healthcare

Education Policy

User-Experience Research

Local Government

Graphic Design

Urban Planning & Policy

Chicago Global Shapers

Previous Successful Partnerships



MHA Labs - Youth and Adult Skill Building

“A world where all young people know in their hearts and minds how skilled they are.”

-Leslie Beller, Founder and CEO, MHA Labs

MHA Labs engages a movement of partners across every youth development domain committed to designing asset-based, skill-building, developmental experiences for youth - experiences where youth can discover their passions and build the skills mastery and confidence needed to achieve their dreams. This is achieved through two key steps:

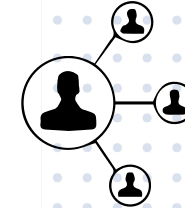
1. Provide youth and adults with the means to become asset-based skill builders where they can advance their own growth and support the development of others.
2. Organize skill-builders into a connected network to scale the mission, support shared learning and advocate for systems level change.

Global Shapers worked with Leslie and MHA Labs over a 6-month period to build organizational capacity and focus on developing a strategy for scaling the outreach and impact of the organization.

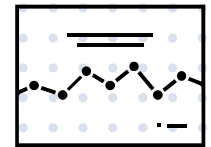
During this project, Chicago Global Shapers supported MHA Labs through conducted user-experience interviews with a dozen educators, social network theory analysis and research, analysis of online learning best practices, research on scaling social change, and recommendations for performance management processes.



Conduct user-experience interviews with dozens of educators



Social network theory analysis and online learning research



Performance management recommendations

“For the ‘future of work’ to be equitable, everyone’s skills must be recognized and utilized. We must all fight to ensure skilled youth are not marginalized based on their race, gender, class, ethnicity, disability or sexual orientation.”



Chicago Global Shapers

Previous Successful Partnerships



**My Block, My Hood,
My City**

For our inaugural impact project in 2014, the Chicago Global Shapers (CGS) selected a project that immersed our hub in Chicago's rich and diverse communities. We wanted to learn about Chicago and understand why the city is so segregated, and then use this understanding to connect Chicagoans and help residents see our city as the sum of its rich neighborhoods.

For 18 months, CGS collaborated with Chicago community activist Jahmal Cole's My Block My Hood My City (MBMHMC), an organization focused on getting young people into different neighborhoods across the city.

Primarily, Chicago Global Shapers and My Block My Hood My City revised and expanded the "Explorers Club," which brings ten different teenagers to a new neighborhood every month. Explorations include visiting local businesses, museums/ cultural hubs, and restaurants that capture the essence of the neighborhood.

Chicago Global Shapers helped accelerate My Block, My Hood, My City as an organization using the hub's collective skillsets to:



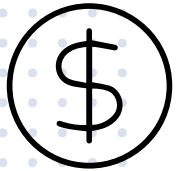
Develop
marketing
material



Establish
outreach
templates



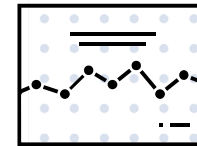
Produce
quality
merchandise



Construct
fundraising
strategy



Redesign
and rebuild
website



Build success
measurement
program



Create
neighborhood
database



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Project Information

PARTNER REQUIREMENTS

- To be willing and able to work as a team in the role of the leading partner, respecting and reciprocating the commitments listed in the Chicago Global Shapers Commitments. This includes collaboration, communication and transparency.
- Provide someone to be a project manager between the client and the Chicago Global Shapers that can function as a consistent point of contact for communications.
 - **The project manager should have decision-making authority or have quick access to decision-makers when needed.**
- Provide project specific materials, space access (if required) or any additional means necessary to facilitate the project and meet goals.

PROJECT SCOPE OF WORK

- The Chicago Global Shapers personnel and quantity of personnel assigned to projects will depend on the size of the project, the project timeline and the required skillsets.
- Proposed projects need to clearly identify how they drive diversity, equity and inclusion in the Chicago workforce.
- We understand that no two projects are alike and anticipate that a wide variety of skillsets and tasks may be required. We will take all projects and associated tasks into consideration. Past examples of skillsets employed on impact projects include:
organization capacity building, marketing and outreach material production, event organization, growth strategizing, and success metrics and analysis

BUDGET AND FINANCIAL RESOURCES

The Chicago Global Shapers do not have funding to facilitate partner projects nor should the main goal of the proposed project be to organize general fundraising efforts.

TIMELINES

Application Process Timeline

08/17/2019 - RFP release date

Any organization that meets the partner requirements is welcome to apply

09/23/2019 - RFP due date

The application must be submitted by email to the attention of Jonathan Fair at chicagoglobalslayers@gmail.com by 6 p.m. CST. Please fill out the application completely and submit any questions about the process in advance of the deadline to allow for response time. Please send questions to chicagoglobalslayers@gmail.com

09/24 through 10/07 - Partnering Discussions

During this time we will review the applications internally and schedule interviews or calls with the possible partners to discuss the proposed project goals and scope of work.

10/04/2019 - Partner Selection Announcement

We will inform the selected partner(s) via phone and e-mail. Final selection to be at Chicago Global Shapers discretion, but we will make all reasonable attempts at transparency and fairness.

Project Timeline

Our typically impact project timeline spans from October to June. However, this may vary depending on the project scope. We generally try to respect holidays and weekends, but will try to take into account the partner organizations needs as required.

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Application and Partner Information

ORGANIZATION

Organization Name:

Appointed Project Manager & Contact Information:

Senior Staff/CEO & Contact Information:

QUESTIONS

What is your organizational mission and vision and who do you serve?

How does your organization work to address equity, inclusion and/or diversity in education and employment?

PROJECT

Please provide a description of the potential project you would like to partner with Chicago Global Shapers on. Please include project goals and describe how these goals support a more equitable, inclusive or diverse future of work in Chicago. (Please use the field on the next page to complete your project description)

PROJECT SPECIFIC QUESTIONS

What specific skillsets would you need most to help achieve this project?

What is the current state of this project? Is it already underway?

What resources can your organization provide to assist with achieving the project goals?

What is your projected timeline for the project?

What challenges do you anticipate may arise when implementing this project?

What positive impact might this project have on your organization and the people you serve?

Please send this application to *chicagoglobalsapers@gmail.com*, along with any pertinent questions.

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Project Description

Please use the space below to describe your project:



**Thank you
for your proposal**

WORLD
ECONOMIC
FORUM

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