

S I N G O

Singo

THE GAME SHOW

STEVEN
14360



ROUND
SEVEN
"O"



KIM
16432



Singo

THE GAME SHOW

CREATOR & EXECUTIVE PRODUCER: MIKE WECH

GENRE: PRIMETIME TV GAME SHOW

EPISODES PER SEASON: 24±

FORMAT: 30 MIN OR ONE HOUR PROGRAM

AUDIENCE: 18-55

WGA COPYRIGHT NUMBER: 1863412

BUDGET: \$150,000-\$200,000 PER 30 MIN

LOREM IPSUM

50

TV NETWORK: GAME SHOW NETWORK

PRODUCTION COMPANY: SINGO ENTERTAINMENT, LLC.

LOG LINE: SING YOUR WAY TO UNLIMITED WINNINGS ON TV'S COOLEST KARAOKE GAME SHOW COMPETITION.

TAG LINES: "SING IT, WING IT, BRING IT."

"SHAKE YOUR MONEY MAKER"

"GET READY TO SINGO"





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THE GAME SHOW

IMAGINE

YOU ARE IN OUR STUDIO AUDIENCE.
SINGO'S LIVE BAND BEGINS JAMMING!

YOUR ADRENALINE
IS RUSHING!

OUR CELEBRITY HOST TAKES THE STAGE.
THE CROWD GOES WILD!
THEN...

THEY CALL
YOUR NAME

**YOU RUSH ON TO THE STAGE
THIS IS YOUR CHANCE TO WIN**

**UNLIMITED
CASH & PRIZES**

BY SINGING THE CORRECT LYRICS TO

**YOUR FAVORITE
SONGS**

**YOUR OPPONENT IS READY.
THE WINNER TAKES ALL.
IT'S TIME TO PLAY...**

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\$ 2 2 5 0

SINGO GAME PLAY

PLAYER #1 SHAKE YOUR "MONEY MAKER." IT DELIVERS A SINGO BALL. THE NUMBER ON THE BALL REPRESENTS THE AMOUNT OF **MONEY** YOU WIN FOR EACH SECOND YOU CORRECTLY SING THE LYRICS TO THE UPCOMING SONG.



YOU DRAW "75"
SINGO'S 30 SECOND **ROUND ONE**
IS NOW WORTH **\$2,250.**

THE CROWD GOES WILD. THE BAND BEGINS PLAYING "BORN IN THE USA"
YOU TAKE THE MICROPHONE AND SING... "BORN DOWN IN A DEAD MAN'S TOWN. THE FIRST KICK I GOT..."

STEVEN



ROUND

ONE

"S"



KIM



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THE GAME SHOW

\$ 2 2 5 0

SINGO GAME PLAY

PLAYER #1 NAILED IT! EVERY LYRIC IS CORRECT! THAT PUTS **\$2,250.00** IN YOUR ACCOUNT FROM ROUND ONE. PLUS YOU WIN THE LETTER "S" EACH SUCCESSFUL ROUND WILL EARN YOU ANOTHER LETTER ON THE SINGO BOARD.

THE FIRST PLAYER TO GET "S-I-N-G-O" WINS THE GAME AND THEIR ACCUMULATED ACCOUNT.

THE WINNER MOVES ON TO PLAY THE NEXT CONTESTANT FROM OUR STUDIO AUDIENCE. THE LOSER GETS NOTHING.

PLAYER #2 IT'S YOUR TURN. SHAKE YOUR MONEY MAKER AND GET READY TO SINGO

STEVEN
2250

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ONE
"S"



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THE MONEY MAKER

PLAYER #2 : SHAKE YOUR MONEY MAKER.

THE SINGO MONEY MAKER DELIVERS A BALL THAT CAN MAKE OR BREAK YOUR GAME. THE STAKES GROW HIGHER AS SPECIALTY BALLS ARE ADDED TO THE MIX.



GAME BALLS

SINGO'S GAME BALLS RANGE FROM 1-99 AND DETERMINE THE DOLLAR AMOUNT YOU WIN FOR EACH SUCCESSFUL SINGO ROUND.



POWER BALLS

SINGO'S "POWER BALLS" CAN BE USED ANY TIME DURING THE GAME TO MULTIPLY THE VALUE OF A MONEY BALL. POWER BALLS EARN 2X, 10X, 25X, 50X, 75X, AND 100X THE VALUE.



"100X" POWER BALL PAIRED WITH A "75" MONEY BALL EARNS \$7,500 PER SECOND FOR A STAGGERING \$225,000 FOR THE ROUND.

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THE GAME SHOW

THE MONEY MAKER

SPECIALTY BALLS CAN SWING THE GAME
ANY WAY AT ANY MOMENT!



BONUS BALLS
SINGO'S "BONUS BALLS" WIN
A VARIETY OF GREAT PRIZES
FROM OUR GENEROUS SPONSORS



BUDDY BALL
IN A JAM? SINGO'S "BUDDY BALL"
LETS YOU PULL A BUDDY FROM
OUR STUDIO AUDIENCE OR USE
SINGO'S CELEBRITY HOST TO HELP.



WING IT BALL
IF YOU CAN'T SING IT. WING IT,
SINGO'S "WING IT BALL"
ALLOWS YOU TO MAKE UP SONG
LYRICS TO WIN THE ROUND.



WRECKING BALL
IT CAME IN LIKE A WRECKING
BALL & WIPED YOU OUT. YOU LOSE
YOUR MONEY AND YOUR LETTERS
ON THE SINGO BOARD.

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THE GAME SHOW

THE MONEY MAKER

SPECIALTY BALLS CAN SWING THE GAME
ANY WAY AT ANY MOMENT!



BONUS BALLS

SINGO'S "BONUS BALLS" WIN GREAT PRIZES FROM GSN SPONSORS, SONY, AND PARTNER COMPANIES.



BUDDY BALL

IN A JAM? SINGO'S "BUDDY BALL" LETS YOU PULL A BUDDY FROM OUR STUDIO AUDIENCE OR USE SINGO'S CELEBRITY HOST TO HELP.



WING IT BALL

IF YOU CAN'T SING IT. WING IT, SINGO'S "WING IT BALL" ALLOWS YOU TO MAKE UP SONG LYRICS TO WIN THE ROUND.



WRECKING BALL

IT CAME IN LIKE A WRECKING BALL & WIPED YOU OUT. YOU LOSE YOUR MONEY AND YOUR LETTERS ON THE SINGO BOARD.

SINGO

THE MUSIC

EACH SINGO GAME FEATURES ONE MUSIC GENRE. THE GENRES FOR EACH PROGRAM CAN BE ORGANIZED INTO THEME NIGHTS, BY POPULAR ARTISTS, FEATURED BY THE DECADE OR WE CAN MIX UP THE JOURNEY ANY WAY YOU WANT IT..

SINGO'S LIVE BAND FEATURES

TOP 40, POP, ROCK-N-ROLL, HIP HOP, GOLDEN OLDIES, '50'S '60'S '70'S, '80'S, 90'S, BROADWAY SHOW TUNES, TV THEME SONGS, COUNTRY, BLUES, R&B, SOUL, REGGAE, CARRIBEAN, CONTEMPORARY CHRISTIAN, GOSPEL, HIP-HOP, RAP, LATIN, BIG BAND, JAZZ AND SO MUCH MORE.

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CONTESTANTS

YOUR CHANCE TO PLAY

DURING SINGO'S TV SHOW TAPING, CONTESTANTS ARE CHOSEN FROM OUR LIVE STUDIO AUDIENCE.

WITH THEMED GENRE SHOWS AUDIENCES OF ALL AGES AND RACES WILL BE ABLE TO PARTICIPATE.

ONLY NETWORK SUBSCRIBERS GET EXCLUSIVE ACCESS
TO AUDITION ONLINE OR IN PERSON
AS WE PRE-QUALIFY AUDIENCE MEMBERS.

SINGO CELEBRITY GAMES

SINGO CELEBRITY GAMES CAN BE PLAYED WITH OR AGAINST OUR CELEBRITY GUESTS. TEAM UP WITH YOUR FAVORITE STARS TO WIN IN SINGO DOUBLE-HEADERS. CELEBRITY GAMES ARE A GREAT CROSS-PROMOTIONAL TOOL FOR THE NETWORK TO FEATURE STARS FROM OTHER HIT PROGRAMS AND UP AND COMING TALENT.

Singo

THE GAME SHOW

CELEBRITY HOSTS

JUSTIN TIMBERLAKE



LADY GAGA



TYLER PERRY



PITBULL



PINK



BRUNO MARS



SINGO'S CELEBRITY HOST COMBINES A GREAT ONSTAGE PERSONA WITH A STRONG MUSICAL BACKGROUND TO LEAD THE GAME. SINGO HAS THE FEEL OF A LIVE MUSIC VARIETY SHOW AND CONCERT WITH THE HEART OF A GAME SHOW. SINGO IS AN EVENT, AN EXPERIENCE THAT BRINGS PEOPLE OF ALL RACES, AGES AND GENDERS TOGETHER WITH THE LOVE OF MUSIC AND THE THRILL OF COMPETITION. SINGO IS HIGH-SPIRITED, GOOD CLEAN FUN FOR EVERYONE.

Singo

THE GAME SHOW

PRODUCTION

EACH SINGO GAME RUNS
10-20 MINUTES WITH AN
AVERAGE RUNTIME OF 15:00

10 HOUR PRODUCTION DAYS
PRODUCE 15+ GAMES
PLUS LIGHTNING ROUNDS

SINGO'S FLEXIBLE PROGRAM
FORMAT ALLOWS FOR VARIOUS
PRODUCTION SCHEDULES

FLEX-FORMAT

STANDING STAGE
ONE LIVE PROGRAM DAILY OR WEEKLY

STANDING STAGE
MULTI-PROGRAM TAPING
MAX SINGO GAME PLAY 15+ GAMES
STAND-ALONE SEGMENTS
LIGHTNING ROUNDS

MOBILE STAGE
LIVE OR MULTI-PROGRAM FORMAT

SCHEDULE

PRE-PRODUCTION
MUSIC LICENSING
CASTING
SET BUILD AND LIGHTING
BAND REHEARSAL
PRODUCTION REHEARSAL
LIVE PRODUCTION
STRIKE
POST-PRODUCTION
DELIVERABLES

BUDGET

SINGO'S COMPLETE
PRODUCTION BUDGET
IS AVAILABLE FOR REVIEW

CELEBRITY HOSTING FEES
AND OTHER BUDGET
CONSIDERATIONS MAY VARY
DEPENDING ON THE DESIRED
SHOW FORMAT, SCHEDULE
AND NUMBER OF EPISODES
ORDERED PER SEASON.

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BUDGET

CELEBRITY HOSTING FEES
AND OTHER BUDGET
CONSIDERATIONS MAY VARY
DEPENDING ON THE DESIRED
SHOW FORMAT, LENGTH,
SCHEDULE AND NUMBER
OF EPISODES PER SEASON.
MUSIC LICENSING FEES
MAY RUN \$40,000-\$80,000
PER GAME.

30 MIN OR ONE HOUR SHOW FORMAT

OPENING ACT

SINGO SHOW OPEN
HOST INTROS
CONTESTANT DRAW
CONTESTANT INTRO
ROUND PLAY 2:00
HOST SEGUE
ROUND PLAY 2:00
SEGUE/BUMPER

ACT ONE RUNTIME 6:00-6:30

ACT STRUCTURE

SINGO GRAPHIC INTRO
HOST RECAP
ROUND PLAY
HOST SEGUE
ROUND PLAY
SEGUE/BUMPER

ACTS 2-3 RUNTIME: 5:00-5:30

ACTS 4-7 RUNTIME: 5:00-6:30

LONGER WHEN NEW GAME BEGINS

ACT 8 RUNTIME: 4:00-5:30

ACTS 4 & 8

IF TIME REMAINS AFTER GAME PLAY
THE PROGRAM WILL CLOSE WITH
LIGHTNING ROUNDS OR
A LIVE MUSIC PERFORMANCE.

LIGHTNING ROUNDS

A GUEST IS PULLED FROM
OUR STUDIO AUDIENCE OR
APPEARS ON SCREEN FROM OUR
HOME AUDIENCE VIA THE SINGO APP.
SHAKE THE MONEY MAKER
THEN PLAY ONE ROUND OF SINGO
WINNING CASH OR PRIZES.

SINGO CONCERT SERIES

SINGO PROGRAMS MAY FEATURE
OUR HOST AND MUSICAL GUESTS
PERFORMING LIVE

SINGO LIVE OR PRE-RECORDED

SINGO'S FLEX-FORMAT ALLOWS
THE NETWORK AND PRODUCERS
FLEXIBILITY TO CREATE MORE
EPISODES QUICKLY TO FILL OUT
EACH SEASON OF PROGRAMMING AND
TAKE THE SHOW ON THE ROAD.



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THE GAME SHOW

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THE GAME SHOW

MOBILE PRODUCTION

SINGO YOUR CITY

SINGO'S MOBILE STAGE AND PRODUCTION STUDIO ALLOWS US TO PRODUCE SINGO TV AND INTERNET BROADCASTS FROM CITIES AROUND THE USA & INTERNATIONALLY.

SINGO'S SOCIAL MEDIA OUTREACH TEAM WILL BLITZ LOCAL MEDIA, FACEBOOK, TWITTER, AND OTHER OUTLETS FOR CASTING CONTESTANTS AND CREATE A BUZZ IN THE COMMUNITY THAT SINGO IS COMING TO TOWN.

OUR LIVE EVENT BROADCAST IS A PARTY YOU DON'T WANT TO MISS. EAT, DRINK, PLAY SINGO AND VISIT OUR SPONSOR DOME TO CHECK OUT THE LATEST AND GREATEST PRODUCTS.



Singo

THE GAME SHOW

MOBILE PRODUCTION

SINGO YOUR CITY

LOOK TO GSN & SONY FOR EXCLUSIVE CONTENT, DEALS AND EVENTS IN YOUR CITY. SINGO'S LIVE EVENT BROADCAST IS A PARTY YOU DON'T WANT TO MISS.

EAT, DRINK, PLAY SINGO AND VISIT THE SONY PAVILLION TO BE MOVED & INSPIRED BY SONY'S LATEST PRODUCTS. SINGO'S MOBILE STAGE AND PRODUCTION STUDIO ALLOWS US TO PRODUCE SINGO TV STREAMING BROADCASTS FROM ANYWHERE IN THE WORLD USING SONY'S INNOVATIVE PRODUCTION EQUIPMENT.

OUR SOCIAL MEDIA OUTREACH TEAM WILL BLITZ LOCAL MEDIA, FACEBOOK, TWITTER, AND OTHER OUTLETS FOR CASTING CONTESTANTS AND CREATE A BUZZ IN THE COMMUNITY THAT SINGO IS COMING TO YOUR CITY.

SINGO LIVE EVENTS ARE AN EXCELLENT PLATFORM FOR CROSS-PROMOTIONS, CO-BRANDING & ADVERTISING OPPORTUNITIES FOR OUR PARENT COMPANIES & SPONSORS.



Singo

THE GAME SHOW

SOCIAL MEDIA

SINGO PRESENTS A UNIQUE OPPORTUNITY TO BECOME TRULY CONNECTED 24/7 TO ENGAGE AND ENTERTAIN OUR AUDIENCE.

SOCIAL MEDIA WILL ACT AS AN ESSENTIAL TOOL FOR CASTING. SINGO'S SOCIAL MEDIA TEAM WILL USE FACEBOOK, INSTAGRAM, TWITTER AND OUR OFFICIAL WEBSITE TO AUDITION FOR CONTESTANTS. ONLINE AUDITION FORUMS, OUTTAKES AND BEHIND THE SCENES VIDEOS WILL BE A PART OF OUR SOCIAL MEDIA OUTREACH.

SINGO CAN PRODUCE LIVE INTERACTIVE FACEBOOK OR YOUTUBE BROADCASTS WHERE CONTESTANTS PLAY SINGO LIVE FROM THEIR MOBILE DEVICES. SINGO'S APP WILL ALLOW LIVE VIDEO PLAY FOR LIGHTNING ROUND CONTESTANTS TO APPEAR ON OUR TV SHOW.

Singo

THE GAME SHOW



SECOND SCREEN

USERS FROM ALL OVER THE WORLD CAN PLAY SINGO GAMES AGAINST ANYONE, ANYWHERE ONLINE OR ON THEIR MOBILE DEVICES.

SHAKE YOUR MONEY MAKER

JOIN OUR INTERACTIVE BROADCAST FROM HOME AND PLAY SINGO TO WIN CASH AND PRIZES

INTERNATIONAL MARKETS

SINGO'S GAMESHOW CAN BE PLAYED IN ANY GENRE OF MUSIC AND IN ANY LANGUAGE. ASIAN, SPANISH, RUSSIAN, ITALIAN, FRENCH AND MIDDLE EAST MARKETS HAVE A RICH HISTORY OF MUSIC. SINGO IS PERFECTLY STRUCTURED FOR SALES AND FRANCHISING IN THESE TELEVISION MARKETS.

MIKE WECH CREATOR/EXECUTIVE PRODUCER



MIKE WECH IS DRIVEN WITH PASSION, DILIGENCE, AND A CAREFUL EYE FOR DETAIL. AS THE CURRENT SHOW RUNNER FOR DRUG WARS TELEVISION SERIES, MIKE IS THE DRIVING CREATIVE FORCE BEHIND THE SHOW; SERVING AS WRITER, PRODUCER, CAMERA OPERATOR, DIRECTOR AND LEAD EDITOR. MASTERING ALL OF THESE CRAFTS HAS BEEN A TWENTY-FIVE YEAR ENDEAVOR, WHICH INSTILLS CONFIDENCE THAT MIKE WILL GET THE JOB DONE RIGHT.

FROM PRE-PRODUCTION THROUGH DELIVERABLES, MIKE HAS EFFICIENTLY GUIDED OVER 300 HOURS OF BROADCAST TELEVISION INCLUDING TWO SEASONS OF DRUG WARS AND SEASONS OF LIFE MATTERS, THE NATIONAL BIBLE BEE GAMESHOW, PISTOL PETE DIARIES, THE HORSEMAN'S APPRENTICE, GOOD SAMARITANS, HOLIDAY ON ICE AND WORDS OF LIFE TV, AMONG OTHERS. AS AN EDITOR AND POST PRODUCTION SUPERVISOR, MIKE LEAD POST-PRODUCTION ON THE FEATURE FILMS: SOUTH DAKOTA, ACROSS THE LINE: THE EXODUS OF CHARLIE WRIGHT, BEYOND THE MASK AND THE MOMENT AFTER 2; AS WELL AS EDITING ON BOONE: THE BOUNTY HUNTER, WARNING SHOT AND DEAD DROP.

MIKE HAS WORKED PROFESSIONALLY AS A WRITER, PRODUCER, FIRST AD, CAMERA OPERATOR, DIRECTOR, EDITOR, GRAPHIC ARTIST, COLORIST, VISUAL EFFECTS AND TITLE GRAPHICS ARTIST AND POST PRODUCTION SUPERVISOR. THIS WAS DONE TO INSURE NOT JUST AN UNDERSTANDING, BUT BOOTS ON THE GROUND EXPERIENCE IN EVERY FACET NEEDED TO CREATE AND COMPLETE COMPELLING MEDIA THAT SELLS.

WITH CREATIVE PASSION THAT EXTENDS INTO NEW TECHNOLOGY, GAMING, VIRTUAL AND AUGMENTED REALITY, MIKE IS PREPARED TO DELIVER SINGO TO AN INTERNATIONAL AUDIENCE.

Singo PRODUCTION TEAM
THE GAME SHOW

RAY FERRARO - PRODUCER



RAY FERRARO HAS 10+ YEARS EXPERIENCE IN THE ENTERTAINMENT INDUSTRY AND IS KNOWN FOR HIS DRIVE, PASSION, AND HIS INCREDIBLE EAR AND EYE FOR TALENT. RAY QUICKLY BECAME ONE OF THE MOST HIGHLY SOUGHT AFTER TALENT SCOUTS AND MANAGERS IN THE INLAND EMPIRE REGION. LEADING TO DEALS WITH COLUMBIA / TRACKMASTERS, ELEKTRA AND DEF/RUFF RYDERS.

MOVING INTO MUSIC MEDIA PRODUCTION, RAY WORKED AS ASSOCIATE PRODUCER ON THE MUSIC VIDEO TELEVISION PROGRAM "CHECK IT OUT," BEFORE ACTING AS CREATOR/WRITER AND PRODUCER OF "THE NEXT SENSATION TALENT SHOWCASE."

RAY BRINGS A STRONG BACKGROUND IN MUSIC PRODUCTION, LIVE TALENT SHOWCASES, LICENSING, INVESTOR RELATIONS AND FINANACING TO SINGO AND HIS SLATE OF PROJECTS CURRENTLY IN DEVELOPMENT.

Singo PRODUCTION TEAM
THE GAME SHOW

GRAB THE MIC AND RUSH TO THE STAGE



Singo
THE GAME SHOW

IT'S TIME TO CREATE TELEVISION'S NEXT
INTERNATIONAL GAME SHOW PHENOMENA

Singo

THE GAME SHOW



MIKE@FRANCHISECONTENTCREATORS.COM

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REPRESENTATION:

